



# ceramic implants

Zirconia is now an accepted implant material – stability, osseointegration and restorative options are increasingly on a par with titanium. The development of metal-free implant systems is progressing rapidly and the demand for this highly esthetic, tissue-friendly, immunocompatible and metal-free material is growing. In order to keep up with these developments, implantologists need a dedicated international magazine that presents the latest industry innovations and their possible applications *ceramic implants – international magazine of ceramic implant technology* is the leading medium for the international ceramic implant community, providing a unique platform for practitioners around the world. *ceramic implants* features research findings, practice-oriented specialist articles, event previews and reviews and industry reports on the latest products and technological advances. In addition, the journal provides comprehensive insights into the activities of international professional societies (such as ISMI, IAOCI, ESCI), making it an unbiased and independent platform for all stakeholders in the field. This direct approach gives *ceramic implants* a unique selling point. This English-language publication is aimed at specialists with many years of experience as well as newcomers to this relatively young discipline within oral implantology.



international magazine of ceramic implant technology

### ceramic implants

Target group:	High-end dentists
Print run:	10,000 copies
Frequency:	3 issues/year
Format:	210×297 mm
Special features:	First international specialist
	publication for ceramic implants
Sections:	O – Editorial

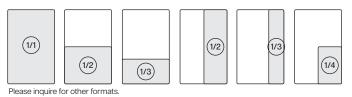
1/2025 11 Apr 17 Apr May   2/2025 9 Jul 22 Aug Sep   3/2025 8 Nov 22 Nov Dez	Issue	ED*	AD*	PD*
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3/2025 8 Nov 22 Nov Dez	2/2025	9 Jul	22 Aug	Sep
	3/2025	8 Nov	22 Nov	Dez

\* ED = editorial deadline, AD = advertising deadline, PD = publication date

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- O Science and research articles, clinical cases, user reports
- **2** Interviews and comments
- O Corporate profiles
- B Industry and product news
- 4 Event reports

Ads	1/1	1/2	1/3	1/4
Dimensions	210×297	210×148 (horiz.)	210×99 (horiz.)	105×148
Bleed area		105×297 (vert.)	70×297 (vert.)	(vert.)
Dimensions	160×240	160×120 (horiz.)	160×80 (horiz.)	90×123
Type area		78×240 (vert.)	53×240 (vert.)	(vert.)
Rate	€3,650	€3,150	€2,650	€2,350



Premium placement	
Cover page	on request/or CME package
Outside cover	€1,050
Inside cover	€525

#### **Contact data**



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## ceramic im on the web ceramic implants



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Our media data are available online at www.oemus.com/mediadaten.

Inserts (max. size: 200 × 290 mm)		
Up to 25 g	€220 per '000 (plus postage)	
More than 25 g	Please inquire	
Sticky inserts (max. size: 170 × 210 mm)		
Postcards	€210 per '000 (plus postage)	
Bound inserts (2 pages)		
Up to 115 gsm	€510 per '000	
Up to 150 gsm	€575 per '000	
Bound inserts (4 pages)		
Up to 115 gsm	€630 per '000	
Up to 150 gsm	€695 per '000	

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