



implants

With readers in numerous countries, *implants – international magazine of oral implantology* is today one of the most widely distributed dental publications worldwide. Published in English language in cooperation with the German Society of Dental Implantology (DGZI), Europe's oldest professional implantology association, the magazine is dedicated to advancing international knowledge exchange in dental implantology. Committed to providing a comprehensive overview of the latest developments in the field, implants engages its readership with four issues per year featuring a broad range of clinical case reports, updates on relevant new product launches from industry, and news from science and research. Special emphasis is also placed on international congress coverage and DGZI's global activities. Together with its own and associated members, DGZI is part of a network of 11,000 implantology specialists. The magazine is distributed directly to members and subscribers and is also available as a complimentary copy at many international trade fairs and congresses.

implants
international magazine of oral implantology

implants

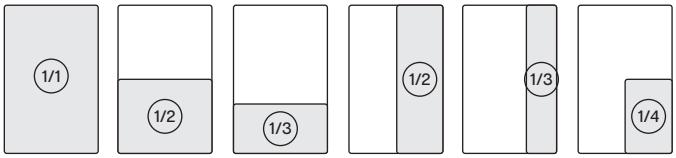
Target group: High-end dentists
Print run: 10,000 copies
Frequency: 4 issues/year
Format: 210 × 297 mm
Special feature: Member publication of the German Society of Dental Implantology (DGZI)

Sections:
- ○ – Editorial
- ❶ – Science and research articles, clinical cases, user reports
- ❷ – Interviews and comments
- ○ – Corporate profiles
- ❸ – Event reports
- ❹ – Industry and product news

Issue	ED*	AD*	PD*
1/2026	12 Feb	12 Mar	**02 Apr**
2/2026	30 Apr	28 May	**18 Jun**
3/2026	07 Aug	03 Sep	**24 Sep**
4/2026	01 Oct	29 Oct	**19 Nov**

* ED = editorial deadline, AD = advertising deadline, PD = publication date

Ads	1/1	1/2	1/3	1/4
Dimensions **Bleed area**	210 × 297	210 × 148 (horiz.) 105 × 297 (vert.)	210 × 99 (horiz.) 70 × 297 (vert.)	105 × 148 (vert.)
Dimensions **Type area**	160 × 240	160 × 120 (horiz.) 78 × 240 (vert.)	160 × 80 (horiz.) 53 × 240 (vert.)	90 × 123 (vert.)
Rate	€3,650	€3,150	€2,650	€2,350



Please inquire for other formats.

Premium placement	
Cover page	On request (or CME package)
Outside cover	€1,050
Inside cover	€525

Inserts (max. size: 200 × 290 mm)	
Up to 25 g	€220 per '000 (plus postage)
More than 25 g	Please inquire
Sticky inserts (max. size: 170 × 210 mm)	
Postcards	€210 per '000 (plus postage)

Contact data



Timo Krause
Product Manager | Advertising Sales
+49 341 48474-220
t.krause@oemus-media.de



Dr Alina Ion
Editor-in-Chief
+49 341 48474-141
a.ion@oemus-media.de

ePaper

Dates subject to change. All rates are for 4-colour ads. All rates are exclusive of VAT. All dimensions in millimeters (mm). Please inquire about other formats, services, and rates.
Our media data are available online at **www.oemus.com/mediadaten**.

Agency commission: 10% of client's net. No agency commission on loose inserts, sticky inserts, or surcharges. All rates exclusive of VAT.