


**ECOBEE GOES GREEN WITH BEESURE**


EcoBee has announced to be taking further steps towards a more sustainable future by ensuring that their business operations minimise adverse effects to the environment. As part of its ongoing efforts to make products more eco-friendly, therefore, BeeSure latex products are manufactured through chlorine-free processes, the company said. Moreover, all of its packaging are made from 80 per cent post-consumer materials while plastic disposables are

made from 30 to 50 per cent recycled plastics.

Each pair of gloves is also manufactured, examined and packaged with ZERO DIRECT SKIN contact exposure—the FIRST TOUCH approach to prevent potential cross-contamination at source, according to the company.

EcoBee's says to produce high quality and cost effective products while

providing an eco-friendly alternative to current solutions available on the market. Specialised in the design and development of premium products, the company said to be guided by the vision "Protect & Preserve". Since 2009, EcoBee also runs its 25 cents Nature program as part of their commitment to environmental conservation. For every product purchased, the company currently contributes 25 cents to environmental causes.

EcoBee offers a extensive line of dental disposables under their brand name BeeSure including gloves, dental dams, face masks and plastic disposables, among other things. At IDS 2013, the company said it will be extending this portfolio by a new range called BeeSure Naturals, as well as by Canyon Red and Glacier Blue masks and gloves. New bibs or dampen dishes will also be available, the company said.

**ECOBEE, USA**  
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**LITETOUCH SPIELT SCHLÜSSELROLLE  
IN DER PRÄVENTION LITETOUCH PLAYS KEY ROLE  
IN PREVENTIVE DENTISTRY**
**Preventive Dentistry with LiteTouch™**


Vor der Entwicklung von Erbium:YAG-Lasern war der Einsatz von Lasern in der präventiven Zahnmedizin eingeschränkt, da sie nur mit der Behandlung von Weichgewebe in Verbindung gebracht wurden. Aufgrund der Fähigkeit dieses Lasers, Prozeduren sowohl am Hart- wie auch am Weichgewebe vorzunehmen, hat dieser Teil der Zahnmedizin weiter an Bedeutung gewonnen, denn im Gegensatz zu Bohrern, die vibrieren und einen großen Teil gesunden Gewebes zerstören, führen Erbium:YAG-Laser auf einzigartige Weise mikrochirurgische Prozeduren durch, bei denen nur beschädigtes Gewebe entfernt wird.

Prior the development of Erbium:YAG lasers, the use of these devices in preventive dentistry was limited to the treatment of soft tissue. Owing to their ability to conduct soft tissue as well as hard tissue procedures, Erbium:YAG lasers have virtually brought this field of dentistry to life.

According to Syneron Dental Lasers, its LiteTouch Erbium:YAG Laser, first developed in 2007, is being widely used by dental practitioners across the globe to perform preventive dentistry measures on a daily basis. Owing to its novel laser-in-the-handpiece technology and the abundance of fiber or an articulated arm, practitioners can enjoy a new freedom during treatment, the company said.



Moreover, LiteTouch users also have reported excellent results when conducting a wide range of dental procedures with the device such as cavity preparations, incision, excision, bone cutting, ablation of granulation tissue, as well as vaporization of gun tissue and coagulation of soft tissue in oral and maxillofacial surgery.

The laser also provides its users with the possibility to expand to aesthetic procedures, such as "smile design", speech therapy, gum color de-pigmentation, herpes treatment and more.

Darüber hinaus können Benutzer das ästhetische Verfahren anwenden, wie zum Beispiel für das „Smile Design“, die Sprachtherapie, die Depigmentierung des Zahnfleischs oder die Behandlung von Herpes.

Das fortschrittliche Design des LiteTouch macht Laserbehandlungen sowohl für junge als auch erwachsene Patienten attraktiv, welche sich oft vor dem Zahnarzt fürchten, da die Behandlung schnell abgeschlossen werden kann, ohne dass der Behandler sich

friendly shape of the LiteTouch makes it attractive to both young and adult patients, of which many are in fear of the dentist, who can now quickly conclude a treatment without having to worry about calming the patient or having them avoid moving while being treated.

**SYNERON DENTAL LASERS,  
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