

## Was ist sonst noch los in Köln? What's on in Cologne?



### Belgisches Viertel

- Wo: Brüsseler Platz, Köln

■ Kölns Belgisches Viertel ist an jedem Abend der Woche ein gutes Ausflugsziel. Dort kommen Besucherinnen und Besucher sowie Einheimische zusammen, um Kölns kulinarische Vielfalt zu entdecken, einzukaufen oder in einer Bar zu entspannen. Rund um den Brüsseler Platz, wo die neoromanische Kirche St. Michael steht, gibt es unzählige Boutiquen, Theater, Cafés, Bars und Restaurants. Wenn Sie es tagsüber hierher schaffen, halten Sie Ausschau nach cafe-cafe, einem kleinen, trendigen Café mit bunt gestreiftem Interieur, warmen und kalten Kaffeespezialitäten und einem köstlichen Mittagmenü. Wer auf der Suche nach einem zweiten Zuhause ist, sollte abends bei der Wohngemeinschaft vorbeischaun, die Café-Bar, Theater und Hostel zugleich ist. Ein Drink auf einem Retro-Barhocker in diesem freundlichen Lokal ist vielleicht genau das Richtige!

### Kölner Schokoladenmuseum

- Wann: Täglich, 10:00-18:00 Uhr
- Wo: Am Schokoladenmuseum 1a, 50678 Köln
- Informationen: [www.schokoladenmuseum.de](http://www.schokoladenmuseum.de)

Seien wir ehrlich: Obwohl wir versuchen, unsere Zähne gut zu pflegen, gehört Schokolade zu den Versuchungen, denen man nur schwer widerstehen kann. Wer es ins berühmte Kölner Schokoladenmuseum schafft, wird es nicht bereuen. Ebenso ist der Geschenkeladen ein Muss.

### „LOVE?“

- Wann: 10:00-18:00 Uhr
- Wo: Rautenstrauch-Joest-Museum, Cäcilienstraße 29-33, 50667 Köln
- Informationen: [www.museenkoeln.de/rautenstrauch-joest-museum/](http://www.museenkoeln.de/rautenstrauch-joest-museum/)

Verlangen, wie sie unter den großen Hegemonien unserer Zeit erlebt werden: nämlich Heteropatriarchat, Kolonialismus und Kapitalismus. Wer vorbeischaun, sollte sich unbedingt auch die Installation des in Ghana geborenen Kölner Künstlers Nando Nkrumah anschauen.

### Kölner Kinogenuss

- Wann: Täglich, bitte erkundigen Sie sich im Voraus über Details.
- Informationen: [www.kino.de/kinoprogramm/stadt/koeln](http://www.kino.de/kinoprogramm/stadt/koeln)

Was gibt es Schöneres nach einem anstrengenden Messetag als ge-

dimmtes Licht, einen bequemen Kinossessel und eine große Portion Popcorn? Filmisch hat Köln viel zu bieten, und Besucherinnen und Besucher der Stadt können sich an jedem Abend der Woche an Filmen sattsehen. Für Arthouse-Liebhaberinnen und -Liebhaber ist die Stadt ein Traum. Halten Sie Ausschau nach Filmforum NRW im Museum Ludwig, Filmpalette, Odeon und Off Broadway. ◀◀

### Belgian Quarter

- Where: Brüsseler Platz (Brussels square), Cologne

■ Cologne's Belgian Quarter is a good destination on any night of the week. There, visitors and locals come together to discover Cologne's culinary diversity, to go shopping or to relax in a bar. Around Brussels square, where the neo-Romanesque church of St Michael stands, there are countless boutiques, theatres, cafes, bars and restaurants. If you make it here during the day, keep an eye out for cafe-cafe, a small, trendy cafe with a colourfully striped interior, hot and cold coffee specialties, and a mouth-watering lunch menu. In the evenings, those who are looking for a home away from home might con-

sider dropping by die Wohngemeinschaft. Its name means "shared flat", and the café-bar, theatre and hostel is arranged according to the whims of its four fictitious housemates. A drink while sitting on a retro barstool in this friendly establishment may be just the ticket!

### Cologne chocolate museum

- When: Daily, 10:00-18:00
- Where: Am Schokoladenmuseum 1a, 50678 Cologne
- Information: [www.schokoladenmuseum.de](http://www.schokoladenmuseum.de)

Let's face it: although we try to take good care of our teeth, chocolate is one of those temptations that is hard to resist. Those who make it to the famous Cologne chocolate museum will not regret it. Likewise, the gift shop is a must-see.

### „LOVE?“

- When: 10:00-18:00
- Where: Rautenstrauch-Joest-Museum, Cäcilienstraße 29-33, 50667 Cologne
- Information: [www.museenkoeln.de/rautenstrauch-joest-museum/](http://www.museenkoeln.de/rautenstrauch-joest-museum/)

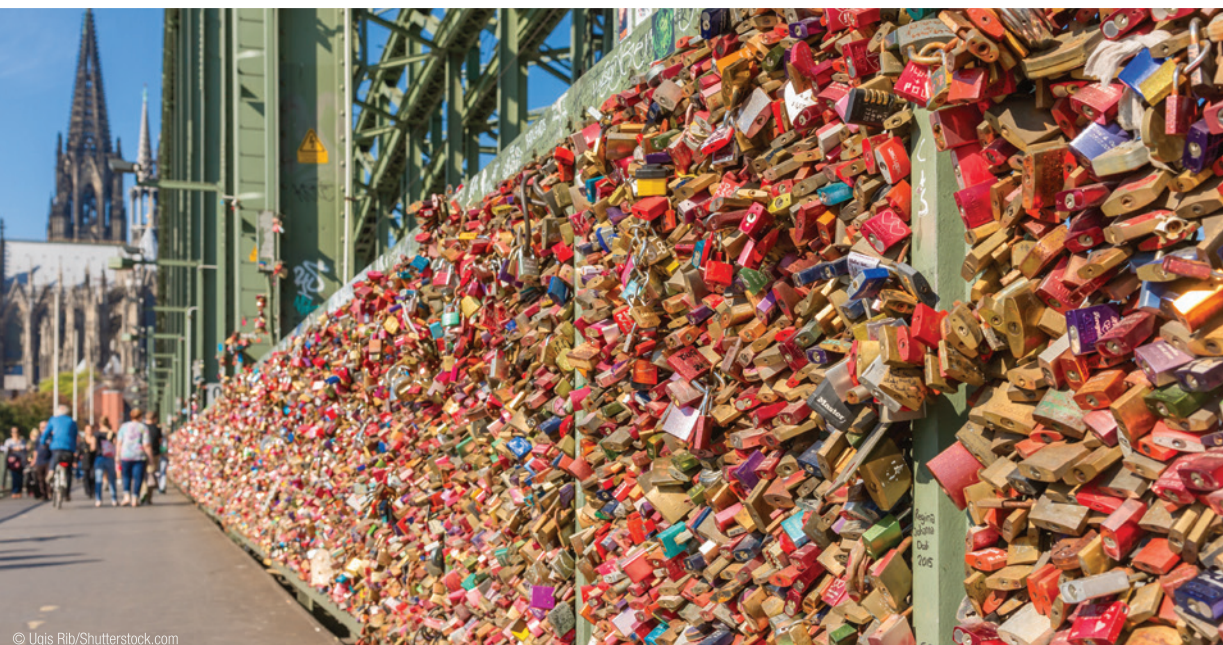
Fresher than one might imagine, Cologne's leading ethnological mu-

seum is asking visitors what love has to do with colonialism. The exhibition and workshop investigates love and desire as experienced under the great hegemonies of our age: namely, heteropatriarchy, colonialism and capitalism. If you stop by, be sure to also check out the installation by the Ghana-born Cologne artist Nando Nkrumah.

### Cologne cinema treat

- When: Daily, please enquire in advance for details.
- Information: [www.kino.de/kinoprogramm/stadt/koeln](http://www.kino.de/kinoprogramm/stadt/koeln)

After an exhausting day at the fair, what could be better than low light, a comfy cinema seat and a large portion of popcorn? Cinematically, Cologne has a lot to offer, and visitors to the city can have their fill of film on any night of the week. For art house lovers, the city is a dream. Keep an eye out for Filmforum NRW at Museum Ludwig, Filmpalette, Odeon and Off Broadway. ◀◀



**today**

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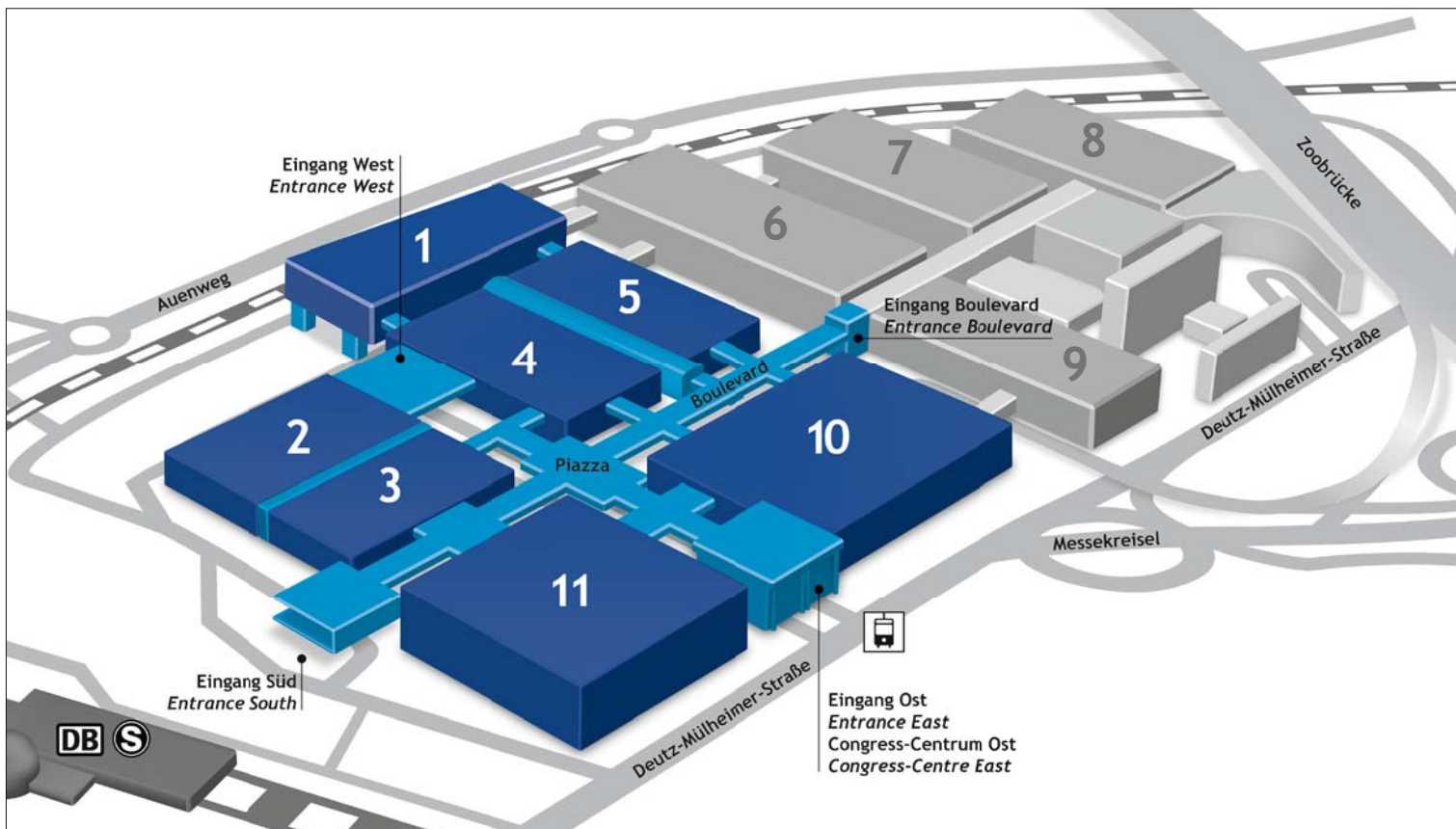
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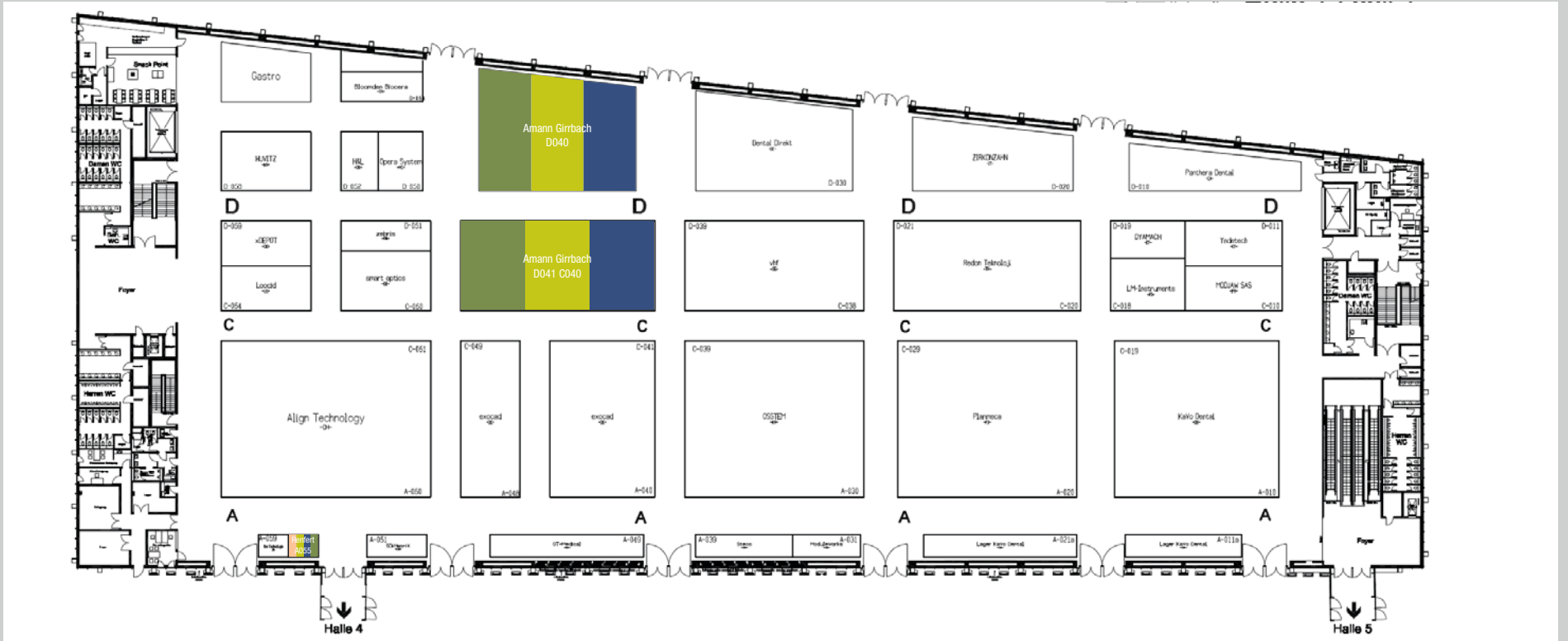


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- **Orientieren** Sie sich mit Ihrem persönlichen Messe-Guide
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**today** Trend Index

- Implantologie  
*Implantology*
- Prävention/Parodontologie  
*Periodontics*
- Praxishygiene  
*Hygiene and Sterilisation*
- Praxismanagement  
*Practice Management*
- Veranstalter, Verbände & Depots  
*Event Organisers, Associations & Distributors*
- Endodontie/Kons  
*Endodontics/Conservative Dentistry*
- CAD/CAM
- Kieferorthopädie  
*Orthodontics*
- Kosmetische Zahnheilkunde  
*Cosmetic Dentistry*
- Laserzahnheilkunde  
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- Endodontie/Kons / Endodontics/Conservative Dentistry

- Kieferorthopädie / Orthodontics
- Kosmetische Zahnheilkunde / Cosmetic Dentistry

- Laserzahnheilkunde / Laser Dentistry
- Digitale Praxis / Digital Dentistry

- Praxisrichtung Interior Design
- Zahntechnik / Dental Lab

- Praxishygiene / Hygiene and Sterilisation
- Praxismanagement / Practice Management

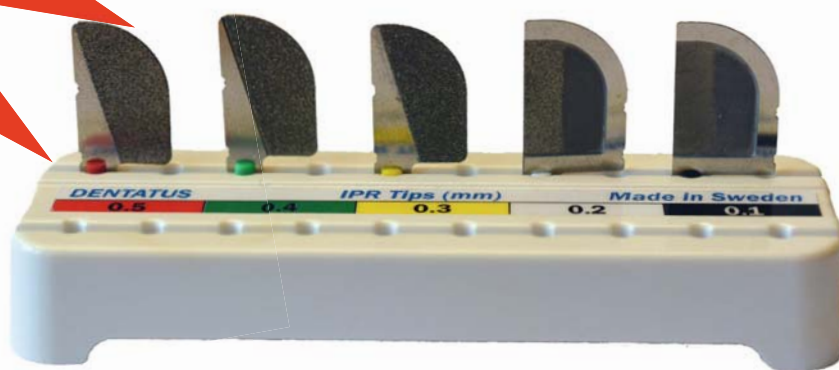
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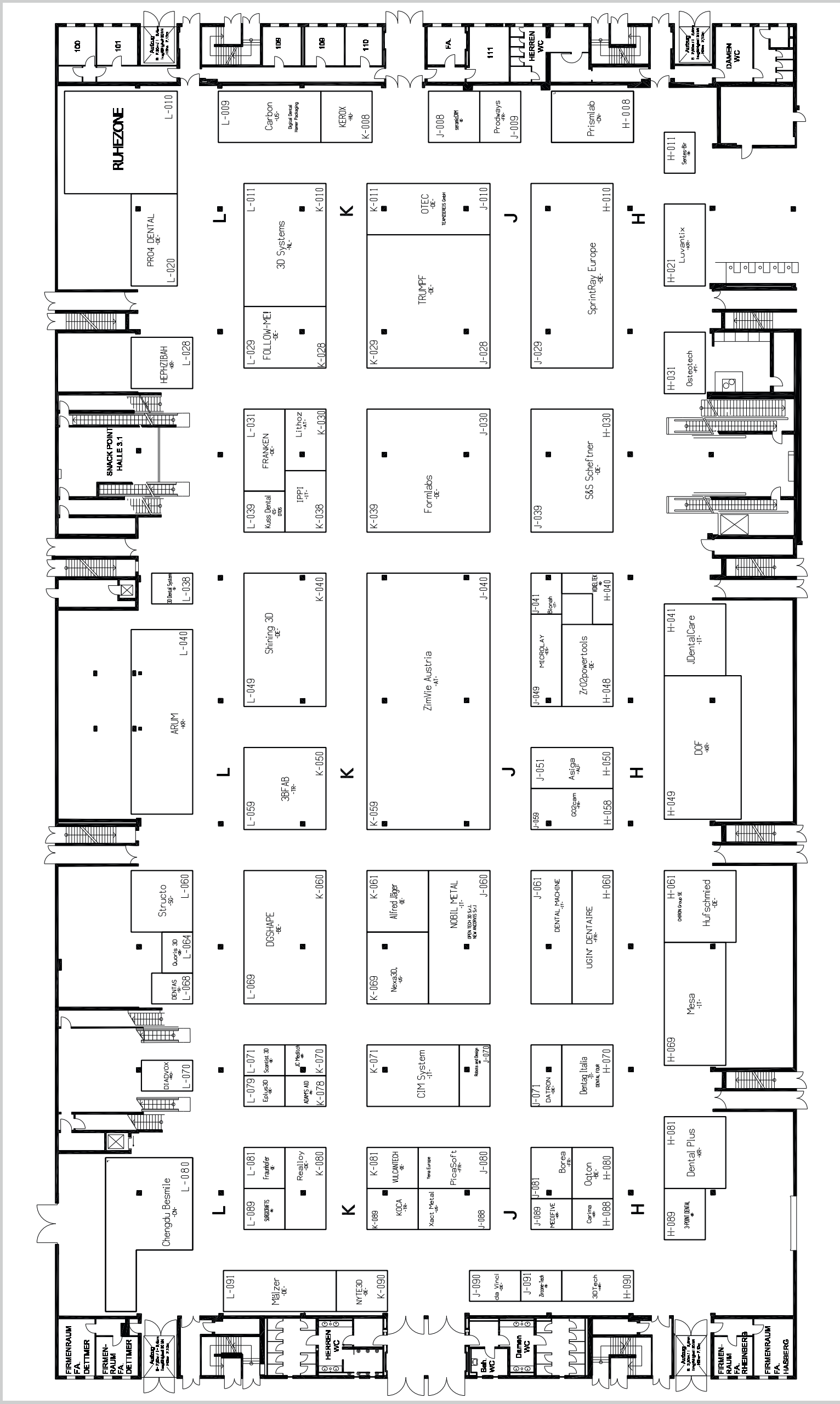
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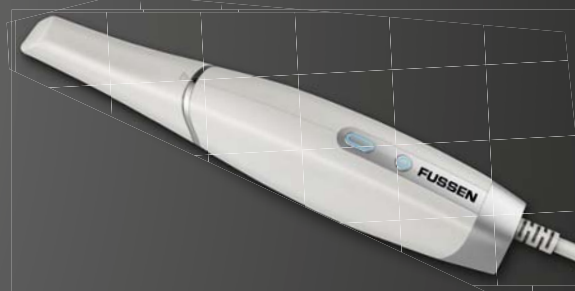
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*Digital Dentistry*

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*Practice Management*

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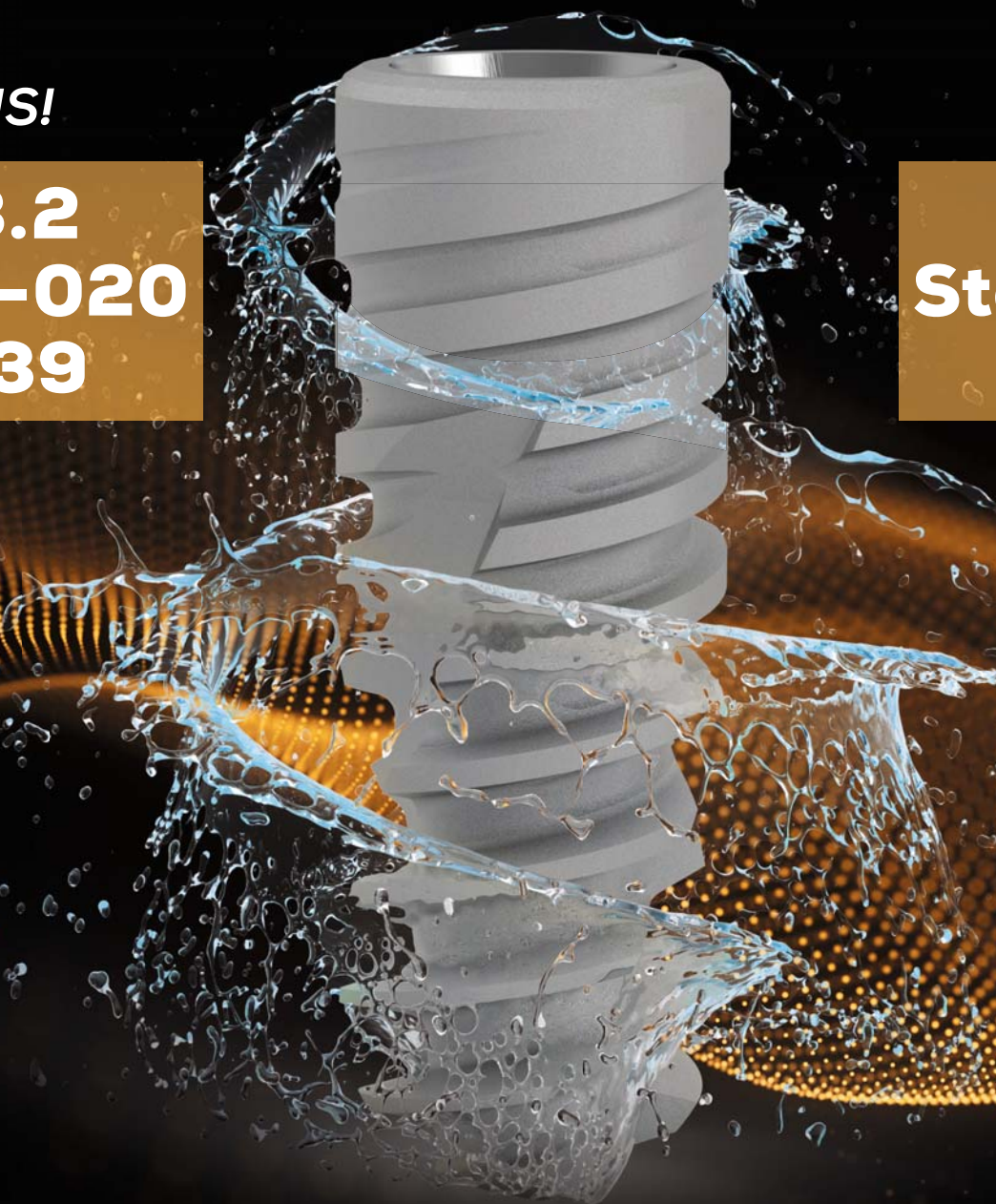


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- Kieferorthopädie  
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- Laserzahnheilkunde  
Laser Dentistry
- Kosmetische Zahnheilkunde  
Cosmetic Dentistry
- Digitale Praxis  
Digital Dentistry
- Zahntechnik  
Dental Lab
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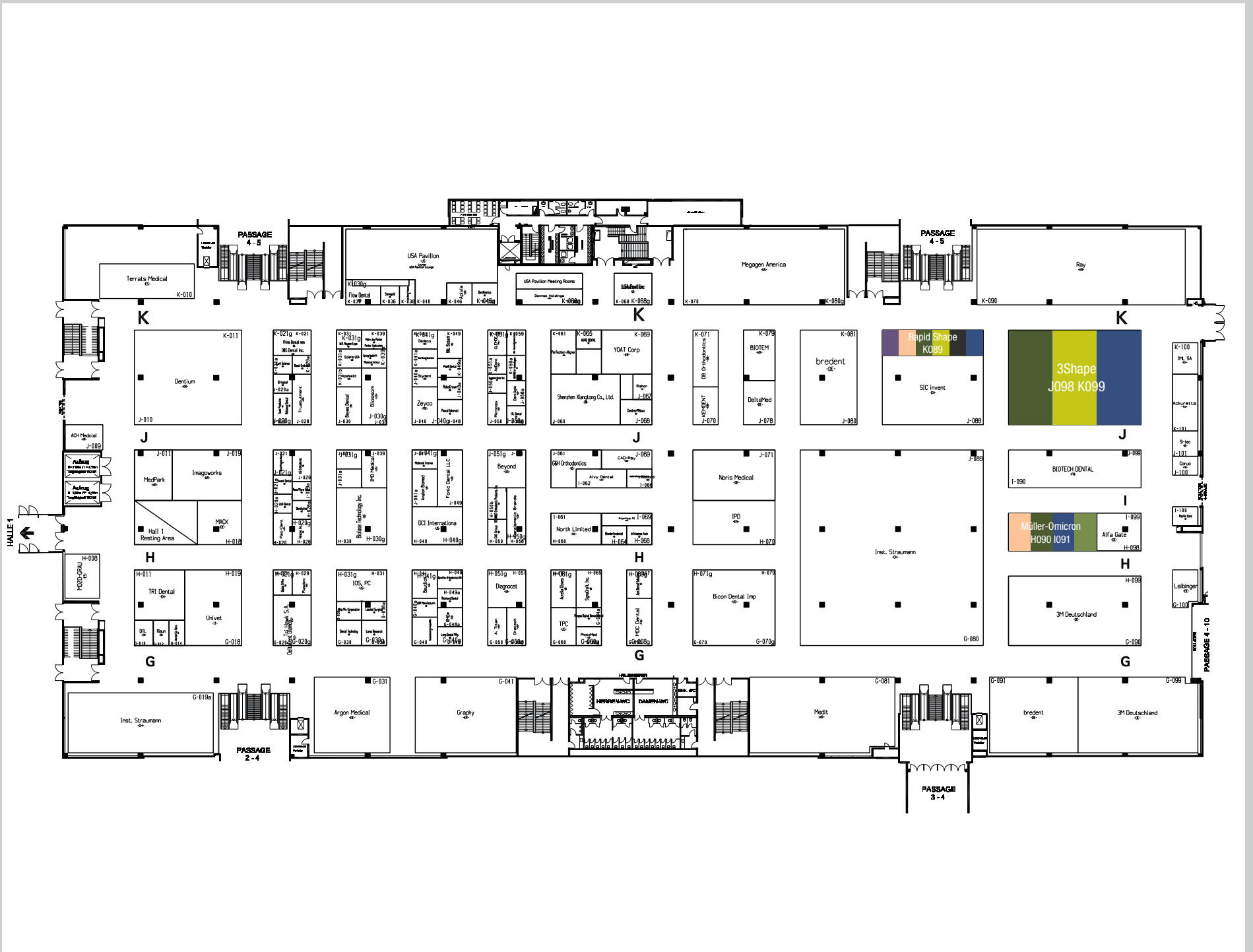


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- Implantologie  
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- Veranstalter, Verbände & Depots  
*Event Organisers, Associations & Distributors*
- Kieferorthopädie  
*Orthodontics*
- Laserzahnheilkunde  
*Laser Dentistry*
- Praxiseinrichtung  
*Interior Design*
- Prävention/Parodontologie  
*Periodontics*
- Endodontie/Kons  
*Endodontics/Conservative Dentistry*
- Kosmetische Zahnheilkunde  
*Cosmetic Dentistry*
- Digitale Praxis  
*Digital Dentistry*
- Zahntechnik  
*Dental Lab*
- Praxishygiene  
*Hygiene and Sterilisation*
- CAD/CAM
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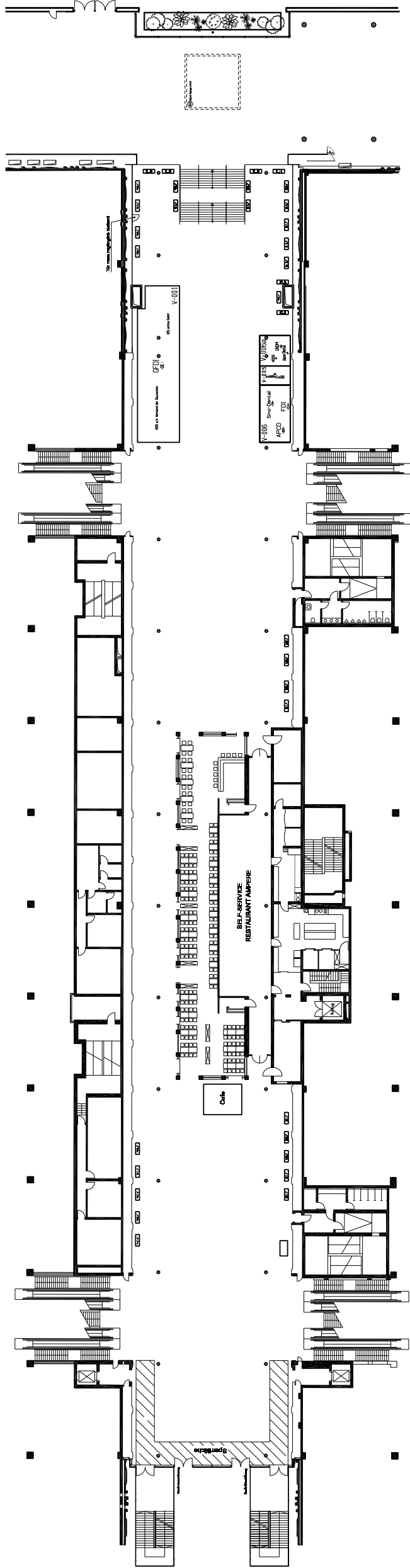
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*Event Organisers, Associations & Distributors*
 Laserzahnheilkunde  
*Laser Dentistry*
 Kieferorthopädie  
*Orthodontics*
 CAD/CAM
- Prävention/Parodontologie  
*Periodontics*
 Endodontie/Kons  
*Endodontics/Conservative Dentistry*
 Kosmetische Zahnheilkunde  
*Cosmetic Dentistry*
 Zahntechnik  
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*Orthodontics*

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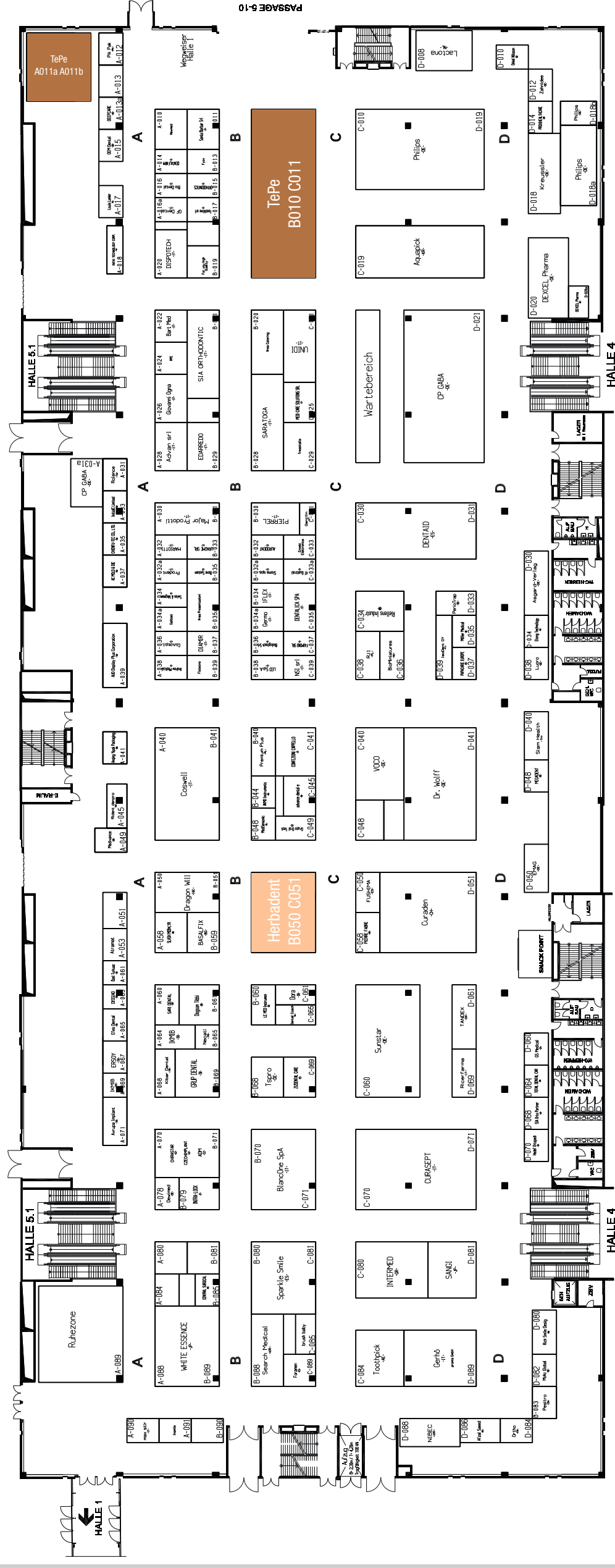
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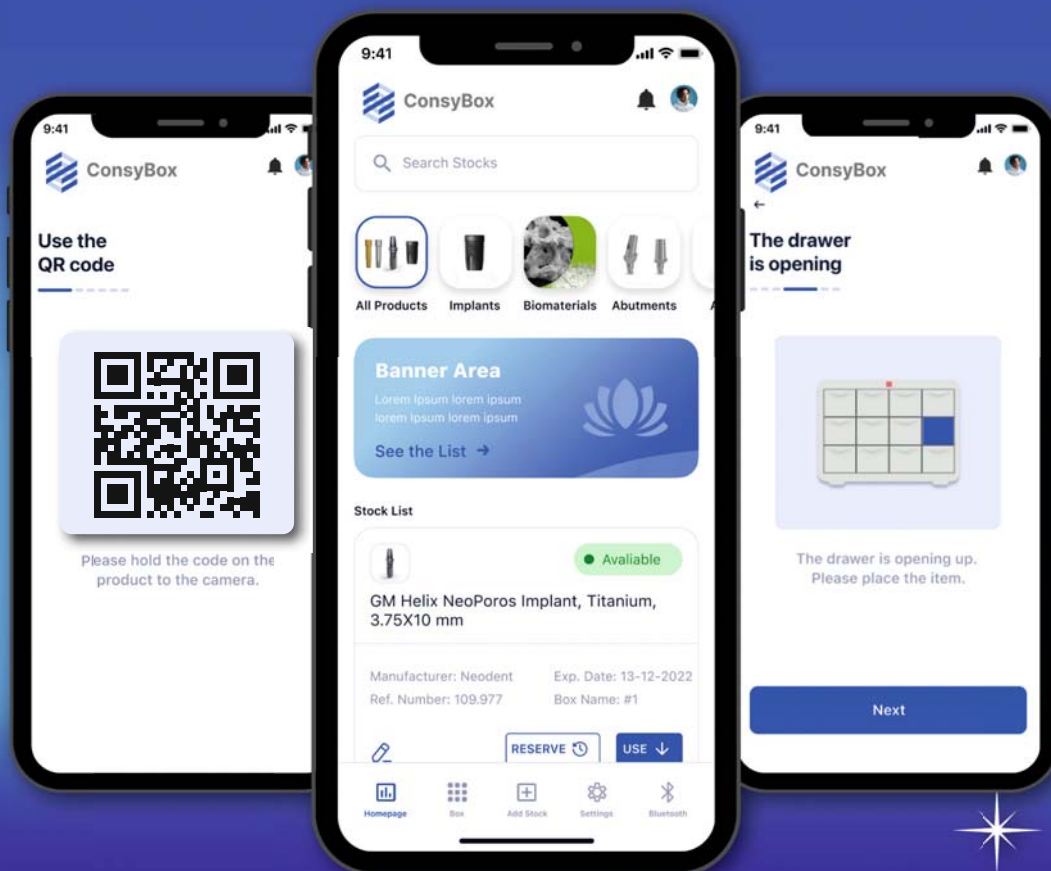


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Kieferorthopädie  
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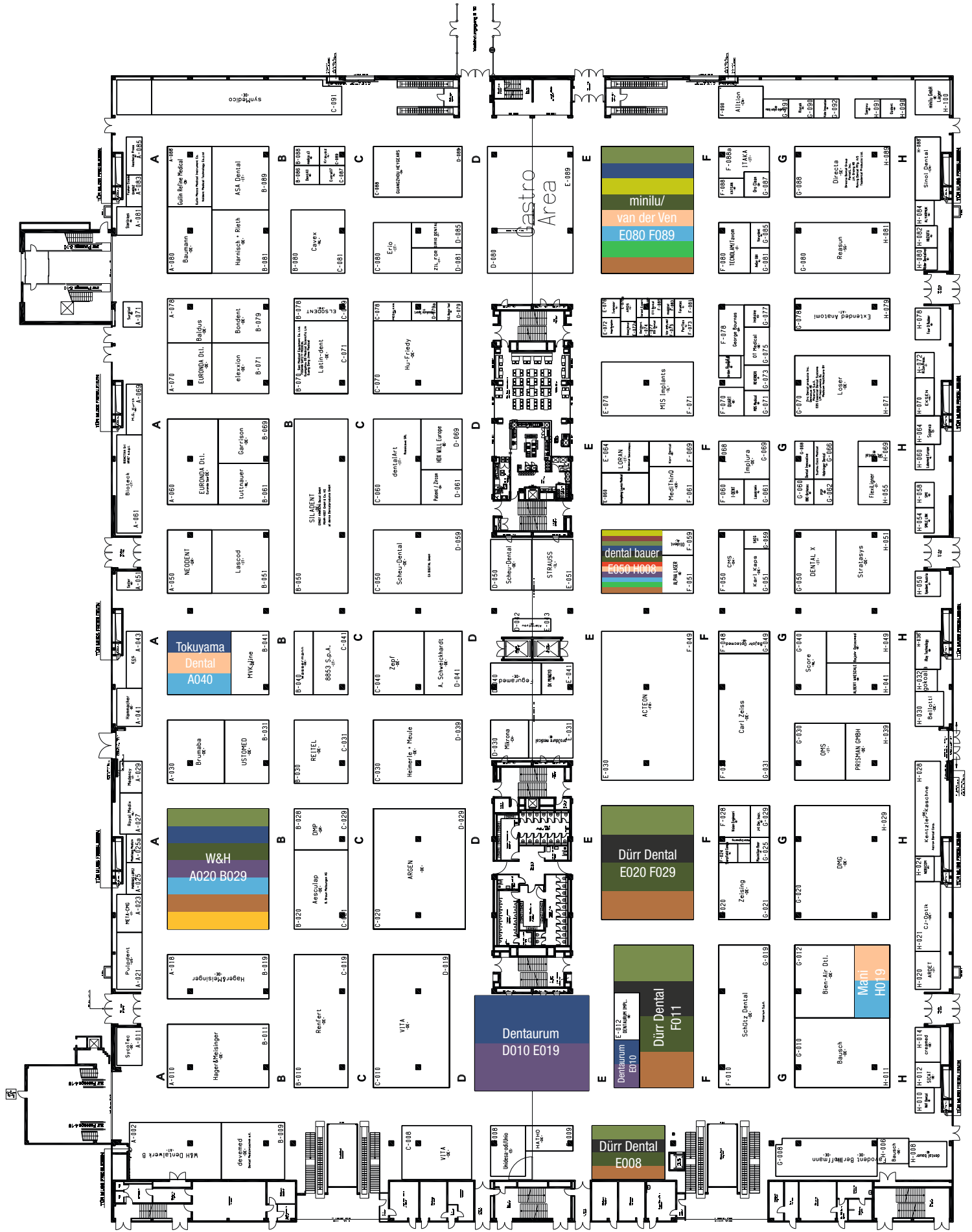
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- ✓ Elegant und funktional: 2x täglich Modenschau mit van Laack Medical-Fashion hosted by Boris Entrup
- ✓ Nachhaltigkeit hautnah: Vorträge und innovative Produkte mit der Initiative „Die Grüne Praxis“

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today Trend Index

- Implantologie  
Implantology
- Veranstalter, Verbände & Depots  
Event Organisers, Associations & Distributors
- Kieferorthopädie  
Orthodontics
- Laserzahnheilkunde  
Laser Dentistry
- Praxiseinrichtung  
Interior Design
- Prävention/Parodontologie  
Periodontics
- Endodontie/Kons  
Endodontics/Conservative Dentistry
- Kosmetische Zahnheilkunde  
Cosmetic Dentistry
- Digitale Praxis  
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- Zahntechnik  
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## Guided implantology



Conduct high-precision implant treatments quickly and confidently. Reliably detect important anatomical structures.

## Guided endodontics



Locate root canals and other fine anatomical structures.

## Guided bone surgery

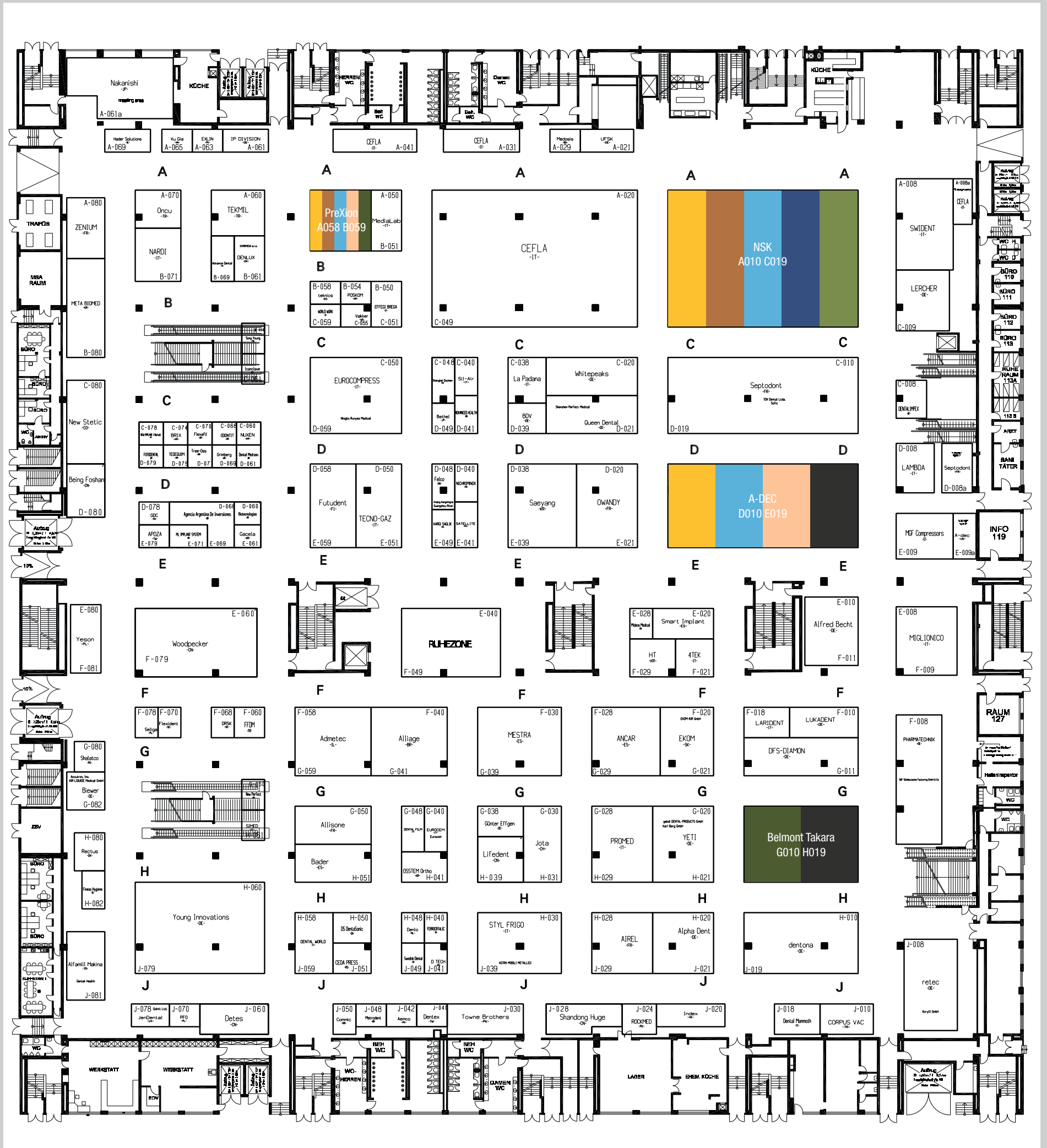


High-precision navigation of your piezotome enables accurate assessment and predictable outcomes.

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**today** Trend Index

- Implantologie  
Implantology
- Veranstalter, Verbände & Depots  
Event Organisers, Associations & Distributors
- Kieferorthopädie  
Orthodontics
- Laserzahnheilkunde  
Laser Dentistry
- Praxiseinrichtung  
Interior Design
- Prävention/Parodontologie  
Periodontics
- Endodontie/Kons  
Endodontics/Conservative Dentistry
- Kosmetische Zahnheilkunde  
Cosmetic Dentistry
- Digitale Praxis  
Digital Dentistry
- Zahntechnik  
Dental Lab
- Praxishygiene  
Hygiene and Sterilisation
- CAD/CAM
- Praxismanagement  
Practice Management

Come see us at IDS for a preview—and connect to what's next.














# INNOVATION NEVER SLEEPS

Hall 11.1 | Stand D010/E019





**today** Trend Index

- |  |  |   |   |  |
|--|--|---|---|--|
|  Implantologie<br>Implantology              |  Veranstalter, Verbände & Depots<br>Event Organisers, Associations & Distributors |  Kieferorthopädie<br>Orthodontics                |  Laserzahnheilkunde<br>Laser Dentistry |  Praxiseinrichtung<br>Interior Design |
|  Prävention/Parodontologie<br>Periodontics  |  Endodontie/Kons<br>Endodontics/Conservative Dentistry                            |  Kosmetische Zahnheilkunde<br>Cosmetic Dentistry |  Digitale Praxis<br>Digital Dentistry  |  Zahntechnik<br>Dental Lab            |
|  Praxishygiene<br>Hygiene and Sterilisation |  CAD/CAM  |   |   |  |
|  Praxismanagement<br>Practice Management    |  |   |   |  |

# Welcome to GC

# Willkommen bei GC



Scan the QR  
to see what's  
going on at  
the booth!



Hall 11.2 | Booth N010-O039



Besuchen Sie uns in Halle 11.3 an Stand G010-H029



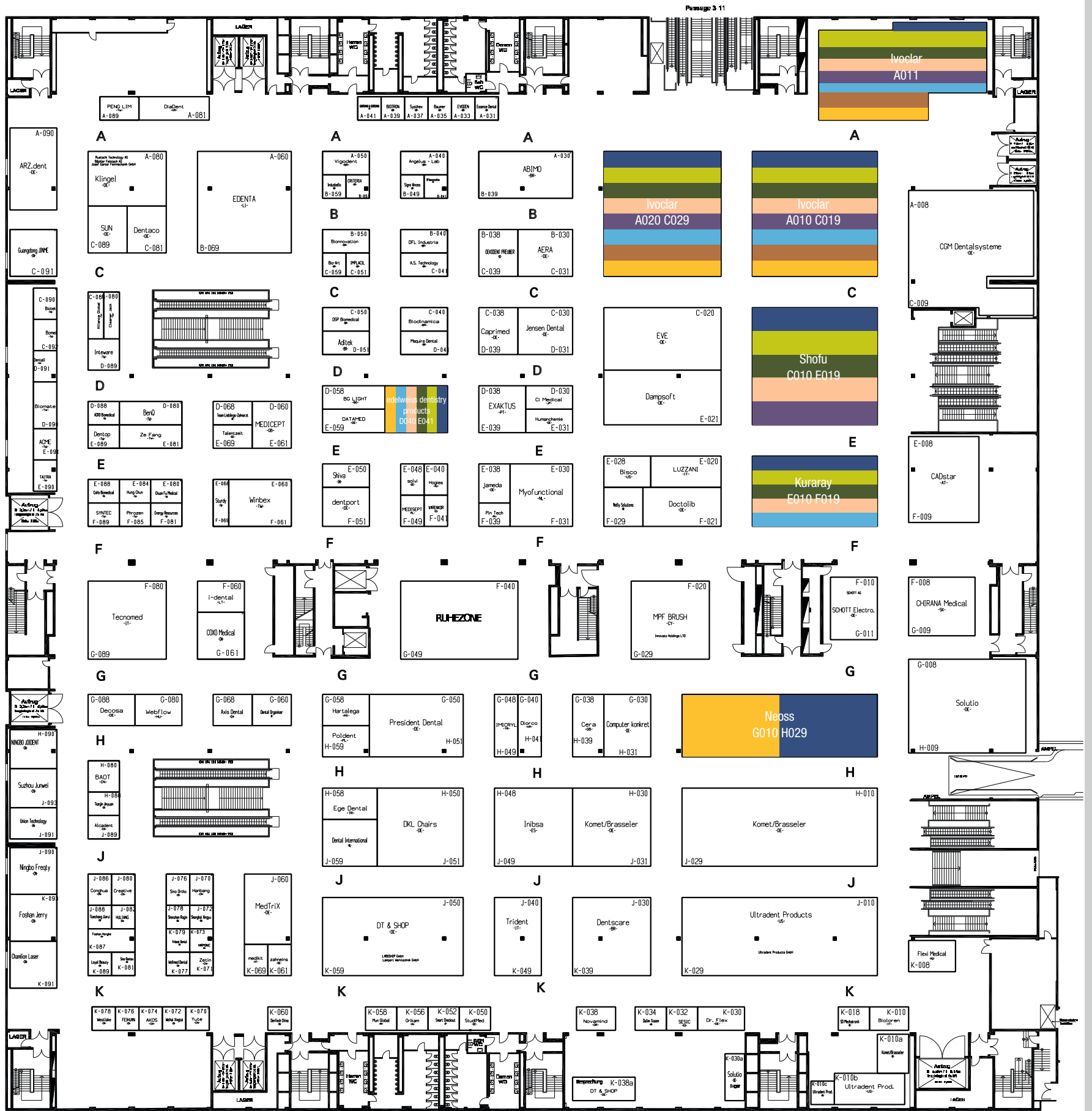
Ein einfacher digitaler Workflow in Ihrer täglichen Praxis spart Ihnen Zeit, erhöht die Vorhersagbarkeit und hilft Ihnen, die besten funktionellen und ästhetischen Ergebnisse für Ihre Patienten zu erzielen.

Möchten Sie unkompliziert Zeit und Geld sparen?  
Neoss® Digitaler Workflow



today Trend Index

- Implantologie  
Implantology
- Veranstalter, Verbände & Depots  
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- Laserzahnheilkunde  
Laser Dentistry
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- Prävention/Parodontologie  
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- CAD/CAM
- Praxismanagement  
Practice Management



AD



Oral-B is on a mission to make oral care more inclusive, accessible, and positive for everyone.

Did you know?

Approximately **1/3 of people (166 million)** in Europe\*\* are affected by a disability in some way

32%



28%



36%



36%



**1/3 (34%)** of those experienced gum issues in the past year

Oral-B, a leading innovator in oral health and #1 recommended brand by dentists worldwide, has commissioned a European-wide study\* to better understand the hidden impact of disability on oral health.

The study reveals that in UK, France, Germany and Italy:

Almost **HALF of people (47%) with disabilities** have not been taught how to look after their oral health\*

23%

(over a fifth) of disabled Europeans feel demotivated when it comes to maintaining their oral health\*

2x

Almost **2x** more people with disabilities said they **find oral care painful** vs those without a disability\*

35%

of disabled people feel **anxious or frustrated** when it comes to visiting the dentist\*

**1 in 5 (20%)** of those with severe disabilities find that brushing all of their teeth physically challenging\*

Our Ambition

Oral-B believes **everyone deserves an equitable oral care experience** – whether that's at **the dentist**, through **easily accessible** and **personalised tips and tricks** or with the products that are **used at home** to maintain oral health.



For more information

\*About the Research

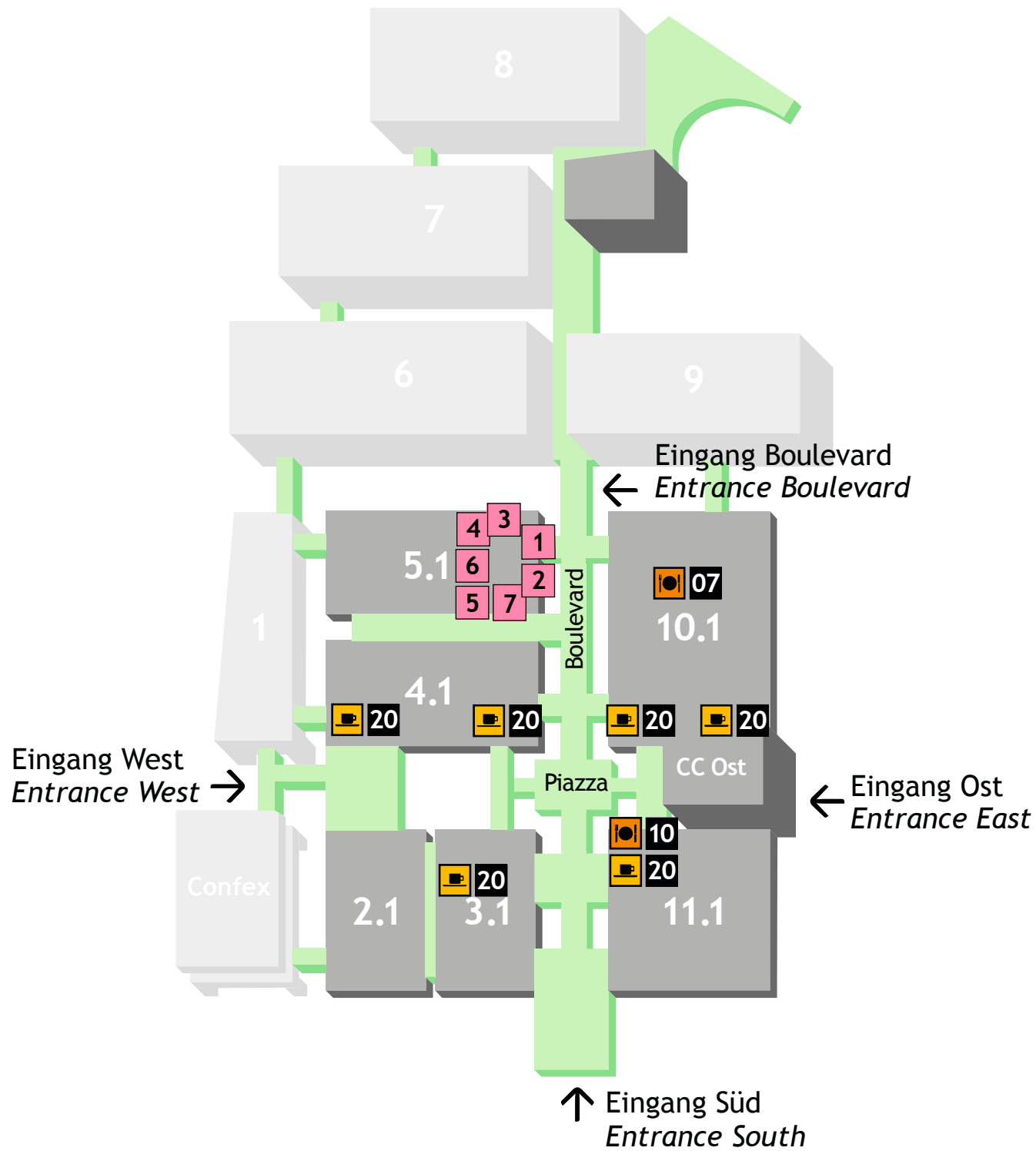
The Oral Health & Disability European Study – UK, France, Germany and Italy, was conducted by Reputation Leaders. The studies were conducted between 2021–2022 in Germany (n=1034), France (n=1009), UK (n=2029) and Italy (n=1002).

In each country the online survey sample was recruited and reported to be representative of the total adult population by age, gender and region. The margin of error of a sample of 5000 adults is +/- 1.4% at a 95% confidence level for the 4 leading economies.

At a country level, the margin of error of the sample relative to the total adult population was UK n=2000 (+/- 2.2%), Germany, France and Italy, n=1000 (+/- 3.1%)

+Assumes total EU and UK population, 2022





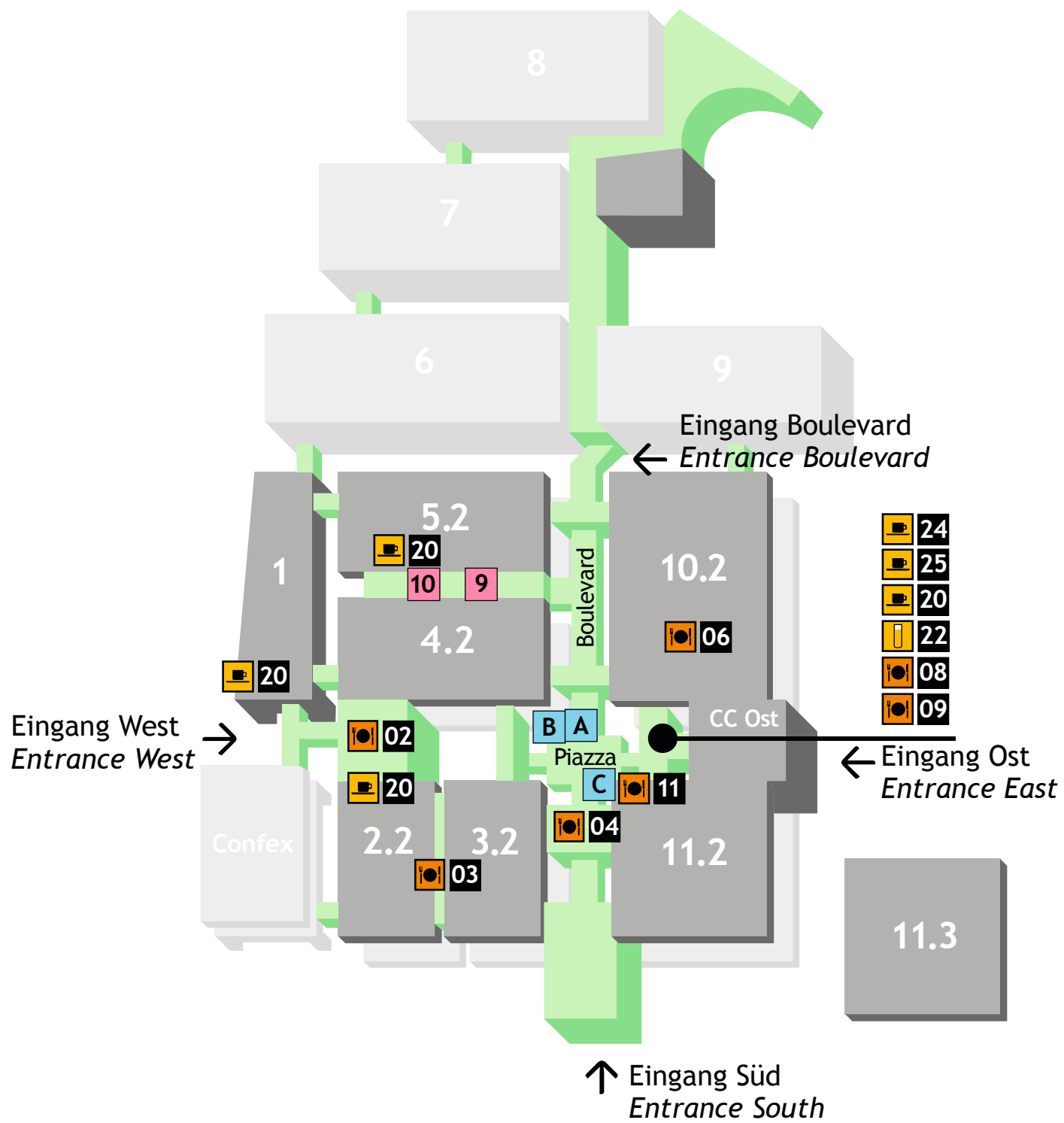
14.-18.03.2023

**Self Service Restaurants:**

02	Edison	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
03	Einstein	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
04	Galilei (Asia Wok)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
06	Newton	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
07	Pascal	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
08	Pizzabar	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
09	Pastabar	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
10	Sushi & Wine	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
11	Vegan	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.

**Snack Points & Bars:**

20	Snack Point	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
20	Snack Point (Passage 10/11)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
20	Snack Point (Halle 4.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 5.2 Südwest)	10:00 - 18:00 Uhr · 10:00 a.m. to 06:00 p.m.
20	Snack Point Hot Dog (Halle 10.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
22	Kölschbar (18.03.2023 geschlossen/closed)	12:00 - 19:00 Uhr · 12:00 a.m. to 07:00 p.m.
24	Coffee meets Juice	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
25	Café Bar (18.03.2023 geschlossen/closed)	09:00 - 16:00 Uhr · 09:00 a.m. to 04:00 p.m.



14.-18.03.2023

**Food Court Halle 5.1:**

<b>1</b>	Brennwerk	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>2</b>	Buns & Suns	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>3</b>	Falafel	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>4</b>	Indian Streed Food	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>5</b>	Crépe	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
<b>6</b>	Espresso Flitzer	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
<b>7</b>	Flammkuchen	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

**Passage 4-5:**

<b>9</b>	Brezel Bob (im Ampère)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
<b>10</b>	Asia & Sushi (Westseite im Ampère)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.

**Outdoor:**

<b>A</b>	Hot Dog (Piazza)	11:00 - 17:00 Uhr · 11:00 a.m. to 05:00 p.m.
<b>B</b>	Café Bar (Piazza)	10:00 - 16:00 Uhr · 10:00 a.m. to 04:00 p.m.*
<b>C</b>	BBQ Garden (Piazza)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.*

\*je nach Wetterlage

# The Perfect Fit

Production-grade DLP 3D printing has arrived.  
Featuring premium biocompatible and model materials.  
Made to fit your digital dental workflow.

Experience  
the Einstein  
3D Printer Series

IDS 14<sup>th</sup> – 18<sup>th</sup> March 2023  
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