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laser



international magazine of laser dentistry

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research

Laser treatment
of gingival melanin
hyperpigmentation

case report

Diode laser treatment
of recurrent aphthous stomatitis

industry

Laser-activated irrigation with PIPS®



RATE CARD 2017

Prices valid from 1 January 2017

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international magazine of laser dentistry

Profile

Print Run: 4.000

In cooperation with the German Association for Laser Dentistry (DGL) under Prof Gutknecht and the World Federation for Laser Dentistry (WFLD), laser – international magazine of laser dentistry addresses all of those dental professionals worldwide who are using or are interested in dental laser technology. Published four times a year, the high quality, bilingual (English & German) magazine provides regular updates from the world of international laser dentistry in the form of user-orientated case studies, scientific reports as well as

custom-made product information focusing on the international and German laser market. Additionally, the magazine includes reports from international scientific congresses and symposia and keeps the reader up-to-date concerning the international activities of the WFLD and the DGL. Laser combines both – an international scientific scope with all-English articles and German summaries and a particular attention to the German market with a German section.

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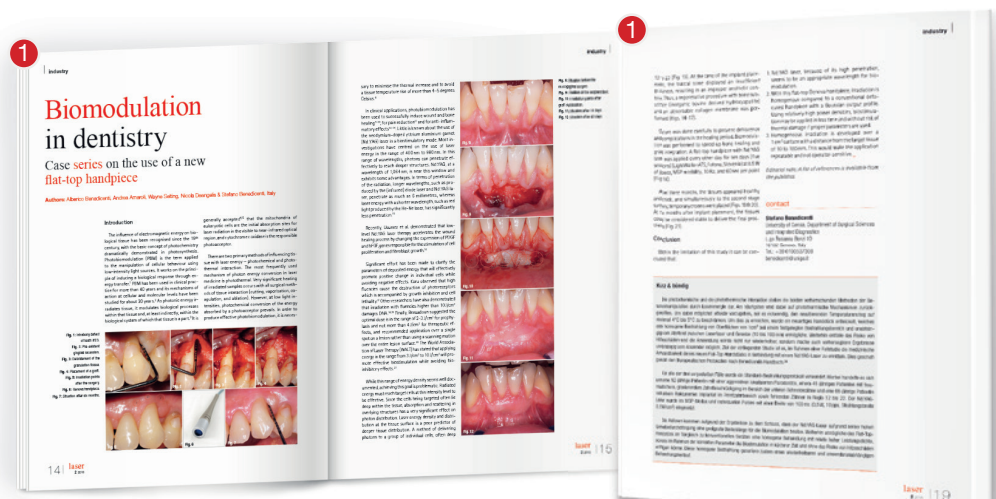


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Sections

- 1 ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- 2 PRODUCTS | INTERVIEWS AND COMMENTS
- 3 EVENT REPORTS
- 4 NEWS FROM INDUSTRY AND PRODUCT NEWS

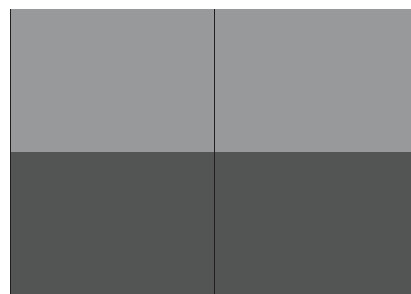


Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE	PREVIEW/REVIEW
1 2017	20 January 2017	17 February 2017	10 March 2017	Preview at IDS 2017
2 2017	14 April 2017	12 May 2017	09 June 2017	Review at IDS 2017
3 2017	04 August 2017	18 August 2017	19 September 2017	DGL-Congress-Preview Abstracts
4 2017	20 October 2017	03 November 2017	24 November 2017	DGL-Congress-Review Abstracts

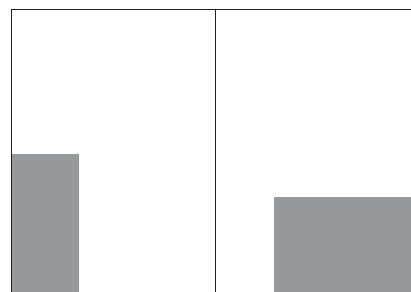
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2x 1/2 horizontal:

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1.150 €

2 manufacturer news

LABOTRONIX
SMART™ dental diode laser – Versatile and functional



Sino-Lite Ltd. announces Acquisition



Avi Erez, CEO of Cero, Ltd. USA, and Light

POSTERIOR LEE

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“I want to spend the rest of my life studying **light”**

Munich—Venue of the 25th DGL Congress

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