

## Obituary for Jürgen Isbaner

# A visionary and astute observer of the dental industry

With deep sorrow, the dental community bids farewell to Jürgen Isbaner, who passed away in February 2026 at the age of 66. His death leaves a profound void—both personally and professionally. Jürgen Isbaner was far more than an experienced media manager: he was a visionary, a driving force, an astute observer of the industry, and a trusted partner to all who worked with him.

For many years, as a member of the Executive Board of OEMUS MEDIA AG, he played a defining role in shaping professional dental communication in Germany. With his keen instinct for relevant topics, his structured approach to work, and his calm and approachable manner, he succeeded in transforming complex subjects into clear and compelling publications. Colleagues valued him for his loyalty, integrity, and unwavering commitment to quality.

He was the spiritus rector behind the negotiations between today's partners, OEMUS MEDIA AG and BDIZ EDI, which in 2022 led to a highly constructive collaboration between the publisher and the editorial board of the two professional journals *BDIZ EDI konkret* and *EDI Journal*—a partnership that continues to this day. The publishing activities of OEMUS MEDIA AG for and together with BDIZ EDI helped steer the publications back into calmer waters during a period of major transition, particularly within the implantology sector of the dental market. Jürgen Isbaner had a remarkable ability to understand the concerns and objectives of BDIZ EDI precisely and translate them into a publishing language that was both economically sound and practice-oriented.

Jürgen Isbaner also demonstrated, through continuing education initiatives, what an inspiring partner he could be and how rewarding collaboration with him was. In 2023, BDIZ EDI participated with its Europe Symposium as a cooperation partner in the OEMUS Giornate Veronesi in Valpolicella, Italy—a continuing education format refreshingly distinct from other events, not least because of the beautiful landscape near Lake Garda.



Jürgen Isbaner was a partner one could rely on at all times—a person who listened, found solutions, and always kept the common goal in focus: providing high-quality, independent information for implantology-oriented dental professionals.

His legacy lives on in the structures he helped build and in the people he influenced. His colleagues lose a highly respected companion-in-arms; many lose a friend.

Our thoughts are with his family and all those who were close to him.

BDIZ EDI will honor and cherish the memory of Jürgen Isbaner.

*Christian Berger*  
on behalf of the BDIZ EDI Executive Board