

# Neodent celebrates 30 years of history

## A global player in dental solutions that restore smiles and confidence

**As 2023 begins**, Neodent is ready to celebrate what it does best: creating new smiles every day. This year marks the 30<sup>th</sup> anniversary of the brand, which has been providing immediate treatment protocols and changing lives of patients with millions of smiles worldwide since 1993. Founded by a dentist, for dentists, Neodent is now present in over 80 countries, thanks to its commitment to maximising predictability and enabling long-lasting results through its unique features designed based on key biological principles. To celebrate this milestone, Neodent is hosting the 30 Year World Tour in the five regions where it has a presence. These in-person events will bring together customers and experts to strengthen relationships.

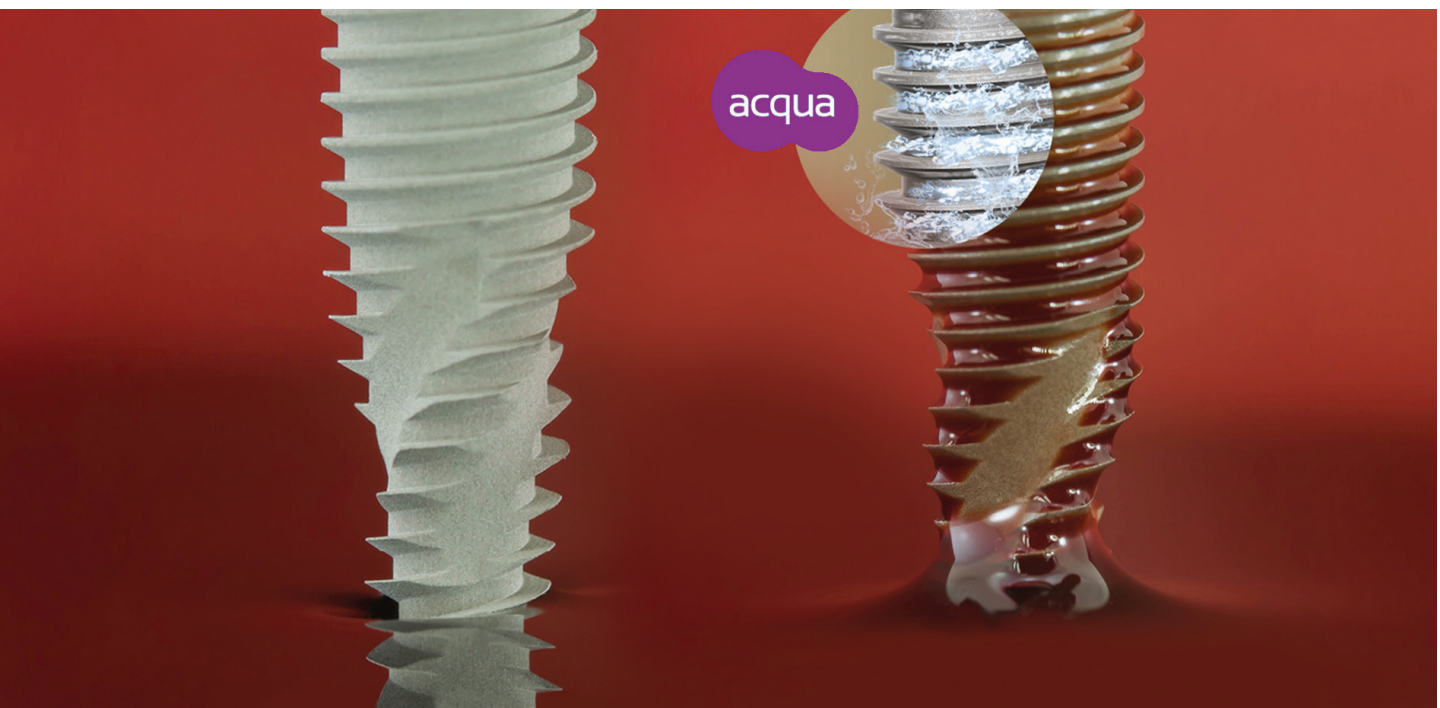
The 30 Year World Tour will feature Neodent founder Dr Geninho Thomé and CEO Matthias Schupp, who will

celebrate the brand's history and philosophy and promote its innovative portfolio.

Throughout its 30-year history, Neodent has learned that celebrating is a choice, and as long as it exists, it will choose to bring smiles to people's lives. The manufacturer provides direct, progressive and affordable dental solutions that bring innovative and reliable solutions to the community.

### Next-level implant surface treatment

Patients' increasing expectations for shortened treatment duration represent a significant challenge for dental professionals. Enjoy more treatment flexibility to create the optimal tooth replacement outcomes for all indications, from single tooth to fully edentulous. The Neodent



The Neodent Grand Morse system feature the Acqua hydrophilic surface.

“I am proud to see how much we have grown over time since our foundation, in 1993, until our first ceramic implant system, in 2022. I just see reasons to smile. In 2015, with the full acquisition by the Straumann Group, we started to spread our philosophy around the world and the gratitude to see Neodent present in over 80 countries with great results makes me happy and excited for the next 30 years. I would like to thank everybody who has been part of our history until now and I invite you to celebrate with us the evolution of implantology, technology, the dentistry market, aesthetics, patients and Neodent.”



Dr Geninho Thomé, founder of Neodent.

Grand Morse system offers a helix implant design featuring the innovative Acqua hydrophilic surface designed to maximise primary stability and predictability in immediate protocols for all bone types. The Helix Grand Morse implant allows for tailored treatment options according to the specific clinical situation, considering the biological principles and respecting the fundamentals of implant dentistry.

The implant–abutment interface is crucial for a successful long-term functional and aesthetic result. The Neodent Grand Morse connection offers a unique combination based on proven concepts: platform switching and an internal hexagon and deep 16° Morse taper connection for a strong and stable connection designed to achieve long-lasting results.

The Neodent Acqua surface is an improvement on the successful NeoPoros surface designed for high treatment predictability and developed to achieve successful outcomes even in challenging situations, such as soft bone or immediate protocols.<sup>1–4</sup> The NeoPoros surface is made using abrasive sandblasting with controlled grain oxides, followed by acid etching, creating uniform cavities in the implant surface. The hydrophilic Acqua surface presents a smaller contact angle than the NeoPoros surface when in contact with liquids, providing greater accessibility of bodily fluids to the implant surface.<sup>2</sup>

With a strong focus on research and development, Neodent is constantly pushing the boundaries of what is possible in dental technology. Its products are backed by rigorous clinical testing and real-world results, and the company has a proven track record of success in helping dental professionals deliver high-quality, affordable dental care. With its commitment to innovation, quality and customer satisfaction, Neodent pursues the best possible care for patients. The company’s mission is simple: to improve lives through better oral health. Join Neodent’s mission to change the world, one smile at a time.

## contact

**Neodent (Straumann Group brand)**

+55 800 7072526

[www.straumann.com/neodent](http://www.straumann.com/neodent)

