



# implants

*implants* is one of the most widely distributed dental publications in the world today, with an audience in about 100 countries. This English-language journal is published in cooperation with the German Association of Dental Implantology (Deutsche Gesellschaft für Zahnärztliche Implantologie, DGZI), the oldest expert society for implantology in Europe, and is geared towards to the international transfer of professional knowledge. With four issues every year, *implants* inspires its readership with a variety of clinical case reports, an overview of relevant product innovations and exciting news from the world of science and research, aspiring to reflect the current state of oral implantology. In addition, the journal places great emphasis on global dental conferences and continuing-education events as well as the international activities of DGZI, whose 11,000 members and associates form community of implantological specialists.. More than 80 per cent of the print run copies are distributed directly to DGZI members and subscribers. Moreover, *implants* is present at at more than fifty dental exhibitions and congresses worldwide. *implants – international magazine of oral implantology* is published in English.

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international magazine of oral implantology

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**Target group:** High-end dentists  
**Print run:** 10,000 copies  
**Frequency:** 4 issues/year  
**Format:** 210 × 297 mm  
**Special feature:** Member publication of the German Society of Dental Implantology (DGZI)

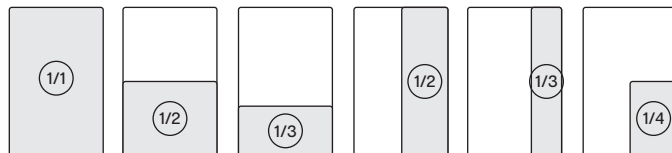
**Sections:**

- Editorial
- Science and research articles, clinical cases, user reports
- Interviews and comments
- Corporate profiles
- Industry and product news
- Event reports

Issue	ED*	AD*	PD*
1/2025	14 Feb	21 Feb	14 Mar
2/2025	20 May	27 May	17 Jun
3/2025	05 Aug	12 Aug	02 Sep
4/2025	14 Oct	21 Oct	11 Nov

\* ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3	1/4
<b>Dimensions</b>	210 × 297	210 × 148 (horiz.)	210 × 99 (horiz.)	105 × 148
<b>Bleed area</b>		105 × 297 (vert.)	70 × 297 (vert.)	(vert.)
<b>Dimensions</b>	160 × 240	160 × 120 (horiz.)	160 × 80 (horiz.)	90 × 123
<b>Type area</b>		78 × 240 (vert.)	53 × 240 (vert.)	(vert.)
<b>Rate</b>	€3,650	€3,150	€2,650	€2,350



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