

# MIS Global Conference in Barcelona

Source: Dental Tribune International



Fig. 1



Fig. 2

**Fig. 1:** Introducing MIS product innovations: Elad Ginat, MIS Products Manager, Idan Kleinfeld, CEO MIS und Doron Peretz, Senior V.P. Marketing & Products Development MIS.

**Fig. 2:** The conference was attended by about 2,500 dental surgeons and implantologists from around the world.

On 26 May, the third Global Conference of Israeli dental implant manufacturer MIS Implants Technologies opened its doors to dental professionals from all over the world at the Barcelona International Convention Centre (CCIB). Until Sunday, about 2,500 attended the event to learn more about the latest scientific research and developments in implant dentistry and MIS's VCONCEPT and V3 implant in particular.

On the morning of 26 May, the conference kicked off with 100 runners participating in the MIS RUN. Just in time for the morning sun, the starting pistol was fired at 7.30 am at the CCIB and participants ran 3, 5 or 10 km along Barcelona's charming beaches.

In the afternoon, clinicians younger than 40 had the opportunity to present their own cases, focusing

on challenging situations in implantology, to an international audience in the Young Clinicians' Session. Parallel to this, a number of Master Clinicians' Sessions and workshops held in English and Spanish provided participants with the opportunity to learn from experts in various fields, such as 3-D concepts in oral implant rehabilitation, dental photography, biomaterials and bone grafting, as well as soft-tissue management.

The first day of the conference concluded with a spectacular opening gala dinner organised on the pitch of Camp Nou, the stadium of the FC Barcelona football club.

On 27 May, the main programme opened with a packed auditorium. Throughout the day, many key opinion leaders in implant dentistry held lectures focusing on restorative concepts, the VCONCEPT and clinical solutions with the V3 implant, which was launched last year at EuroPerio in London in the UK.

In addition, MIS' new 4MATRIX was launched, an innovative, FDA and CE certified bone-graft cement-developed to simplify dental bone grafting procedures. Composed of pure biphasic calcium sulfate & hydroxyapatite and characterised by a predetermined setting time and resorption rate, 4MATRIX is the preferred augmentation product for a wide variety of dental bone grafting procedures.

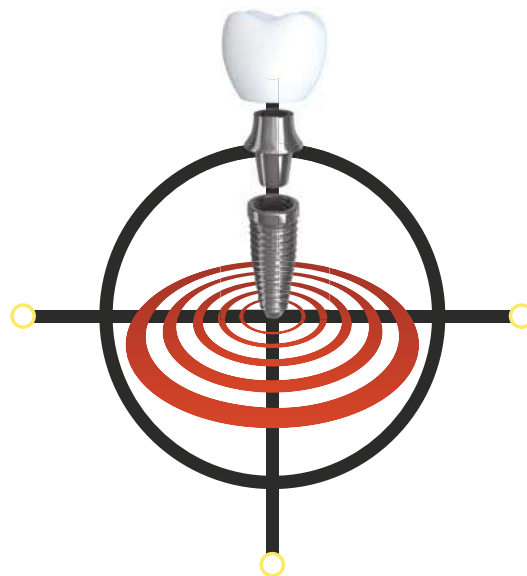
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