

## **implants**

implants is one of the most widely distributed dental publications in the world today, with an audience in about 100 countries. This English-language journal is published in cooperation with the German Association of Dental Implantology (Deutsche Gesellschaft für Zahnärztliche Implantologie, DGZI), the oldest expert society for implantology in Europe, and is geared towards to the international transfer of professional knowledge. With four issues every year, implants inspires its readership with a variety of clinical case reports, an overview of relevant product innovations and exciting news from the world of science and research, aspiring to reflect the current state of oral implantology. In addition, the journal places great emphasis on global dental conferences and continuing-education events as well as the international activities of DGZI, whose 11,000 members and associates form community of implantological specialists. More than 80 per cent of the print run copies are distributed directly to DGZI members and subscribers. Moreover, implants is present at at more than fifty dental exhibitions and congresses worldwide. implants – international magazine of oral implantology is published in English.



### implants

Target group:High-end dentistsPrint run:10,000 copiesFrequency:4 issues/yearFormat:210 × 297 mm

Special feature: Member publication of the

German Society of Dental Implantology (DGZI)

Sections: O – Editorial

 Science and research articles, clinical cases, user reports

O – Interviews and comments

O – Corporate profiles

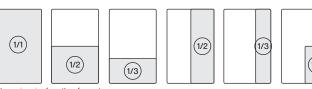
2 – Industry and product news

8 – Event reports

Issue	ED*	AD*	PD*
1/2024	7 Feb	5 Mar	26 Mar
2/2024	12 Apr	24 May	14 Jun
3/2024	12 Jul	16 Aug	6 Sep
4/2024	20 Sep	25 Oct	15 Nov

 $<sup>^{\</sup>ast}$  ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3	1/4
Dimensions	210×297	210×148 (horiz.)	210×99 (horiz.)	105×148
Bleed area		105×297 (vert.)	70×297 (vert.)	(vert.)
Dimensions	160×240	160×120 (horiz.)	160×80 (horiz.)	90×123
Type area		78×240 (vert.)	53×240 (vert.)	(vert.)
Rate	€3,650	€3,150	€2,650	€2,350



Please inquire for other formats.

Premium placement		
Cover page	On request (or CME package)	
Outside cover	€1,050	
Inside cover	€525	

Inserts (max. size: 200 × 290 mm)		
Up to 25 g	€220 per '000 (plus postage)	
More than 25 g	Please inquire	
Sticky inserts (max. size: 170 × 210 mm)		
Postcards	€210 per '000 (plus postage)	
Bound inserts (2 pages)		
Up to 115 gsm	€510 per '000	
Up to 150 gsm	€575 per '000	
Bound inserts (4 pages)		
Up to 115 gsm	€630 per '000	
Up to 150 gsm	€695 per '000	

Agency commission: 10% of client's net. No agency commission on loose inserts, sticky inserts, or surcharges. All rates exclusive of VAT.

#### **Contact data**



**Timo Krause**Product Manager | Advertising Sales
+49 341 48474-220
t.krause@oemus-media.de



Dr Alina Ion Editor-in-Chief +49 341 48474-141 a.ion@oemus-media.de



# implants on the web



#### eraper

Dates subject to change. All rates are for 4-colour ads. All rates are exclusive of VAT. All dimensions in millimeters (mm). Please inquire about other formats, services, and rates.

Our media data are available online at www.oemus.com/mediadaten