

# Neodent, a Straumann Group brand

## A global player in dental solutions that restore smiles and confidence

**Neodent is ready** to celebrate what it does best: creating new smiles every day. This year marks the 30<sup>th</sup> anniversary of the brand, which has been providing immediate treatment protocols and changing lives of patients with millions of smiles worldwide since 1993. Founded by a dentist, for dentists, Neodent is now present in 90 countries, thanks to its commitment to maximising predictability and enabling long-lasting results through its unique features designed based on key biological principles. To celebrate this milestone, Neodent is hosting the 30 Year World Tour in the five regions where it has a presence. These inperson events will bring together customers and experts to strengthen relationships.

The 30 Year World Tour is featuring Neodent founder Dr Geninho Thomé and CEO Matthias Schupp, who are celebrating the brand's history and philosophy and promote its innovative portfolio. "I am proud to see how much we have grown over time since our foundation, in 1993, until our first ceramic implant system, in 2022. I just see reasons to smile. In 2015, with the full acquisition by the Straumann Group, we started to spread our philosophy around the world and the gratitude to see Neodent present in 90 countries with great results makes me happy and excited for the next 30 years. I would like to thank everybody who has been part of our history until now and I invite you to celebrate with us the evolution of implantology, technology, the dentistry market, aesthetics, patients and Neodent," said Dr Thomé on Neodent's momentous achievement.

Throughout its 30-year history, Neodent has learned that celebrating is a choice, and as long as it exists, it will choose to bring smiles to people's lives. The manufacturer provides direct, progressive and affordable dental

solutions that bring innovative and reliable solutions to the community.

### Zi ceramic implant system

In 2022, Neodent launched its first ceramic implant system, Zi, which uses advanced technology and ceramic material for a more natural and aesthetically pleasing look. The solution was developed in response to the demands of dentists and new market trends. The global launch was guided by the latest technology and featured, in a digital symposium, global experts and a live surgery performed by Dr Thomé. The Zi Virtual Symposium was attended by viewers from 92 countries and was presented in five languages, providing an interactive online experience that immersed the audience in the world of Zi. The event featured presentations by in-

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**Fig. 1:** Dr Geninho Thomé, founder of Neodent.



## Ceramic Implant System

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**Fig. 2:** In 2022, Neodent launched its first ceramic implant system, Zi, which uses advanced technology and ceramic material for a more natural and aesthetically pleasing look.

ternational guest speakers, who shared the latest consumer trends and their impact on the industry, among other topics. Prominent physicians also shared their experiences with the Zi ceramic implant system.

“Over six years ago, we started dreaming: we decided to create not just a new ceramic implant; we decided to do something innovative and completely different,” said Schupp at the opening of the event.

Zi combines flexibility, stability and aesthetics. The two-piece solution provides flexibility with a longer screw that ensures a reliable fit between the implant and the ceramic abutment. This also optimises the performance of the ceramic and distributes force along the ZiLock connection. The connection has six lobes and six points, allowing the precise positioning of the abutment and protecting against rotation. Stability is enabled by the naturally tapered implant design, engineered for predictable immediacy in all bone types.

Zi implants are available in diameters of 3.75 and 4.30mm and in lengths of 10.0, 11.5 and 13.0mm. The prosthetic portfolio, also made of ceramic, provides both cement-

retained and screw-retained solutions for single-unit cases. Zi offers options for conventional and digital workflows. Digital treatment planning for Zi cases supports more efficient and precise treatment for better clinical outcomes.

With a strong focus on research and development, Neodent is constantly pushing the boundaries of what is possible in dental technology. Its products are backed by rigorous clinical testing and real-world results, and the company has a proven track record of success in helping dental professionals deliver high-quality, affordable dental care. With its commitment to innovation, quality and customer satisfaction, Neodent pursues the best possible care for patients. The company’s mission is simple: to improve lives through better oral health. Join Neodent’s mission to change the world, one smile at a time.

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