









EDI Journal

The *EDI Journal*, official member journal of the BDIZ EDI–European Association of Dental Implantologists—is the leading European journal for dental professionals with a special interest in dental implantology. The journal offers a wide range of information, patient cases, scientific studies, and other articles from renowned authors, helping to make this platform an international voice of oral implantology. As a peer-reviewed scientific journal, the *EDI Journal* also acts as a platform for product innovations, new technologies and treatment methods. It provides leading dental implantologists with in-depth insights into European standards, quality guidelines, legal advice, billing issues, professional qualifications, and specialisations. Through a broad partnership with BDIZ EDI partners across Europe and beyond, the *EDI Journal* ensures direct access to up-to-date knowledge and promotes the exchange of knowledge within Europe. The aim is to achieve continuous progress in implantology education and training and to promote pan-European conformity in order to achieve standardisation of dental implantology in Europe.



EDI Journal

Target group: Implantologists in Europe

Print run: 7,000 copies Frequency: 4 issues/year Format: 210 x 297 mm

Special features: published by the German

Association of Implant Dentists

in Europe

● – EDI News Sections:

O - European Law

2 – Case Studies

3 – Product Studies O - Clinical Science

4 - Business & Events

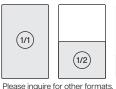
O - Product Reports

Issue	ED*	AD*	PD*	Topic	
1/2025	25 Feb	04 Mar	04 Apr	Conservative dentistry and implantology	
2/2025	04 Jul	11 Jun	11 Jul	Hard- and soft-tissue management	
3/2025	10 Sep	17 Sep	17 Oct	Digitisation in dentistry	
4/2025	05 Nov	12 Nov	12 Dez	Biologisation in regenerative dentistry	

^{*} ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3	1/4
Dimensions	210 x 297	210 x 148 (horiz.)	210 x 99 (horiz.)	210 x 74
Bleed area		105 x 297 (vert.)	70 x 297 (vert.)	(horiz.)
Dimensions	175 x 241	175 x 121 (horiz.)	175 x 80 (horiz.)	175 x 60
Type area		85 x 241 (vert.)	55 x 241 (vert.)	(horiz.)
Rate	€ 3,650	€ 2,000	€ 1,700	€ 1,200













Contact data



Stefan Thieme

Head of Product Management +49 341 48474-224 s.thieme@oemus-media.de



Dr. Alina Ion Editorial management +49 341 48474-141 a.ion@oemus-media.de



Dates subject to change. All rates are for 4-colour ads. All rates are exclusive of VAT. All dimensions in millimeters (mm). Please inquire about other formats,

Our media data are available online at www.oemus.com/mediadaten

Premium placement		
Cover page 2	€ 4.350	
Cover page 3	€ 4.225	
Cover page 4	€ 4.550	
2/1 Double page, Cover page 2/page 3	€ 6.900	

Inserts (max. size: 200 x 290 mm)			
Up to 25 g	€ 250 per '000 (plus postage)		
more than 25 g	Please inquire		
Sticky inserts (max. size: 148 x 105 mm)			
Postcards	Please inquire		
Bound inserts (2 pages)			
Up to 115 gsm	€ 2,600		
Bound inserts (4 pages)			
Up to 115 gsm	€ 3,200		

Agency commission: 10% of client's net. No agency commission on loose inserts, sticky inserts, or surcharges. All rates exclusive of VAT.