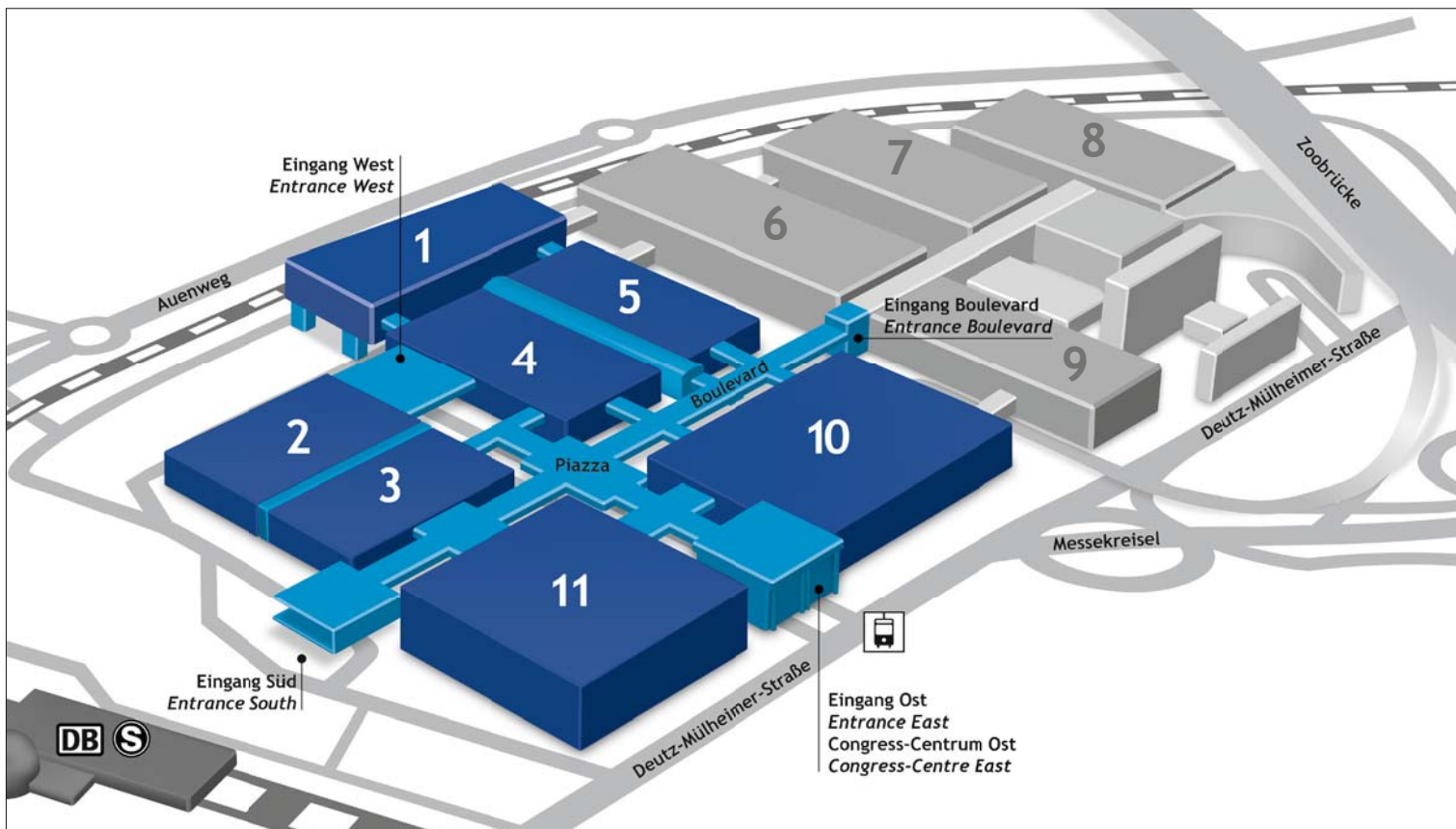


today

FLOOR
PLAN

40th International Dental Show • Cologne • 14–18 March 2023



von MENSCH zu MENSCH

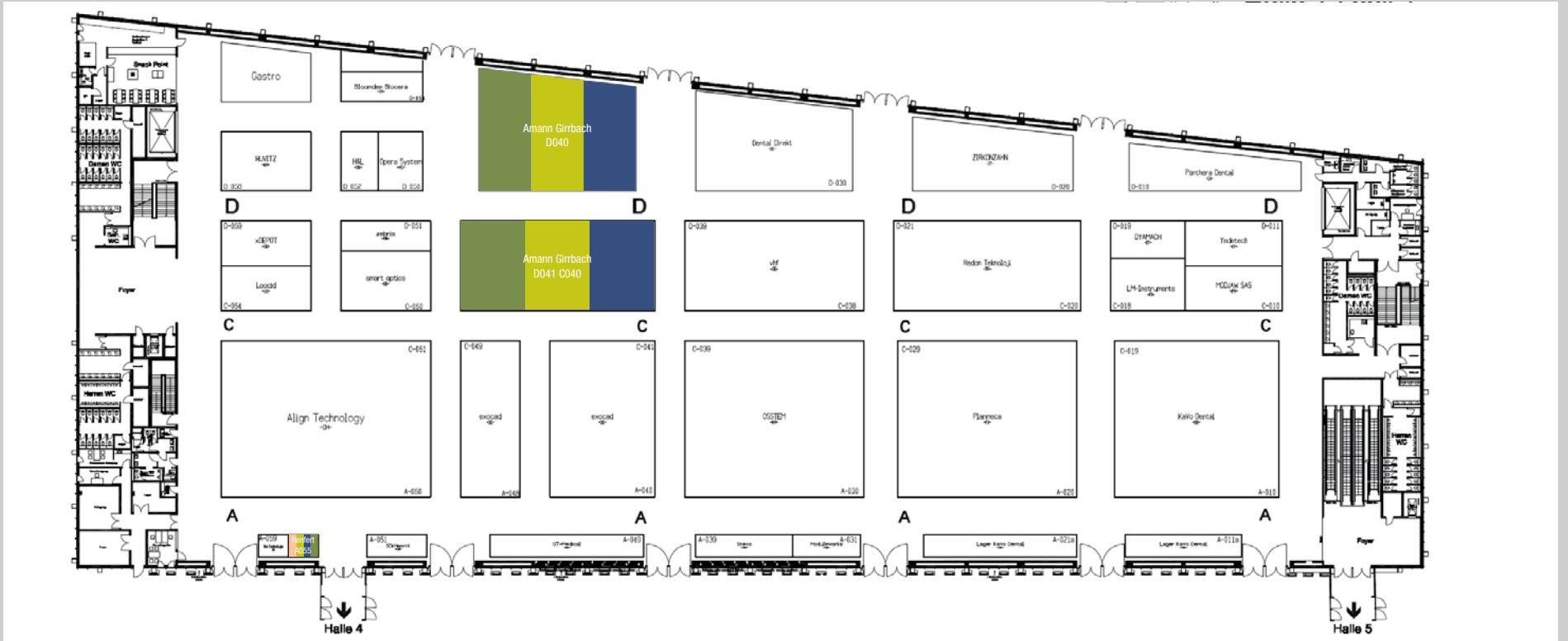


Unsere Messehighlights für Sie!

- **Informieren** Sie sich beim exklusiven CEO-Talk
- **Orientieren** Sie sich mit Ihrem persönlichen Messe-Guide
- **Profitieren** Sie von den vdV Investitionsschecks



Halle 10.1
Stand E080 - F089



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United for better dentistry

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Unsere Motivation lautet: United for better dentistry.

Wir freuen uns darauf, Sie persönlich zu treffen



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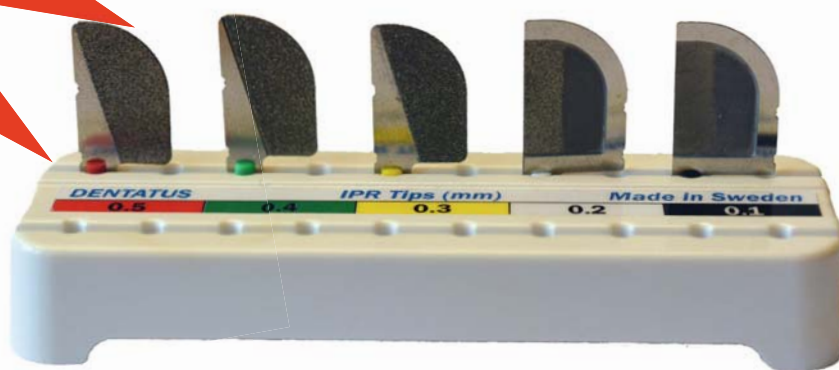
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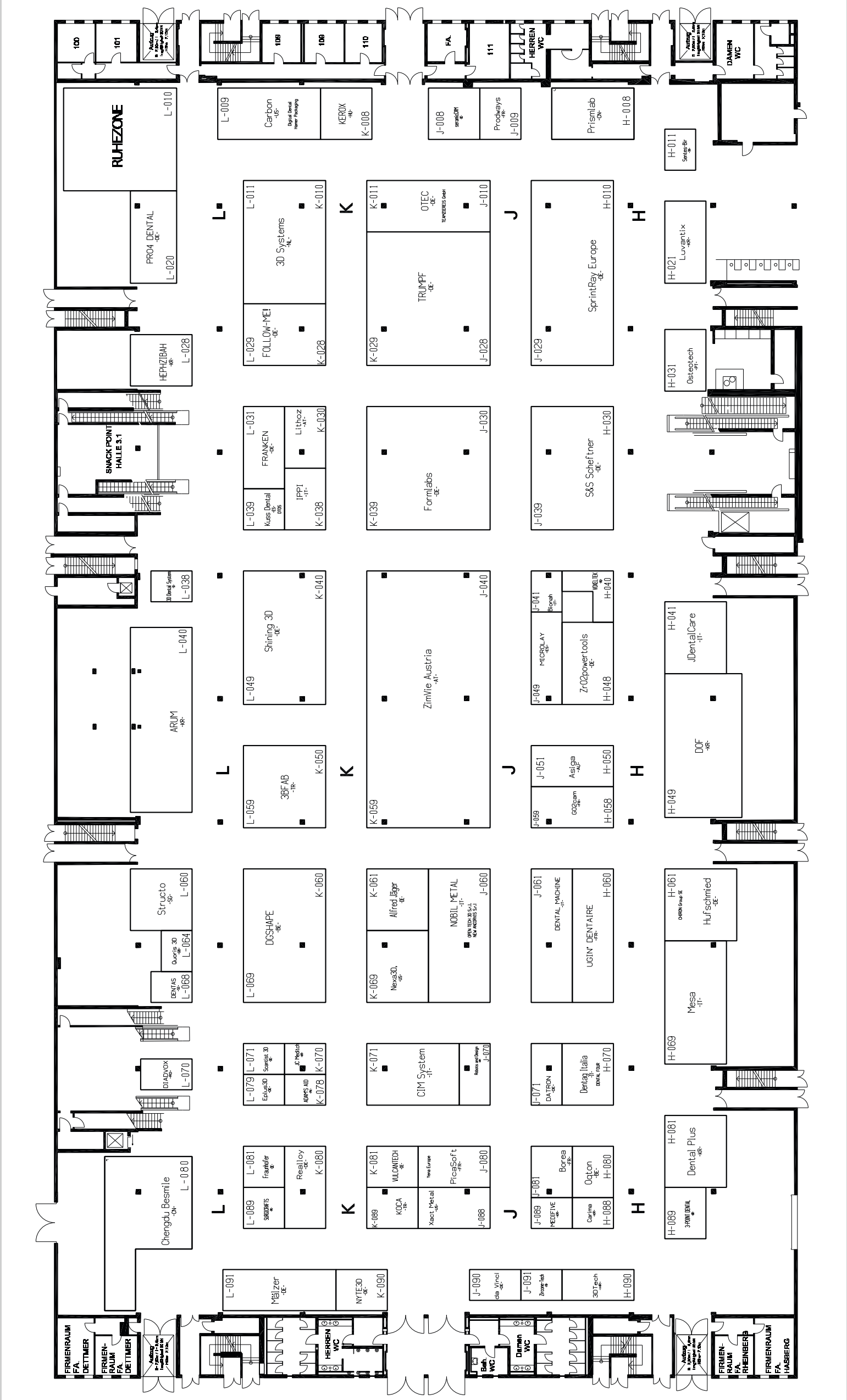
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IDS-Innovationen 2023

NEU



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- Einsteiger-DVT/OPG mit bewährter Technik und Twin Sensoren
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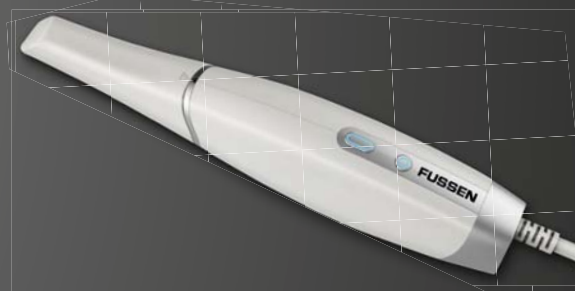
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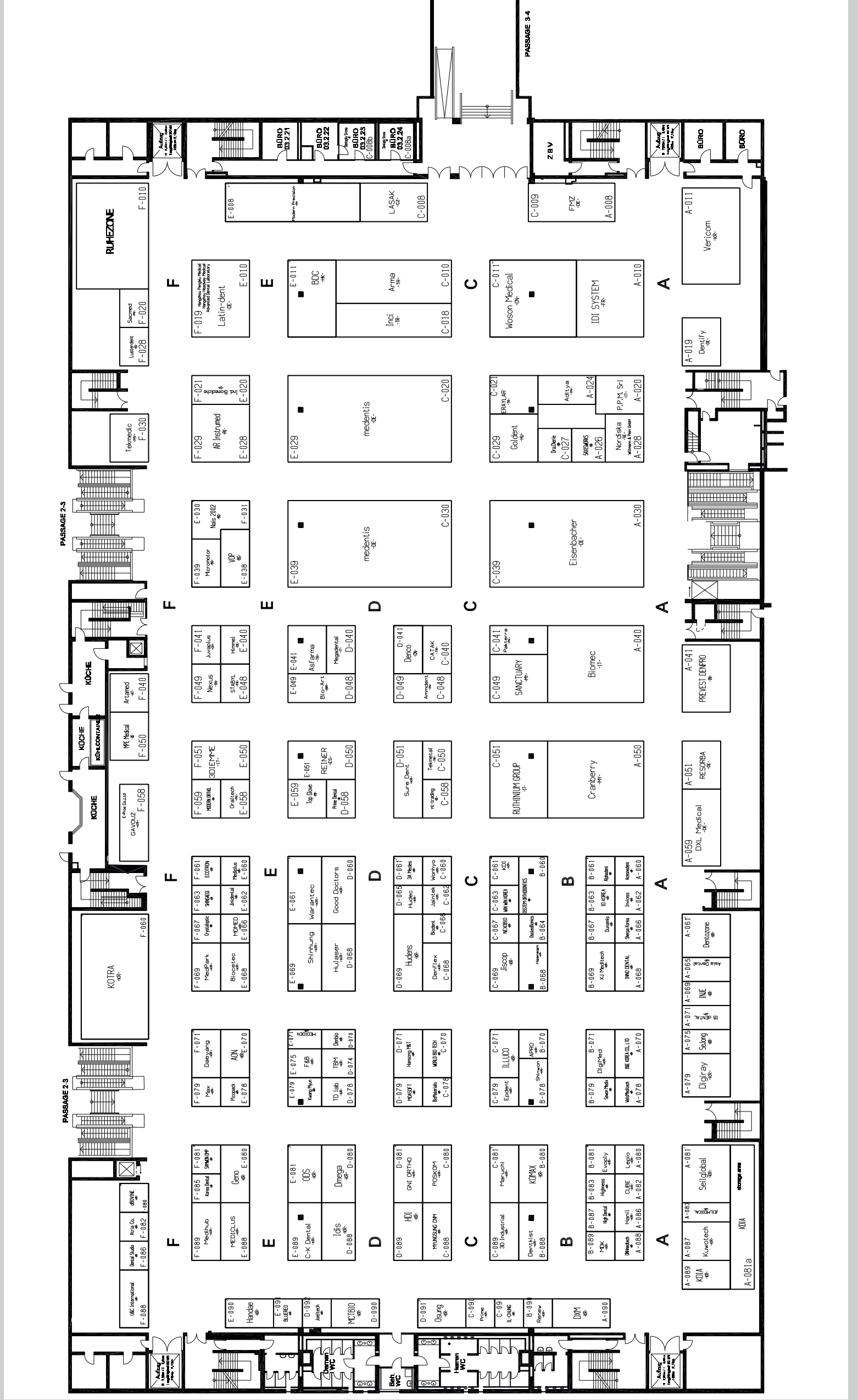
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PRESENTS

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THE NEW DENTAL-IMPLANT BY MEDENTIS MEDICAL.

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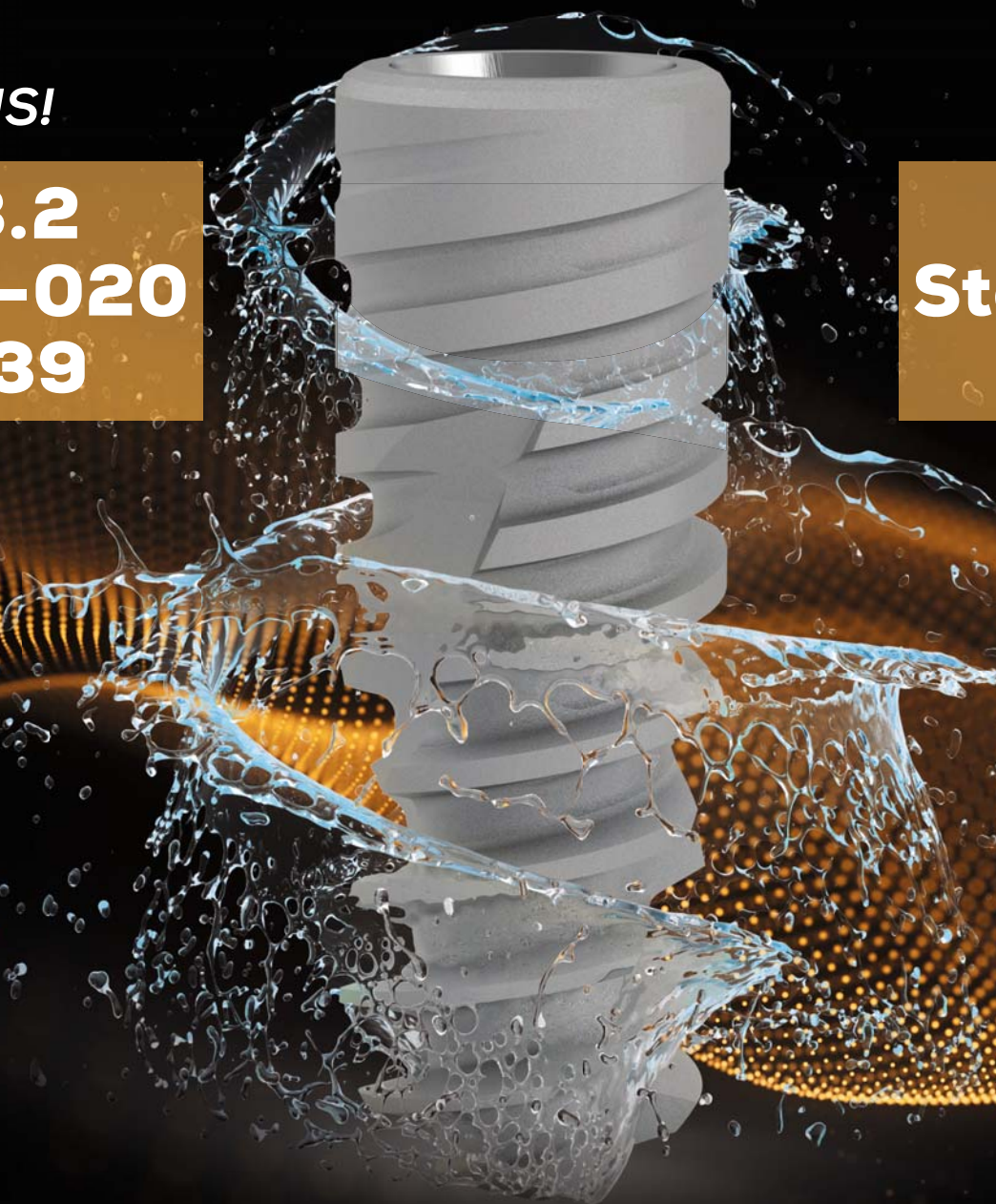


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Stand: C-020
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Stand: C-020
- E-039**



THE NEW ICX-GOLD-STANDARD
FROM MEDENTIS MEDICAL.

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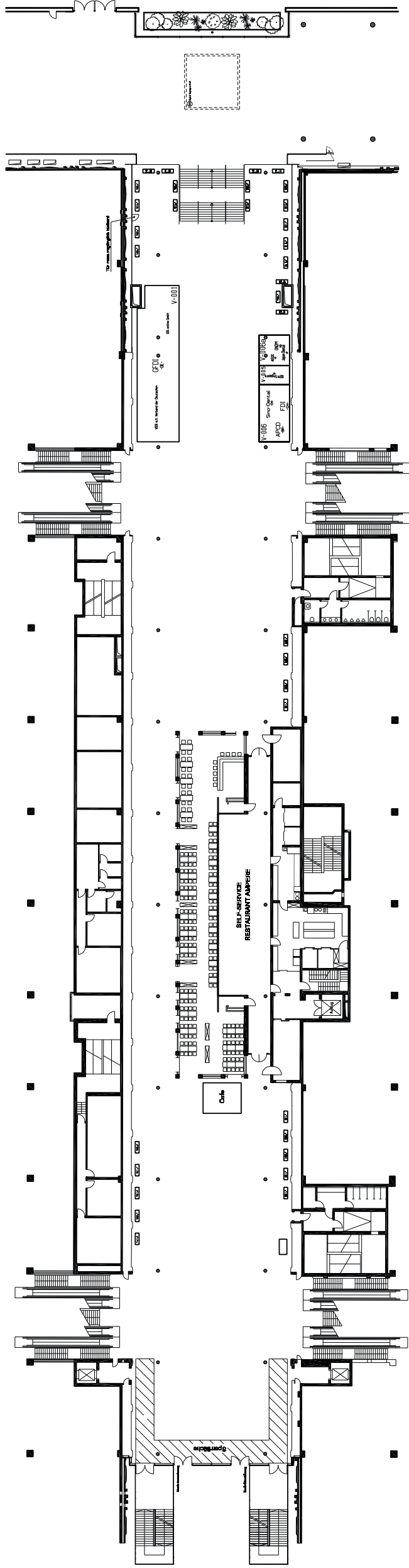
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Hall 4.2, Booth K-089

NEW



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ConsyBox

www.consybox.com

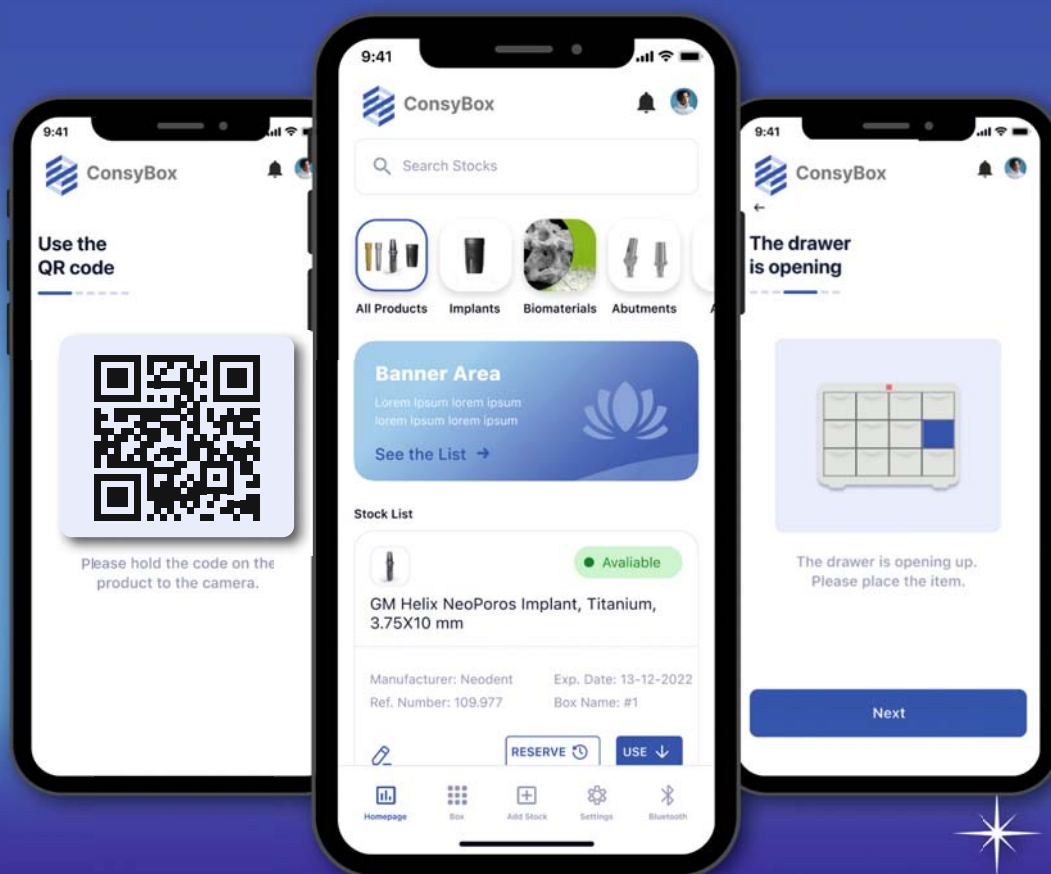


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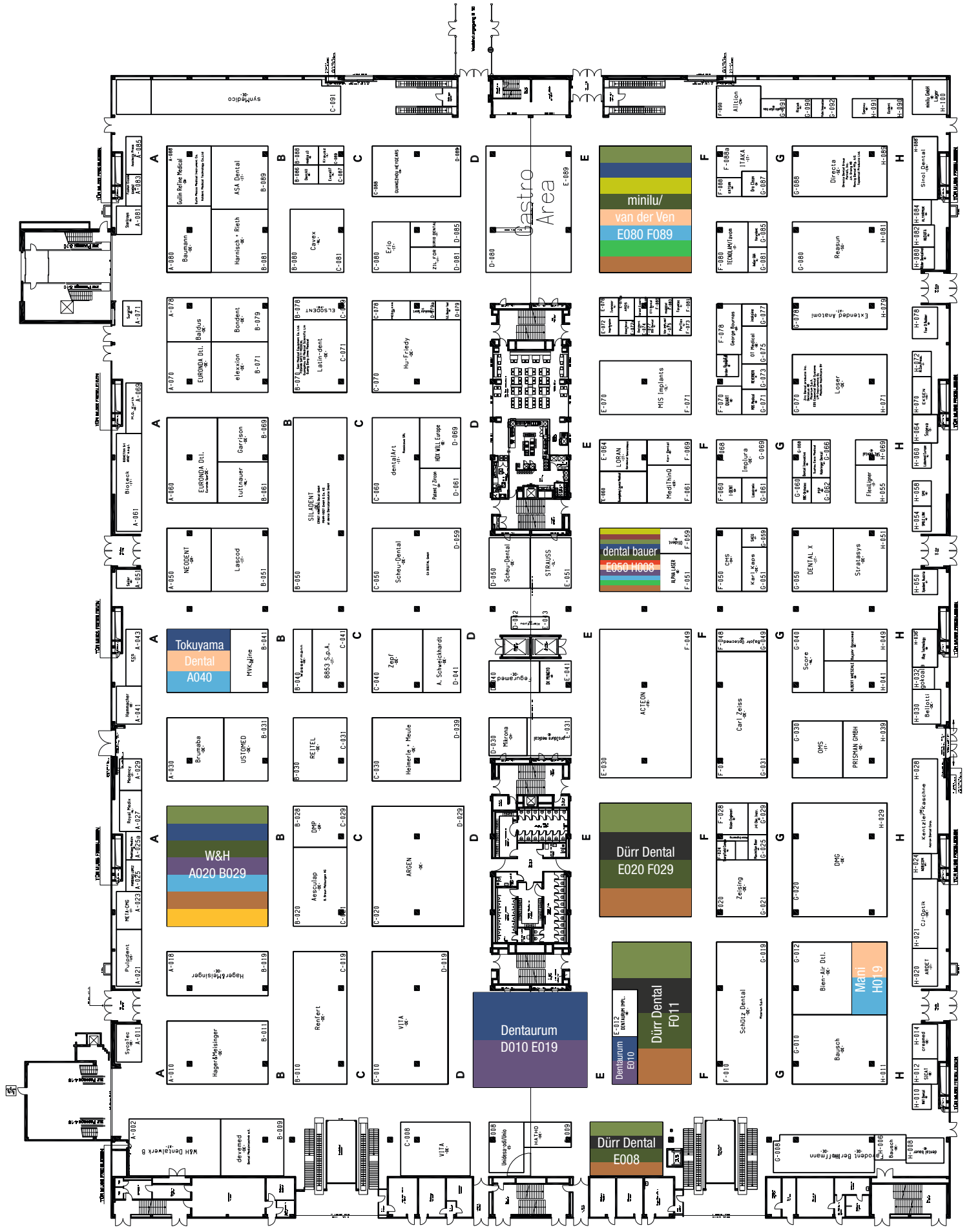
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Zahntechnik
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Praxis hygiene
Hygiene and Sterilisation

Praxismanagement
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Innovativ unterwegs mit minilu

Besuch mich in meinem Traumhaus auf der IDS

minilu.de | *vanLaack*
MEDICAL-FASHION

Fashionshow
täglich um 12 und 15 Uhr

IDS
2023



Vom 14. bis 18. März 2023 erwarten dich am minilu Messestand folgende Highlights:

- ✓ Das Beste aus zwei Welten: minilu und van der Ven Tür an Tür auf der IDS
- ✓ Elegant und funktional: 2x täglich Modenschau mit van Laack Medical-Fashion hosted by Boris Entrup
- ✓ Nachhaltigkeit hautnah: Vorträge und innovative Produkte mit der Initiative „Die Grüne Praxis“

Halle 10.1
Stand E080 – F089

minilu.de
... macht mini Preise





the missing link
the digital facebook for IOS



the final step
the printed model mounting system



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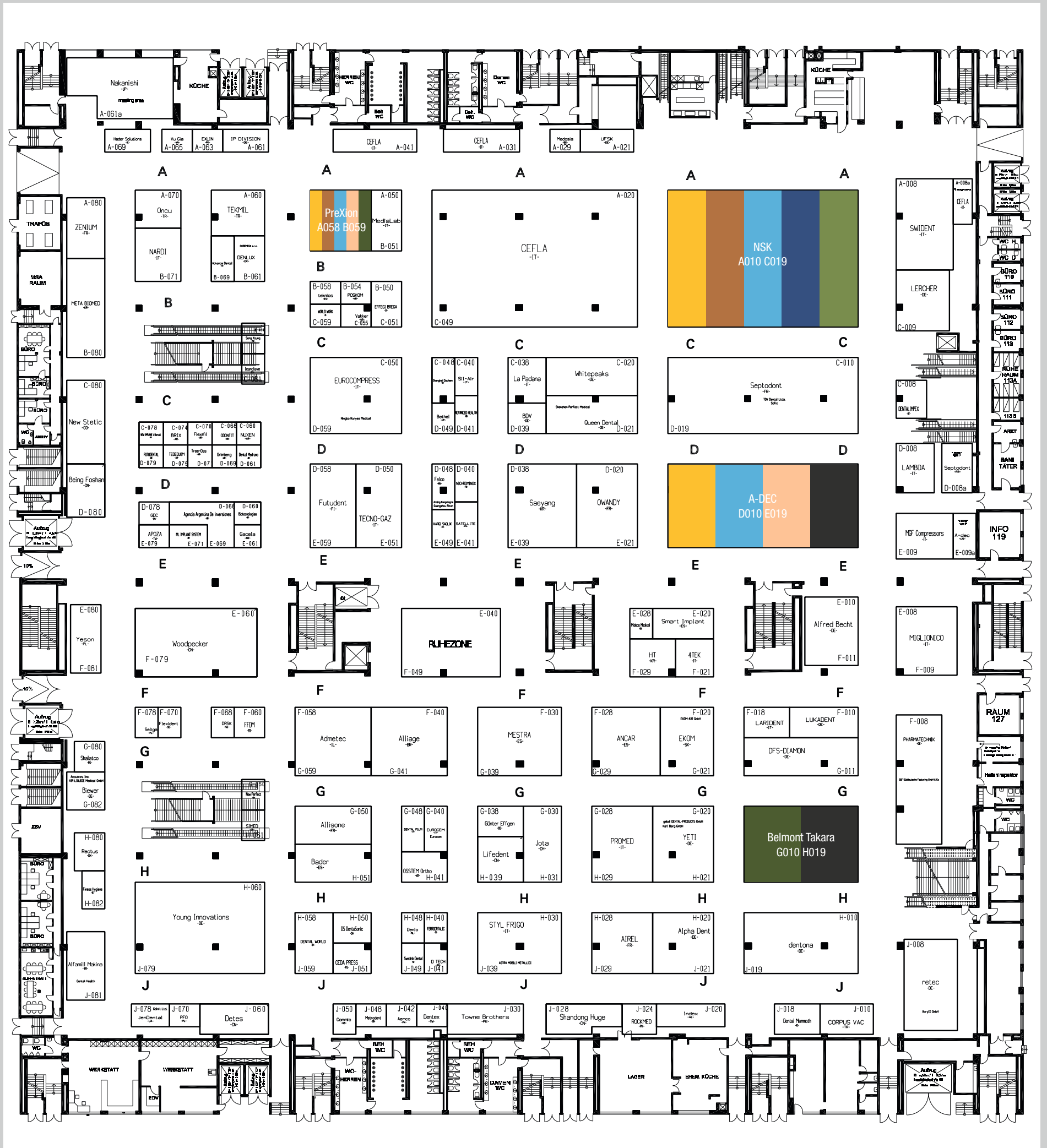


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Come see us at IDS for a preview—and connect to what's next.

INNOVATION NEVER SLEEPS

Hall 11.1 | Stand D010/E019





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Willkommen bei GC



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Hall 11.2 | Booth N010-O039



Besuchen Sie uns in Halle 11.3 an Stand G010-H029



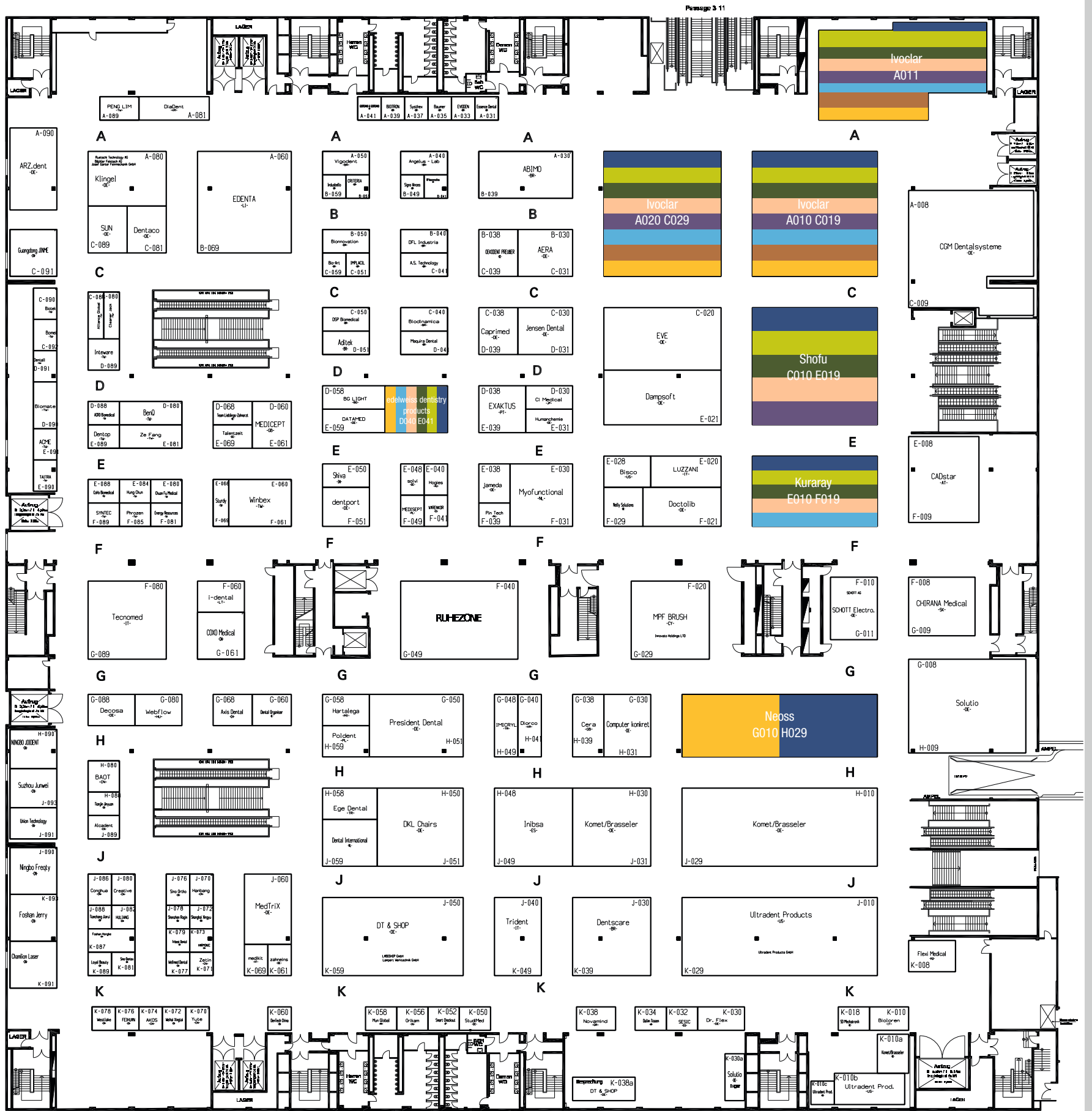
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AD



Oral-B is on a mission to make oral care more inclusive, accessible, and positive for everyone.

Did you know?

Approximately **1/3 of people (166 million)** in Europe** are affected by a disability in some way

32%



28%



36%



36%



1/3 (34%) of those experienced gum issues in the past year

Oral-B, a leading innovator in oral health and #1 recommended brand by dentists worldwide, has commissioned a European-wide study* to better understand the hidden impact of disability on oral health.

The study reveals that in UK, France, Germany and Italy:

Almost **HALF of people (47%) with disabilities** have not been taught how to look after their oral health*

23%

(over a fifth) of disabled Europeans feel demotivated when it comes to maintaining their oral health*

2x

Almost **2x** more people with disabilities said they **find oral care painful** vs those without a disability*

35%

of disabled people feel **anxious or frustrated** when it comes to visiting the dentist*

1 in 5 (20%) of those with severe disabilities find that brushing all of their teeth physically challenging*

Our Ambition

Oral-B believes **everyone deserves an equitable oral care experience** – whether that's at **the dentist**, through **easily accessible** and **personalised tips and tricks** or with the products that are **used at home** to maintain oral health.



For more information

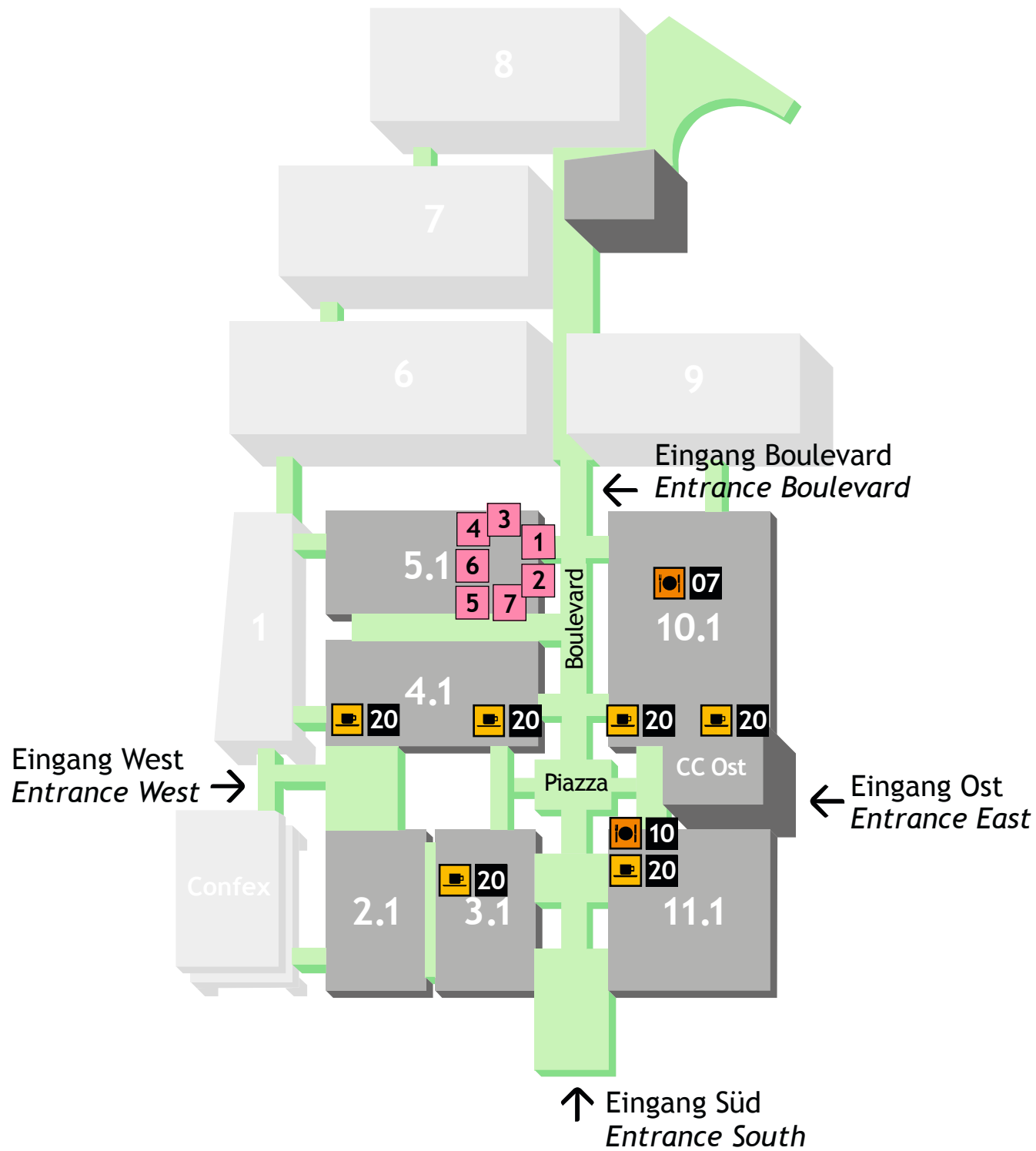
*About the Research

The Oral Health & Disability European Study – UK, France, Germany and Italy, was conducted by Reputation Leaders. The studies were conducted between 2021–2022 in Germany (n=1034), France (n=1009), UK (n=2029) and Italy (n=1002).

In each country the online survey sample was recruited and reported to be representative of the total adult population by age, gender and region. The margin of error of a sample of 5000 adults is +/- 1.4% at a 95% confidence level for the 4 leading economies.

At a country level, the margin of error of the sample relative to the total adult population was UK n=2000 (+/- 2.2%), Germany, France and Italy, n=1000 (+/- 3.1%)

+Assumes total EU and UK population, 2022



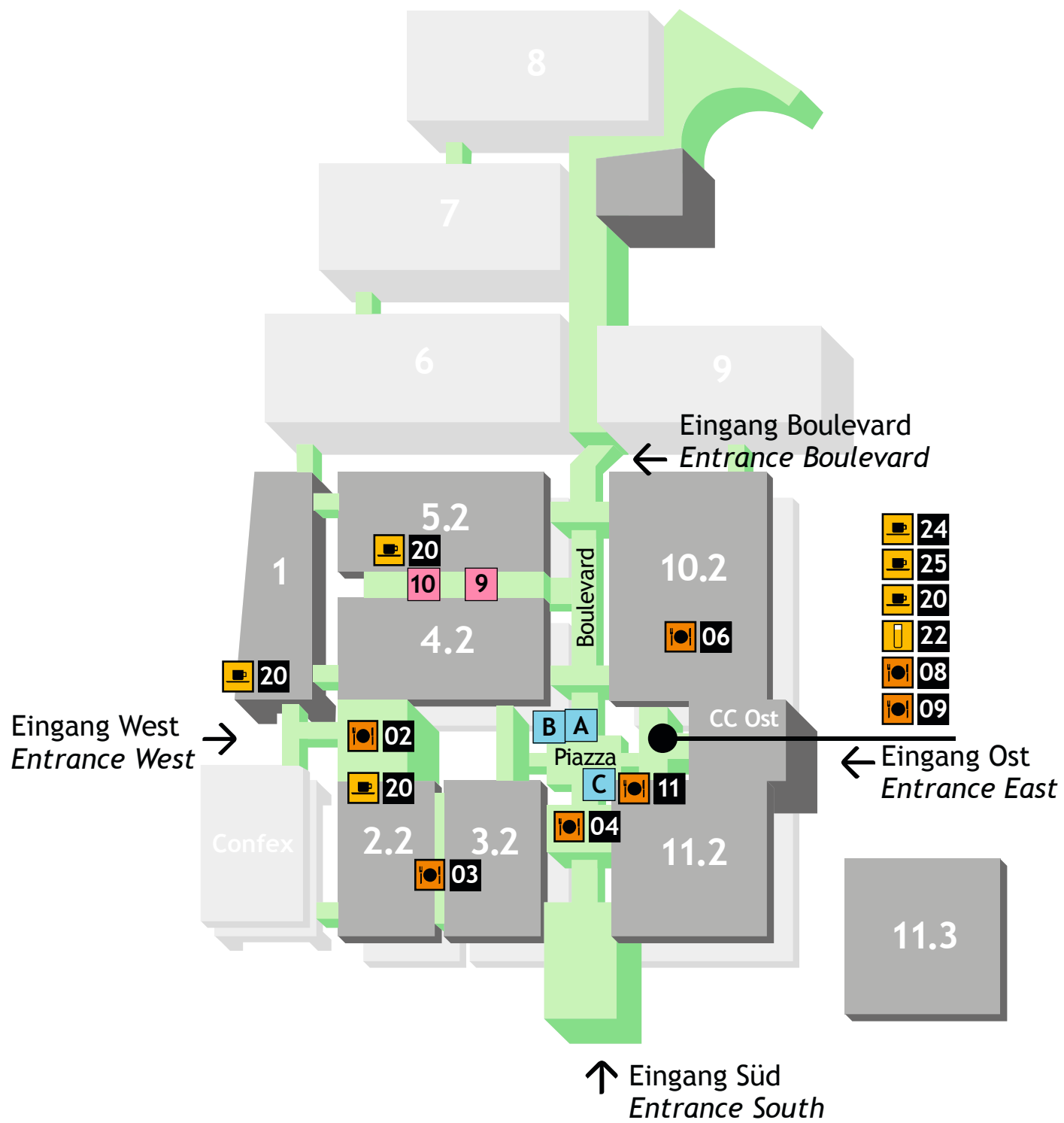
14.-18.03.2023

Self Service Restaurants:

02	Edison	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
03	Einstein	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
04	Galilei (Asia Wok)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
06	Newton	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
07	Pascal	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
08	Pizzabar	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
09	Pastabar	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
10	Sushi & Wine	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
11	Vegan	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.

Snack Points & Bars:

20	Snack Point	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
20	Snack Point (Passage 10/11)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
20	Snack Point (Halle 4.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 5.2 Südwest)	10:00 - 18:00 Uhr · 10:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 10.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
22	Kölschbar (18.03.2023 geschlossen/closed)	12:00 - 19:00 Uhr · 12:00 a.m. to 07:00 p.m.
24	Coffee meets Juice	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
25	Café Bar (18.03.2023 geschlossen/closed)	09:00 - 16:00 Uhr · 09:00 a.m. to 04:00 p.m.



14.-18.03.2023

Food Court Halle 5.1:

1	Brennwerk	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
2	Buns & Suns	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
3	Falafel	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
4	Indian Street Food	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
5	Crépe	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
6	Espresso Flitzer	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
7	Flammkuchen	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Passage 4-5:

9	Brezel Bob (im Ampère)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
10	Asia & Sushi (Westseite im Ampère)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Outdoor:

A	Hot Dog (Piazza)	11:00 - 17:00 Uhr · 11:00 a.m. to 05:00 p.m.
B	Café Bar (Piazza)	10:00 - 16:00 Uhr · 10:00 a.m. to 04:00 p.m.*
C	BBQ Garden (Piazza)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.*

*je nach Wetterlage

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