LASOTRONIX

SMART^{M} dental diode laser—Versatile and ingenious



LASOTRONIX—a Polish manufacturer—is launching a new diode based laser platform for dentistry, the SMART^{M} series with a variety of most effective wavelengths increasing a number of applications.

SMART^{M} is offered as a combination of two lasers in one package: 10 W at 980 nm wavelength for a wide range of applications in microsurgery, endodontics, periodontology and whitening as well as 400 mW at 635 nm wavelength for cold therapies like biostimulation and photoactivated disinfection.

Combining two wavelengths in one device made our dental laser unique and one of the most advanced in the world for all soft tissue procedures. SMART^{M} is equipped with a wide range of fibers, application end tips and an advanced user interface, which makes the unit one of the most versatile dental lasers known so far. It is also upgradeable in the field by other wavelengths if needed. If you want to join us and promote our unique innovation please kindly contact us.

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Fotona

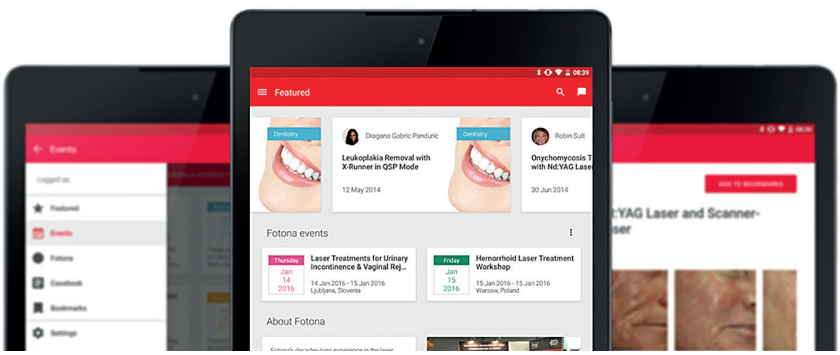
Mobile app for dentists now available

Fotona's mobile app has recently experienced a substantial growth of content, with more educational webinars and in-depth clinical reports about the latest laser procedures (with actual treatment settings). Users now enjoy access to over 180 videos, 100+ product and treatment presentations and 70 clinical cases by experts in various fields.

Users can download everything for offline use or alternatively bookmark selected content according to their needs.

The app also makes it easy to catch up on the latest news about industry events, see a calendar of upcoming trainings and workshops around the world, and keep track of relevant congresses and exhibitions where Fotona will be present. Users of the app also enjoy free access to all Laser & Health Academy publications (journals, magazines and compendiums).

All this is now available for the first time on the iPhone. The mobile app can be downloaded directly from either iTunes or the Google Play store.



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Henry Schein

Recognition for ethical and socially-minded business practices

Henry Schein, Inc. (NASDAQ: HSIC) today announced its recognition by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a 2016 World's Most Ethical Company®. This year marks the tenth anniversary of Ethisphere and the World's Most Ethical Companies designation. Henry Schein is one of 131 Ethisphere honorees, representing 54 industry sectors, 21 countries, and five continents.

Henry Schein has been recognized for the fifth consecutive year and is the only honoree in the Healthcare Products category, underscoring the Company's longstanding commitment to leading ethical business standards and practises.

"We are proud to be recognized by Ethisphere as one of the World's Most Ethical Companies alongside many of the world's most successful businesses," said Stanley M. Bergman, Chairman of the Board and Chief Executive Officer of Henry Schein, Inc. "Since 1932, our company has pursued the ideal of 'doing well by doing good'. As a result, we have created long-term economic and social value by maintaining exceptional ethical standards in our business practices and by cultivating a culture of caring."

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MEDENCY

Debut at AEEDC 2016

Under the slogan "Technology, innovation, passion", this year's AEEDC saw the launch of MEDENCY, a recently founded Italian company that was built upon profound global expertise in the dental market, and dental lasers in particular. Especially in dental surgery, lasers offer numerous benefits, accelerating treatment and leading to significantly improved patient outcomes.

Over the past years, General Manager Alessandro Boschi, who is a distinguished laser dentistry expert and has collaborated with several major academies as trainer, evaluated business opportunities for the promotion of laser usage in day-to-day dentistry.

The results of this analysis are displayed in his newly founded company MEDENCY. "Our flagship product PRIMO combines state-of-art diode laser technology with innovation and the experience of MEDENCY in the dental sector. Owing to its intuitive interface, the device is easy to use," Boschi said. In addition to its products, the company offers a full range of strategy and planning—from product design development to clinical testing, governmental regulatory approval, and manufacturing quality systems certification.

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