Manufacturer News

Biolase

Laser training and new diode laser

Informing themselves about the latest developments and methods in laser applications and taking part in the respective trainings is mandatory for all laser users. Therefore, Biolase has been supporting WCLI (World Clinical Laser Institute) for many years, thus operating in laser education on an international scale. In order to be able to offer certified high-level courses worldwide, Biolase has also recently started a new cooperation with AALZ (Aachen Dental Laser Center) in Aachen, Germany, presided by Prof Norbert Gutknecht. In addition, train-the-trainer seminars will be held for international training practices. For the first time, a workshop will be conducted which combines periodontology and aesthetic surgery/dermatology. Every laser user can gain further qualification in a certification course starting January 2013. Moreover, the release of the new 10-Watts diode laser Epic is eagerly awaited by laser users. A good price-performance ratio, its appealing design and easy handling have already led to such a high demand that it has become hard keep pace with on the production side, resulting in delivery delays. Now, finally, the modern diode-laser system Epic with 25 years of Biolase experience in development is made available worldwide. German-speaking users can preorder Epic under www.biolase-germany.de.

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elexxion

Antimicrobial periodontal and peri-implantitis treatment

With the new photodynamic active ingredient Perio Green, elexxion AG based in Radolfzell, Germany, is bringing colour into laser-assisted periodontal and peri-implantitis treatment. The new class IIa medical device, which is based on the clinically proven PDT dye indocyanine green and reacts specifically to the light frequency of elexxion lasers, provides highly effective and painless adjuvant treatment of periodontitis and peri-implantitis – with no risk to hard dental and soft tissue and without causing discolouration or systemic effects.

If the active ingredient is irradiated by a diode laser with a wavelength of 810 nm, active oxygen is released. This singlet oxygen changes the micro-organisms so that they are no longer able to metabolise and are killed. The treatment is virtually painless for patients because it causes no thermal or mechanical effects; anaesthesia is usually unnecessary.

The actual Perio Green treatment, which can be repeated any time in recall appointments, takes about an hour. If the method is used during a professional oral hygiene session, the time is reduced to only about 30 minutes. Furthermore, as this type of laser-assisted therapy is non-invasive, it can be delegated to a suitably trained dental nurse.

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Henry Schein

15th Annual Henry Schein "Back to School" Program

[PICTURE: ©YURYIMAGING]

Henry Schein, Inc. (NASDAQ: HSIC), the world's largest provider of health care products and services to office-based dental, medical and animal health practitioners, is helping more than 2,400 children in 21 U.S. and Canadian cities return to the classroom well-dressed and well-prepared as part of the Company's 15th annual "Back to School" program. Each year Henry Schein's "Back to School" program is eagerly anticipated by the children who participate, the human service organisations that serve them, and the Team Schein Members who sponsor the children. The Program, which started modestly in 1998 by helping 150 children from Long Island, has now sponsored more than 18,000 children in need from communities across North America, providing the children with new school outfits and backpacks filled with school supplies.

"It is the smiles of the children that we remember long after the event is over, and we hope that they take that same happiness and enthusiasm into the classroom," said Gerry Benjamin, Executive Vice President and Chief Administrative Officer for Henry Schein.

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Syneron Dental Lasers

Distribution Partnership in France

Syneron Dental Lasers, provider of innovative dental laser technologies and SCDistribution Laser in France have signed a distribution agreement. SCDistribution will market, sell and provide aftersales services to all LiteTouch™ users in France.

[PICTURE: ©EDHAR]

According to the national order of the French dental surgeons, France has over 40,000 dentists for a population of 60 million. However, the number of practitioners per 100,000 can vary quite significantly from 139 to 38[1]. Dental lasers such as LiteTouch™ can be easily integrated and enable dentists to treat more patients in those areas where the ratio of professionals per population is much lower.

Mr. Cédric Bouchereau, CEO of SCDistribution Laser commented, "I am delighted that SCDistribution has been chosen as the exclusive distributor of LiteTouch in France; following years of experience we had with other hard and soft tissue lasers, we witnessed the advantages of Er:YAG technology (wavelength 2,940 nm)".

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[1] *http://www.ordre-chirurgiens-dentistes.fr/actualites/annee-en-cours/actualites.html?tx_ttnews%5Bpointer%5D=3&tx_ttnews%5Btt_news%5D=251&tx_ttnews%5BbackPid%5D=53&cHash=c4f34de4cf*

Fotona

Facial Aesthetic Treatments with LightWalker®

Fotona has seen increasing demand for its workshops on aesthetic facial skin treatments using the company's new LightWalker AT dental laser. The comprehensive workshops cover a wide range of aesthetic skin treatments that can be performed with the award-winning LightWalker laser, without the need to invest in any additional equipment other than an aesthetic handpiece. Some of the aesthetics & dermatology applications that LightWalker is approved for include: treatments for wrinkles, scars, skin tags, acne, pigmented & vascular lesions, warts, and more.

LightWalker AT dental lasers feature the same core technologies that are built into Fotona's world-class line of aesthetic & surgical lasers systems. As a highly mobile and multi-functional treatment platform, the LightWalker AT uniquely appeals to a growing number of practices that share clinical space and other resources, since switching between applications with LightWalker is effectively as simple as switching handpieces. With the right training (and where permitted by local practice regulations) dental professionals can now utilise their state-of-the-art LightWalker AT laser system for a whole new range of treatment possibilities.

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Komet Dental

All-round quality

To mark its 90th anniversary, Komet treats itself and its customers to a brand new Corporate Design. Introduced on 1 September 2012, our fresh and dynamic new Corporate Design captures the spirit of modern times while still representing the traditional Komet values of quality, innovation and tradition.

Our new logo is impressive: The distinctive Komet lettering is now placed above the Komet spiral. These two symbols—standing for dynamics and innovative power—will ensure global brand recognition with our 100,000 customers world-wide. The eye-catching new design will successively appear on all printed matters, our website and at trade fairs. Frank Janßen, our Head of Marketing, says: "We created a dynamic, up-to-date Corporate Design that reflects what we stand for: A reputable company with a professional approach."

When asked how the company will be addressed in future, Mr. Janßen stated: "The brand name Komet will be predominantly used in all our communication, but we will continue to operate as Gebr. Brasseler GmbH & Co. KG."

There's nothing left for us to add, other than, "Happy Birthday, Komet, and congratulations on your great new design!".

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