

Manufacturer News

Bicon Dental Implants

Simple. Predictable. Profitable.

Since 1985, the Bicon Dental Implant System has offered dentists a proven solution for missing dentition. The Bicon implant design comprises plateaus, sloping shoulders and a bacterially-sealed, 1.5°



locking taper implant to abutment connection. With the plateau design, cortical like bone forms around and between each plateau. This Haversian bone allows for the routine use of 5.0 mm short implants. The sloping shoulder provides the necessary room for bone to support interdental papillae that are gingivally aesthetic. Bicon's 360° of universal abutment positioning provides for the revolutionary cementless and screwless Integrated Abutment Crown™, which consistently provides for a non-metallic aesthetic gingival margin.

Bicon Dental Implants

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IDS: Hall 4.2, booth G070

CAMLOG

Tap-by-tap always well-informed

At the start of the New Year, CAMLOG is proud to present its first app. Now it can offer CAMLOG customers access to all relevant information about the company, its products and the numerous service and training services on a mobile user interface. Developed on the basis of iOS, the app is supported by iPad 2 and all subsequent models, including iPad mini. Clean lines, a sleek design and a user interface with intuitive features characterise this new communication tool by CAMLOG. Numerous applications can be controlled via the Apple-typical handling and allow users to navigate easily through the application. The focus of the app lies entirely on the products as well as on all necessary information for their use. The tap on the product range provides a clear view on all important aspects of the implant lines CAMLOG and CONELOG and get to the heart of the matter: Two implant lines – one surgical solution! An extensive library with numerous documents covering the area of application of the CAMLOG/CONELOG implants and prosthetic components sums up the app content comprehensively. Nu-



merous features and direct access to other interesting sites turn the app into a practical and diverse tool that can be used in either German or English. iPad users can download the app for free via their Apple account from the iTunes store.

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IDS: Hall 11.3, booths A10-B19

Dentaurum Implants

tioLogic® scan abutment and titanium base

Dentaurum Implants extends its CAD/CAM product portfolio with the tioLogic® scan abutments and titanium bases.

The scan abutments were specially designed to allow precise digital recording of the geometries in the respective software. The titanium bases are used to fabricate customised hybrid abutments for adhesive retention of zirconia ceramic mesostructures fabricated using CAD/CAM. The geometry of the titanium bases was specially designed to ensure reliable, aes-

thetic bonding with the ceramic mesostructure. It is now possible to fabricate a highly precise, patient-specific prosthetic restoration using the scan abutments and titanium bases quicker and more cost-effectively. tioLogic® scan abutments and titanium bases are available in all three prosthetic series of abutments S, M and L for the tioLogic® implant system. Dentaurum Implants service: Download the tioLogic® CAD/CAM datasets for 3Shape, Dental Wings and exocad from www.dentaurum.de and integrate them into the respective software.



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IDS: Hall 10.1, booths E010, F011

Straumann

NNC—when space or bone is limited

Used for limited interdental spaces or narrow bone ridges, the Straumann® Standard Plus Narrow Neck CrossFit® (NNC) combines Straumann's Roxolid® material, the osseointegration of the SLActive® surface, and the reliability and handling advantages of the Straumann® CrossFit® connection. The NNC implant brings together Straumann's experience in design, technology, and clinical application, combining new and established features to enhance convenience and open up new treatment possibilities.

Roxolid has been the key to the development of the NNC. The material's physical strength has enabled Straumann to develop a small diameter implant with an internal rather than an external connection. The implant-abutment interface is designed to provide an excellent seal and distribute the biting pressure optimally. It also offers great flexibility for prosthetic angulation. Being a soft-tissue-level design, the implant facilitates soft-tissue management and can be placed in a one-step procedure that avoids a second surgical intervention. It is thus designed to simplify treatment and reduces the number of dental visits. The NNC complements Straumann's small-diameter bone-level implant.



The NNC implant is complemented by a broad portfolio of surgical and standard prosthetic components. It also features a new convenient transfer piece, which holds the implant in the surgeon's drill and is then easily detached from the implant after insertion in the jawbone.

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IDS: Hall 04.2, booths G080, K089

Implant Direct Europe

Three IDS questions for sales director Germany Timo Bredtmann

What do you expect from IDS 2013?

We're looking forward to plenty of curious visitors, some penetrating questions and a lot of new customers. You don't have to be able to see into the future to predict new visitor records. I assume that most visitors will continue to come from the German-speaking countries, but IDS remains the leading international dental show.

What will you offer to your guests?

Our guests will learn that Implant Direct is an active member of the major Sybron group of companies alongside KaVo and KerrHawe. Naturally, we are proud to present our four lines of implants and highlight the advantages of their compatibility. Meanwhile, many of our guests, perhaps for the first time, will find out about our biologicals: membranes, bone replacement materials and sewing materials, as well as our prosthetic segment products. The guiding principle of Implant Direct is "simply smarter", which defines the way we develop our products and offer them in an all-in-one packaging concept to our customers.

Why should you visit IDS 2013?

IDS 2013 provides the best opportunity to directly compare product solutions and services. Where, if not in Cologne, will you get a better opportunity



to check out their promises and benefits more rapidly?

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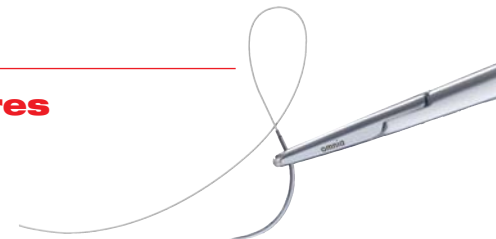
IDS: Hall 10.1, booths J020, K029

Omnia

New PTFE surgical sutures

In addition to the traditional surgical sutures made of silk, polyester and absorbable PGA, Omnia expands its offer of surgical sutures by introducing the new generation of surgical sutures, PTFE sutures.

Omnia PTFE sutures are soft, biologically inert and chemically non-reactive. Main features of the PTFE sutures are a great fluency of the thread along the tissues, strong knot holding and a stable long-term quality. Compared to other monofilament synthetic sutures, this material is highly tolerated in the oral cavity. Further, PTFE sutures are ideal to limit inflammation, bleeding and other collateral effects which may occur during the soft tissue approximation. These sutures are available in different combinations of diameter and length with different kind of needles.



Omnia PTFE sutures are ideal for any implant, periodontal and bone graft surgery where the usage of a monofilament suture with low bacterial adhesion is recommended.

PTFE sutures are available in convenient boxes of twelve pieces each.

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IDS: Hall 04.1, booths C088, D089

Geistlich

Bio-Oss Pen®—Convenience Dentists Need

The number 1 bone substitute* is again leading the way in oral bone regeneration. The Geistlich Bio-Oss Pen® is putting improved precision power into the hands of oral surgeons. With the new applicator, Geistlich Bio-Oss® granules are conveniently delivered to the surgical site. In a recent survey**, Geistlich Bio-Oss® users revealed the Geistlich Bio-Oss® Pen to be a welcome new tool with excellent handling properties.



parameters of clinical user-friendliness and technical aspects. Nine out of ten dentists who tested the Geistlich Bio-Oss Pen® were convinced that the streamlined design provides an advantage. Geistlich Bio-Oss®, which has proven itself in clinical use for more than 25 years, fills the pen. With a track record of good functional and aesthetic results, predictable outcomes, and

long term success, dentists can rely on the new Geistlich Bio-Oss Pen® with the same confidence as with the Geistlich Bio-Oss® vials: nothing changed – just improved.

The pen design simplifies handling of the biomaterial particles by allowing accurate delivery of Geistlich Bio-Oss® granules to the surgical site. A curved applicator tip facilitates optimal access to defects, particularly in posterior regions difficult to reach. The Geistlich Bio-Oss Pen® is available in three variants: large granules (0.5g ~1.5cc) and small granules (0.25g ~0.5cc; 0.5g ~1cc). To evaluate the performance of the new device, we asked Geistlich Bio-Oss® users to judge the

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IDS: Hall 04.2, booths N091, L090

RITTER

125 Years of experience

Founded in 1887 by the German Frank Ritter in New York, Ritter is one of the oldest prestige brands of dental chairs worldwide. Due to innovative ideas and a great entrepreneurial spirit, Ritter produced the first dental units already more than 125 years ago. One of the first smart treatment units included a range of constantly required equipment tools and instruments, such as drills, saliva ejectors, floating table, water and air syringes. For the first time, this model met all expectations and ergonomic requirements of dentists and made Ritter a worldwide leading company in this sector. Since that time, owner-managed, German company Ritter has been famous for the development and production of high-quality dental treatment units. In the course of the last two years, Ritter has started to write a new success story with the launch of an innovative state-of-the-art implant line. The Ritter Implant Ivory Line provides Two Piece Implants as the QSI Spiral Implant and TFI Twin Fissure Implant as well as One Piece Implants called Mono Compress Im-



plant MCI. The system contains logically reduced and clearly arranged components of tools and abutments with the best features for all clinical cases. Due to the super nano-surface, a quick and reliable osseointegration is guaranteed. Clever and easy handling is provided by self-tapping threads and a coloured system of drills and implants according to their diameters. Today Ritter dental units and implants are more than ever an essential element in dental practices worldwide. Users appreciate the Ritter product range for high-quality aspects and reliability—made in Germany.

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IDS: Hall 02.2,
booths E021/019, C010

Nobel Biocare

Dental news app released

ZURICH, Switzerland: Swiss dental manufacturer Nobel Biocare has developed an app to provide dentists and partners with the latest information about the company in addition to its existing print and online newsletter. The program can be downloaded from the Apple App Store and Google Play online store.

According to Nobel Biocare, any dental product news items posted to the Nobel Biocare website will also appear in the app. The app additionally provides bonus content like extra images, extended text or multimedia that add depth to articles not possible with traditional print.



Nobel Biocare News is a newsletter for the global dental community and serves as Nobel Biocare's flagship communication tool for both its customers and the dental industry. The newsletter is a key means of highlighting dental innovations, products and solutions, clinical expertise, customer experiences and patient outcomes. It is intended to promote a sense of community among its readers around the world by reporting on innovative and advanced restorative dentistry from their perspective.

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IDS: Hall 04.1, booths A090/091, B099

* iData Research Inc., US Dental Bone Graft Substitutes and other Biomaterials Market, 2011.
iData Research Inc., European Dental Bone Graft Substitutes and other Biomaterials Market, 2012.
**Geistlich Pharma AG practice test, June 2012.