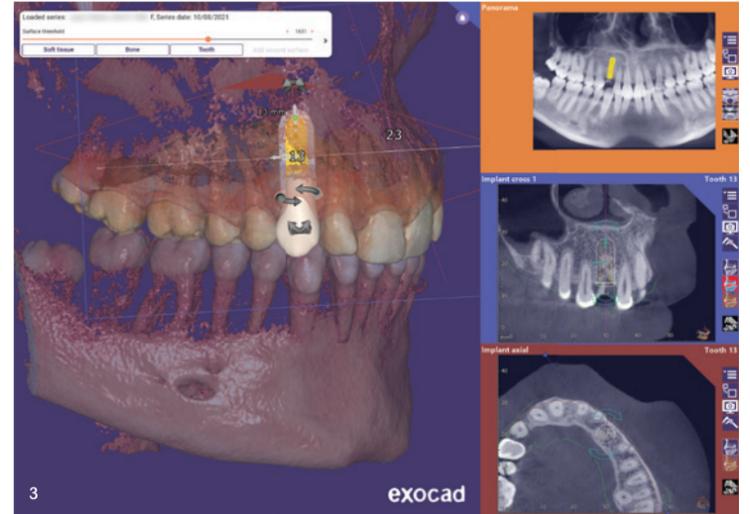


“Come and see the future, and experience the next level of CAD design”

An interview with Novica Savic, chief commercial officer and managing director at exocad.



■ Exocad, an Align Technology company and one of the leading providers of dental CAD/CAM software, is set to showcase the next level of dental CAD design at this year’s IDS. In this interview, conducted in advance of IDS, Novica Savic, chief commercial officer and managing director at exocad, discusses what lies behind this announcement and explains why IDS is a significant event for the company.

Mr Savic, exocad participates in numerous trade fairs globally throughout the year. What makes IDS particularly important for your company?

This trade fair has always been the technology and performance showcase of the global dental industry. It’s

where the latest innovations are unveiled and visionary perspectives on the future of dentistry are presented. All this makes IDS the leading global trade fair for our industry.

What is exocad’s main focus for this year’s IDS?

The focus is on interdisciplinary treatment methods. At this IDS, we will demonstrate new approaches to how exocad software solutions can take minimally invasive dentistry to a whole new level. Together with several partner companies, we will present innovative concepts designed to inspire. All I can say is: “Come and see the future, and experience the next level of CAD design.”

Where will exocad’s booth be located at IDS, and will it be based on an open or closed stand concept?

As in 2023, our stand will once again be in Hall 1.2, close to Align Technology. This proximity allows participants to experience the full range of Align Digital Platform solutions. Exocad will welcome visitors to an open and freely accessible stand. This approach has worked very well for years and reflects our openly designed products.

What will first catch visitors’ attention at the exocad stand?

Visitors can look forward to our new testimonial campaign, which we will unveil at IDS. As usual, the focus will be on our software users

from the laboratory and dental sectors. Another highlight will be our arCADE stations, where visitors can try out our latest software releases on-site. We don’t want to reveal too much now—come along and be surprised!

Will the exocad booth serve as a meeting point for the global exocad community?

Yes, absolutely. Alongside our renowned exocad software experts, some of our key developers will be present. This event provides them with an opportunity to meet users in person and receive direct feedback on the software. This is only possible during IDS and underscores the fair’s importance to us.

Will visitors have the opportunity to test exocad software at the stand?

Yes, at IDS, we will provide this opportunity. Interested visitors can design in DentalCAD, exoplan and ChairsideCAD themselves and experience the software first-hand. Of course, there will also be numerous software demonstrations by exocad experts. Visitors can ask specific application questions and receive tips directly from the experts.

What new products will exocad unveil at IDS, and what can you tell us about them at this stage?

We will present the latest release cycle, named “Chemnitz”. This release

will have an important meaning. With exocad ART (advanced restorative treatment), for example, we are showing how the segments of restorative dentistry and aligner therapy can be brought together through integration with the Invisalign system. For laboratories, this means a considerable expansion of indications.

The second major topic will be new artificial intelligence (AI) functionalities for DentalCAD, for example new AI design for crowns.

When you think about the upcoming IDS, what excites you the most?

It’s always exciting to present our new products to the public at IDS. We spend many months working towards this and are always eager to receive feedback from partner companies and users.

Do you have a personal ritual during IDS?

Yes, I have a morning ritual. I’m usually one of the first people at our stand, checking that everything is in order. After my tour of the stand, I enjoy a quiet cup of tea or coffee while flicking through the latest issue of *today @ IDS*. It’s my moment to take a deep breath before diving into the day.

Editorial note: Visitors to the upcoming IDS can find out more about exocad and its products in Hall 1.2 at Booth A040/CO41. ◀

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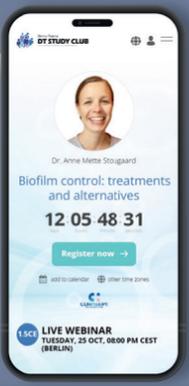
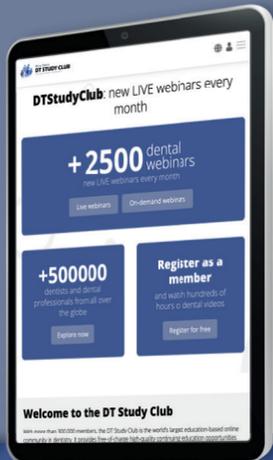






Fig. 1 Novica Savic is looking forward to showcasing cutting-edge CAD solutions and connecting with the dental community at IDS. – Fig. 2 DentalCAD combines productivity and flexibility, enabling the design of high-quality dental restorations. – Fig. 3 Exoplan’s intuitive workflow guides users through the entire process—from implant planning to surgical guide design and manufacturing. – Fig. 4 The exocad team will welcome visitors to an open and freely accessible stand.



COME AND VISIT US!

Hall 1.2
Stand C40, D41,
D40



You can find more information about our new products not only at our stand at IDS 2025, but also online at: bit.ly/agIDS2025

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