

Experience the art of Esthetic Dentistry

Straumann, Switzerland

From 1 to 3 December, global dental implants manufacturer Straumann will be holding its first International Esthetic Days congress at the Palma Convention Centre in Palma de Mallorca. The event will gather top dental professionals from around the world and across a wide area of expertise. During the congress, 16 international speakers and four Straumann Group representatives, including the company's CEO, Guillaume Daniellot, will share insights into the latest clinical and technical developments in aesthetic dentistry. The multifaceted programme will cover a wide range of topics, such as immediate protocols, soft-tissue management, ceramic materials in implant dentistry and patient communication.

"We believe that aesthetic dentistry is a true art, and at this extraordinary event, you will have the opportunity to meet international top experts and explore exciting new technologies, treatments and ways of practice growth," said Holger Haderer, head of the implantology business unit at the Straumann Group.

The event will also provide excellent networking opportunities. Participants will be able to meet and enter into exchange with peers and renowned experts from around the world. In a wide variety of training sessions and workshops, they will be able to learn more about

new aesthetic dental techniques in a quick and easy way. On the evening of 2 December, Straumann will host a party with outstanding artists, drinks and food.

Straumann announced that the third congress day will see the final matches of the Straumann World Class Cup, a global championship among teams and clinicians showcasing their expertise in four important topics of dentistry: immediacy, regenerative, digital and aesthetics. Each team is composed of four clinicians, and each of the teams will present a clinical case during one of the rounds. The expert jury will score all presentations, and a public vote will add additional points to determine the best of each round and the finalists.

Dental professionals interested in attending the event can now register at www.estheticdays.com. They can earn a total of 9.75 continuing education credits. The language of the congress is English.

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