



## Was man zur IDS wissen muss *Useful information*

### Veranstalter

Koelnmesse und Gesellschaft zur Förderung der Dental-Industrie (GFDI), Wirtschaftsunternehmen des Verbandes der Deutschen Dental-Industrie (VDDI)

### Veranstaltungsort

- ▶ Koelnmesse, Messeplatz 1, 50679 Köln, Deutschland, bei persönlicher Teilnahme
- ▶ Die digitale Plattform IDSconnect für die virtuelle Teilnahme

### Öffnungszeiten

- ▶ 14.-18. März 2023
- ▶ Täglich von 9:00-18:00 Uhr für Besucher
- ▶ Täglich von 8:00-19:00 Uhr für Aussteller

### Eintrittspreise

- ▶ Tageskarte: 15,00€
- ▶ Tageskarte für Schüler und Studenten: 7,50€
- ▶ IDSconnect: Kostenlos mit Registrierung

### IDSconnect

Parallel zur physischen Ausstellung bietet die digitale Plattform IDSconnect Informationen über Produkte und Systemlösungen und ermöglicht das Streaming von Webinaren, Pressekonferenzen, Veranstaltungen und persönlichen Gesprächen zwischen Unternehmensvertretern und Kunden.

### Hygieneprotokolle

Die COVID-19-Beschränkungen für Messen und Veranstaltungen in Nordrhein-Westfalen wurden vollständig aufgehoben und Besucherinnen und Besucher müssen auf dem Messegelände und in den Hallen keinen Mund-Nasen-Schutz tragen. Die IDS-Organisatoren fördern dennoch die grundlegenden Hygieneprotokolle wie regelmäßiges Händewaschen, Niesen in die Armbeuge, Vermeidung von Körperkontakt und die Nutzung der bereitgestellten Händedesinfektionsmittel.

### An- und Abreise zur Messe

Personen in Besitz eines IDS 2023-Tickets können die öffentlichen Verkehrsmittel im Verkehrsgebiet Rhein-

Sieg und Rhein-Ruhr kostenlos nutzen. Das Gelände der Koelnmesse ist gut an das städtische Verkehrsnetz angebunden. Die S-Bahn-Linien 6, 11, 12 und 19 fahren vom Bahnhof Köln Messe/Deutz (gegenüber dem Eingang Süd) ab und erreichen den Kölner Hauptbahnhof in wenigen Minuten. Die U-Bahn-Linien 1 und 9 halten an der Haltestelle Bahnhof Deutz (3 Minuten Fußweg vom Südeingang), die Linien 3 und 4 an der Haltestelle Koelnmesse (Osteingang). Taxistände gibt es an allen vier Haupteingängen. Bei schönem Wetter bietet die Hohenzollernbrücke Fußgängern eine Alternative unter freiem Himmel, um in die City zu gelangen.

### Barrierefreie Messe

Die Messeeingänge Nord, Ost und West verfügen im Erdgeschoss über Kassen und Garderoben sowie Aufzüge zu den Messehallen. Der Eingang Süd ist über einen Außenaufzug über Tor F zu erreichen. Besucherinnen und Besucher mit Behinderungen oder eingeschränkter Mobilität können im Sanitätszentrum Nord (Halle 7) und im Sanitätszentrum Ost (Halle 11.1) gegen Pfand manuelle oder elektrische Rollstühle ausleihen. Behindertentoiletten befinden sich an allen Eingängen und in den Hallen.

### Internet

Über das WLAN-Netz #hotspot.koelnmesse ist nach Anmeldung auf der Portalseite kostenloses WLAN verfügbar.

### Geld

In Deutschland gilt der Euro als gesetzliches Zahlungsmittel. Die Wechselkurse lagen am 20. Februar bei 0,94 € für 1 US-Dollar und 1,13 € für 1 £.

Kontaktloses Bezahlen wird am gesamten Veranstaltungsort akzeptiert.

### Andachtsräume

Muslimische Gebetsräume befinden sich im Congress-Centrum Ost (3. Obergeschoss, Raum 6) und in Halle 8 (Raum 8.2.05).

### Wichtige Telefonnummern

- ▶ Polizei: 110
- ▶ Feuerwehr und Rettungsdienst: 112

- ▶ Sanitätsstation, Halle 7: +49 221 821-3517
- ▶ Sanitätsstation, Halle 11.1: +49 221 821-2608
- ▶ Informationszentrale der Koelnmesse: +49 180 6773577
- ▶ Messewache Nord: +49 221 821-2551/-2552
- ▶ Messewache Ost: +49 221 821-2549/-2550

### Organisers

Koelnmesse and the Society for the Advancement of the Dental Industry (GFDI), the commercial enterprise of the Association of the German Dental Industry (VDDI)

### Venue

- ▶ Koelnmesse, Messeplatz 1, 50679 Cologne, Germany, for in-person attendance
- ▶ The IDSconnect digital platform for virtual participation

### Exhibition opening hours

- ▶ 14-18 March 2023
- ▶ Daily from 9:00-18:00 for visitors
- ▶ Daily from 8:00-19:00 for exhibitors

### Admission price

- ▶ Day ticket: €15.00
- ▶ Day ticket for students: €7.50
- ▶ IDSconnect: Free with registration

### IDSconnect

In tandem with the physical exhibition, the IDSconnect digital platform will offer information on products and system solutions and will enable the streaming of webinars, press conferences, events and one-to-one conversations between company representatives and clients.

### Hygiene protocols

COVID-19 restrictions for trade fairs and events in North Rhine-Westphalia have been lifted completely and visitors are not required to wear face masks on the fairgrounds or in the halls. IDS organisers nonetheless encourage the basic hygiene protocols of regular hand washing, sneezing into one's elbow, avoiding physical contact

and using the provided hand disinfection facilities.

### Getting to and from the show

IDS 2023 ticket holders can use public transport within both the Rhein-Sieg and the Rhein-Ruhr transport areas free of charge. The Koelnmesse grounds are well connected to the city's transport network. Suburban (S-Bahn) Lines 6, 11, 12 and 19 depart from the Köln Messe/Deutz train station (opposite the south entrance) and reach Cologne main station (Köln Hauptbahnhof) in just a few minutes. Underground Lines 1 and 9 stop at the Bahnhof Deutz station (3 minutes' walk from the south entrance), and 3 and 4 stop at the Koelnmesse station (east entrance). Taxi ranks can be found at all four main entrances and those wishing to walk back to the central city can use the Hohenzollern Bridge.

### Barrier-free trade fair

The North, East and West entrances to the trade fair have box offices and cloakrooms on the ground floor and lifts to the exhibition halls. Entrance South can be reached via an outside lift via Gate F. Visitors with disabilities or restricted mobility can borrow manual or electric wheelchairs from the Medical Centre North (Hall 7) and Medical Centre East (Hall 11.1) in ex-

change for a refundable deposit. Disabled toilet facilities are located at all entrances and throughout the halls.

### Internet

Wi-Fi is available free of charge via the WLAN network #hotspot.koelnmesse after registering on the portal site.

### Money

Germany uses the euro as legal tender and the exchange rates as at 20 February were €0.93 to US\$1 and €1.12 to £1.

Contactless payment will be accepted throughout the venue.

### Places of worship

Muslim prayer rooms are located in Congress Centre East (third floor, Room 6) and in Hall 8 (Room 8.2.05).

### Important numbers

- ▶ Police: 110
- ▶ Fire and ambulance: 112
- ▶ Medical centre, Hall 7: +49 221 821-3517
- ▶ Medical centre, Hall 11.1: +49 221 821-2608
- ▶ IDS visitor hotline: +49 180 6773577
- ▶ Security Office North: +49 221 821-2551/-2552
- ▶ Security Office East: +49 221 821-2549/-2550

<p><b>today</b></p> <p><b>Editorial/Administrative Office</b>                  ARGE IDS today GBR                  Dental Tribune International GmbH                  OEMUS MEDIA AG                  Holbeinstraße 29                  04229 Leipzig                  Germany</p> <p><b>Phone</b>                  +49 341 48474-302</p> <p><b>Fax</b>                  +49 341 48474-173</p> <p><b>Websites</b>                  www.zwp-online.info                  www.dental-tribune.com</p> <p><b>Publisher</b>                  Torsten Oemus</p> <p><b>Representative,</b>                  Dental Tribune International GmbH                  Torsten Oemus</p>	<p><b>About the publisher</b></p> <p><b>Representatives, OEMUS MEDIA AG</b>                  Ingolf Döbbecke, Lutz Hiller</p> <p><b>Chief Content Officer</b>                  Claudia Duschek (V.i.S.d.P.)</p> <p><b>Editors</b>                  Franziska Beier, Jeremy Booth, John Cisnik, Anisha Hall Hoppe, Christin Hiller, Kerstin Oesterreich, Iveta Ramonaite</p> <p><b>Production Executive</b>                  Gernot Meyer</p> <p><b>Production</b>                  Lisa Greulich, Fanny Haller, Aniko Holzer, Alexander Jahn, Frank Jahr, Pia Kraß, Stephan Krause, Timon Leidenheimer, Josephine Ritter, Franziska Schmid, Sarah Schröter, Nora Sommer-Zernechel</p> <p><small>today appears ahead of the 40<sup>th</sup> International Dental Show in Cologne on 15 March 2023. The newspaper and all articles and illustrations therein are protected by copyright. Any utilisation without prior consent from the editor or publisher is inadmissible and liable to prosecution. No responsibility shall be assumed for information published about associations, companies and commercial markets. General terms and conditions apply; legal venue is Leipzig, Germany.</small></p>
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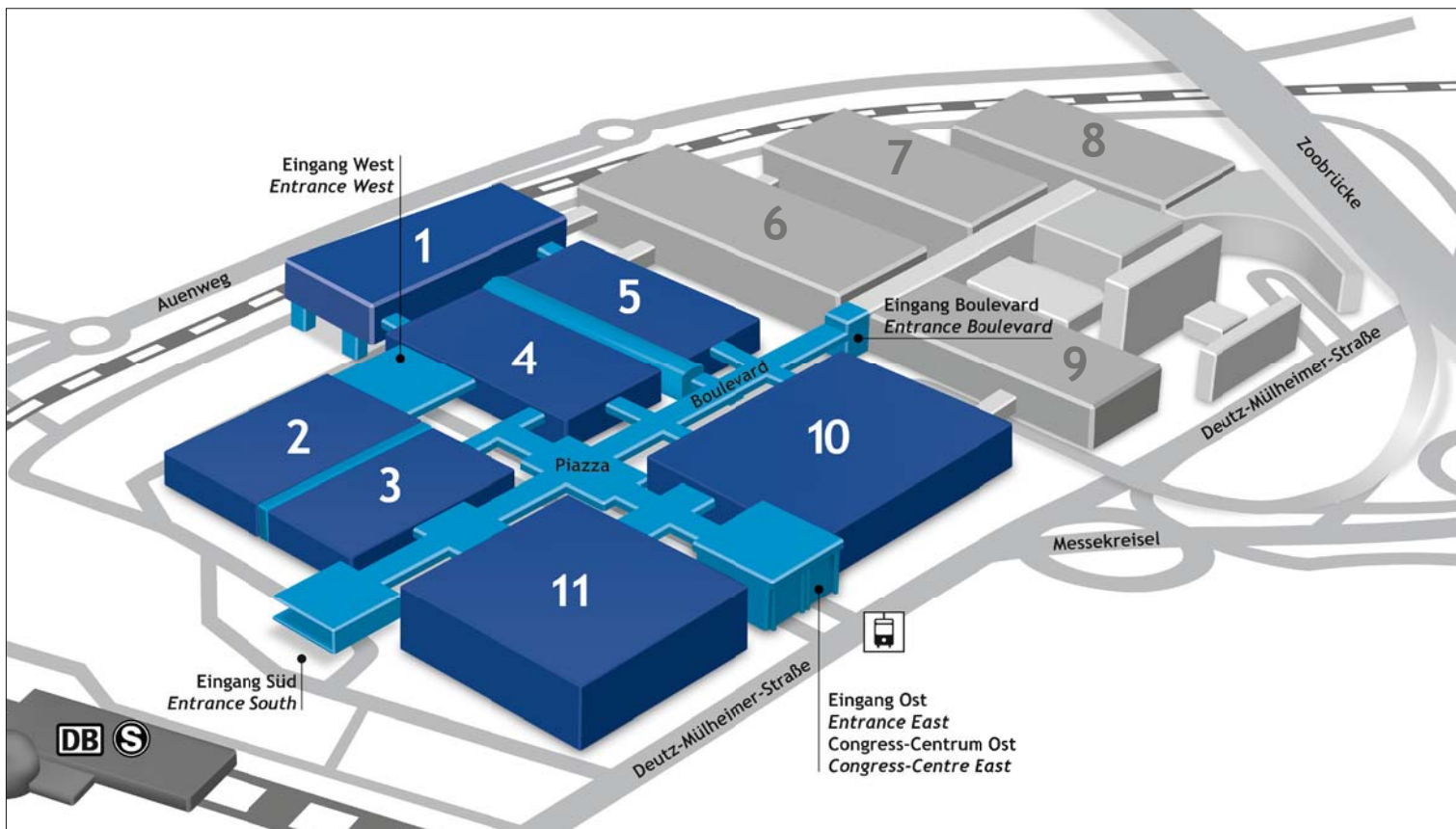
Visit them at the Straumann booth  
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**[clearcorrect.com](https://clearcorrect.com)**

# today

FLOOR  
PLAN

40<sup>th</sup> International Dental Show • Cologne • 14–18 March 2023



von MENSCH zu MENSCH

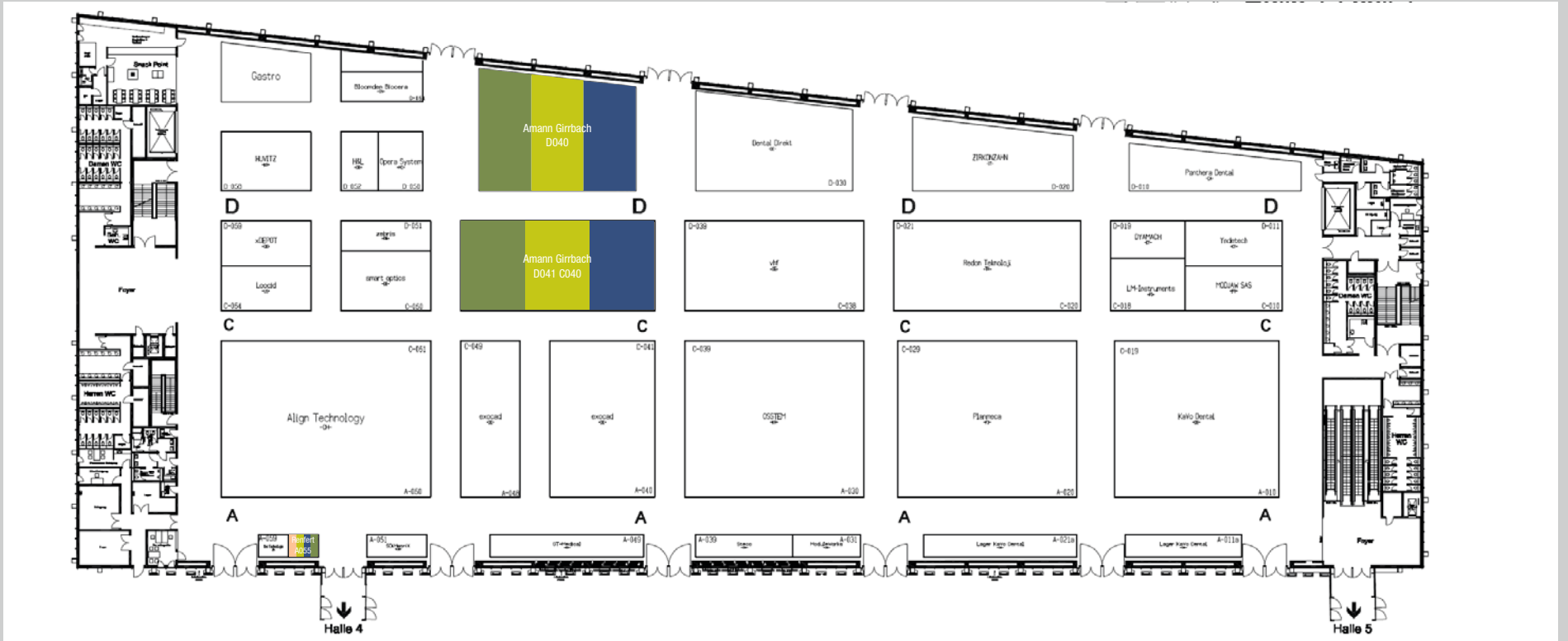


## Unsere Messehighlights für Sie!

- **Informieren** Sie sich beim exklusiven CEO-Talk
- **Orientieren** Sie sich mit Ihrem persönlichen Messe-Guide
- **Profitieren** Sie von den vdV Investitionsschecks



Halle 10.1  
Stand E080 - F089



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- Implantologie  
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[dentsplysirona.com/ids](https://dentsplysirona.com/ids)

**Besuchen Sie uns in Halle 11.2!**

 **Dentsply  
Sirona**

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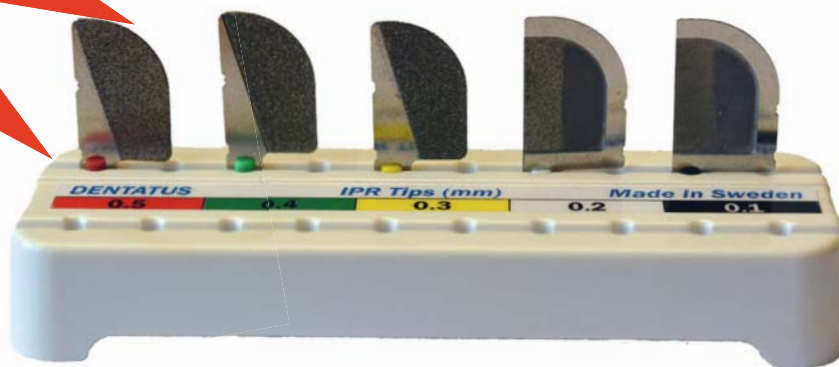
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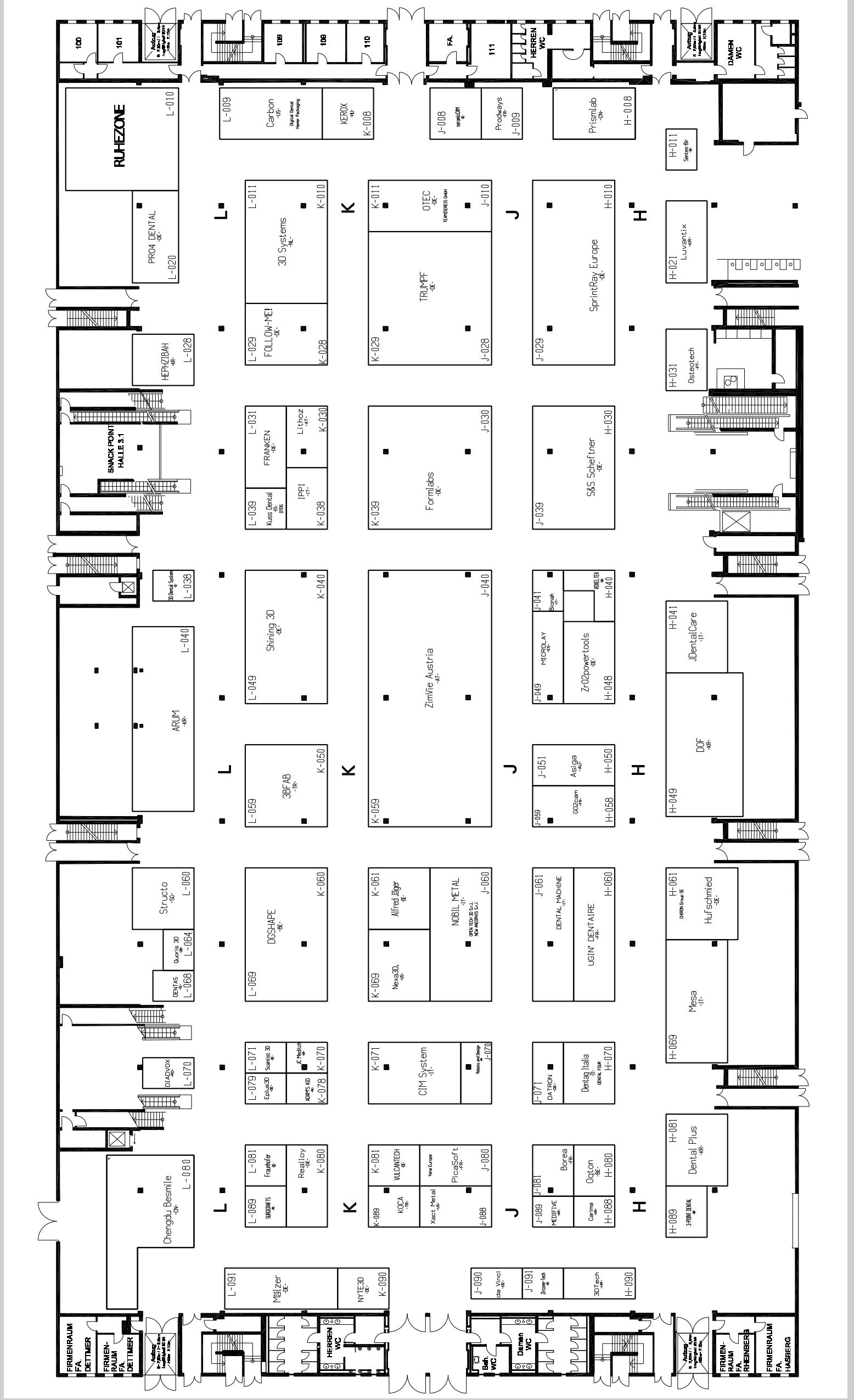
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# IDS-Innovationen 2023

NEU



## Green 2 10x8

- Einsteiger-DVT/OPG mit bewährter Technik und Twin Sensoren
- Multi FOV 5x5, 8x5, 8x8, 10x8
- Weltspitze in Bildqualität, Homogenität und Geometrie
- 5,9 Sek. 3D Umlauf; 3,9 Sek. Scan CEPH (optional)

Stand L020/N029  
Halle 11.2

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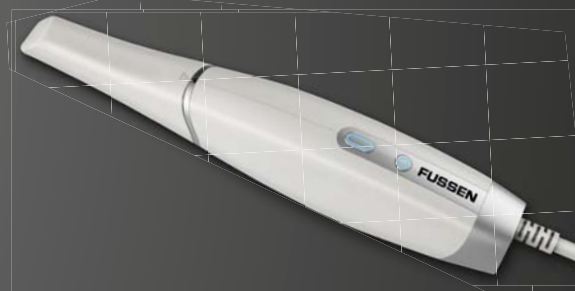
## exocad ChairsideCAD

mehr Automatisierung, vereinfachte  
Bedienung, optimiert für den Einsatz im  
Praxisalltag



## FUSSEN by orangedental

- Formschöner Intraoral 3D-Scanner
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- 5-Achsen Dental-Tischfräsmaschine mit höchster Performance
- Megaschnell, superpräzise, maximalrobust bei besten Oberflächen
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- Höhere Auflösung mit 5 lp/mm
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@ Booth **11.1 D021**

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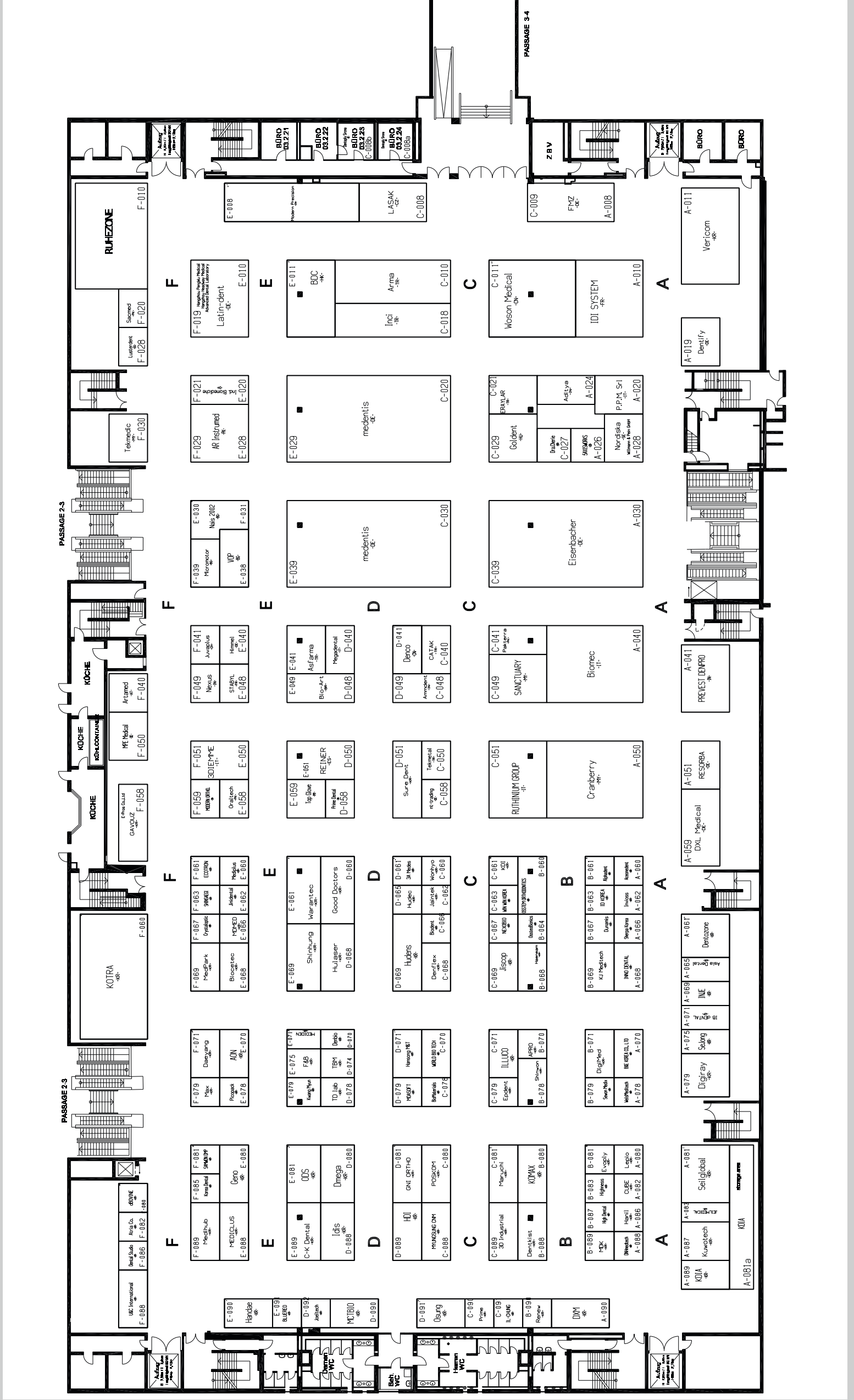
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<b>M1-M5</b>	Continuous rotation	Rotate in one direction ( clockwise / counterclockwise ) Speed range: 150-1000 rpm, step value 50rpm Torque range: 0.6-5.0 N·cm, step value 0.1 N·cm Speed range : 300rpm
<b>M6-M8</b>	Reciprocating rotation	Angle range: 150°forward, 30° reversal 170° forward, 50° reversal 50° forward, 170° reversal



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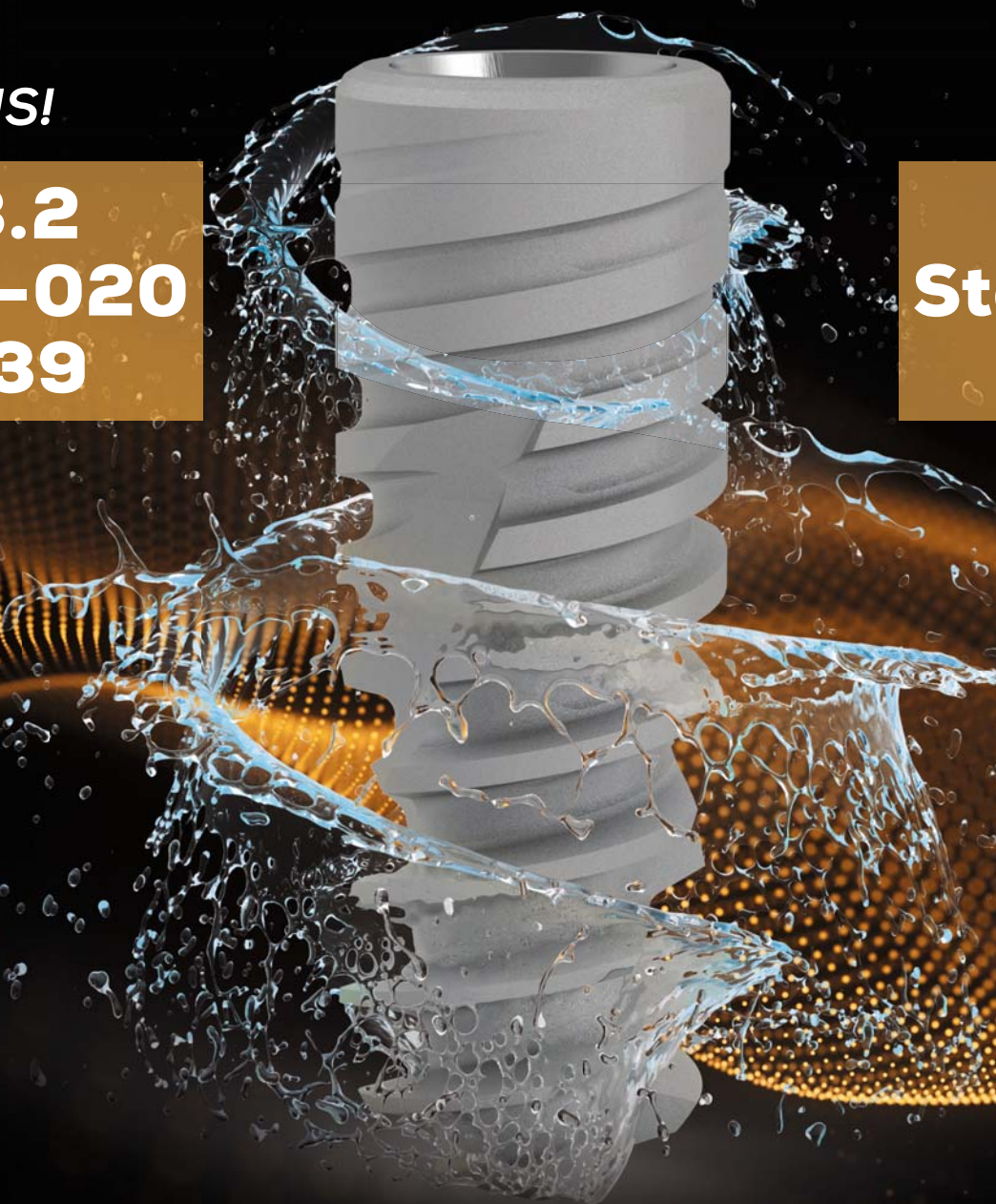


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- Prävention/Parodontologie  
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- Veranstalter, Verbände & Depots  
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- CAD/CAM
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Practice Management



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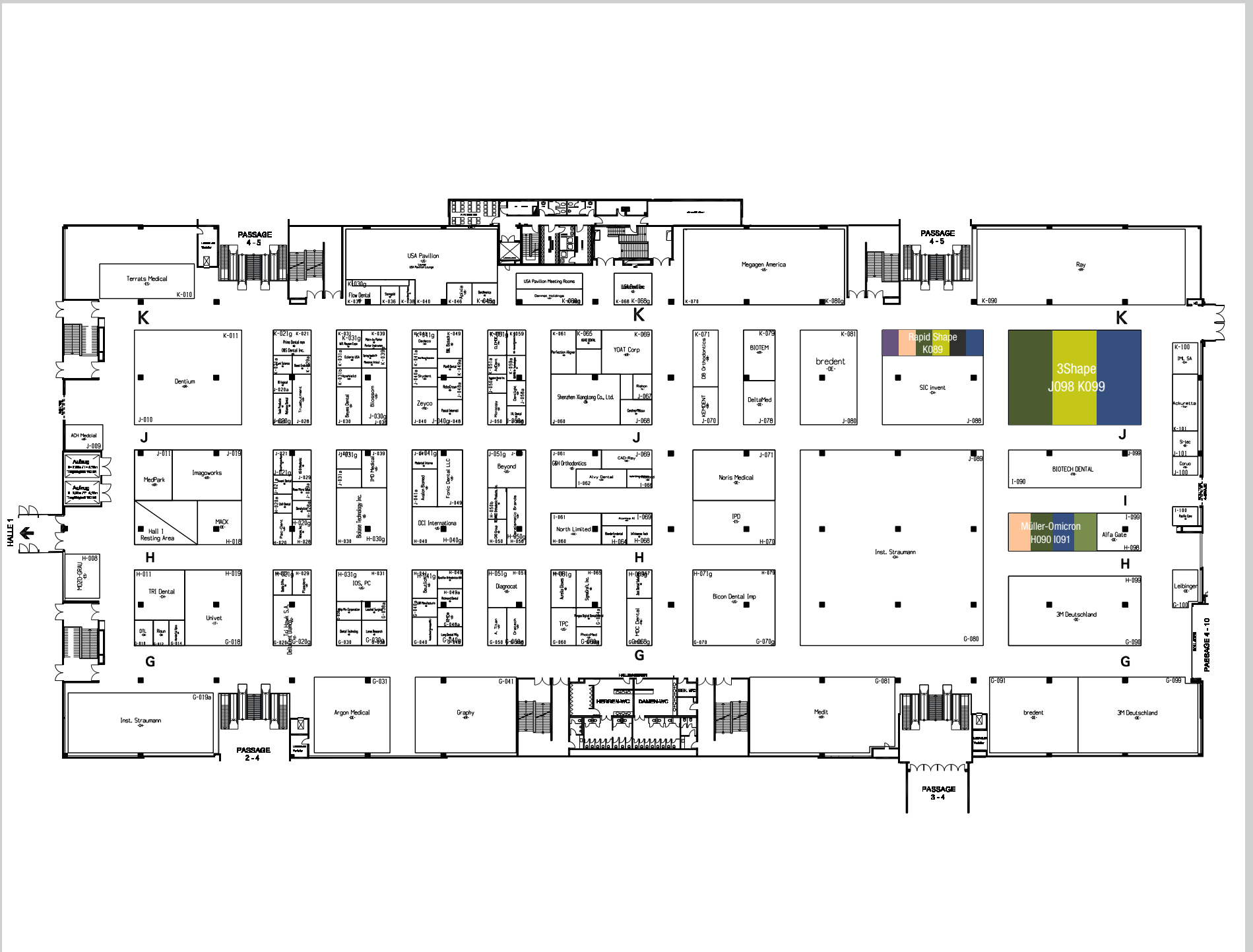
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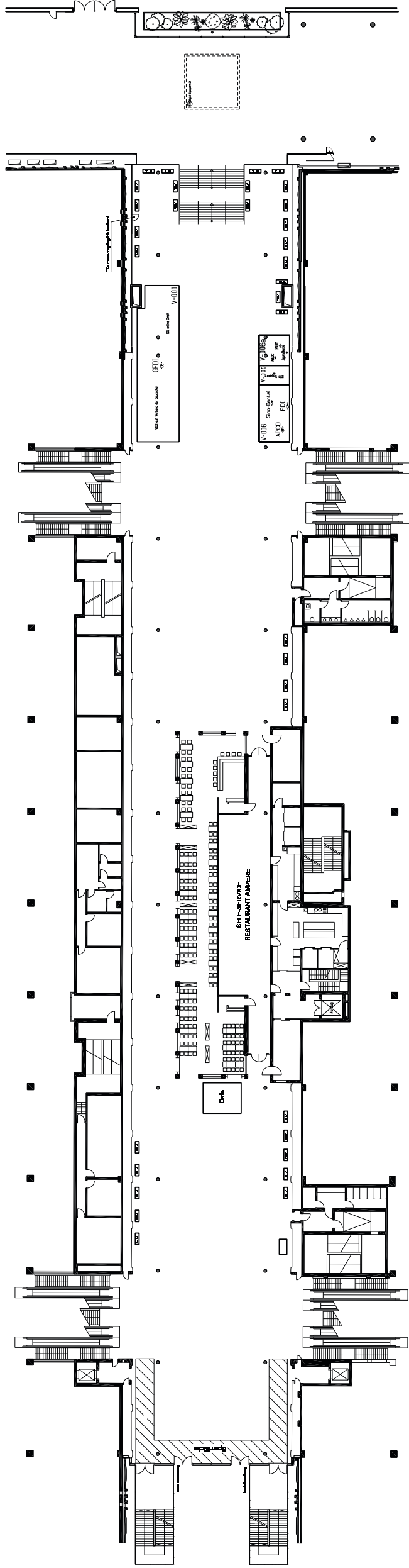
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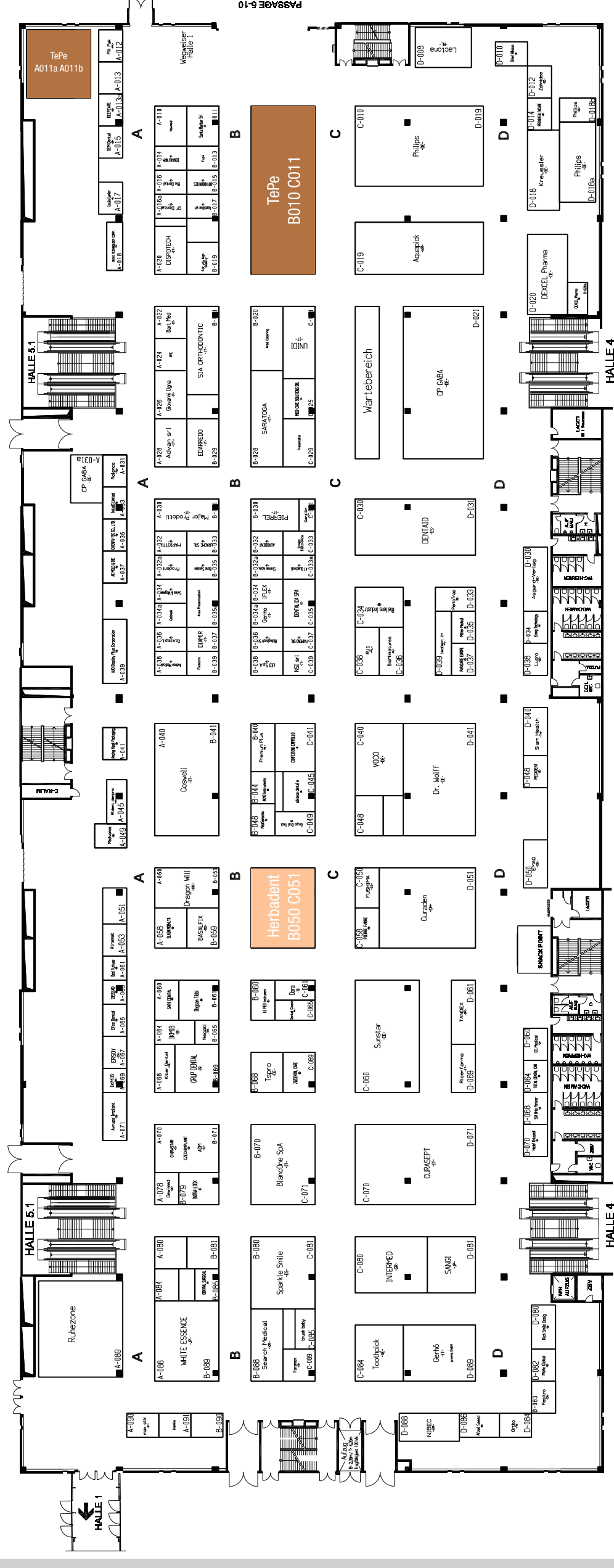
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# ConsyBox

www.consybox.com

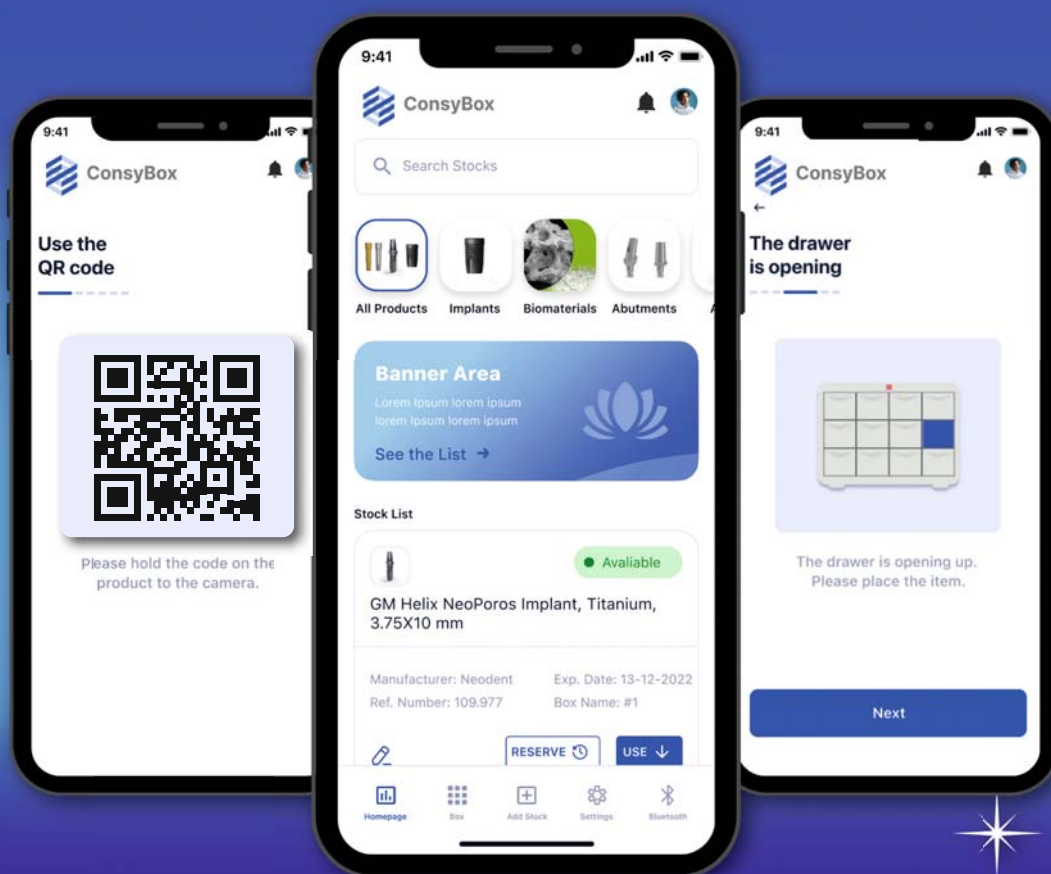


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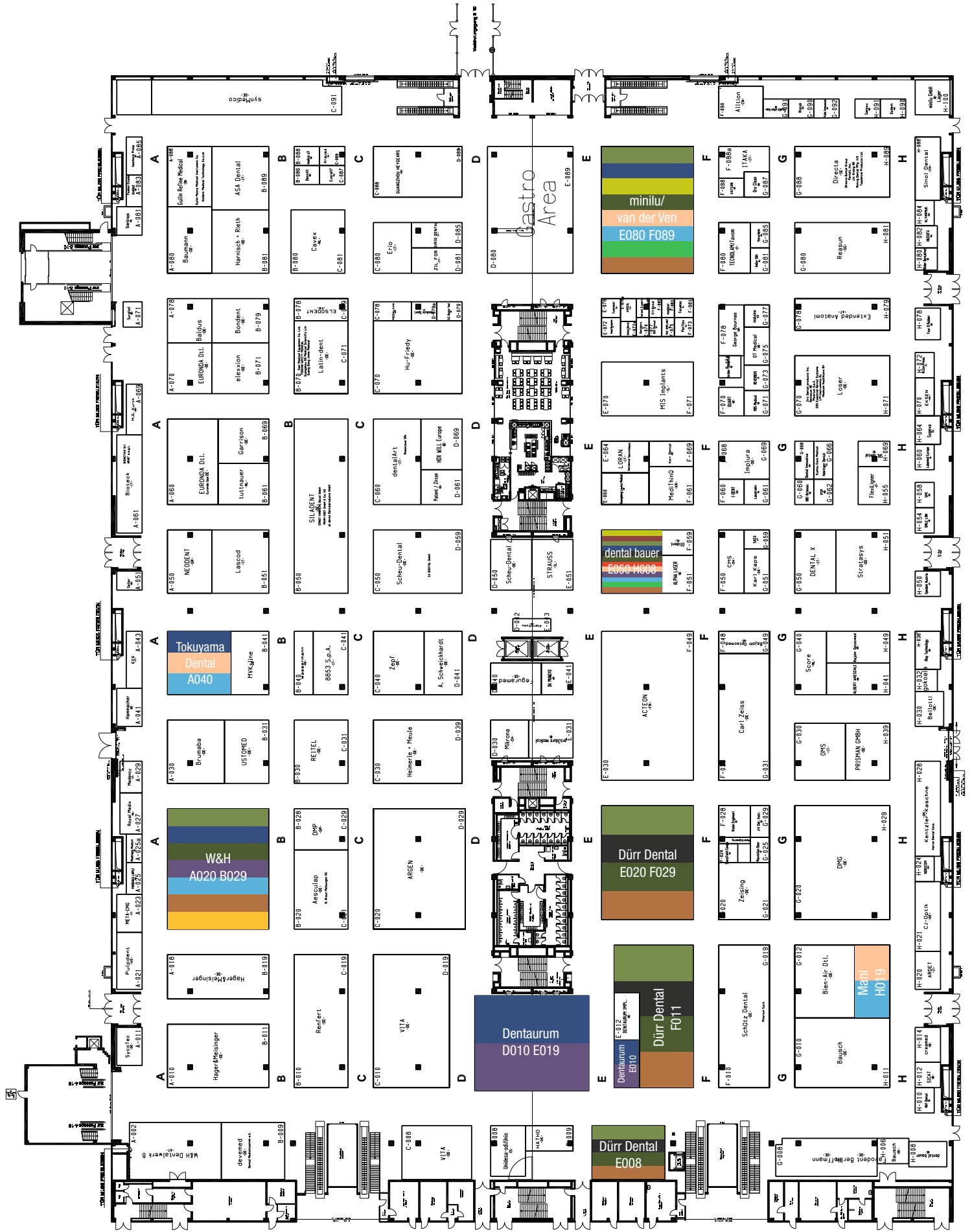
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# Innovativ unterwegs mit minilu

Besuch mich in meinem Traumhaus auf der IDS

minilu.de | *vanLaack*  
MEDICAL-FASHION

**Fashionshow**  
täglich um 12 und 15 Uhr

**IDS**  
2023



Vom 14. bis 18. März 2023 erwarten dich am minilu Messestand folgende Highlights:

- ✓ Das Beste aus zwei Welten: minilu und van der Ven Tür an Tür auf der IDS
- ✓ Elegant und funktional: 2x täglich Modenschau mit van Laack Medical-Fashion hosted by Boris Entrup
- ✓ Nachhaltigkeit hautnah: Vorträge und innovative Produkte mit der Initiative „Die Grüne Praxis“

**Halle 10.1**  
**Stand E080 – F089**

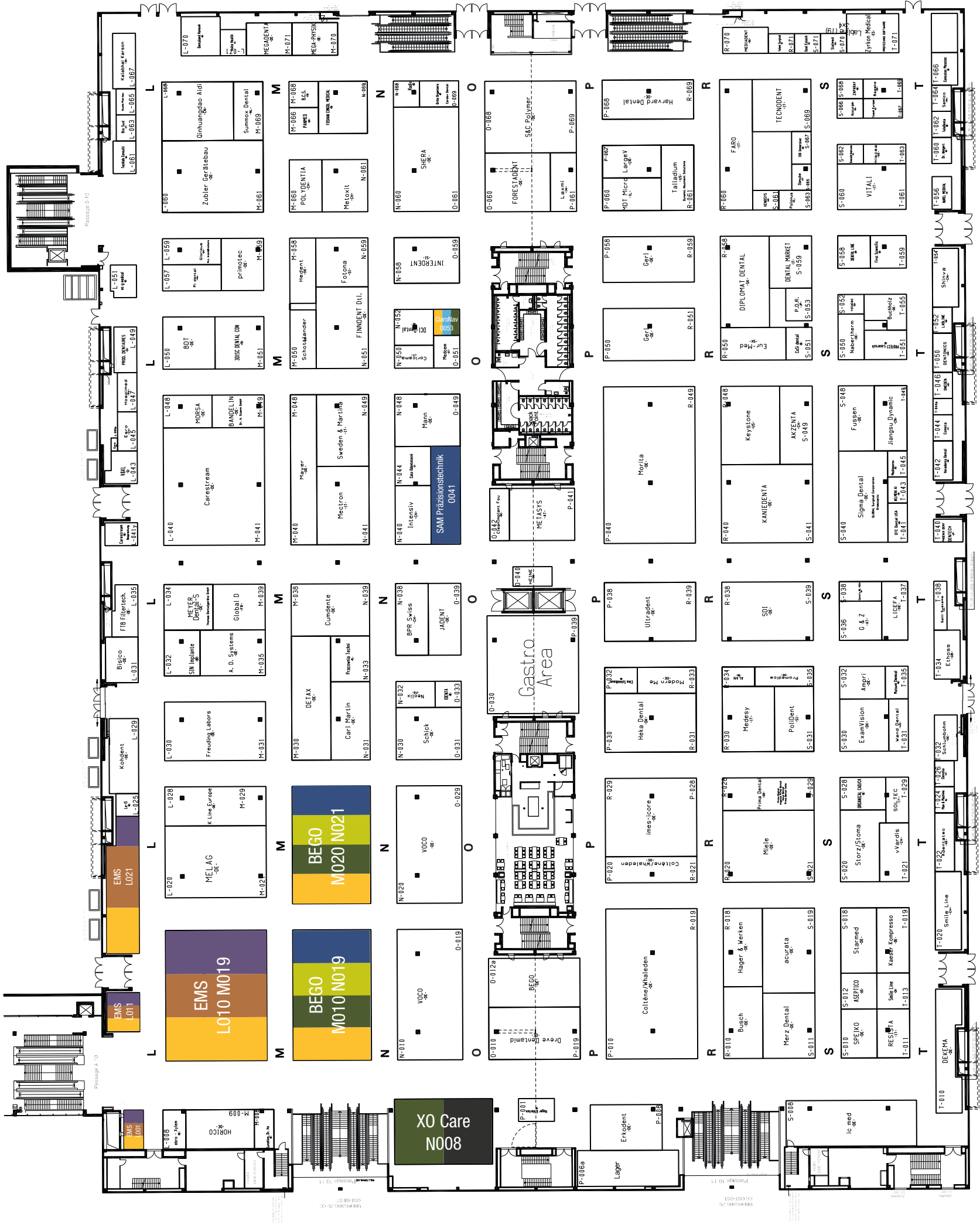
**minilu.de**  
... macht mini Preise



the missing link the digital facebook for IOS



the final step the printed model mounting system



today Trend Index

- Implantologie / Implantology
- Prävention/Parodontologie / Periodontics
- Praxishygiene / Hygiene and Sterilisation
- Praxismanagement / Practice Management
- Veranstalter, Verbände & Depots / Event Organisers, Associations & Distributors
- Endodontie/Kons / Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie / Orthodontics
- Kosmetische Zahnheilkunde / Cosmetic Dentistry
- Laserzahnheilkunde / Laser Dentistry
- Praxiseinrichtung / Interior Design
- Zahntechnik / Dental Lab
- Digitale Praxis / Digital Dentistry



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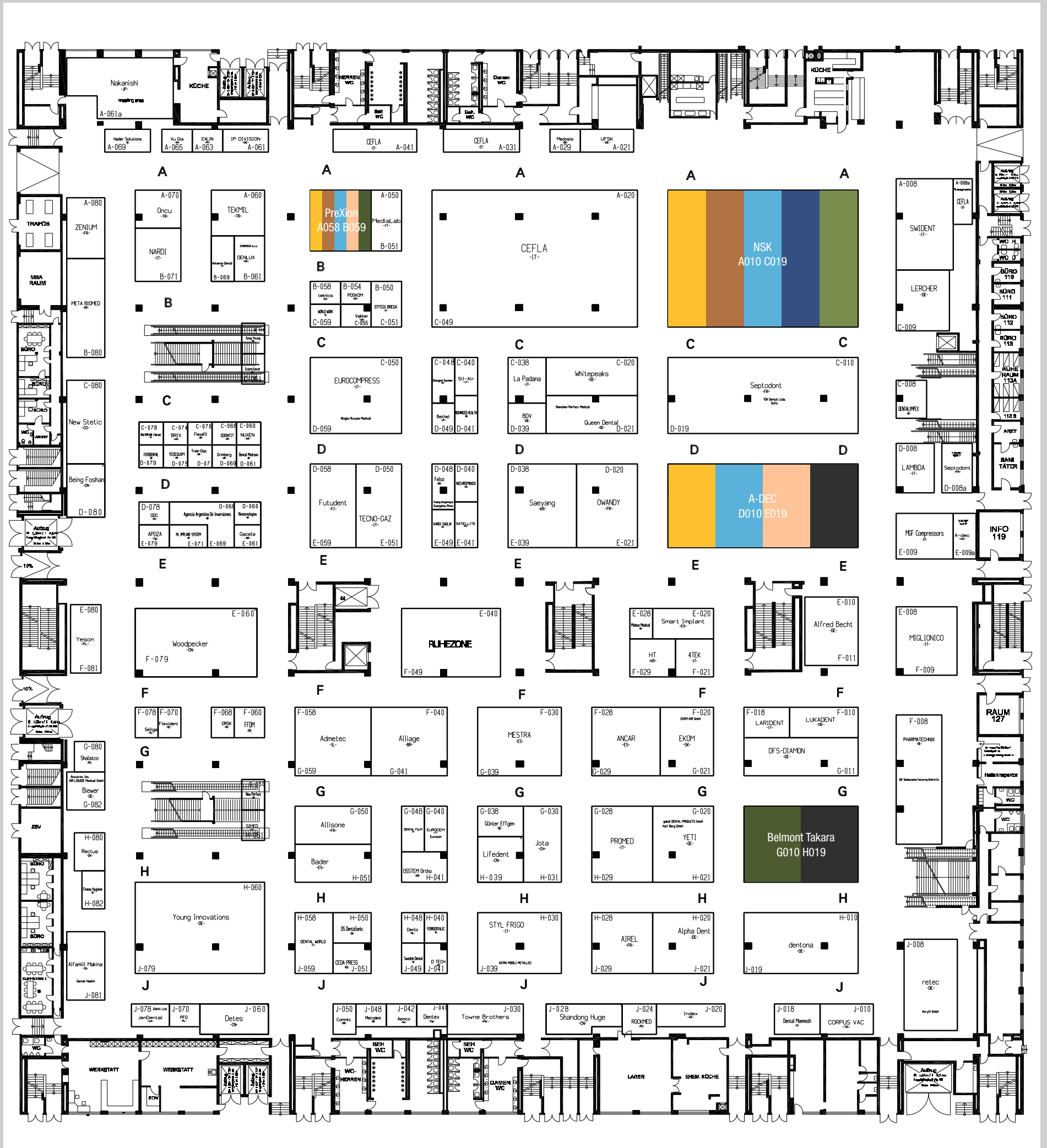


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**today** Trend Index

- Implantologie  
Implantology
- Veranstalter, Verbände & Depots  
Event Organisers, Associations & Distributors
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Orthodontics
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- Zahntechnik  
Dental Lab
- Praxishygiene  
Hygiene and Sterilisation
- CAD/CAM
- Praxismanagement  
Practice Management

Come see us at IDS for a preview—and connect to what's next.

# INNOVATION NEVER SLEEPS

Hall 11.1 | Stand D010/E019





**today** Trend Index

- |  |  |   |                                       |                                      |
|--|--|---|---------------------------------------|--------------------------------------|
| Implantologie<br>Implantology              | Veranstalter, Verbände & Depots<br>Event Organisers, Associations & Distributors | Kieferorthopädie<br>Orthodontics                | Laserzahnheilkunde<br>Laser Dentistry | Praxiseinrichtung<br>Interior Design |
| Prävention/Parodontologie<br>Periodontics  | Endodontie/Kons<br>Endodontics/Conservative Dentistry                            | Kosmetische Zahnheilkunde<br>Cosmetic Dentistry | Digitale Praxis<br>Digital Dentistry  | Zahntechnik<br>Dental Lab            |
| Praxishygiene<br>Hygiene and Sterilisation | CAD/CAM  |   |                                       |                                      |
| Praxismanagement<br>Practice Management    |  |   |                                       |                                      |

# Welcome to GC

# Willkommen bei GC



Scan the QR  
to see what's  
going on at  
the booth!



Hall 11.2 | Booth N010-O039



Besuchen Sie uns in Halle 11.3 an Stand G010-H029



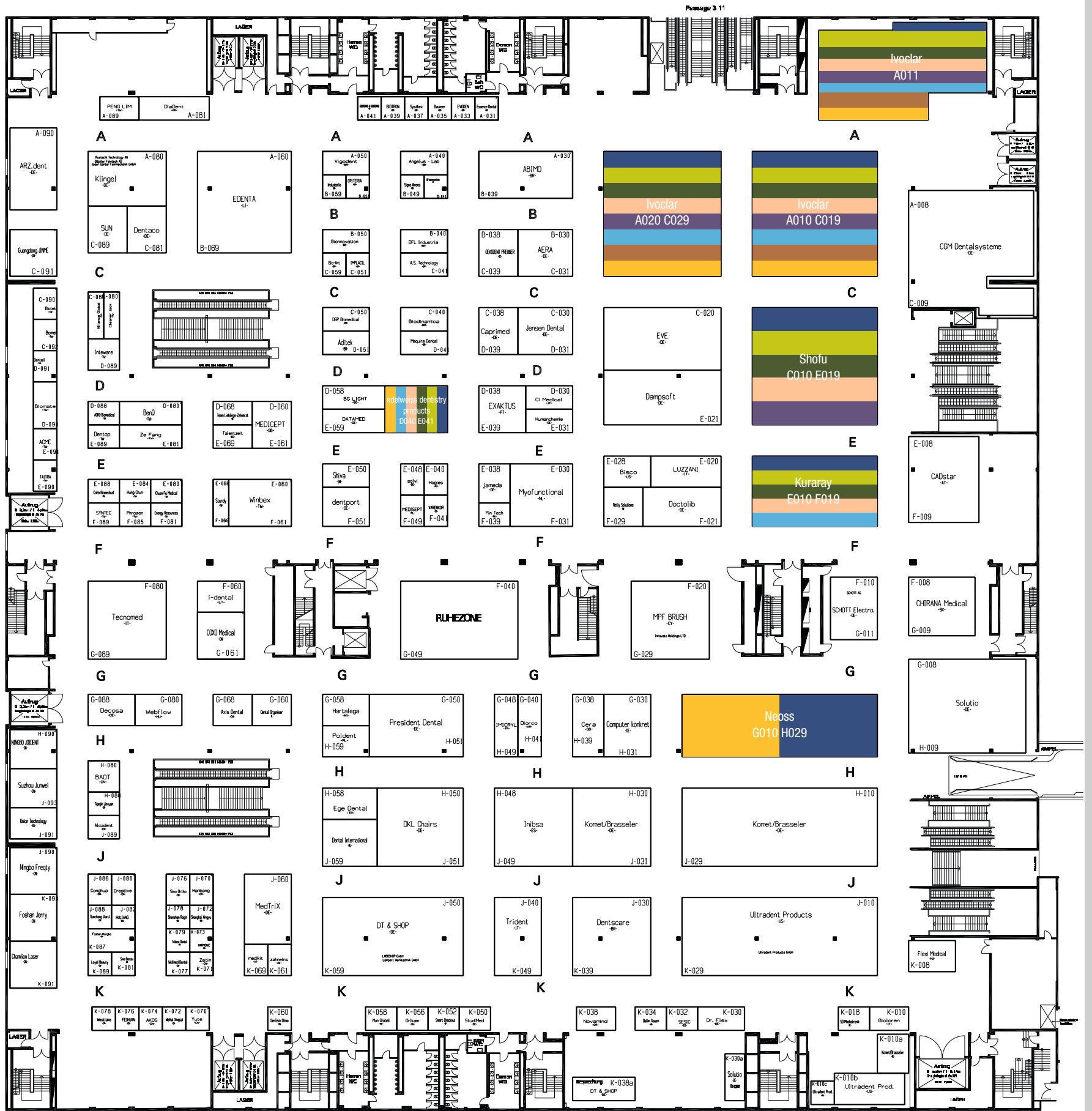
Ein einfacher digitaler Workflow in Ihrer täglichen Praxis spart Ihnen Zeit, erhöht die Vorhersagbarkeit und hilft Ihnen, die besten funktionellen und ästhetischen Ergebnisse für Ihre Patienten zu erzielen.

Möchten Sie unkompliziert Zeit und Geld sparen?  
Neoss® Digitaler Workflow



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- CAD/CAM
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Practice Management



AD



Oral-B is on a mission to make oral care more inclusive, accessible, and positive for everyone.

Did you know?

Approximately **1/3 of people (166 million)** in Europe\*\* are affected by a disability in some way

32%



28%



36%



36%



**1/3 (34%)** of those experienced gum issues in the past year

Oral-B, a leading innovator in oral health and #1 recommended brand by dentists worldwide, has commissioned a European-wide study\* to better understand the hidden impact of disability on oral health.

The study reveals that in UK, France, Germany and Italy:

Almost **HALF of people (47%) with disabilities** have not been taught how to look after their oral health\*

23%

(over a fifth) of disabled Europeans feel demotivated when it comes to maintaining their oral health\*

2x

Almost **2x** more people with disabilities said they **find oral care painful** vs those without a disability\*

35%

of disabled people feel **anxious or frustrated** when it comes to visiting the dentist\*

**1 in 5 (20%)** of those with severe disabilities find that brushing all of their teeth physically challenging\*

Our Ambition

Oral-B believes **everyone deserves an equitable oral care experience** – whether that's at **the dentist**, through **easily accessible** and **personalised tips and tricks** or with the products that are **used at home** to maintain oral health.



For more information

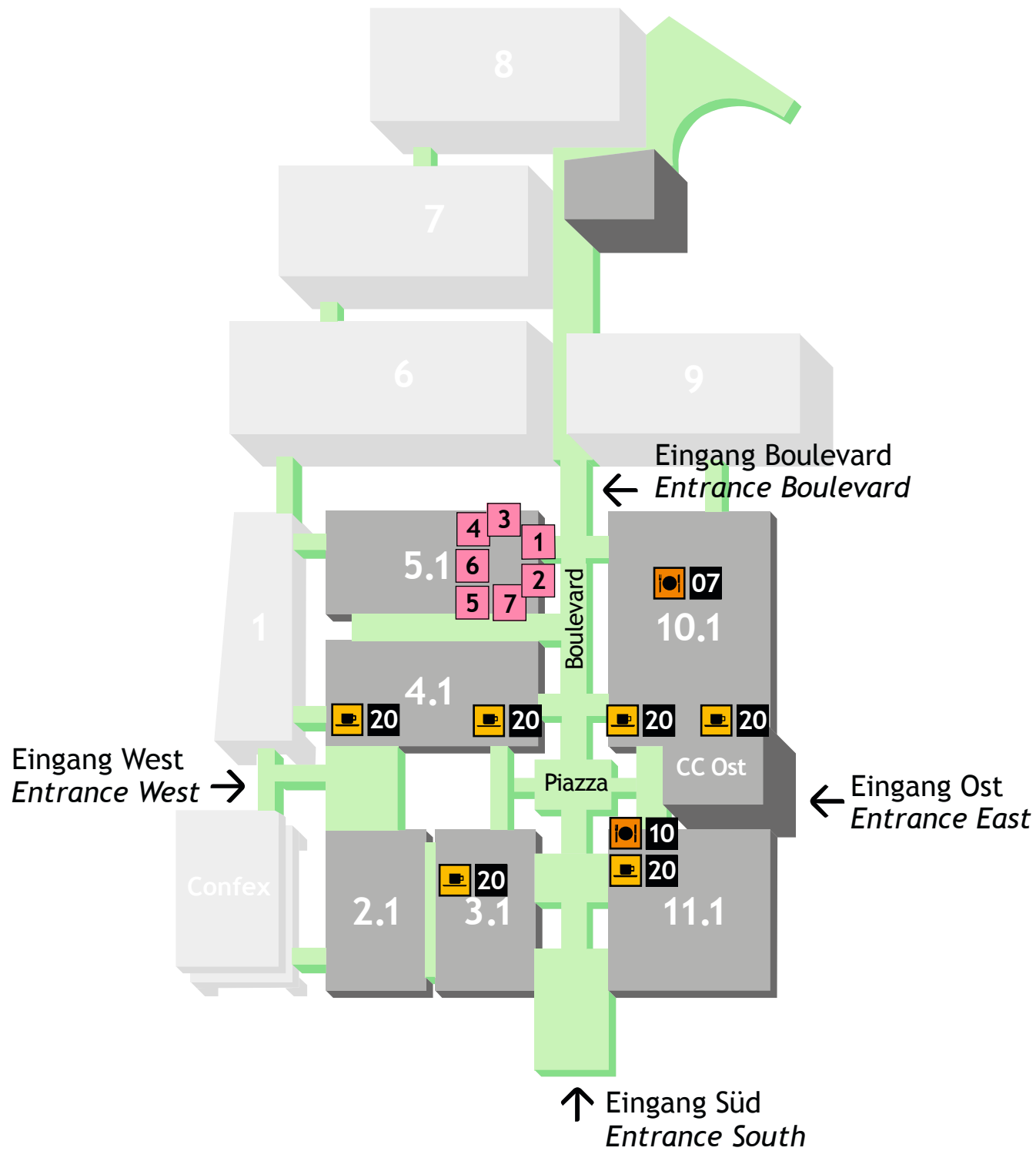
\*About the Research

The Oral Health & Disability European Study – UK, France, Germany and Italy, was conducted by Reputation Leaders. The studies were conducted between 2021–2022 in Germany (n=1034), France (n=1009), UK (n=2029) and Italy (n=1002).

In each country the online survey sample was recruited and reported to be representative of the total adult population by age, gender and region. The margin of error of a sample of 5000 adults is +/- 1.4% at a 95% confidence level for the 4 leading economies.

At a country level, the margin of error of the sample relative to the total adult population was UK n=2000 (+/- 2.2%), Germany, France and Italy, n=1000 (+/- 3.1%)

+Assumes total EU and UK population, 2022



14.-18.03.2023

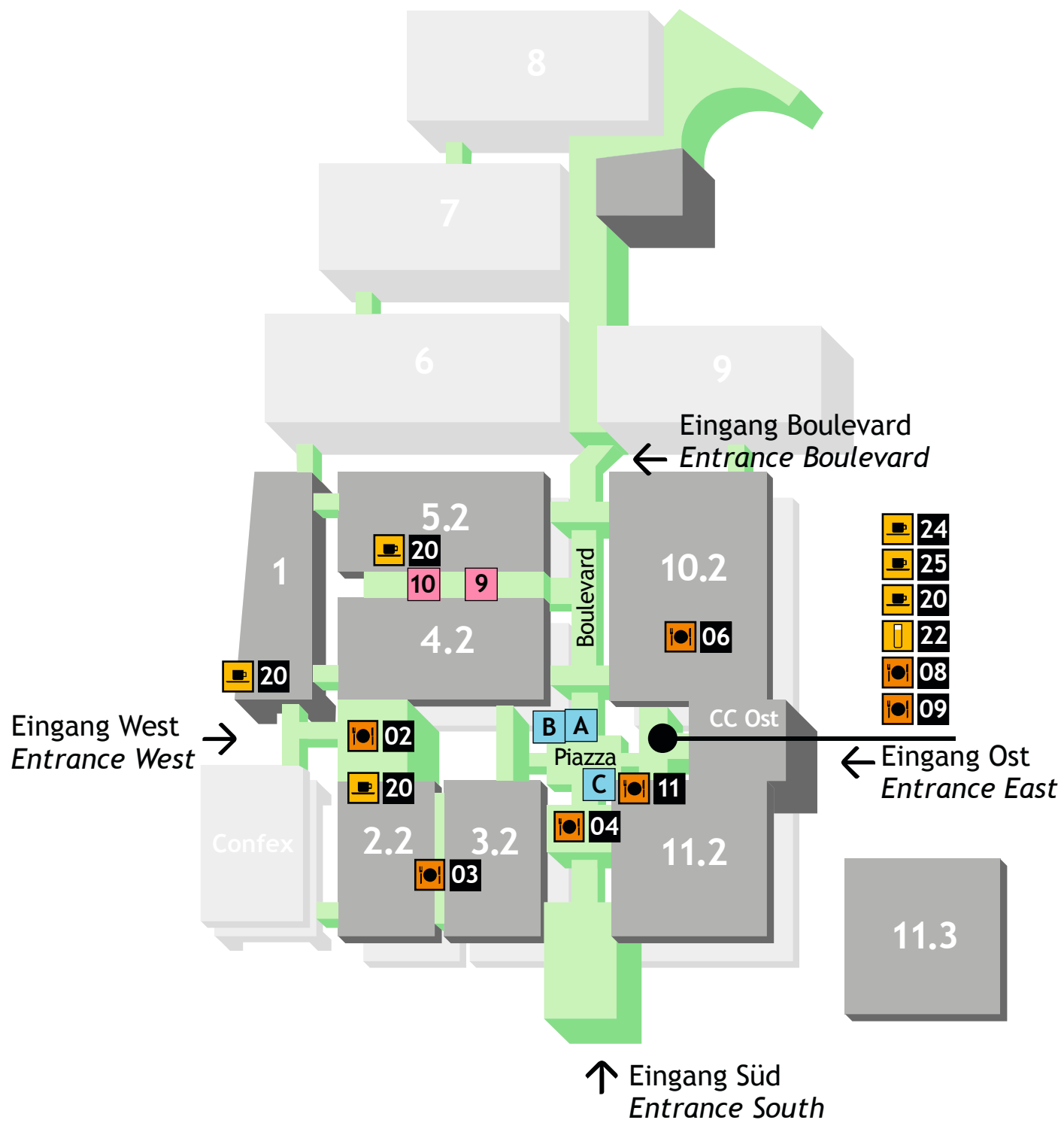
**Self Service Restaurants:**

02	Edison	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
03	Einstein	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
04	Galilei (Asia Wok)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
06	Newton	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
07	Pascal	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
08	Pizzabar	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
09	Pastabar	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
10	Sushi & Wine	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
11	Vegan	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.

**Snack Points & Bars:**

20	Snack Point	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
20	Snack Point (Passage 10/11)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
20	Snack Point (Halle 4.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 5.2 Südwest)	10:00 - 18:00 Uhr · 10:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 10.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
22	Kölschbar (18.03.2023 geschlossen/closed)	12:00 - 19:00 Uhr · 12:00 a.m. to 07:00 p.m.
24	Coffee meets Juice	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
25	Café Bar (18.03.2023 geschlossen/closed)	09:00 - 16:00 Uhr · 09:00 a.m. to 04:00 p.m.





14.-18.03.2023

**Food Court Halle 5.1:**

<b>1</b>	Brennwerk	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>2</b>	Buns & Suns	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>3</b>	Falafel	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>4</b>	Indian Street Food	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>5</b>	Crépe	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>6</b>	Espresso Flitzer	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
<b>7</b>	Flammkuchen	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

**Passage 4-5:**

<b>9</b>	Brezel Bob (im Ampère)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
<b>10</b>	Asia & Sushi (Westseite im Ampère)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

**Outdoor:**

<b>A</b>	Hot Dog (Piazza)	11:00 - 17:00 Uhr · 11:00 a.m. to 05:00 p.m.
<b>B</b>	Café Bar (Piazza)	10:00 - 16:00 Uhr · 10:00 a.m. to 04:00 p.m.*
<b>C</b>	BBQ Garden (Piazza)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.*

\*je nach Wetterlage

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