# Happy Birthday Pola!



a tailor-made whitening programme for all patients. In addition, SDI offers Pola Paint, a paint-on toothwhitening system designed to be used as touch-up procedure to maintain a previously whitened smile.

The well-established line of Pola toothwhitening products is soon to be complemented by Pola Day CP, which is a 35 % carbamide-peroxide version of Pola Day. It is a take-home whitener, offering an extremely

\_SDI's Pola Advanced Tooth Whitening System is now ten years old! Since its launch in Europe at IDS Cologne in 2001, Pola has whitened millions of smiles around the world. SDI's formula for success: a focus on minimising sensitivity and maximising whitening effectiveness for patients and dentists alike.





The Pola System is offered for both in-office and take-home applications. Pola Office+ is an auto-mixing, extremely fast in-office bleach that whitens teeth in less than half an hour. The ease of use and unique delivery system allow dentists to complete the procedure in a minimum amount of time.

Pola Day and Pola Night are take-home toothwhitening systems used by patients in custom-made tooth-whitening trays. Pola Day is hydrogen-peroxide based, while Pola Night is based on carbamide peroxide. Both systems are available in three concentrations to allow

_contact	cosmetic dentistry
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fast, 15-minute whitening time, and is perfect for people who want to bleach their teeth in

the comfort of their home.



### www.icoi2011.org

## ICOI World Congress X X VII

Seoul

### 6~9 October, 2011 | Coex, Seoul, Korea

- Congress Co-Chair\_ Dong-Seok Sohn(Korea), Carl E. Misch(USA)
- ICOI President\_ Hom-Lay Wang(USA)
- ICOI Korea President\_ Chong-Yeon Shin
- Program Chair\_ Su-Gwan Kim(Korea)
- ICOI Co-Chair\_ Kenneth W.M. Judy(USA), Carl E. Misch(USA)

#### Invited Speakers ℜ In alphabetic order

- Carl Misch (USA)
- Chen Zhuofan (China)
- Douglas Deporter (Canada)
- Erika Benavides (USA)
- Giulio Rasperini (Italy)
- Hom-Lay Wang (USA)
- Hyun Jun Jeon (Korea)
- Jim Yuan Lai (Canada)
- Keith Doonan (Austraila)
- Kunihiko Teranishi (Japan)



- Kyeong-An Joe (Korea)
- Kyoo-Sung Cho (Korea)
- Marius Steigmann (Germany)
- Maurice Salama (USA)
- Mitsuhiro Tsukiboshi (Japan)
- Mohammad Ketabi (Iran)
- Myron Nevins (USA)
- Myung-Jin Kim (Korea)
- Pablo Galindo-Moreno (Spain)
- Scott Ganz (USA)

- Shih-Chang Tweng (Taiwan)
- Shiota Makoto (Japan)
- Stephen Chu (USA)
- Tae-ju Oh (Korea)
- Trakol Mekayarajjananonth (Thailand)
- Tulio Valcanaia (Brazil)
- William Giannobile (USA)
- Yoshiharu Hayashi (Japan)



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