

Camlog

Closing a chapter, opening new doors: Farewell to Ingrid Strobel



At the end of March, Ingrid Strobel, Manager of Public Relations at CAMLOG Vertriebs GmbH, bid farewell to her well-earned retirement after an impressive career spanning nearly 48 years.

Her journey began in 1977 with vocational training as a dental technician, followed by years in practice laboratories, where she developed in-depth expertise in aesthetics, patient needs, and overall well-being. She spent a decade working in the renowned laboratory of Peter Biekert in Stuttgart, where she contributed to testing and refining Willi Geller's ceramic materials. Geller, a visionary and perfectionist in dental aesthetics, became her role model. For Ingrid Strobel, close collaboration between dentists and dental technicians at the treatment chair was always of paramount importance.

Her first experience with implant restorations came in the early 1990s, marking the start of a deep and lasting connection to implantology. She continuously expanded her knowledge through numerous congresses and valuable discussions with dentists and industry experts.

Under the guidance of her then-mentor, Dr Ady Palti, she was given the opportunity to participate in national and international courses, presenting implant prosthetics to a wider audience. Dr Palti was an early advocate for the crucial role of dental laboratories in the long-term success of implants and encouraged her to transition into the industry.

From 2002 to 2013, Ingrid Strobel worked as a technical consultant for various companies, already gaining experience in crafting German-language product manuals and marketing materials for international markets. In 2013, she joined Camlog as Manager of Public Relations, a role in which she felt she had truly "arrived". She often highlighted Camlog's strong team spirit and the company's culture of fostering and challenging its employees, making professional growth a rewarding experience.

Initially responsible for media planning and specialist press relations, her role expanded significantly into medical writing. She takes particular pride in the two casebooks she helped develop for BioHorizons Camlog products.

For the editorial team of *Implantologie Journal*, Ingrid Strobel has been a valued and reliable partner, and for that, we extend our deepest gratitude.

After nearly five decades dedicated to dentistry, she now looks forward to immersing herself in her passions—woodworking, gardening, and advocating for environmental and landscape conservation.

Dear Ingrid, we wish you all the best for this new chapter!

The team at *implants* magazine