

bone & tissue days 2014

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Fig. 1_botiss biomaterials and Straumann (from left to right): Oliver Bielenstein (botiss), Marc Gadola (CEO Straumann) and Dr Drazen Tadic (botiss).

Figs. 2 & 3_With more than 65 speakers and about 20 workshops, an ambitious further education training was put together.

From 18 to 20 September, more than 800 international participants joined the bone & tissue days in Berlin. With more than 65 speakers and about 20 workshops, an ambitious further education training was put together in the area of dental augmentation techniques. Local experts and specialists from university spoke about new, innovative technologies, treatment and therapy concepts. Thereby, they were accompanied by live operations and practical exercises. The event was organised by the company botiss whose headquarter is in Berlin. A further topic of the congress was the recently established cooperation between Straumann and botiss.

Already in the first half of the year, botiss and Straumann announced their cooperation in the area of bone graft substitutes within the context of the ITI annual congress in Geneva. After an intensive phase of coordination, at a press conference in Berlin botiss announced that from now on, botiss can fully supply the worldwide biggest implant manufacturer in nearly all European countries and in America. Prior to this announcement, the logistical chain for the sensitive medical products was continuously expanded and employees of both companies were thoroughly trained on the products. Furthermore, botiss will help to distribute Emdogain®—a product for tissue regeneration by Straumann—in Germany from now on.

Straumann CEO Marc Gadola emphasised the specialty of this deal: "With this cooperation we have exclusive rights to distribute botiss products in nearly all European countries and America. Furthermore, we can also offer botiss products in Germany." Oliver Bielenstein, Managing Partner, botiss biomaterials, explained why this is a quite strong relationship: "We have the most comprehensive offer of clinically proven materials for oral tissue regeneration. This implies among others membranes for guided tissue and bone regeneration, a full set of bovine, allogeneic and synthetic bone graft substitutes as well as products for soft-tissue healing." The cooperation between the two companies will not be restricted to the area of products. As "The Straumann/botiss biomaterials Young Periodontal Professional of the Year"-award shows, the cooperation also includes a conceptual level. With the award, young dentist under the age of 35 shall be encouraged to stronger engage themselves in the area of periodontology. The price will be awarded at the next bone & tissue days in 2015.

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