



Was ist sonst noch los in Köln? What's on in Cologne?

Belgisches Viertel

- Wo: Brüsseler Platz, Köln

■ Kölns Belgisches Viertel ist an jedem Abend der Woche ein gutes Ausflugsziel. Dort kommen Besucherinnen und Besucher sowie Einheimische zusammen, um Kölns kulinarische Vielfalt zu entdecken, einzukaufen oder in einer Bar zu entspannen. Rund um den Brüsseler Platz, wo die neoromanische Kirche St. Michael steht, gibt es unzählige Boutiquen, Theater, Cafés, Bars und Restaurants. Wenn Sie es tagsüber hierher schaffen, halten Sie Ausschau nach cafe-cafe, einem kleinen, trendigen Café mit bunt gestreiftem Interieur, warmen und kalten Kaffeespezialitäten und einem köstlichen Mittagmenü. Wer auf der Suche nach einem zweiten Zuhause ist, sollte abends bei der Wohngemeinschaft vorbeischaun, die Café-Bar, Theater und Hostel zugleich ist. Ein Drink auf einem Retro-Barhocker in diesem freundlichen Lokal ist vielleicht genau das Richtige!

Kölner Schokoladenmuseum

- Wann: Täglich, 10:00-18:00 Uhr
- Wo: Am Schokoladenmuseum 1a, 50678 Köln
- Informationen: www.schokoladenmuseum.de

Seien wir ehrlich: Obwohl wir versuchen, unsere Zähne gut zu pflegen, gehört Schokolade zu den Versuchungen, denen man nur schwer widerstehen kann. Wer es ins berühmte Kölner Schokoladenmuseum schafft, wird es nicht bereuen. Ebenso ist der Geschenkeladen ein Muss.

„Blumen, Flowers, Fleurs“

- Wann: 10:00-18:00 Uhr
- Wo: Museum für Angewandte Kunst Köln, An der Rechtschule 7, 50667 Köln
- Informationen: makk.de

Wenn Sie etwas Ruhe brauchen, besuchen Sie das Museum für Angewandte Kunst Köln, eines der größten Museen für angewandte Kunst in Deutschland. Die temporäre Ausstellung „Blumen, Flowers, Fleurs“ besteht aus schillernden, überlebensgroßen Wollbildern der deutschen Künstlerin Susanna Taras. Die Künstlerin spielt mit Farben, Maßstäben und Formen und möchte in den Hallen der Kunstinstitutionen ein Gefühl von Poesie erzeugen.

Love Me More

- Wann: 19:30 Uhr
- Wo: Schauspiel Köln, Schanzenstraße 6-20, 51063 Köln

- Informationen: www.schauspiel.koeln

Das Stück des israelischen Choreographen Saar Magal, das an der Schnittstelle zwischen Tanz und Theater angesiedelt ist, nimmt Bezug auf Oscar Wildes *Das Bildnis des Dorian Gray* und untersucht den Narzissmus und die Verlockungen der ewigen Jugend. Als sinnliche Collage beschrieben, ist Magals Erkundung von Begehren, Selbstliebe und endloser Optimierung sehr zu empfehlen. Das Stück ist in englischer und deutscher Sprache und dauert 90 Minuten. ◀◀

Belgian Quarter

- Where: Brüsseler Platz (Brussels square), Cologne

■ Cologne's Belgian Quarter is a good destination on any night of the week. There, visitors and locals come together to discover Cologne's culinary diversity, to go shopping or to relax in a bar. Around Brussels square, where the neo-Romanesque church of St Michael stands, there are countless boutiques, theatres, cafes, bars and restaurants. If you make it here during the day, keep an eye out for cafe-cafe, a small, trendy cafe with a colourfully striped interior, hot and

cold coffee specialties, and a mouth-watering lunch menu. In the evenings, those who are looking for a home away from home might consider dropping by die Wohngemeinschaft. Its name means "shared flat", and the café-bar, theatre and hostel is arranged according to the whims of its four fictitious housemates. A drink while sitting on a retro barstool in this friendly establishment may be just the ticket!

Cologne chocolate museum

- When: Daily, 10:00-18:00
- Where: Am Schokoladenmuseum 1a, 50678 Cologne
- Information: www.schokoladenmuseum.de

Let's face it: although we try to take good care of our teeth, chocolate is one of those temptations that is hard to resist. Those who make it to the famous Cologne chocolate museum will not regret it. Likewise, the gift shop is a must-see.

"Blumen, Flowers, Fleurs"

- When: 10:00-18:00
- Where: Museum für Angewandte Kunst Köln (Cologne museum of applied arts), An der Rechtschule 7, 50667 Cologne

- Information: makk.de

If you are in need of some peace and quiet, why not visit the Museum für Angewandte Kunst Köln, one of the largest museums of applied art in Germany. The temporary exhibition "Blumen, Flowers, Fleurs" consists of iridescent, larger-than-life woollen paintings by the German artist Susanna Taras. The artist plays with colour, scale and form and aims to create a sense of poetry in the halls of art institutions.

Love Me More

- When: 19:30
- Where: Schauspiel Köln, Schanzenstraße 6-20, 51063 Cologne
- Information: www.schauspiel.koeln

At the intersection of dance and theatre, this play by Israeli choreographer Saar Magal makes reference to Oscar Wilde's *The Picture of Dorian Gray* as it examines narcissism and the allure of eternal youth. Described as a sensuous collage, Magal's exploration of desire, self-love and endless optimisation comes highly recommended. The play is in English and German and runs for 90 minutes. ◀◀



today

About the publisher

Editorial/Administrative Office

ARGE IDS today GBR
Dental Tribune International GmbH
OEMUS MEDIA AG
Holbeinstraße 29
04229 Leipzig
Germany

Phone
+49 341 48474-302

Fax
+49 341 48474-173

Websites
www.zwp-online.info
www.dental-tribune.com

Publisher
Torsten Oemus

Representative,
Dental Tribune International GmbH
Torsten Oemus

Representatives, OEMUS MEDIA AG

Ingrid Döbbecke, Lutz Hiller

Chief Content Officer

Claudia Duschek (v.i.S.d.P.)

Editors

Franziska Beier, Jeremy Booth, John Cisnik, Anisha Hall Hoppe, Christin Hiller, Kerstin Oesterreich, Iveta Ramonaite

Production Executive

Gernot Meyer

Production

Lisa Greulich, Fanny Haller, Aniko Holzer, Alexander Jahn, Frank Jahr, Pia Kraß, Stephan Krause, Timon Leidenheimer, Josephine Ritter, Franziska Schmid, Sarah Schröter, Nora Sommer-Zernechel

today appears during the 40th International Dental Show in Cologne on 16 March 2023. The newspaper and all articles and illustrations therein are protected by copyright. Any utilisation without prior consent from the editor or publisher is inadmissible and liable to prosecution. No responsibility shall be assumed for information published about associations, companies and commercial markets. General terms and conditions apply; legal venue is Leipzig, Germany.



ZWP ONLINE

www.zwp-online.info



Seid ihr auch **#ADDICTED**



Wir sind es!
Nach News, News und
noch mehr News!



CURAPROX OUR WORLD.



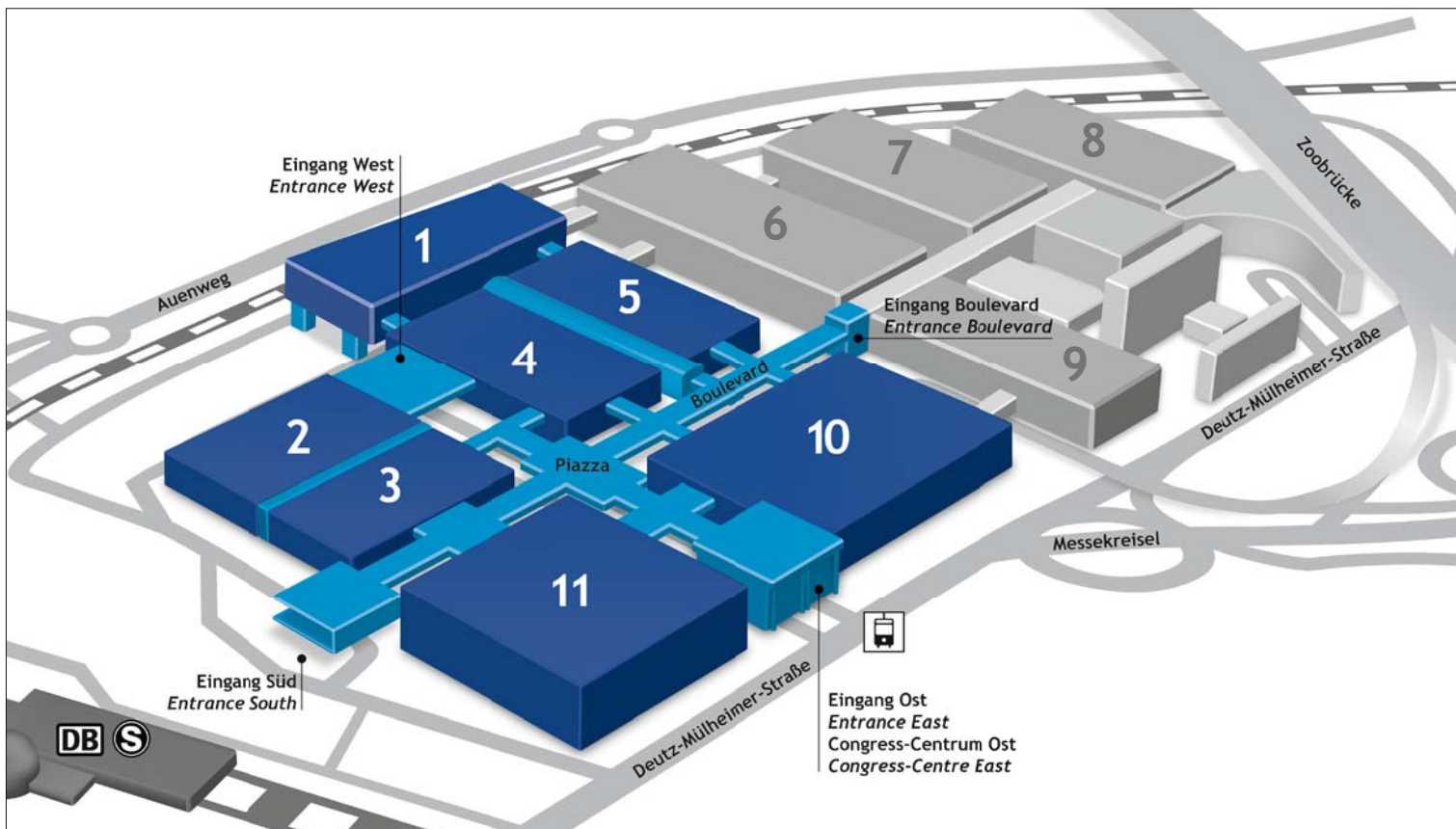
BESUCHEN SIE UNS
AUF UNSEREM STAND
AUF DER IDS

**HALLE 05.2.
STAND D-051**

today

FLOOR
PLAN

40th International Dental Show • Cologne • 14–18 March 2023



von MENSCH zu MENSCH

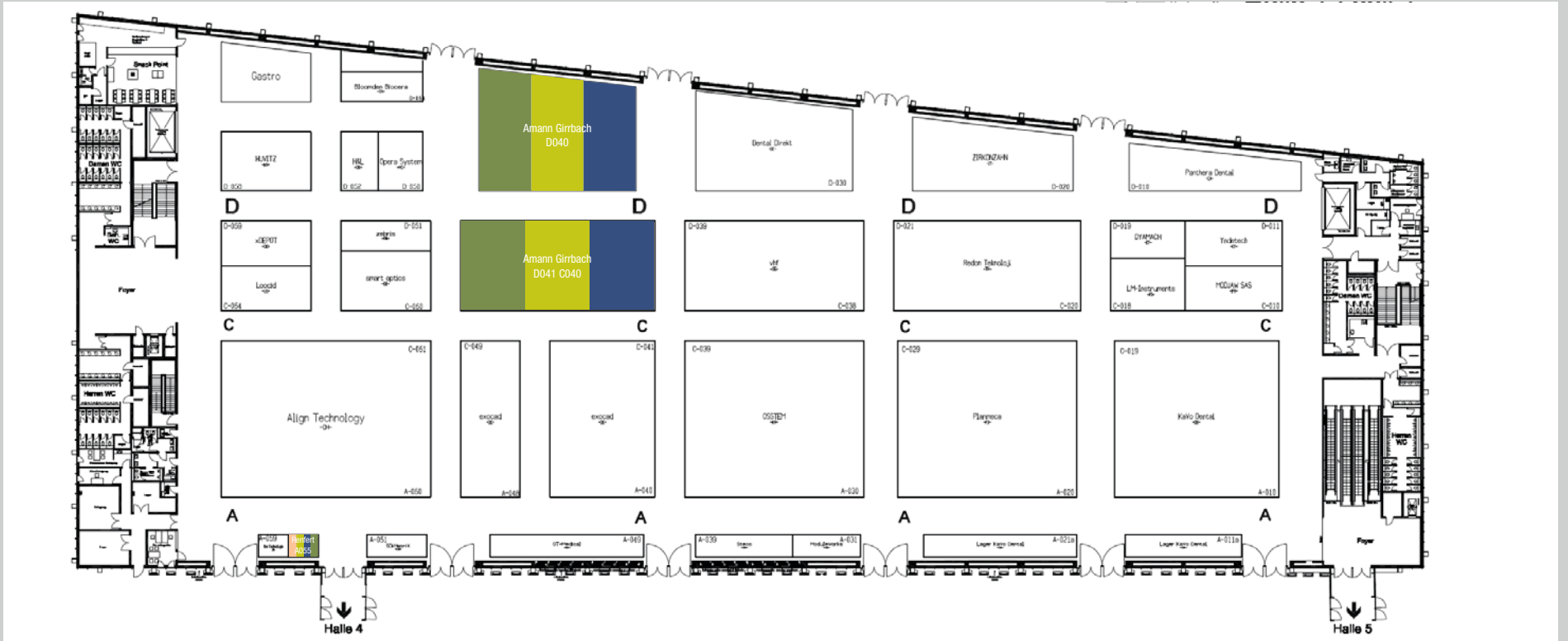


Unsere Messehighlights für Sie!

- **Informieren** Sie sich beim exklusiven CEO-Talk
- **Orientieren** Sie sich mit Ihrem persönlichen Messe-Guide
- **Profitieren** Sie von den vdV Investitionsschecks



Halle 10.1
Stand E080 - F089



today Trend Index

- Implantologie
Implantology
- Prävention/Parodontologie
Periodontics
- Praxishygiene
Hygiene and Sterilisation
- Praxismanagement
Practice Management
- Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors
- Endodontie/Kons
Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie
Orthodontics
- Kosmetische Zahnheilkunde
Cosmetic Dentistry
- Laserzahnheilkunde
Laser Dentistry
- Digitale Praxis
Digital Dentistry
- Praxiseinrichtung
Interior Design
- Zahntechnik
Dental Lab

AD

A Global Leader in Total Dental Solution

Ein weltweit führender Anbieter von dentalen Gesamtlösungen

OSSTEM[®] IMPLANT



COME VISIT US!
HALL 1, STAND: A030/C039





United for better dentistry

Gemeinsam mit Ihnen wollen wir die Zahnheilkunde voranbringen. Ihr Feedback sowie Gespräche mit Ihnen helfen uns, unsere Produkte und Services zu optimieren und Innovationen voranzutreiben, so dass Sie in Ihren Praxen und Laboren unter bestmöglichen Bedingungen arbeiten können. Für eine immer bessere Mundgesundheit Ihrer Patienten und Ihren Erfolg in der Praxis und im Labor – heute und morgen!
Unsere Motivation lautet: United for better dentistry.

Wir freuen uns darauf, Sie persönlich zu treffen



dentsplysirona.com/ids

Besuchen Sie uns in Halle 11.2!

 **Dentsply
Sirona**

today Trend Index

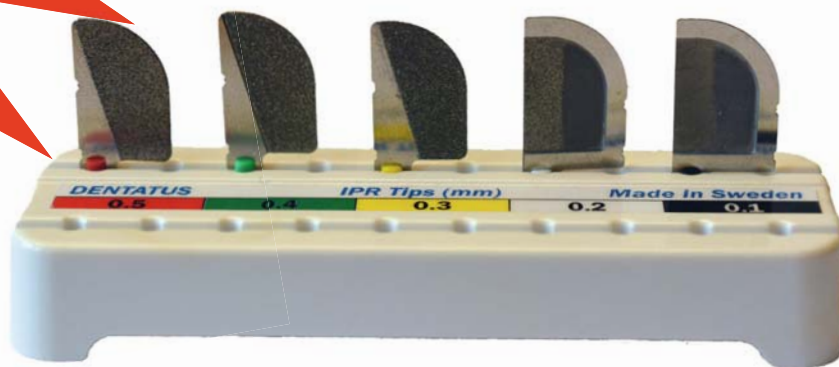
- Implantologie
Implantology
- Prävention/Parodontologie
Periodontics
- Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors
- Endodontie/Kons
Endodontics/Conservative Dentistry
- Kieferorthopädie
Orthodontics
- Kosmetische Zahnheilkunde
Cosmetic Dentistry
- Laserzahnheilkunde
Laser Dentistry
- Digitale Praxis
Digital Dentistry
- Praxisrichtung
Interior Design
- Zahntechnik
Dental Lab
- Praxishygiene
Hygiene and Sterilisation
- Praxismanagement
Practice Management
- CAD/CAM



Calibrated success.

For aligner orthodontics.

COMPLETE IPR SOLUTION



Profing IPR™ Tips (LTA-P/SK2) are calibrated to 0.1 - 0.5mm and used with Profing PDX

VISIT US AT IDS:
Hall 10.1, Booth G070-H071

PARTICIPATING DEALERS:

CMD | DELWAG SA | DENTALL | LOSER & CO | MILTIADIS VITSAROPOULOS S.A.
NORA | NORDENTA | Q DENT CO. | THREE A CO. LTD | TOKYO DENTAL | UNIDENT

Dentatus AB
Sweden +46 8 546 509 00
info@dentatus.se
www.dentatus.com
USA + 1 212 481 1010
dentatus@dentatus.com



Implantologie
Implantology

Prävention/Parodontologie
Periodontics

Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors

Endodontier/Kons
Endodontics/Conservative Dentistry

Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry

Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry

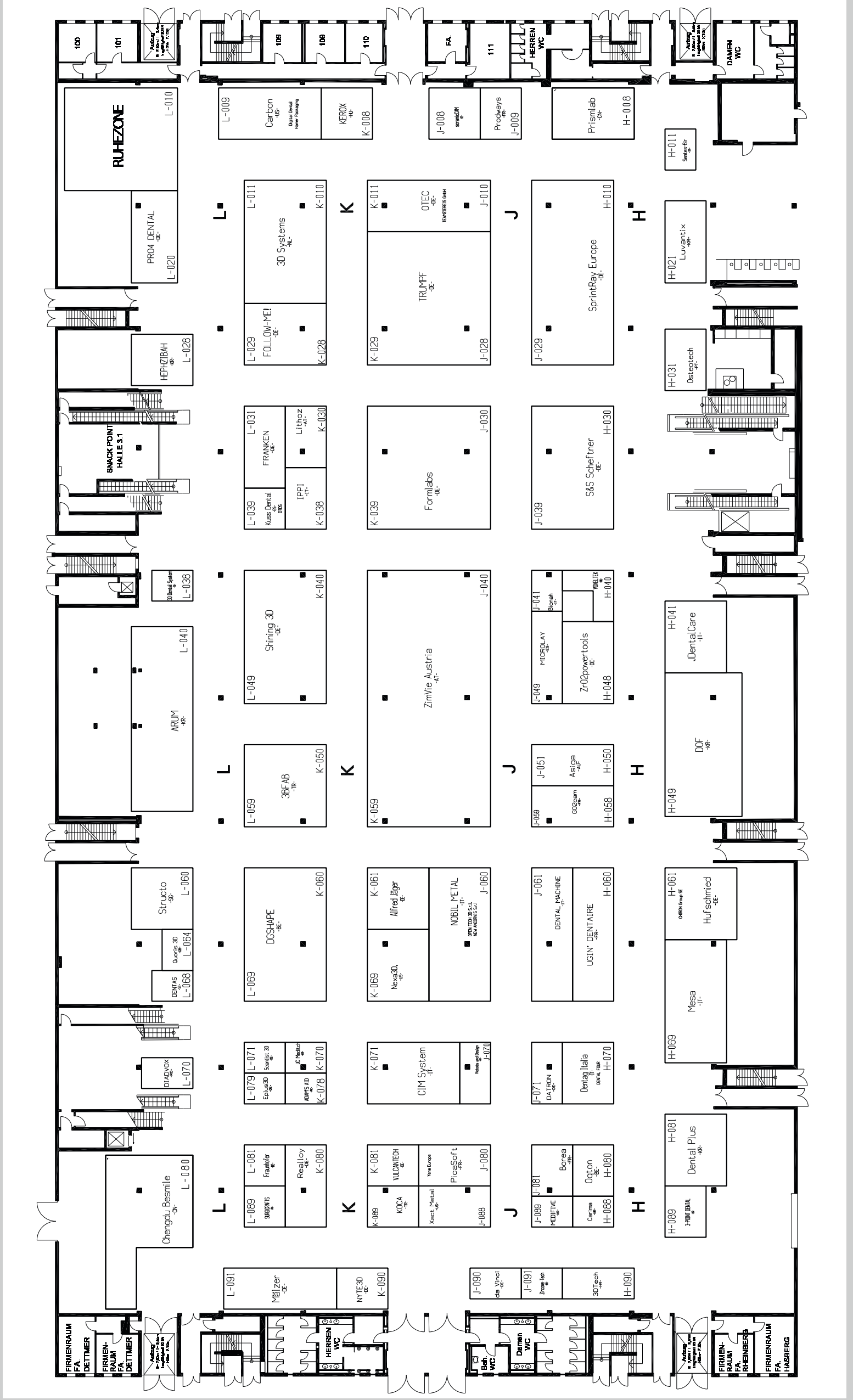
Praxisrichtung
Interior Design

Zahntechnik
Dental Lab

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management

CAD/CAM



IDS-Innovationen 2023

NEU



Green 2 10x8

- Einsteiger-DVT/OPG mit bewährter Technik und Twin Sensoren
- Multi FOV 5x5, 8x5, 8x8, 10x8
- Weltspitze in Bildqualität, Homogenität und Geometrie
- 5,9 Sek. 3D Umlauf; 3,9 Sek. Scan CEPH (optional)


Stand L020/N029
Halle 11.2

byzz® Suite

Für Praxis & Labor

MADE
IN
GERMANY

- byzz® Nxt
- byzz® Convert
- byzz® Motion
- byzz® I
- byzz® CAD
- byzz® Ez3D-i
- byzz® Paro

orangedental  Ihr Dental-Software-Spezialist

orangedental chairside mit exocad

OFFICIAL
RESELLER

exocad

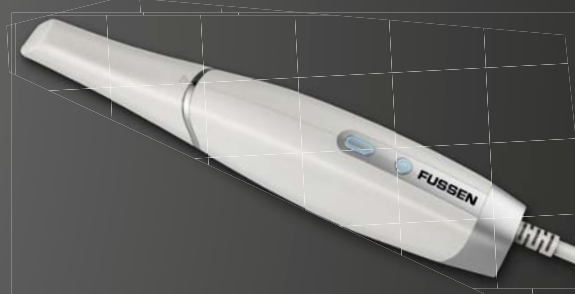
exocad ChairsideCAD

mehr Automatisierung, vereinfachte
Bedienung, optimiert für den Einsatz im
Praxisalltag



FUSSEN by orangedental

- Formschöner Intraoral 3D-Scanner
- Handlich und vielseitig
- Schnell und präzise



EVO deskMill 5 / Pro

- 5-Achsen Dental-Tischfräsmaschine mit höchster Performance
- Megaschnell, superpräzise, maximalrobust bei besten Oberflächen
- Mit exocad ChairsideCAD und WORKNC Dental voll automatisierte Workflows



PaX-i Plus

- Nachfolger des bewährten PaX-i HD+ im neuen Design
- Höhere Auflösung mit 5 lp/mm
- Wahlweise mit 5 Layer Free Scroll
- Optional mit Fast Scan Ceph mit 1,9 Sek. Umlauf

vatech 2019
WELTMARKTFÜHRER 2020
Digitales, dentales 3D-Röntgen 2021
2022





@ Booth **11.1 D021**

Perfect Medical Instrument Co.

dental-perfect.com
facebook:
@perfectendo2009

Dental Perfect, also named Perfect Endo., is a dental instrument company providing outstanding dental clinic tools. Dental Perfect aims to be the most positive influential dental healthcare brand.



ZR Touch

New Generation



Multifunction Endo Motor

MODE		FUNCTION
M1-M5	Continuous rotation	Rotate in one direction (clockwise / counterclockwise) Speed range: 150-1000 rpm, step value 50rpm Torque range: 0.6-5.0 N·cm, step value 0.1 N·cm Speed range : 300rpm
M6-M8	Reciprocating rotation	Angle range: 150°forward, 30° reversal 170° forward, 50° reversal 50° forward, 170° reversal

Implantologie
Implantology

Prävention/Parodontologie
Periodontics

Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors

Endodontier/Kons
Endodontics/Conservative Dentistry

Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry

Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry

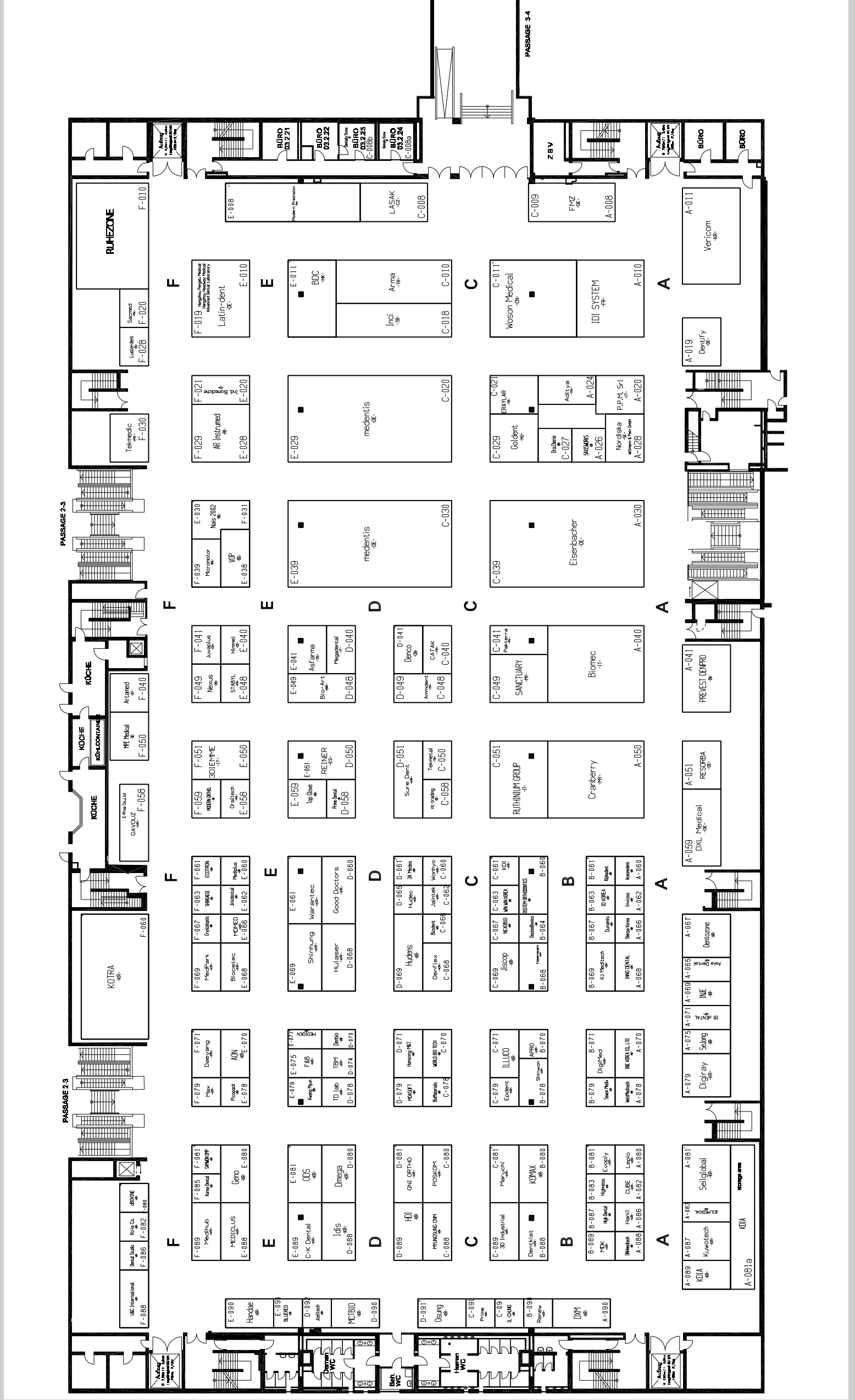
Praxisrichtung
Interior Design

Zahntechnik
Dental Lab

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management

CAD/CAM



medentis
medical

PRESENTS

ICX-DIAMOND[®]

THE NEW DENTAL-IMPLANT BY MEDENTIS MEDICAL.

LIQUID

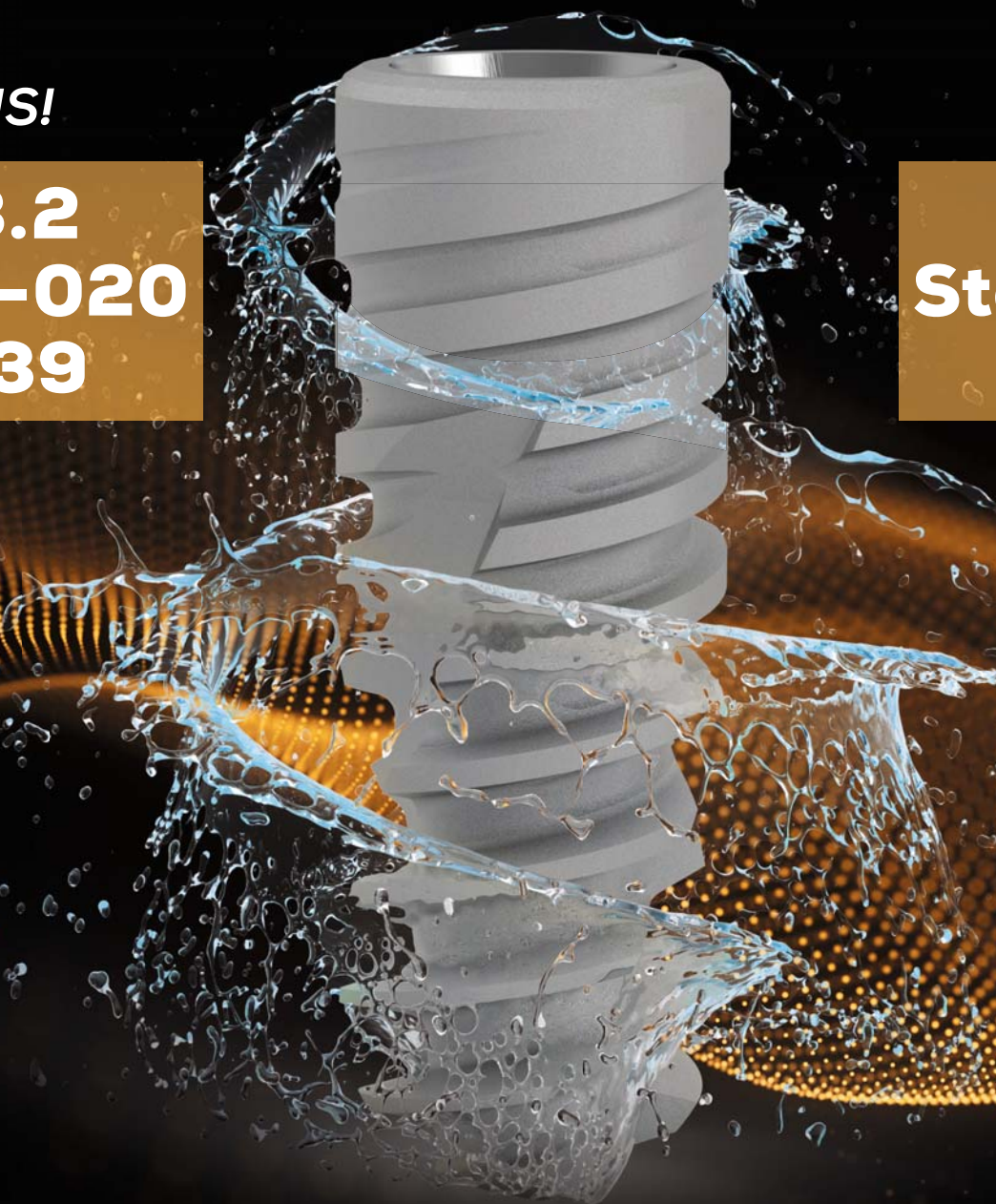


VISIT US!

**Hall 3.2
Stand: C-020
- E-039**

VISIT US!

**Hall 3.2
Stand: C-020
- E-039**



THE NEW ICX-GOLD-STANDARD
FROM MEDENTIS MEDICAL.

PRACTICE GREEN



**Protecting the Planet
for a Healthier Future**



Through Practice Green, Henry Schein aims to encourage communities to become more eco-friendly by providing solutions to support, educate, and enhance the environmental sustainability efforts of our customers.



Please scan me
for more information.

 **HENRY SCHEIN**[®]
SOLUTIONS FOR HEALTH CARE PROFESSIONALS

Rely on Us[™]



today Trend Index

- Implantologie
Implantology
- Prävention/Parodontologie
Periodontics
- Praxishygiene
Hygiene and Sterilisation
- Praxismanagement
Practice Management
- Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors
- Endodontie/Kons
Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie
Orthodontics
- Kosmetische Zahnheilkunde
Cosmetic Dentistry
- Laserzahnheilkunde
Laser Dentistry
- Digitale Praxis
Digital Dentistry
- Praxiseinrichtung
Interior Design
- Zahntechnik
Dental Lab

AD

rapidshape

rapidshape.de

Shape Your Lab and Grow

YOUR WAY TO MORE PRODUCTIVITY THROUGH AUTOMATION

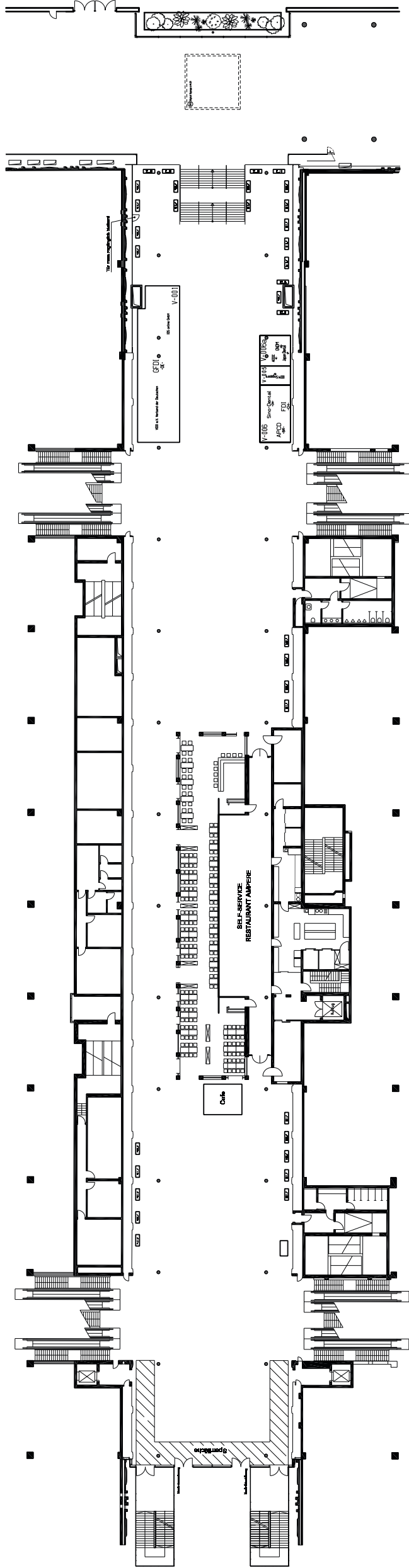
3D PRINTERS FOR DENTAL APPLICATIONS

Get to know our **D20+, D30+, D50+**, our **RS wash/cure** and the new **RS cure XL**



GET IN TOUCH WITH US
Hall 4.2, Booth K-089

NEW



today Trend Index

- Implantologie
Implantology
 Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors
 Laserzahnheilkunde
Laser Dentistry
 Kieferorthopädie
Orthodontics
 Praxishygiene
Hygiene and Sterilisation
 CAD/CAM
- Prävention/Parodontologie
Periodontics
 Endodontie/Kons
Endodontics/Conservative Dentistry
 Digitale Praxis
Digital Dentistry
 Zahntechnik
Dental Lab
 Praxismanagement
Practice Management
- Praxiseinrichtung
Interior Design
 Kieferorthopädie
Orthodontics
- Kieferorthopädie
Orthodontics
 Kosmetische Zahnheilkunde
Cosmetic Dentistry

Visit Us At DenMat Booth K060 in Hall 4.2 American Pavilion



HDMax 2.5x

HDMax 3.0x

HDMax 3.5x

 PeriOptix®
HDMax®

Our Products Shine

DenMat has helped dentists world wide focus on their dentistry for over 40 years.




Power of light
Portable Diode Surgical Laser




Perio · Restorative · Ortho
Handheld Diode Surgical Laser

 MADE IN THE USA



www.denmat.com

Visit Us At DenMat Booth K060 in Hall 4.2 American Pavilion



Outstanding Products, Outstanding Results

For over 40 years, DenMat has been a trusted source for superior restorative materials with award-winning products and solutions available globally.



NEW!



www.denmat.com

Implantologie
Implantology

Prävention/Parodontologie
Periodontics

Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors

Endodontier/Kons
Endodontics/Conservative Dentistry

Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry

Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry

Praxisrichtung
Interior Design

Zahntechnik
Dental Lab

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management

CAD/CAM





ConsyBox

www.consybox.com

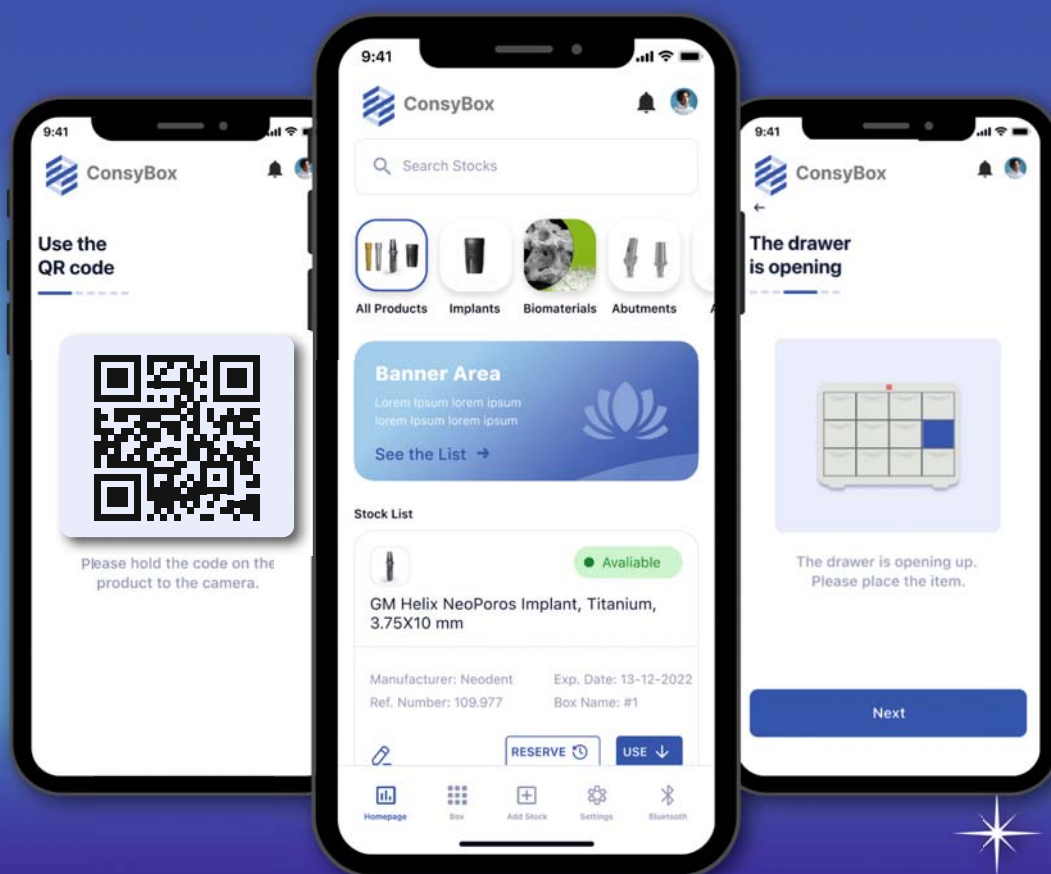


A smart box for the convenience of distributors and clinics

No paperwork, all digital!

The ConsyBox is developed for management of the implant stock in the clinics. It is a fast and precise tool for ordering goods and digital communication between distributors and clinics!

It is fully in line with the latest regulations of the European Medical Devices Regulation for storage and traceability.



Choose the product



Reserve it for treatment



You will be re-stocked automatically



Fill the stock



You are ready again for the next treatment

The ConsyBox is smart

Full automatization of your consignment and instant control of the product taken from the box.



Implantologie
Implantology

Prävention/Parodontologie
Periodontics

Veranstanter, Verbände & Depots
Event Organisers, Associations & Distributors

Endodontie/Kons
Endodontics/Conservative Dentistry

Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry

Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry

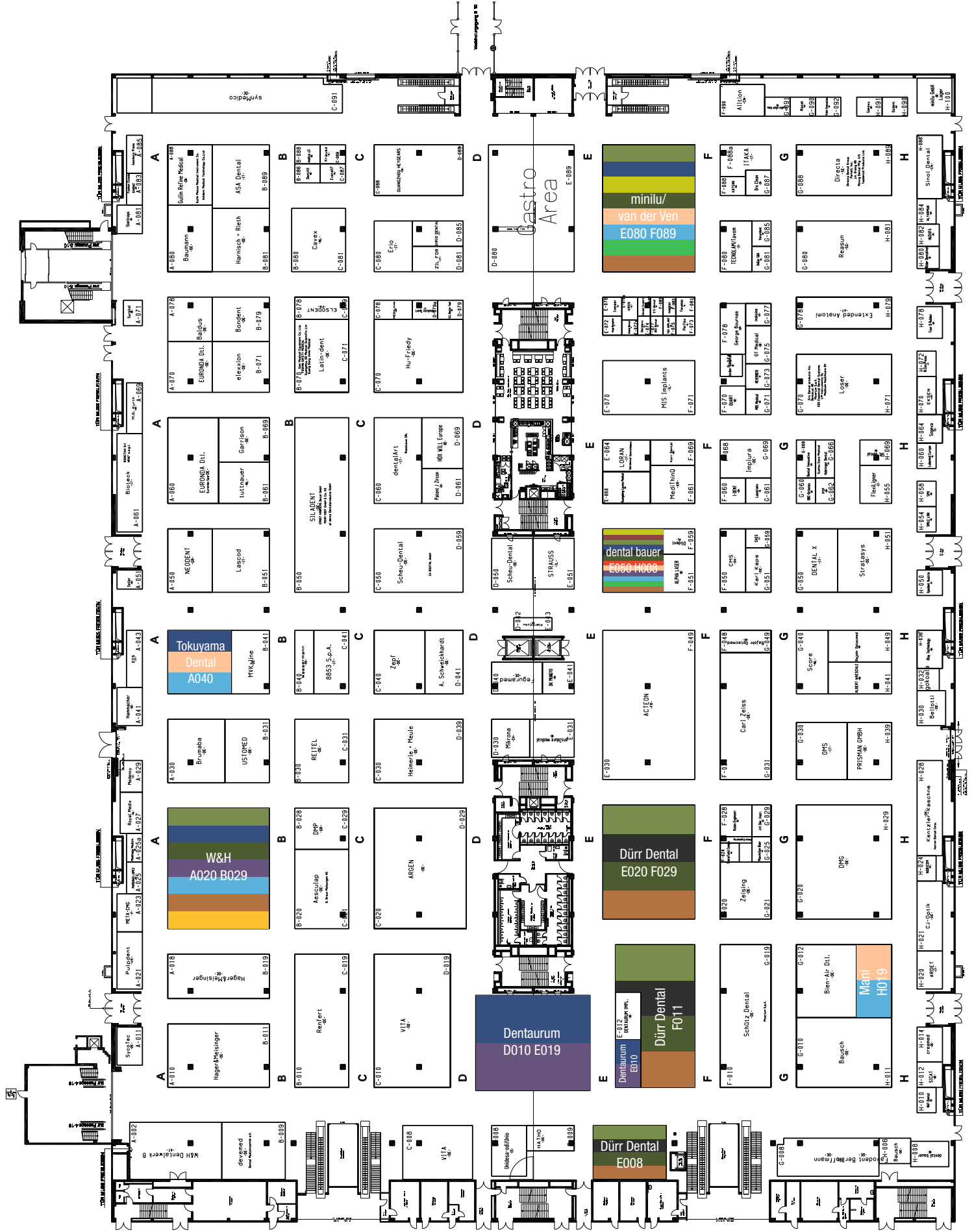
Praxisrichtung
Interior Design

Zahntechnik
Dental Lab

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management

CAD/CAM



Innovativ unterwegs mit minilu

Besuch mich in meinem Traumhaus auf der IDS

minilu.de | *vanLaack*
MEDICAL-FASHION

Fashionshow

täglich um 12 und 15 Uhr

**IDS
2023**



Vom 14. bis 18. März 2023 erwarten dich am minilu Messestand folgende Highlights:

- ✓ Das Beste aus zwei Welten: minilu und van der Ven Tür an Tür auf der IDS
- ✓ Elegant und funktional: 2x täglich Modenschau mit van Laack Medical-Fashion hosted by Boris Entrup
- ✓ Nachhaltigkeit hautnah: Vorträge und innovative Produkte mit der Initiative „Die Grüne Praxis“

**Halle 10.1
Stand E080 – F089**

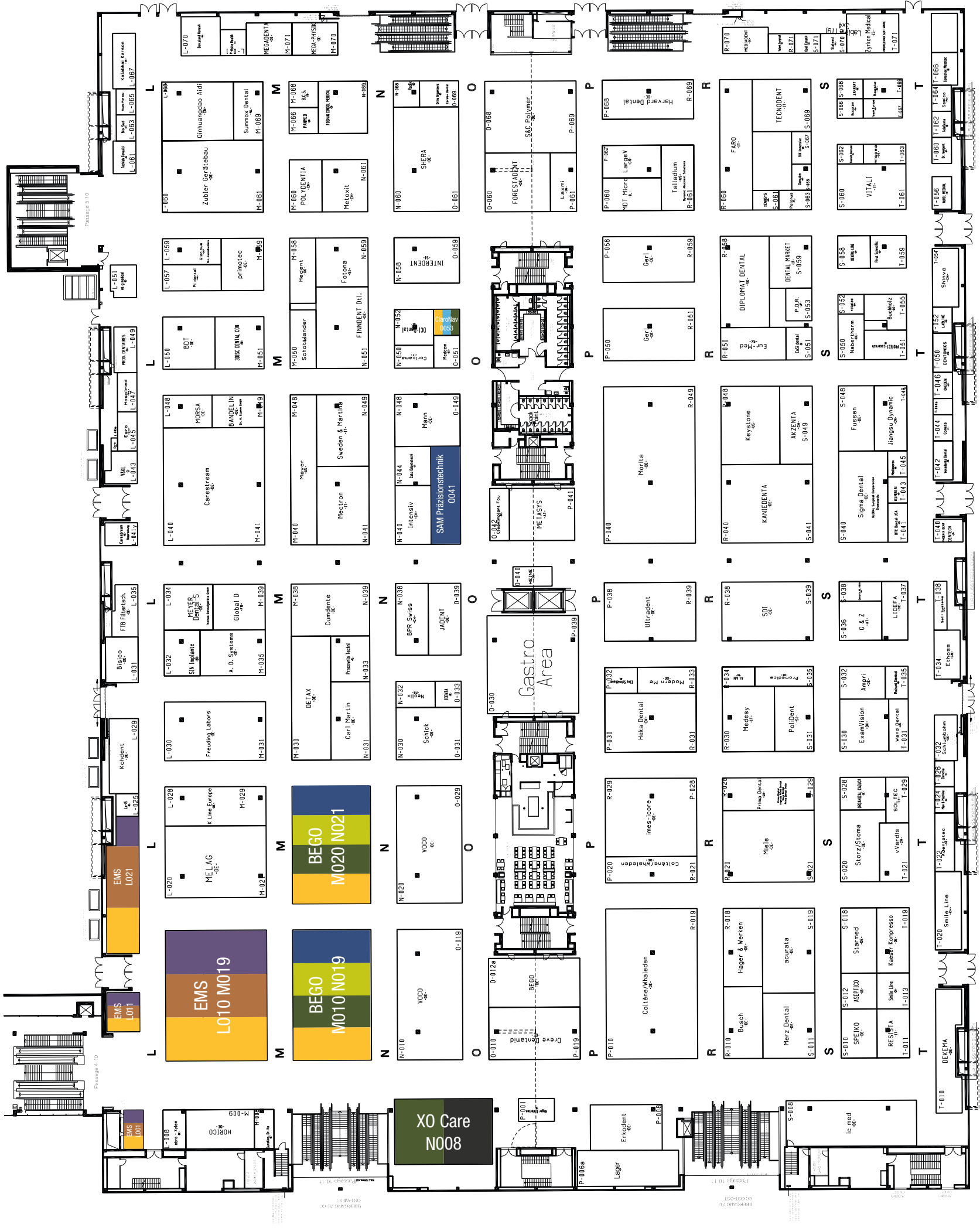
minilu.de
... macht mini Preise



the missing link the digital facebook for IOS



the final step the printed model mounting system



today Trend Index

- Implantologie / Implantology
- Prävention/Parodontologie / Periodontics
- Praxishygiene / Hygiene and Sterilisation
- Praxismanagement / Practice Management
- Veranstalter, Verbände & Depots / Event Organisers, Associations & Distributors
- Endodontie/Kons / Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie / Orthodontics
- Kosmetische Zahnheilkunde / Cosmetic Dentistry
- Laserzahnheilkunde / Laser Dentistry
- Digitale Praxis / Digital Dentistry
- Praxiseinrichtung / Interior Design
- Zahntechnik / Dental Lab

NAVIDENT

Precise. Efficient. Versatile

Dynamic Navigation for Dental Surgery



Expand your surgical expertise

Less trauma for your patients

Save precious time

Guided implantology



Conduct high-precision implant treatments quickly and confidently. Reliably detect important anatomical structures.

Guided endodontics



Locate root canals and other fine anatomical structures.

Guided bone surgery

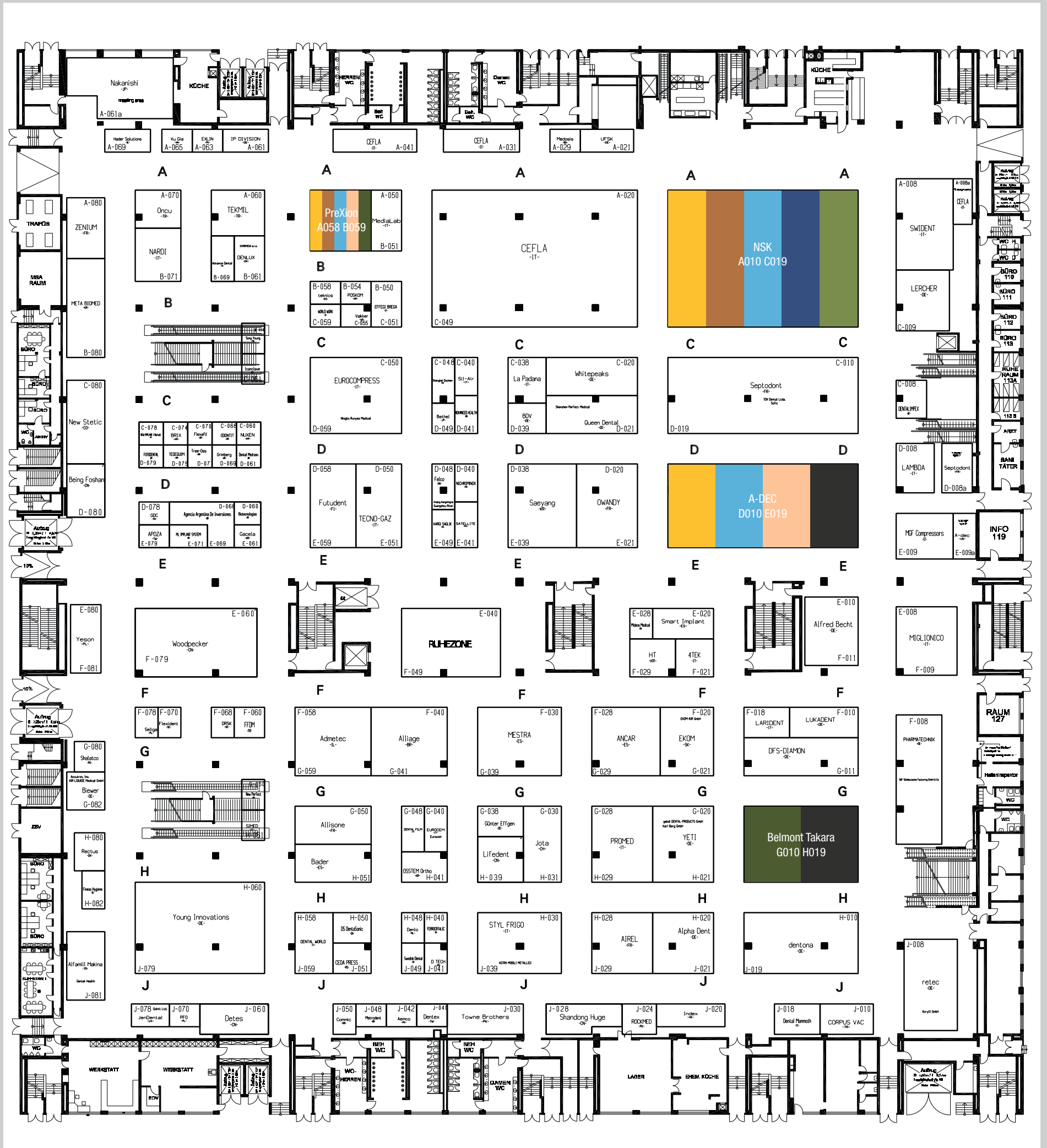


High-precision navigation of your piezotome enables accurate assessment and predictable outcomes.

Call +32.475.75.52.26 or email info@claronav.com

Meet us at Hall 10.2 | Stand O 053





today Trend Index

- Implantologie
Implantology
- Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors
- Kieferorthopädie
Orthodontics
- Laserzahnheilkunde
Laser Dentistry
- Praxiseinrichtung
Interior Design
- Prävention/Parodontologie
Periodontics
- Endodontie/Kons
Endodontics/Conservative Dentistry
- Kosmetische Zahnheilkunde
Cosmetic Dentistry
- Digitale Praxis
Digital Dentistry
- Zahntechnik
Dental Lab
- Praxishygiene
Hygiene and Sterilisation
- CAD/CAM
- Praxismanagement
Practice Management

Come see us at IDS for a preview—and connect to what's next.

INNOVATION NEVER SLEEPS

Hall 11.1 | Stand D010/E019





today Trend Index

- | | | | | |
|--|--|---|---------------------------------------|--------------------------------------|
| Implantologie
Implantology | Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors | Kieferorthopädie
Orthodontics | Laserzahnheilkunde
Laser Dentistry | Praxiseinrichtung
Interior Design |
| Prävention/Parodontologie
Periodontics | Endodontie/Kons
Endodontics/Conservative Dentistry | Kosmetische Zahnheilkunde
Cosmetic Dentistry | Digitale Praxis
Digital Dentistry | Zahntechnik
Dental Lab |
| Praxishygiene
Hygiene and Sterilisation | CAD/CAM | | | |
| Praxismanagement
Practice Management | | | | |

Welcome to GC

Willkommen bei GC



Scan the QR
to see what's
going on at
the booth!



Hall 11.2 | Booth N010-O039



Besuchen Sie uns in Halle 11.3 an Stand G010-H029



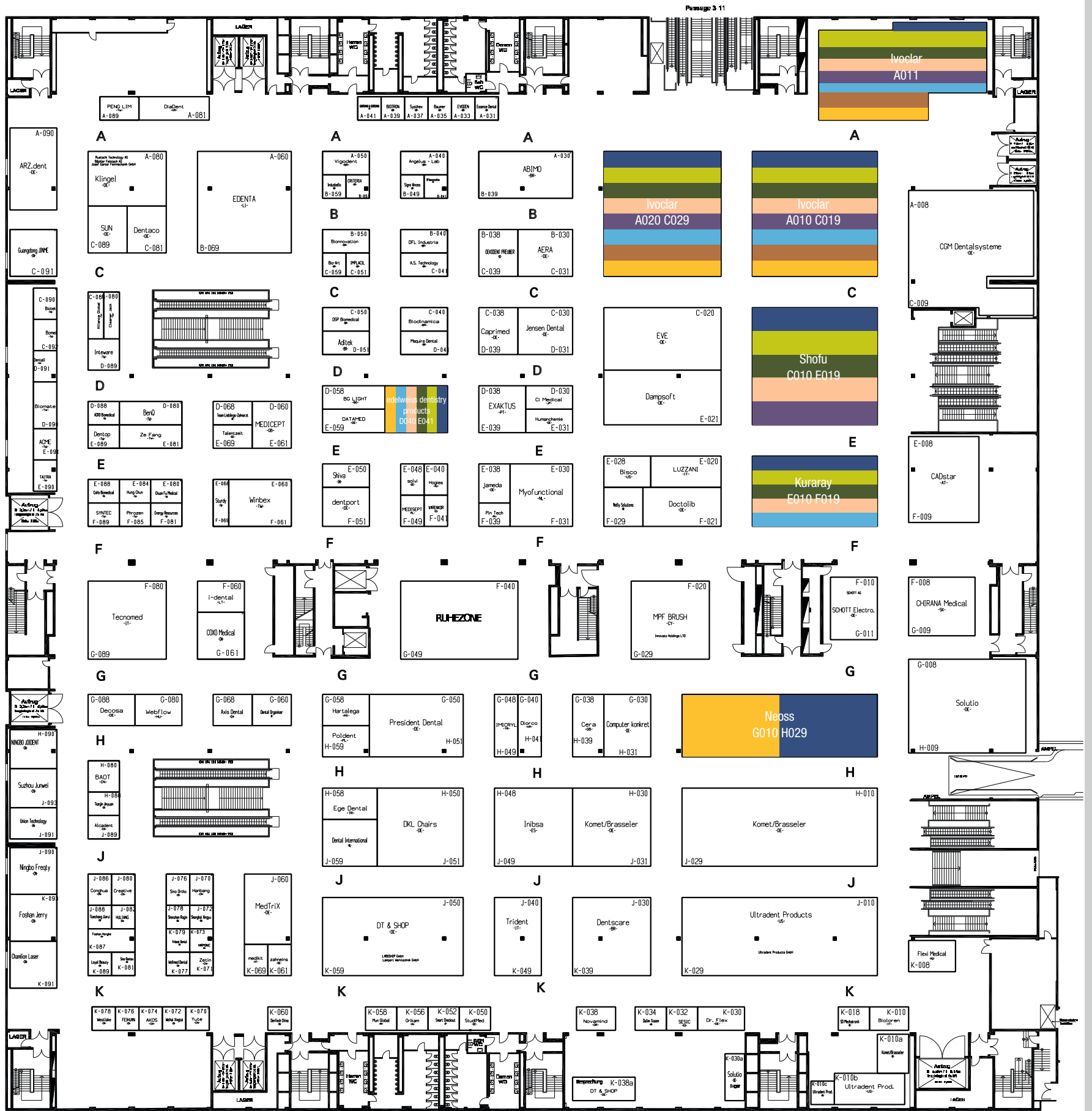
Ein einfacher digitaler Workflow in Ihrer täglichen Praxis spart Ihnen Zeit, erhöht die Vorhersagbarkeit und hilft Ihnen, die besten funktionellen und ästhetischen Ergebnisse für Ihre Patienten zu erzielen.

Möchten Sie unkompliziert Zeit und Geld sparen? Neoss® Digitaler Workflow



today Trend Index

- Implantologie / Implantology
- Prävention/Parodontologie / Periodontics
- Praxishygiene / Hygiene and Sterilisation
- Praxismanagement / Practice Management
- Veranstalter, Verbände & Depots / Event Organisers, Associations & Distributors
- Endodontie/Kons / Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie / Orthodontics
- Kosmetische Zahnheilkunde / Cosmetic Dentistry
- Laserzahnheilkunde / Laser Dentistry
- Digitale Praxis / Digital Dentistry
- Praxiseinrichtung / Interior Design
- Zahntechnik / Dental Lab



AD



Oral-B is on a mission to make oral care more inclusive, accessible, and positive for everyone.

Did you know?

Approximately **1/3 of people (166 million)** in Europe** are affected by a disability in some way

32%



28%



36%



36%



1/3 (34%) of those experienced gum issues in the past year

Oral-B, a leading innovator in oral health and #1 recommended brand by dentists worldwide, has commissioned a European-wide study* to better understand the hidden impact of disability on oral health.

The study reveals that in UK, France, Germany and Italy:

Almost **HALF** of people (47%) with disabilities have not been taught how to look after their oral health*

23%

(over a fifth) of disabled Europeans feel demotivated when it comes to maintaining their oral health*

2x

Almost **2x** more people with disabilities said they find oral care painful vs those without a disability*

35%

of disabled people feel anxious or frustrated when it comes to visiting the dentist*

1 in 5 (20%) of those with severe disabilities find that brushing all of their teeth physically challenging*

Our Ambition

Oral-B believes **everyone deserves an equitable oral care experience** – whether that's at **the dentist**, through **easily accessible** and **personalised tips and tricks** or with the products that are **used at home** to maintain oral health.



For more information

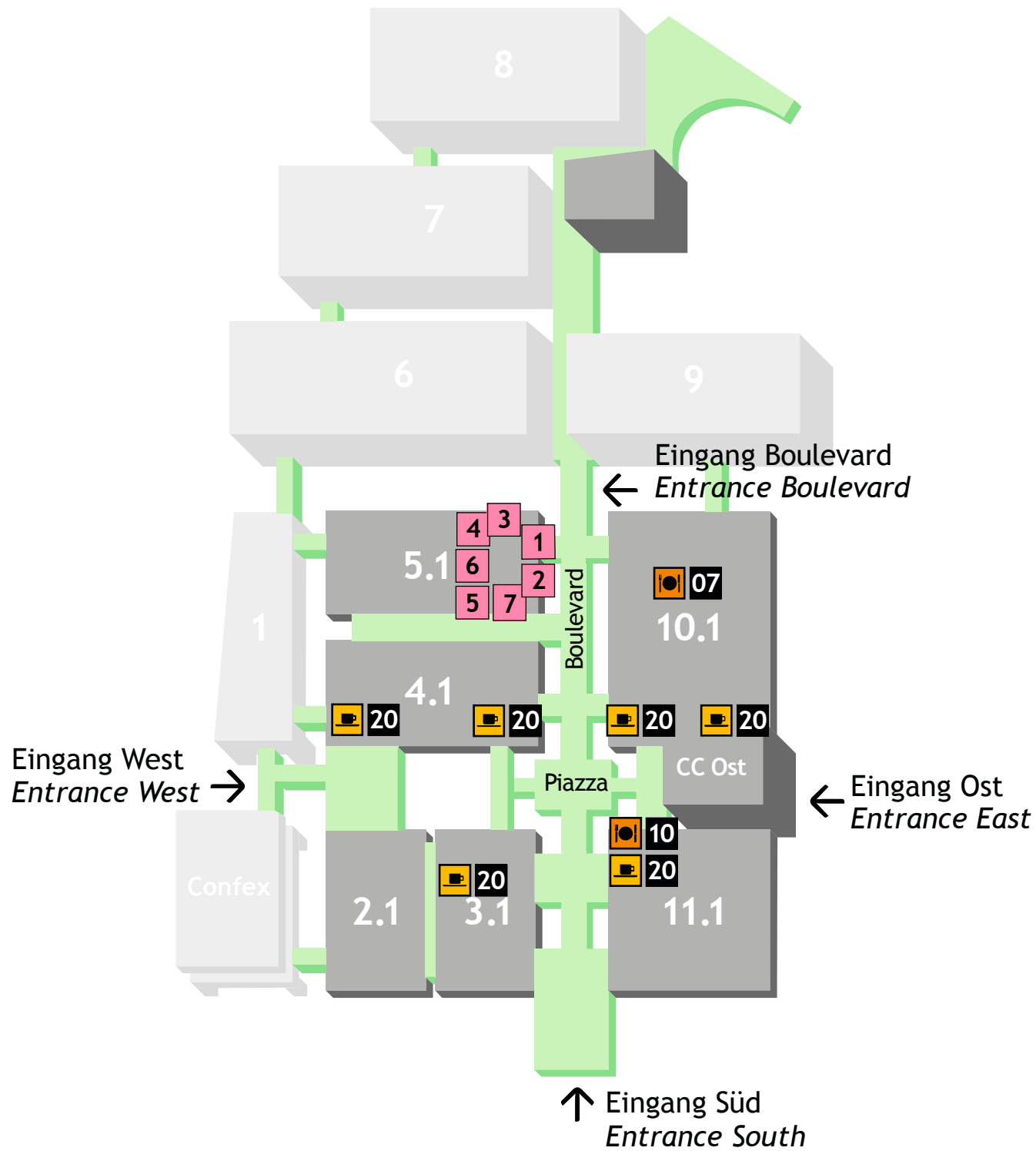
*About the Research

The Oral Health & Disability European Study – UK, France, Germany and Italy, was conducted by Reputation Leaders. The studies were conducted between 2021–2022 in Germany (n=1034), France (n=1009), UK (n=2029) and Italy (n=1002).

In each country the online survey sample was recruited and reported to be representative of the total adult population by age, gender and region. The margin of error of a sample of 5000 adults is +/- 1.4% at a 95% confidence level for the 4 leading economies.

At a country level, the margin of error of the sample relative to the total adult population was UK n=2000 (+/- 2.2%), Germany, France and Italy, n=1000 (+/- 3.1%)

+Assumes total EU and UK population, 2022



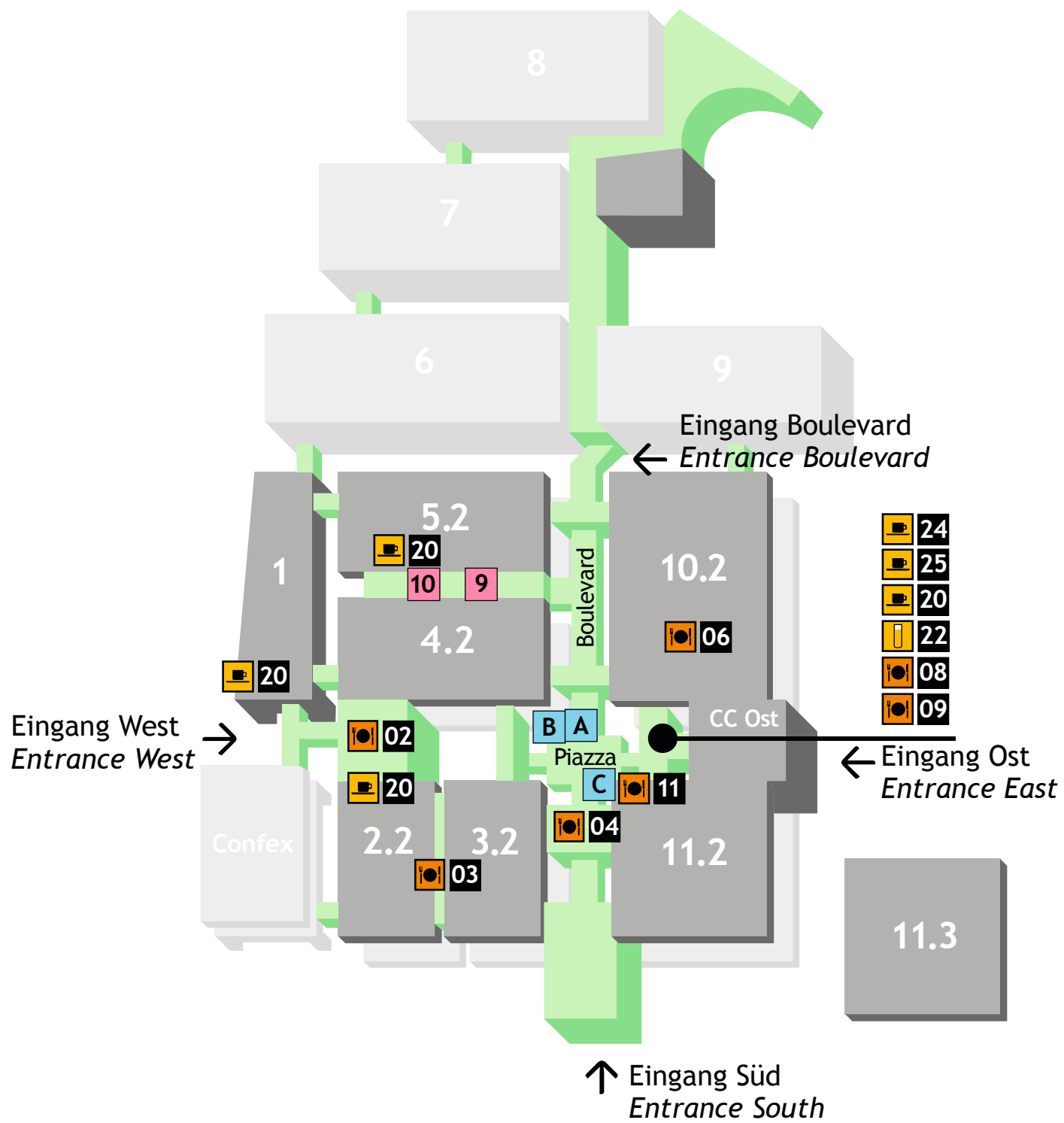
14.-18.03.2023

Self Service Restaurants:

02	Edison	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
03	Einstein	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
04	Galilei (Asia Wok)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
06	Newton	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
07	Pascal	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
08	Pizzabar	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
09	Pastabar	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
10	Sushi & Wine	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
11	Vegan	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.

Snack Points & Bars:

20	Snack Point	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
20	Snack Point (Passage 10/11)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
20	Snack Point (Halle 4.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 5.2 Südwest)	10:00 - 18:00 Uhr · 10:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 10.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
22	Kölschbar (18.03.2023 geschlossen/closed)	12:00 - 19:00 Uhr · 12:00 a.m. to 07:00 p.m.
24	Coffee meets Juice	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
25	Café Bar (18.03.2023 geschlossen/closed)	09:00 - 16:00 Uhr · 09:00 a.m. to 04:00 p.m.



14.-18.03.2023

Food Court Halle 5.1:

1	Brennwerk	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
2	Buns & Suns	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
3	Falafel	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
4	Indian Street Food	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
5	Crépe	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
6	Espresso Flitzer	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
7	Flammkuchen	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Passage 4-5:

9	Brezel Bob (im Ampère)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
10	Asia & Sushi (Westseite im Ampère)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Outdoor:

A	Hot Dog (Piazza)	11:00 - 17:00 Uhr · 11:00 a.m. to 05:00 p.m.
B	Café Bar (Piazza)	10:00 - 16:00 Uhr · 10:00 a.m. to 04:00 p.m.*
C	BBQ Garden (Piazza)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.*

*je nach Wetterlage

The Perfect Fit

Production-grade DLP 3D printing has arrived.
Featuring premium biocompatible and model materials.
Made to fit your digital dental workflow.

Experience
the Einstein
3D Printer Series

IDS 14th – 18th March 2023
Hall 4.1 | Booth D070

