

oemus.AI

Content becomes knowledge.

OEMUS.AI

**Global AI-powered
specialized research
for the dental industry.**

Users ask specific technical questions and receive answers presented in an easy-to-understand format. Links to the underlying sources are provided, enabling further research. OEMUS.AI combines content from the media platforms of **OEMUS MEDIA and Dental Tribune International** with other qualified professional sources. Partners can also integrate their own expertise and make it available for AI-powered research.

Question → Research → Answer → Sources

A global portal—integrated into the international media network of OEMUS MEDIA, Dental Tribune International, and participating partners.



**Special
rates now!**

Your knowledge. The moment you ask.

OEMUS.AI is a globally accessible platform for specialized dental research.

Users can research technologies, procedures, products, applications, or scientific topics there.

As a partner, you can contribute your existing expertise to this research context.

Get more out of existing content

Studies, professional articles, brochures, product information, and website content gain an additional digital distribution channel.

Become relevant in a specialized context

Users do not always search for a specific brand or organization. Integrated content can be considered when relevant technical questions arise.

From the answer straight to the source

OEMUS.AI links to the underlying information sources.

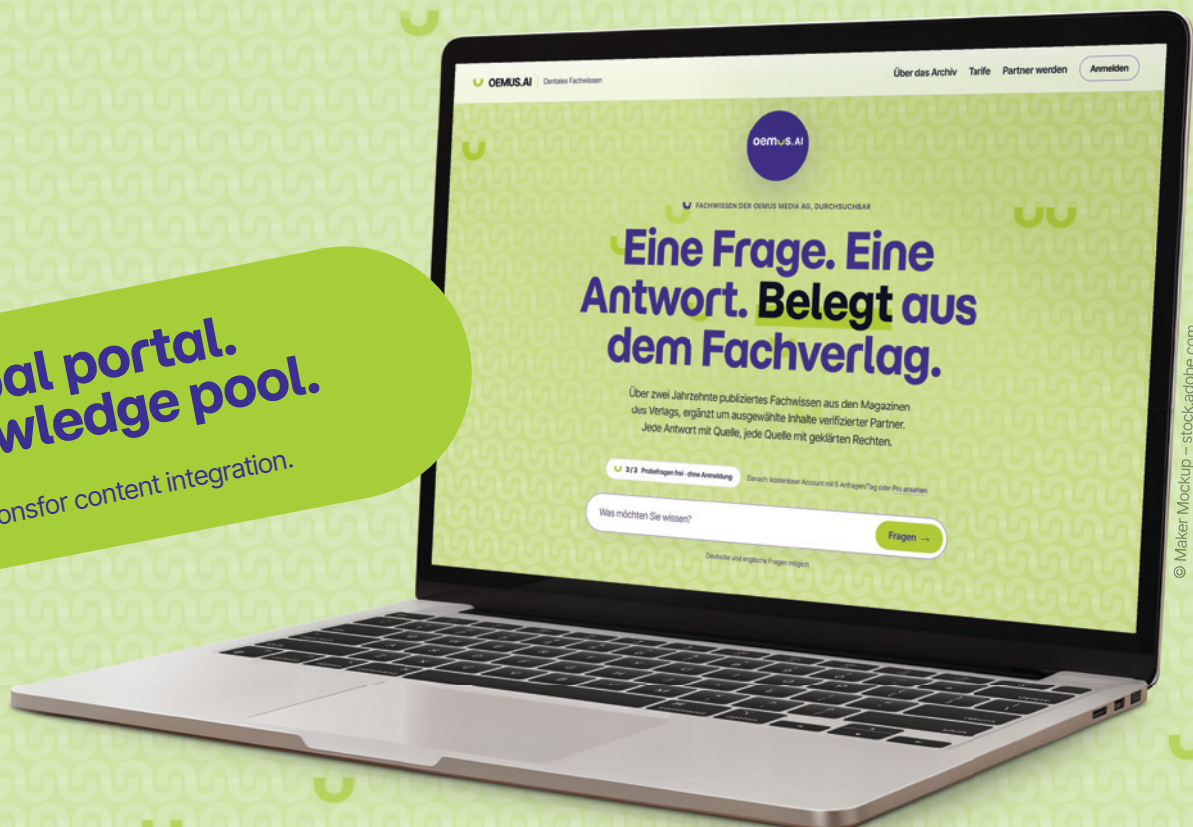
Users can access the original source and delve deeper into their research there.

National or International Content Presence

With the International Package, the partner's relevant content can be comprehensively incorporated into the OEMUS.AI knowledge base across multiple countries.

**A global portal.
A knowledge pool.**

Various options for content integration.



Where does the knowledge come from?

A knowledge base. Various specialized sources.

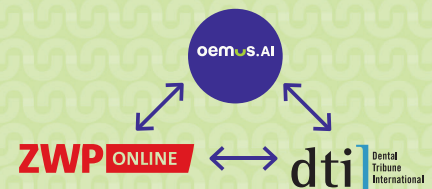
OEMUS.AI aggregates relevant dental expertise from various sources and makes it accessible via a unified, globally accessible search platform.

1. OEMUS MEDIA AG G Dental Tribune International GmbH

Specialized and editorial content from national and international media outlets forms a central component of the knowledge base.

2. Knowledge from our partners

Companies, professional associations, publishers, scientific institutions, and other organizations supplement this with their own relevant content. The **AI Partner Content Package** harnesses existing corporate knowledge is made available to OEMUS.AI. This process can incorporate various digital content sources from a company.



Partner content may include:



Websites and industry portals
Relevant publicly available content



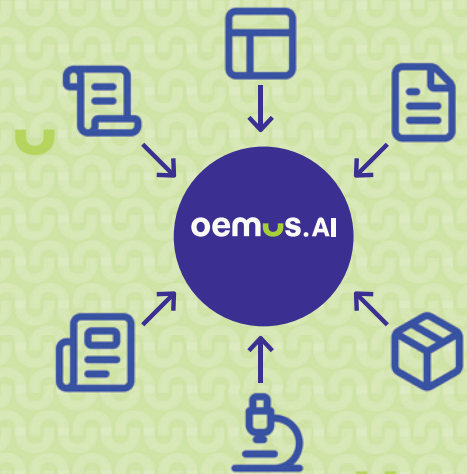
Studies and scientific content
Publications, white papers, guidelines, and clinical information



Specialized media and editorial content
Specialized articles, interviews, expert contributions, and case reports.



Product and application knowledge
Product information, brochures, technical documentation, and application guidelines.



Existing knowledge. New access.

With OEMUS.AI, there's no need to create new content. Existing digital content can be leveraged to create an additional research channel. **Which of a partner's national or international content sources are integrated depends on the package selected.**

Become a content partner of OEMUS.AI.

One global portal. Two integration models.

OEMUS.AI is accessible worldwide regardless of the package you've purchased. The difference between the National and International plans lies in the scope of the integrated partner content: Which websites, platforms, and content offerings are included in the OEMUS.AI knowledge base?

National AI Partner Content Package

Focus on a national market

The agreed-upon national websites and content offerings of the partner.

Includes:

- ✓ **National website integration**
Capture of the agreed-upon national website or content sources.
- ✓ **Additional national content**
Integration of relevant PDFs, studies, professional articles, product information, and other content specific to the respective market.
- ✓ **Source linking**
- ✓ **Up to four bundled content updates per year**

2.950 EUR/year*

Regular price effective January 1, 2028:
4.950 EUR/year

International International AI Partner Content Package

All agreed-upon websites and content offerings of the partner.

This allows the subject matter, product, and company knowledge from various countries and markets to be made available in a shared OEMUS.AI knowledge base..

Includes:

- ✓ **Complete website integration**
Integration of the relevant websites and content sources from the agreed-upon markets.
- ✓ **International content integration**
Inclusion of PDFs, studies, technical articles, product information, and other relevant content across national borders.
- ✓ **Source linking**
- ✓ **Up to four bundled content updates per year**

5.900 EUR/year*

Regular price effective January 1, 2028:
9.990 EUR/year

Your expertise is already there. Make it available worldwide to pave the way for new research. Become an OEMUS.AI content partner today.

OEMUS.AI operates globally. The package determines the scope of the integrated partner content.

Contact



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