

Dear Reader,

_Welcome to this year's first edition of **cosmetic dentistry**!

As we all know, the American Dental Association (ADA) has played an important role in dentistry not only in America, but also worldwide. On 13 October 2010, Dr Raymond Gist was installed as the 147th President of the ADA. Dr Gist made ADA history as the first African-American President to serve in this role. In a recent interview, Dr Gist stated: "I am looking forward to continuing to create a history that will be embraced [...] I see nothing but positives for the future of dentistry."

Likewise, I see many positives for the future of aesthetic/cosmetic dentistry. For the past two decades, aesthetic dentistry has been well led by the International Federation of Esthetic Dentistry (IFED). IFED's ultimate purpose has been to contribute to the progress and development of worldwide aesthetics and oral health and to enhance communication between all member academies. Amongst IFED members are the Asian Academy of Aesthetic Dentistry, Japan Academy of Esthetic Dentistry, Korean Academy of Esthetic Dentistry, Taiwan Academy of Aesthetic Dentistry, and Indian Academy of Aesthetic and Cosmetic Dentistry. Personally, I hope more Asia-Pacific countries such as China, Singapore, Thailand, Nepal, Sri Lanka, Australia and New Zealand will join the Federation to contribute to dentistry and enhance communication worldwide.

In February, Dr Dan Nathanson (USA) passed the IFED Presidency to Dr José Moura (Brazil) with a new executive committee of nine members. Amongst the current executive committee members, Dr Akira Senda (Japan) and Dr Sushil Koirala (Nepal) will be representing Asia.

I am sure that this edition of **cosmetic dentistry** will meet your expectations in seeking critical clinical tips to improve on your everyday clinical work especially in the area of bonding in the aesthetic zone. Please send your invaluable feedback and participate in improving our journal's quality to the highest level of excellence.

Yours faithfully,



Dr So-Ran Kwon
Co-Editor-in-Chief
President, Korean Bleaching Society
Seoul, Korea



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Co-Editor-in-Chief