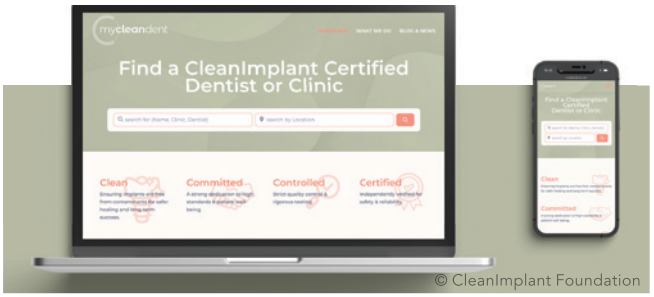
# CleanImplant strengthens the digital presence of certified practices



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The CleanImplant Foundation has launched the new patient-oriented platform mycleandent.com and expanded its membership programme with another exclusive benefit: every CleanImplant Certified Dentist now receives an individual landing page that is search-engine optimised, locally targeted, AI- and SEO-supported, and editorially managed by CleanImplant.

### Excellence deserves visibility

CleanImplant-certified practices benefit from enhanced digital visibility precisely where patients are actively searching for quality and trust in implant dentistry: Certified Dentists work with award-winning implant systems and earn the confidence of their patients through a demonstrated commitment to product quality. mycleandent.com serves as a dedicated search platform where patients can rely on their clinicians' promise of uncompromising quality standards in implant dentistry.

### The range of benefits

For CleanImplant Certified Dentists the range of benefits extends well beyond digital visibility. High-quality marketing materials support consistent and professional communication of the practice's commitment to quality—from personalised quality certificates and acrylic reception displays to patient brochures for waiting areas and consultation rooms. These tools facilitate informed and trust-based patient discussions.

In addition, members gain access to a practice-oriented expert network, professionally designed social media templates, and reliable independent analytical data on dental implant systems.

**CleanImplant Foundation**
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**www.mycleandent.com**

Further information available on the initiative's website

# Joining forces to inspire better oral health worldwide

TePe Oral Hygiene Products, a leading provider of oral health solutions, and the Swedish Society of Periodontology and Implantology are deepening and extending their collaboration to further inspire global awareness of good oral health.

The Swedish Society of Periodontology and Implantology is one of the most distinguished professional associations within the dental community. It highlights patient compliance as essential and positions interdental cleaning as a cornerstone of both preventing periodontal disease, as well as maintaining lifelong oral health. In the same spirit, TePe's products and solutions are built on the principles of preventive dentistry, with interdental cleaning at their core.



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Fredrik Ceder, Product Innovation and Scientific Affairs Manager at TePe and Dr Shariel Sayardoust, President of the Board, Swedish Society of Periodontology and Implantology.

Driven by a shared vision to improve oral health outcomes, the partners will continue to collaborate to promote healthy practices and raise awareness of the prevention and treatment of periodontal and peri-implant diseases.

"Our continued collaboration with The Swedish Society of Periodontology and Implantology reflects a shared passion for preventive dentistry and education. Together, we aim to inspire good oral health and strengthen the role of preventive care in periodontology and implant dentistry," said Fredrik Ceder, Product Innovation and Scientific Affairs Manager at TePe.

"Together we are stronger and can increase the awareness of the connection between oral and systemic health. I think we can educate and spread the knowledge on a wider global perspective," said Dr Shariel Sayardoust, President of the Board, Swedish Society of Periodontology and Implantology.

The strengthened partnership aims to elevate the importance of preventive oral care as a key success factor within periodontology and implant dentistry, supporting both dental professionals and patients worldwide.

**Source: TePe**

*The articles in this category are provided by the manufacturers or distributors and do not reflect the opinion of the editorial team.