

## Herbadent—made of herbs in Prague since 1897

Herbadent gently combines the power of nature with modern dentistry and dental hygiene technologies to create a complete line of dental products made from herbs and natural ingredients for daily oral care and for the prevention of caries, inflammation and gingival diseases.

Using seven medicinal herbs as the basis for its unique recipe, Herbadent uses pharmaceutical quality chamomile, clary sage, burdock, cloves, fennel, peppermint and potentilla. We respect traditional recipes and time-tested production processes, and our manufacturing process is ISO 9001 and Good Manufacturing Practices certified.

Herbadent products carry the healing power of nature, and we humbly use them to improve our customers' oral health and prevent

various diseases. Our plants grow wild in nature—in fields and in mountain areas—without pollutants and fertilisers. This is essential in order to live up to our philosophy and produce sustainable products.

The Herbadent Original product range includes a complete line of herbal products for the prevention of dental caries and gingivitis as well as for use in daily oral care. Each product contains a unique, time-tested extract of seven medicinal herbs with anti-inflammatory, astringent and mildly anaesthetic effects. The Original line is ideal for daily and preventive care of teeth, gingivae and mucous membranes, and the products help to reduce mouth ulcers and regenerate gingival tissue. Each product provides gentle gingival care, reduces bacte-

ria and manages plaque, while also managing halitosis and having a fresh herbal taste.

For our product line of boosting toothpastes, we use a unique hydroxyapatite molecule that has a calcium core. The molecule adheres very well to the enamel or to the dentin tubule wall owing to its surface structure, allowing it to repair enamel surfaces, restore density and relieve sensitivity.

The Herbadent Professional range of products is designed for acute oral care. In combination with a powerful concentration of our base herbal extracts, these products include chlorhexidine bis-gluconate to create an effective combination for fast reduction of bacteria and inflammation. These products address acute gingival problems and signs of bleeding or inflammation and can be used for pre- and post-surgical treatment.

A Czech designer collaborated with Czech dentists and dental hygienists to create our toothbrushes. In these toothbrushes, the beauty of home design and the demands of professional dental care are merged. We care about nature—the toothbrush handles are made of sustainable materials—and the brushes offer a flexible neck, an ergonomic handle and six different bristle strength options.

Because it is essential to take care of teeth from birth, we offer purely natural products for the care



of the gingivae during teething, during the growth of primary teeth and also during the growth of new permanent teeth. For complete care, we produce several types of children's toothbrushes suitable for primary teeth.

Our development team is constantly developing new products and improving existing ones according to the requirements of patients and den-

tal professionals and in order to cater for the needs of modern dentistry. Our aim is the prevention of dental cavities and periodontal disease and the improvement of overall dental health.

More information about Herbadent can be found at [www.herbadent.com](http://www.herbadent.com). Visitors to IDS will be able to learn more at the company's booth (#B050/C051) in Hall 5.2. ◀

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