



# KN KOMPENDIUM

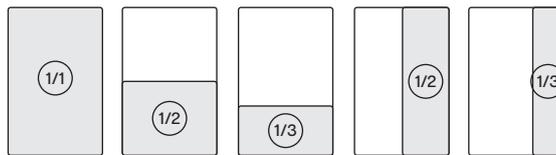
**Target group:** Orthodontists  
**Print run:** 5,000 copies  
**Frequency:** Single issue  
**Format:** 200 × 280 mm  
**Special features:** International specialist reporting in the field of orthodontics

**Sections:** ○ – Editorial  
 ① – Science and research articles, clinical cases, user reports

Issue	ED*	AD*	PD*	Main topics
2024	8 Nov	22 Nov	13 Dec	Combined treatment methods

\* ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3
<b>Dimensions</b>	200 × 280	200 × 140 (horiz.)	200 × 94 (horiz.)
<b>Bleed area</b>		100 × 280 (vert.)	68 × 280 (vert.)
<b>Dimensions</b>	165 × 233	165 × 177 (horiz.)	165 × 78 (horiz.)
<b>Type area</b>		83 × 223 (vert.)	52 × 233 (vert.)
<b>Rate</b>	€3,150	€2,450	€1,950



Please inquire for other formats.

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Loose inserts (max. size 170 × 210 mm, min. size 90 × 145 mm)	
<b>Up to 25 g</b>	€280 per '000 (plus postage)
<b>More than 25 g</b>	Please inquire
Sticky inserts (max. size: 170 × 210 mm)	
<b>Postcards on carrier ad</b>	€250 per '000 (plus postage)
<b>Postcards on cover page</b>	€430 per '000 (plus postage)

Agency commission: 10% of client's net. No agency commission on loose inserts, sticky inserts, or surcharges. All rates exclusive of VAT.

Dates subject to change. All rates are for 4-colour ads. All rates are exclusive of VAT. All dimensions in millimeters (mm). Please inquire about other formats, services, and rates. Our media data are available online at [www.oemus.com/mediadaten](http://www.oemus.com/mediadaten)