

Manufacturer News

Henry Schein

New advanced diode laser system

The CAO Group (CAO), a world-leading, high-technology dental company, has launched the latest in restorative dental products with the new Precise® SHP Diode Laser, equipped with the most sophisticated technology for diode laser procedures. The product will be available exclusively through Henry Schein Dental, the global dental business of Henry Schein, Inc. (NASDAQ: HSIC).

The Precise SHP Diode Laser, designed with state-of-the-art laser technology, is the first mobile touch-screen diode laser to feature the iPod touch®. This comprehensive laser system provides live support via FaceTime® and allows dentists to watch training videos and demos as well as stay current with unlimited updates.

The Precise SHP Diode Laser System is highly versatile with 21 presets covering a wide spectrum of specialties, making everyday dental procedures easier to perform with excellent outcomes. The SHP Laser also features access to step-by-step setup instructions, laser procedure demonstrations and training videos, all through the iPod touch. FaceTime can be used to directly



contact CAO technical, clinical and customer support experts.

The Precise SHP Diode Laser provides temporary pain relief for soft tissue, joint and muscle pain, offers laser-assisted in-office professional teeth whitening and is ideal for a multitude of procedures to avoid the difficulties of scalpel use such as bleeding, swelling, infection and pain. Additionally, the Precise SHP is the first diode laser system to include sterilised, disposable fiber tips for every procedure.

The Precise SHP Diode Laser is currently available in the US only. For more information about the Precise SHP Diode Laser, visit www.precise-lasers.com or www.henryscheindental.com.

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ULTRADENT

The (r)evolution of the treatment unit

vision U, the new multimedia system is so much more than an output device. vision U is also an input device, entertainment and infotainment service, provides system control and remote diagnosis, saves data for quality management and can even be used as a diagnostic monitor for X-ray images. vision U is intuitive and really easy to operate. The interactive multimedia system with a 21.5-inch high-resolution multi-touch screen with multi-touch gestures is as easy to use as a tablet computer and meets all the requirements of dental practices now and in the future. vision U is, of course, approved by the MPG (German medical devices law). vision U provides an additional function that records all data before, during and after treatment. Together with the ULTRADENT premium class, vision U realizes many technical visions, ensures captivation, satisfaction and a future-oriented dental practice. So, enjoy this (r)evolution and put this innovation to use in your dental practice.



ULTRADENT

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Syneron Dental Lasers

LiteTouch™ wins prestigious Red Dot Design Award

Syneron Dental Lasers has been selected among the winners of the international Red Dot Award for product design in the Science and Medicine Category. LiteTouch™ laser was awarded the internationally renowned Red Dot Design Award. This year, a jury of international experts evaluated over 4,700 entries



from 54 countries within 19 different product categories against key criteria including the degree of innovation, ergonomics, durability and ecological soundness. The awards were presented on 1 July at Aalto Theater in Essen, Germany. Prof. Dr Peter Zec,

initiator and CEO of the Red Dot, has pointed out that strong design competence and economic success nowadays go hand in hand: "The winners of the Red Dot Award: Product Design 2013 are the protagonists of a highly developed design culture and design industry. Those product creations that pass the test before the critical eyes of the international Red Dot jury will not disappear into the crowd and will be able to fend off global competition." Syneron Dental Lasers is the inventor of ground-breaking LiteTouch, the most versatile dental laser for hard & soft tissue treatments. Its innovative Laser-in-Handpiece™

mimics the feel of the turbine drill, yet incorporates laser unique benefits: micro surgery, quicker healing, minimal invasive treatments and higher acceptance of patients to dental treatments.

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Moscow 2014



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