



## **EDI Journal**

The *EDI Journal*, official member journal of the BDIZ EDI–European Association of Dental Implantologists—is the leading European journal for dental professionals with a special interest in dental implantology. The journal offers a wide range of information, patient cases, scientific studies, and other articles from renowned authors, helping to make this platform an international voice of oral implantology. As a peer-reviewed scientific journal, the *EDI Journal* also acts as a platform for product innovations, new technologies and treatment methods. It provides leading dental implantologists with in-depth insights into European standards, quality guidelines, legal advice, billing issues, professional qualifications, and specialisations. Through a broad partnership with BDIZ EDI partners across Europe and beyond, the *EDI Journal* ensures direct access to up-to-date knowledge and promotes the exchange of knowledge within Europe. The aim is to achieve continuous progress in implantology in Europe.



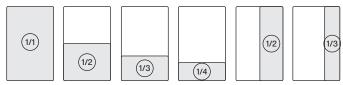
#### **EDI Journal**

Target group:	Implantologists in Europe
Print run:	7,000 copies
Frequency:	4 issues/year
Format:	210 x 297 mm
Special features:	published by the German
	Association of Implant Dentists
	in Europe
Sections:	• EDI News

Issue	ED*	AD*	PD*	Торіс
1/2024	6 Mar	13 Mar	03 Apr	Conservative dentistry and implantology
2/2024	14 Jun	21 Jun	12 Jul	Hard- and soft-tissue management
3/2024	10 Sep	17 Sep	08 Oct	Digitisation in dentistry
4/2024	12 Nov	19 Nov	10 Dez	Biologisation in regenerative dentistry

\* ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3	1/4
Dimensions	210 x 297	210 x 148 (horiz.)	210 x 99 (horiz.)	210 x 74
Bleed area		105 x 297 (vert.)	70 x 297 (vert.)	(horiz.)
Dimensions	175x241	175 x 121 (horiz.)	175 x 80 (horiz.)	175 x 60
Type area		85 x 241 (vert.)	55 x 241 (vert.)	(horiz.)
Rate	€ 3,650	€ 2,000	€ 1,700	€ 1,200



Please inquire for other formats.

Premium placement	
Cover page 2	€ 4.350
Cover page 3	€ 4.225
Cover page 4	€ 4.550
2/1 Double page, Cover page 2/page 3	€ 6.900

Inserts (max. size: 200 x 290 mm)		
Up to 25g	€ 250 per '000 (plus postage)	
more than 25g	Please inquire	
Sticky inserts (max. size: 148 x 105 mm)		
Postcards	Please inquire	
Bound inserts (2 pages)		
Up to 115 gsm	€ 2,600	
Bound inserts (4 pages)		
Up to 115 gsm	€ 3,200	

Agency commission: 10% of client's net. No agency commission on loose inserts, sticky inserts, or surcharges. All rates exclusive of VAT.

Sections:
-----------

- O European Law
- **2** Case Studies
- O Product Studies
- O Clinical Science
- **4** Business & Events
- O Product Reports

### **Contact data**



**Stefan Thieme Business Unit Manager** +49 341 48474-224 s.thieme@oemus-media.de



#### Dr. Alina Ion Editorial management +49 341 48474-141 a.ion@oemus-media.de



# EDI Journal



Dates subject to change. All rates are for 4-colour ads. All rates are exclusive of VAT. All dimensions in millimeters (mm). Please inquire about other formats, services, and rates.

Our media data are available online at www.oemus.com/mediadaten