

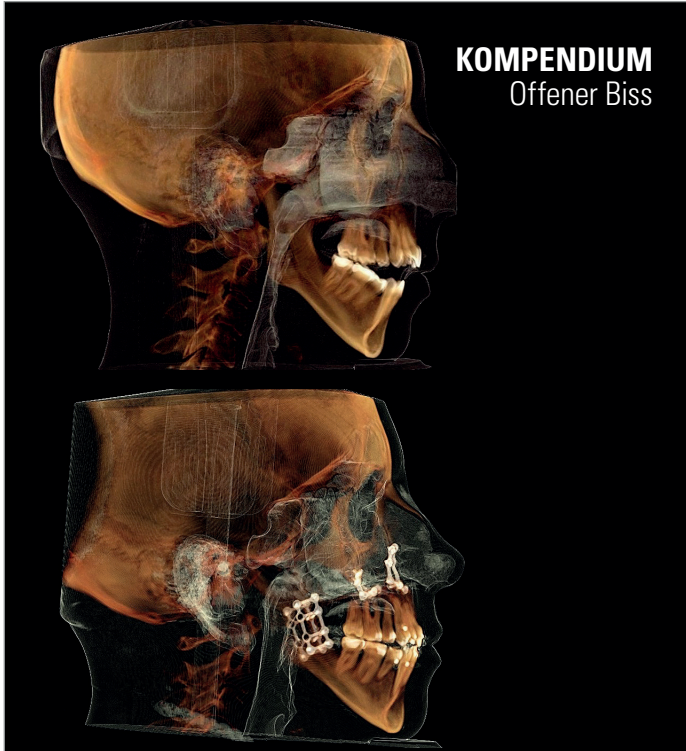


KN

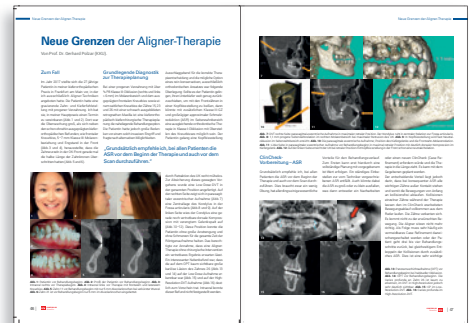
Supplement der KN Kieferorthopädie Nachrichten

KIEFERORTHOPÄDIE NACHRICHTEN

www.kn-aktuell.de 2023 | Dezember | 15. Jahrgang



KOMPENDIUM Offener Biss



KN KOMPENDIUM

KN COMPENDIUM is published once a year as a monothematic supplement to KN Kieferorthopädische Nachrichten. As a comprehensive reference work, it provides the practitioner with a detailed overview of orthodontic appliances and treatment techniques for the relevant trend area. Advertisers are offered an ideal editorial environment for the placement of theme-specific advertising messages.

KN KOMPENDIUM

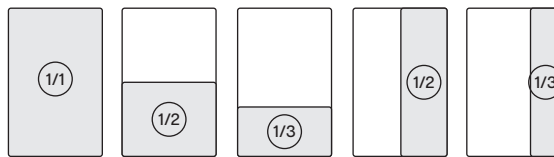
Target group: Orthodontists
Print run: 5,000 copies
Frequency: Single issue
Format: 200 × 280 mm
Special features: international specialist reporting in the field of orthodontics

Sections: ○ – Editorial
 ● – Science and research articles, clinical cases, user reports

Issue	ED*	AD*	PD*	Main topics
2025	6 Nov	20 Nov	12 Dec	Orthodontics: today and tomorrow

* ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3
Dimensions	200 × 280	200 × 140 (horiz.)	200 × 94 (horiz.)
Bleed area		100 × 280 (vert.)	68 × 280 (vert.)
Dimensions	165 × 233	165 × 177 (horiz.)	165 × 78 (horiz.)
Type area		83 × 223 (vert.)	52 × 233 (vert.)
Rate	€3,150	€2,450	€1,950



Please inquire for other formats.

Contact data



Stefan Reichardt
 Head of sales
 +49 341 48474-222
 reichardt@oemus-media.de



Lisa Heinemann
 Editor-in-Chief
 +49 341 48474-326
 l.heinemann@oemus-media.de

Loose inserts (max. size 170 × 210 mm, min. size 90 × 145 mm)	
Up to 25 g	€280 per '000 (plus postage)
More than 25 g	Please inquire
Sticky inserts (max. size: 170 × 210 mm)	
Postcards on carrier ad	€250 per '000 (plus postage)
Postcards on cover page	€430 per '000 (plus postage)

Agency commission: 10% of client's net. No agency commission on loose inserts, sticky inserts, or surcharges. All rates exclusive of VAT.

Dates subject to change. All rates are for 4-colour ads. All rates are exclusive of VAT. All dimensions in millimeters (mm). Please inquire about other formats, services, and rates. Our media data are available online at www.oemus.com/mediadaten.