

## Instagram, Facebook, Twitter, YouTube

# BDIZ EDI on social media

Facebook, Instagram, Twitter and YouTube are the most popular social networking channels. BDIZ EDI uses these platforms to keep its own members and the members of partner associations, as well as all users interested in oral implantology, informed.

“In addition to Facebook, YouTube and Twitter, Instagram has become another important component of our social media activities”, says Dr Stefan Liepe, Managing Director of BDIZ EDI. “We want our channels to provide impartial information, both nationally and internationally, that is free of third-party interests. BDIZ EDI regularly provides information on implantology and topics relevant to dental practices in the areas of law, billing and prac-

tice hygiene. Of course, we also provide links to interesting professional articles and exciting behind-the-scenes insights about our association, which is active in Germany and in Europe.”

The online seminars that BDIZ EDI launched at the height of the COVID-19 crisis can be viewed on the YouTube channel. The latest information can be found on Instagram, Twitter and Facebook. BDIZ EDI often plays a pioneering

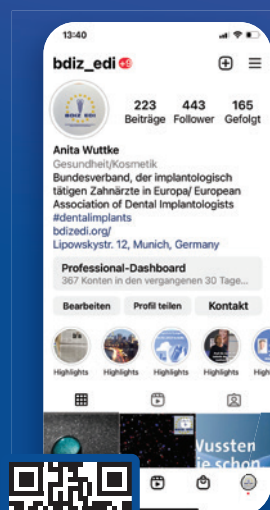
role when it comes to scrutinising laws and regulations that affect dentists—even taking cases to the German Constitutional Court if necessary. It intervenes in health policy on behalf of all dentists at the German and European level.

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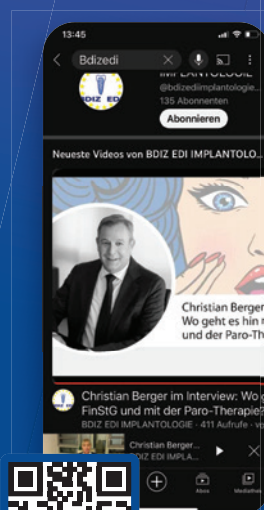
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