New design for implants– *international magazine of oral implantology*

After a comprehensive relaunch, our magazine returns in this issue with a thoroughly modernised design, created to deliver clearer orientation, sharper scientific communication and a distinctly editorial, journal-like character. The result is a reading experience that benefits dentists and clinicians, supports authors, and provides a premium platform for industry partners.



Striking use of red as a recognition cue: the bold red in "*implants*" (and as an accent in the subline) serves as a clear signature colour (it was already there before, it just stands out more now).

Tension between classic serif and modern reduction: the large serif wordmark feels high-end/editorial, while the layout remains minimal—premium and precision in a single look.

Strong minimalism on the cover as a design statement: few elements, clear axes, lots of calm—stands out from typical "overloaded" trade magazines.

North America

Europe

North Africa

South America

Typography as the main brand carrier:
a clear focus on type rather than decoration; large, confident headline typography paired with a neutral, highly legible sans serif for informational text.

Radically pared-back, scientific look:
lots of white space, clear hierarchies, and an asymmetrical "journal-like" base layout—feels precise, modern, and professional.



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More "International Journal" character:
overall a design that more strongly resembles an academic journal aesthetic, emphasizing credibility and relevance.

Asia

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Join us as a partner.

Do you have clinical cases and deep expertise in a specific treatment method? Join us and schare your experience, reach a global audience, and raise your profile. We're always looking for new contributors to expand our clinical and scientific network.



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Scan the code to get in touch with me directly.

Do you want to showcase your implantology solutions where decision-makers truly pay attention? Position your brand in our magazine with ads or high-quality content formats. Reach a focused professional audience, strengthen your visibility, and become part of our international network spanning clinical practice, science, and industry. We're always looking for new industry partners and collaborations.



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