

AD

THE WORLD'S LEADING MYOFUNCTIONAL ORTHODONTIC SYSTEM JUST GOT BETTER

# myobrace®

SEE US AT IDS, HALL 11.3 STAND E030-F031

**GET RESULTS**

BEFORE AFTER BEFORE AFTER BEFORE AFTER BEFORE AFTER

FOR JUNIORS FOR KIDS FOR TEENS FOR ADULTS

**BECOME A MYOBRACE® PROVIDER**

- Treat a wider range of patients.
- Increase patient flow in your practice.
- Less chair-side time required.
- Financial benefits for you and your patients.

**CERTIFIED myobrace PROVIDER**

Visit: [www.myoresearch.com/courses](http://www.myoresearch.com/courses)

FIND OUT HOW AT [WWW.MYOSEARCH.COM](http://WWW.MYOSEARCH.COM) OR PHONE (31) 416 651 696

## Qualität für die Dentalbranche Quality for the dental industry

Starke Präsenz der Schweizer Dentalbranche *Strong presence of Swiss dental sector*

■ Ob Hochleistungspolymere für die Prothetik, Polierinstrumente zur Bearbeitung von Zirkon oder fortschrittliche Prothesenbasis-Systeme – auf der IDS 2013 präsentiert die Schweizer Dentalindustrie wieder zahlreiche Innovationen für die Praxis und das Dental-labor. Unter dem Motto „Qualität für die Dentalbranche“ haben sich erneut nach letzten Zahlen des Veranstalters Koelnmesse an die 80 Firmen mit Sitz in der Eidgenossenschaft für die weltgrößte Dentalausstellung in Köln registriert.

29 Firmen sind derzeit im Verband der Schweizer Dentalindustrie organisiert. Nach Angaben des Verbandes stehe man gemeinsam für Innovation und nachhaltige Wertschöpfung in der Schweiz sowie für den Erhalt und Neuschaffung von mehreren tausend Arbeitsplätzen. Zusammen mit heimischen Universitäten und Fachkräften würden die Mitglieder ständig neue Techniken und Produkte entwickeln, die dem Fachpersonal in der Dentalbranche die Arbeit erleichtern und eine weiterhin sehr hohe Qualität der Behandlung der Patienten garantiert. Während der

IDS könnten sich Besucher direkt von der Innovationskraft und Qualität der Schweizer Dentalindustrie überzeugen, so der Verband weiter.

Branchenexperten zufolge setzt die Industrie derzeit zwischen 2,8 und 3,2 Millionen Euro im Jahr um. ◀

■ *High-performance polymers for prosthetics, polishing instruments for preparing zirconia or novel denture base systems are just few examples of the innovations presented at IDS 2013 by members of the Swiss dental industry for use in dental practices and laboratories.*

*Under the motto “quality for the dental industry” up to 80 companies based in Switzerland have registered for the world’s largest dental showcase, according to latest figures from the organizer, Koelnmesse.*

*Among the companies exhibiting at IDS, 29 are current members of the Swiss Dental Industry Association. According to the association, they not only represent innovation and sustainable added value in Switzerland but also stand for the security and creation*

*of several thousand jobs. In collaboration with universities and specialists, they constantly develop new techniques and products that help to improve workflow in dental practices and secure high quality that is beneficial for the patient. At IDS, dental professionals will be able to see and experience the innovation and quality provided by the Swiss dental industry first-hand, the association said.*

*According to market experts, the industry in Switzerland is currently worth between 3.5 and 4 million Swiss francs (2.8 to 3.2 million Euros). ◀*



AD

Get your **Planmeca Showroom** for iPad

Available on the App Store

**PLANMECA**

AD

# ZERAMEX®

ästhetisch • natürlich • sicher

## DAS KERAMIK-IMPLANTAT



**ZERAMEX® T**  
ästhetisch • natürlich • sicher



**ZERAMEX® Plus\***  
ästhetisch • natürlich • sicher

\* chir. systemkompatibel

Lieferbar ab  
**1. Mai 2013**  
Vorbestellung  
ab sofort!

**ZERAMEX®**  
Kongress Zürich  
31. Mai 2013  
Anmeldung unter:  
[www.zeramex.com/Kongress](http://www.zeramex.com/Kongress)

Telefon Schweiz 044 388 36 36  
Telefon Deutschland 07621 1612749

[www.zeramex.com](http://www.zeramex.com)

DENTALPOINT

Swiss Implant Solutions



swiss made

**IDS**  
**2013**

hall 10.2  
aisle M/N - N/O  
booth 60 - 69

# SOPROCARE

THE REVELATION



SOPROCARE assists during prophylaxis and periodontal treatments by performing a complete and rapid assessment of the patient's oral health.

- **PERIO mode:** Reveals old and new plaque as well as slight and severe gingival inflammation.
- **CARIO mode:** Makes an accurate diagnosis of enamo-dental caries in a simple way.
- **DAYLIGHT mode:** Macrovision makes visible the imperceptible and allows watching the stability of micro lesions and their evolution.



[www.soprocure.com](http://www.soprocure.com)

We  to create

A company of ACTEON Group • ZAC Athélia IV • Avenue des Genévriers • 13705 LA CIOTAT cedex - FRANCE  
Tel +33 (0) 442 980 101 • Fax +33 (0) 442 717 690 • E-mail: [info@sopro.acteongroup.com](mailto:info@sopro.acteongroup.com) • [www.acteongroup.com](http://www.acteongroup.com)

Acteon Germany GmbH • Industriestraße 9 • D-40822 METTMANN  
Tel. +49 (0) 21 04 / 95 65 10 • Fax +49 (0) 21 04 / 95 65 11 • Hotline 0800 / 728 35 32 • [info@de.acteongroup.com](mailto:info@de.acteongroup.com) • [www.de.acteongroup.com](http://www.de.acteongroup.com)

**ACTEON** SOPRO



## Perio-Mate BioFilm Eraser

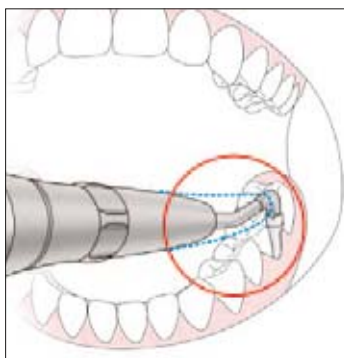


Based on years of experience in analyzing fluid dynamics while advancing turbine technology NSK has now developed a safe and supremely efficient spray pressure method that allows fast and precise removal of plaque biofilm from subgingival areas.

The combination of the Perio-Mate's slim nozzle and fine, thin and flexible plastic nozzle tip makes procedures safer and offers optimal visibility and operability at the same time. The nozzle tip's shape and composition are user friendly and enable thorough and easy access to soft tissues, ensuring comfortable treatment.



Flexible plastic nozzle tip design ensures accessibility and is gentle to the gums



Slim nozzle facilitates operation in the narrow confines of the oral cavity the gums



**Perio-Mate Powder**  
Powder for subgingival treatment using air-polishing devices



# EMS<sup>+</sup>

## SWISS DESIGN MIT NEUEM KOMFORT FÜR DIE ORIGINAL METHODE PIEZON<sup>®</sup> → DAS NEUE **PIEZON<sup>®</sup> 250**



→ INTUITIVE EIN-FINGER-  
LEISTUNGSREGELUNG

# EMS-SWISSQUALITY.COM

Piezon<sup>®</sup> ist eine Marke von EMS Electro Medical Systems SA, Schweiz