



**STRAUMANN
WORLD CLASS CUP
2022**



CUTTING-EDGE CLINICAL SCIENCE, WORLD-CLASS COMPETITION

The Straumann World Class Cup is a leading innovative hybrid event that brings together top clinicians from around the globe to showcase their expertise on key topics in dentistry: Immediacy, Regenerative, Digital and Esthetics. From September through December 2022, follow along as 20 teams present high-quality clinical cases over 3 virtual rounds. Straumann World Class Cup culminates in a 4th and final round in which the highest scoring teams will compete face-to-face in the **ESTHETIC DAYS** event.

HIGH-QUALITY CLINICAL CONTENT IN A FRESH, FUN FORMAT

Straumann World Class Cup is the premium clinical education event for dental professionals in 2022! Over the course of 4 months 80 experienced clinicians will share their best cases as they compete to win the World Cup.

Twenty teams – each composed of 4 clinicians – will demonstrate their expertise and clinical skill while educating the audience at the same time. Matches will consist of a clinical case presentation by each team that applies evidence-based treatments and showcases valuable real-world clinical applications ready to use in your daily practice. The variety of clinical approaches and topics will open new perspectives and present tools for more efficient and predictable solutions for your patients.

EACH ROUND OF MATCHES WILL FOCUS ON A KEY TOPIC IN DENTISTRY:

- Qualifying Round 1 (Virtual) – September 6th–9th:
Immediacy
- Qualifying Round 2 (Virtual)– October 4th–7th:
Regenerative
- Qualifying Round 3 (Virtual) – November 8th–11th:
Digital
- Final Match (In person) – December 3rd:
Esthetics

A jury of 12 world-renowned experts will evaluate the cases and assign points. The winner of each virtual round – and the chance to participate in the final face-to-face match in Palma de Mallorca – will be determined by both the expert jury and audience voting.

To become the winner of the Straumann World Class Cup, the 4 clinicians composing a team will have to work together and indispensable to their success will be the loyal fans back home who engage, share, and vote for their team.

Attractive prizes will be awarded throughout the entire competition to recognize the efforts and skill of as many teams as possible.

Make sure to follow the Straumann World Class Cup online, where scores and team rankings will be available 24/7.

This is the 2022 event you can't miss! Sharpen your skills while learning from the world's finest clinicians in an innovative format. Whatever your level of expertise, you're sure to discover a tip, tool, or treatment approach that you can apply in your own clinical practice.



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