

Welcome to GC

Willkommen bei GC



Scan the QR
to see what's
going on at
the booth!



Hall 11.2 | Booth N010-O039



Besuchen Sie uns in Halle 11.3 an Stand G010-H029



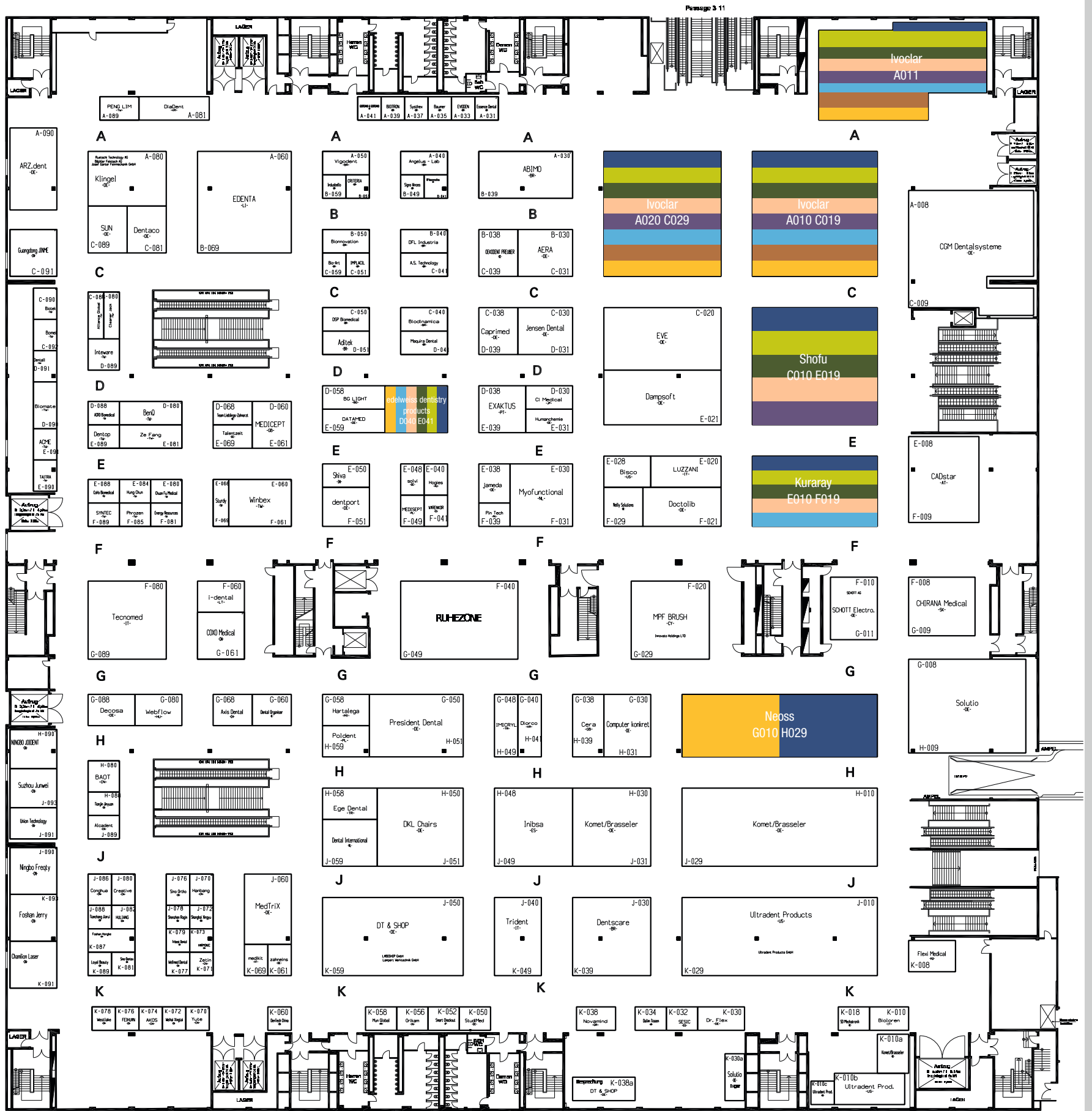
Ein einfacher digitaler Workflow in Ihrer täglichen Praxis spart Ihnen Zeit, erhöht die Vorhersagbarkeit und hilft Ihnen, die besten funktionellen und ästhetischen Ergebnisse für Ihre Patienten zu erzielen.

Möchten Sie unkompliziert Zeit und Geld sparen? Neoss® Digitaler Workflow



today Trend Index

- Implantologie / Implantology
- Prävention/Parodontologie / Periodontics
- Praxishygiene / Hygiene and Sterilisation
- Praxismanagement / Practice Management
- Veranstalter, Verbände & Depots / Event Organisers, Associations & Distributors
- Endodontie/Kons / Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie / Orthodontics
- Kosmetische Zahnheilkunde / Cosmetic Dentistry
- Laserzahnheilkunde / Laser Dentistry
- Digitale Praxis / Digital Dentistry
- Praxiseinrichtung / Interior Design
- Zahntechnik / Dental Lab





Oral-B is on a mission to make oral care more inclusive, accessible, and positive for everyone.

Did you know?

Approximately **1/3 of people (166 million)** in Europe** are affected by a disability in some way

32%



28%



36%



36%



1/3 (34%) of those experienced gum issues in the past year

Oral-B, a leading innovator in oral health and #1 recommended brand by dentists worldwide, has commissioned a European-wide study* to better understand the hidden impact of disability on oral health.

The study reveals that in UK, France, Germany and Italy:

Almost **HALF** of people (47%) with disabilities have not been taught how to look after their oral health*

23%

(over a fifth) of disabled Europeans feel demotivated when it comes to maintaining their oral health*

2x

Almost **2x** more people with disabilities said they find oral care painful vs those without a disability*

35%

of disabled people feel anxious or frustrated when it comes to visiting the dentist*

1 in 5 (20%) of those with severe disabilities find that brushing all of their teeth physically challenging*

Our Ambition

Oral-B believes **everyone deserves an equitable oral care experience** – whether that's at **the dentist**, through **easily accessible** and **personalised tips and tricks** or with the products that are **used at home** to maintain oral health.



For more information

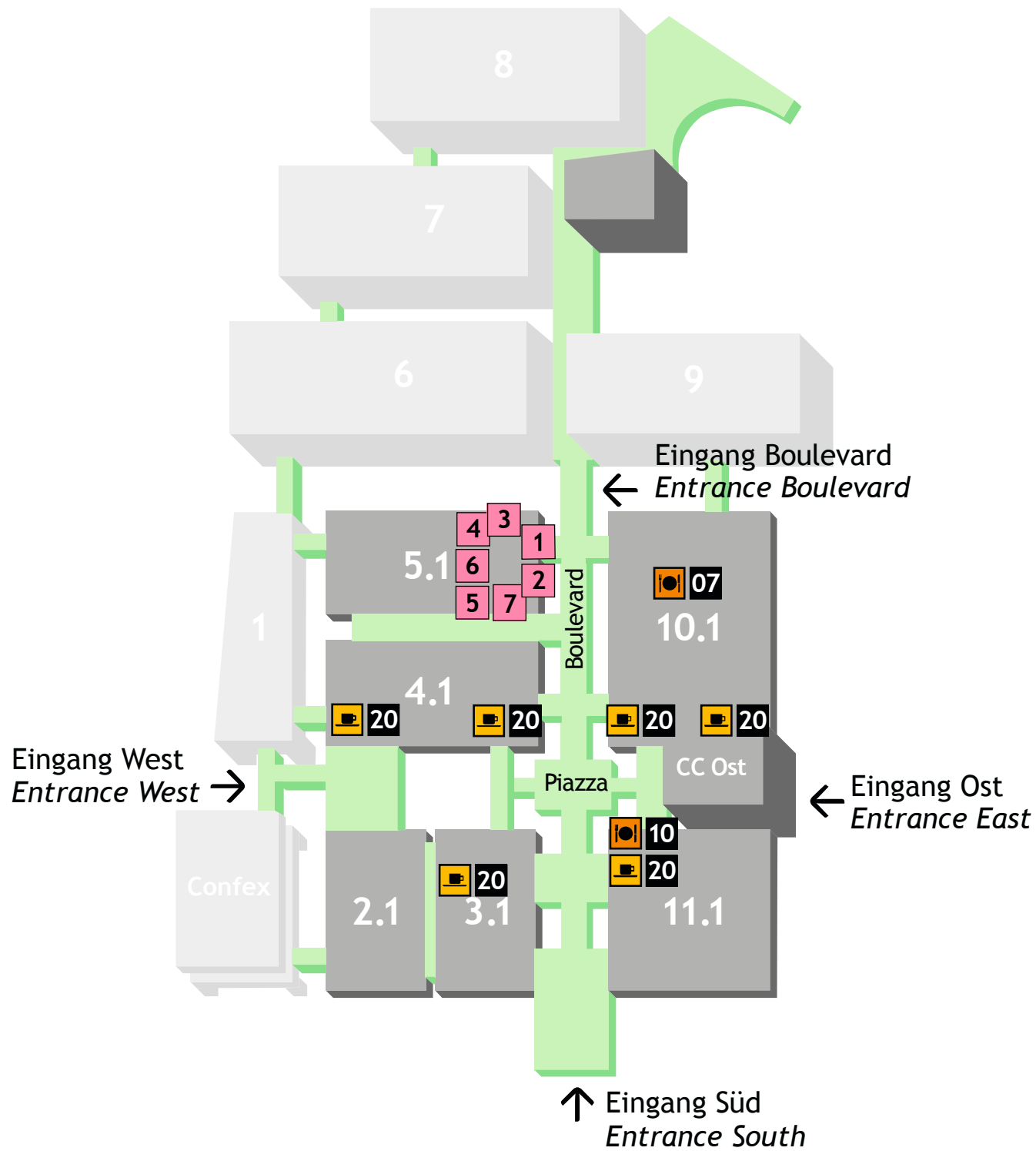
*About the Research

The Oral Health & Disability European Study – UK, France, Germany and Italy, was conducted by Reputation Leaders. The studies were conducted between 2021–2022 in Germany (n=1034), France (n=1009), UK (n=2029) and Italy (n=1002).

In each country the online survey sample was recruited and reported to be representative of the total adult population by age, gender and region. The margin of error of a sample of 5000 adults is +/- 1.4% at a 95% confidence level for the 4 leading economies.

At a country level, the margin of error of the sample relative to the total adult population was UK n=2000 (+/- 2.2%), Germany, France and Italy, n=1000 (+/- 3.1%)

+Assumes total EU and UK population, 2022



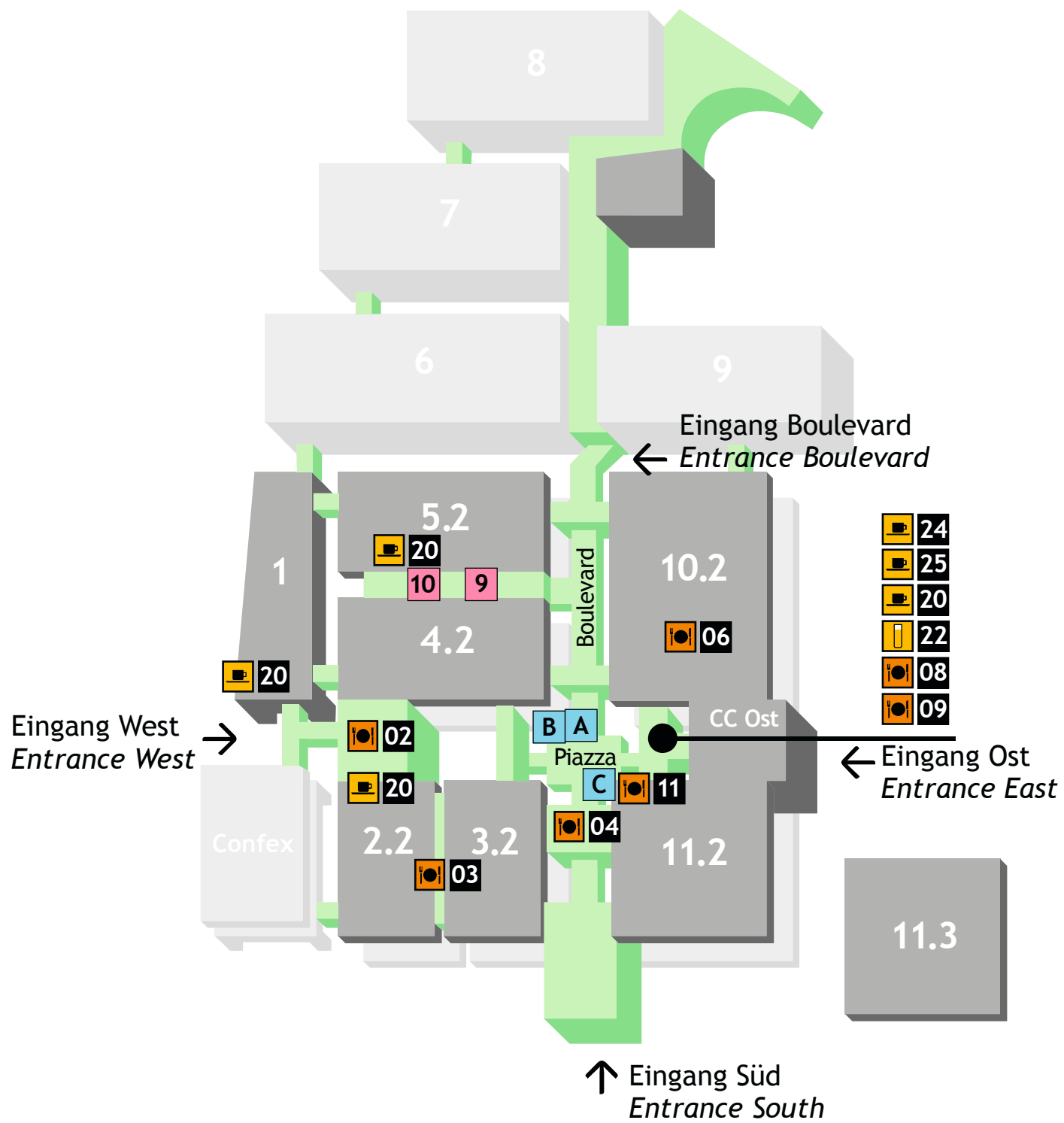
14.-18.03.2023

Self Service Restaurants:

02	Edison	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
03	Einstein	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
04	Galilei (Asia Wok)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
06	Newton	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
07	Pascal	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
08	Pizzabar	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
09	Pastabar	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
10	Sushi & Wine	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
11	Vegan	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.

Snack Points & Bars:

20	Snack Point	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
20	Snack Point (Passage 10/11)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
20	Snack Point (Halle 4.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 5.2 Südwest)	10:00 - 18:00 Uhr · 10:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 10.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
22	Kölschbar (18.03.2023 geschlossen/closed)	12:00 - 19:00 Uhr · 12:00 a.m. to 07:00 p.m.
24	Coffee meets Juice	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
25	Café Bar (18.03.2023 geschlossen/closed)	09:00 - 16:00 Uhr · 09:00 a.m. to 04:00 p.m.



14.-18.03.2023

Food Court Halle 5.1:

1	Brennwerk	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
2	Buns & Suns	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
3	Falafel	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
4	Indian Streed Food	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
5	Crépe	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
6	Espresso Flitzer	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
7	Flammkuchen	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Passage 4-5:

9	Brezel Bob (im Ampère)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
10	Asia & Sushi (Westseite im Ampère)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Outdoor:

A	Hot Dog (Piazza)	11:00 - 17:00 Uhr · 11:00 a.m. to 05:00 p.m.
B	Café Bar (Piazza)	10:00 - 16:00 Uhr · 10:00 a.m. to 04:00 p.m.*
C	BBQ Garden (Piazza)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.*

*je nach Wetterlage

The Perfect Fit

Production-grade DLP 3D printing has arrived.
Featuring premium biocompatible and model materials.
Made to fit your digital dental workflow.

Experience
the Einstein
3D Printer Series

IDS 14th – 18th March 2023
Hall 4.1 | Booth D070

