

# Mastering Tissue Response Successfully

As part of the 15<sup>th</sup> Friadent World Symposium, more than 2,500 dentists and technicians interested in dental implantology from 60 countries worldwide visited the Congress Center Hamburg (Germany) from 15 until 17 March 2012. More than 100 internationally recognized speakers from academia and industry discussed topics related to the conference theme "Mastering Tissue Response Successfully" under the scientific leadership of Dr David Garber (USA), Prof Fouad Khoury (Germany) and Prof Ye Lin (China). DENTSPLY Friadent Germany CEO Dr Werner Groll underlined the importance of stable periimplant-tissue conditions for the long-term success of implant treatment in his welcome address to the participants. With good reason, the company has focused much of its research and development work on this kind of issue: only when all components and treatment steps interlock perfectly, the increasing aesthetic demands of patients for implant-based prosthetics and for stable long-term tissue conditions are met, argues Dr Groll.

On Thursday, 15<sup>th</sup> of March, the World Symposium Pre-Congress began with two workshops on augmentation and soft tissue management, as well as the "Forum Dental Implants in Practice". On Friday and Saturday morning, the World Symposium was started with a half-hour common lecture session each. Afterwards, the program branched into several parallel conferences. While a broad mix of topics covered all clinical and scientific aspects of tissue preservation on Podium One, surgical and prosthetic issues were discussed on paral-

lel platforms. The participants were provided with a "Program Navigator" by DENTSPLY Friadent, making individual program proposals by considering personal preferences.

## Celebrating with friends

The evening event, which is traditionally part of the DENTSPLY Friadent World Symposium, was very popular with the guests. The visitors enjoyed the atmosphere of the Hamburg harbor and a lively piece of commercial tradition in "Warehouse 52". This classic storage shed from the Wilhelmine era today is one of the most popular event venues in Hamburg. With the shanty choir "De Klaashahns", brass band "schräg (slanted)" and the show band "Szenario", three completely different, but nevertheless excellent groups provided great entertainment. In summary, the 15<sup>th</sup> DENTSPLY Friadent World Symposium can be considered a great success. Once again, the company presented itself as an innovative premium provider of high-class topics and speakers at international level. The abundance of clinical studies presented in the course of the lectures demonstrates the company's consistent focus on user- and patient-friendly treatment solutions with a scientific foundation. Many participants are already looking forward to the next World Symposium, held in Vienna in 2014.

Lecture abstracts can be obtained under [www.dentsply-friadent.com/symposium](http://www.dentsply-friadent.com/symposium). This website is now smartphone-optimized. \_

