

# Happy Birthday Pola!



a tailor-made whitening programme for all patients. In addition, SDI offers Pola Paint, a paint-on tooth-whitening system designed to be used as touch-up procedure to maintain a previously whitened smile.

The well-established line of Pola tooth-whitening products is soon to be complemented by Pola Day CP, which is a 35 % carbamide-peroxide version of Pola Day. It is a take-home whitener, offering an extremely

SDI's Pola Advanced Tooth Whitening System is now ten years old! Since its launch in Europe at IDS Cologne in 2001, Pola has whitened millions of smiles around the world. SDI's formula for success: a focus on minimising sensitivity and maximising whitening effectiveness for patients and dentists alike.

The Pola System is offered for both in-office and take-home applications. Pola Office+ is an auto-mixing, extremely fast in-office bleach that whitens teeth in less than half an hour. The ease of use and unique delivery system allow dentists to complete the procedure in a minimum amount of time.

Pola Day and Pola Night are take-home tooth-whitening systems used by patients in custom-made tooth-whitening trays. Pola Day is hydrogen-peroxide based, while Pola Night is based on carbamide peroxide. Both systems are available in three concentrations to allow



fast, 15-minute whitening time, and is perfect for people who want to bleach their teeth in the comfort of their home.

## \_contact

cosmetic  
dentistry

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# ICOI Seoul

## ICOI World Congress X X VIII

6~9 October, 2011 | Coex, Seoul, Korea

- Congress Co-Chair\_ **Dong-Seok Sohn(Korea), Carl E. Misch(USA)**
- ICOI President\_ **Hom-Lay Wang(USA)**
- ICOI Korea President\_ **Chong-Yeon Shin**
- Program Chair\_ **Su-Gwan Kim(Korea)**
- ICOI Co-Chair\_ **Kenneth W.M. Judy(USA), Carl E. Misch(USA)**

### Invited Speakers ※ In alphabetic order

- |                              |                                |                                      |
|------------------------------|--------------------------------|--------------------------------------|
| • Carl Misch (USA)           | • Kyeong-An Joe (Korea)        | • Shih-Chang Tweng (Taiwan)          |
| • Chen Zhuofan (China)       | • Kyoo-Sung Cho (Korea)        | • Shiota Makoto (Japan)              |
| • Douglas Deporter (Canada)  | • Marius Steigmann (Germany)   | • Stephen Chu (USA)                  |
| • Erika Benavides (USA)      | • Maurice Salama (USA)         | • Tae-ju Oh (Korea)                  |
| • Giulio Rasperini (Italy)   | • Mitsuhiro Tsukiboshi (Japan) | • Trakol Mekayarajjanonth (Thailand) |
| • Hom-Lay Wang (USA)         | • Mohammad Ketabi (Iran)       | • Tulio Valcanaia (Brazil)           |
| • Hyun Jun Jeon (Korea)      | • Myron Nevins (USA)           | • William Giannobile (USA)           |
| • Jim Yuan Lai (Canada)      | • Myung-Jin Kim (Korea)        | • Yoshiharu Hayashi (Japan)          |
| • Keith Doonan (Australia)   | • Pablo Galindo-Moreno (Spain) |                                      |
| • Kunihiro Teranishi (Japan) | • Scott Ganz (USA)             |                                      |

※ partial list of speakers

