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1/17

ceramic implants

international magazine of ceramic implant technology



research

How to successfully
place ceramic implants

event

6th IAOCI World Congress
in Miami

interview

"Metal-free restorations are
medically relevant"



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Prices valid from 1 January 2017

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Profile

Print Run: 10.000

For 40 years, titanium implants have proven to be suitable as dental implants. Although the beginnings of dental implantology had been metal-free, ceramic implants in those days did not meet the required standards with regard to stability. Today, zirconia is an approved implant material whose properties in stability, osseointegration and prosthetic compatibility are increasingly meeting the standards set by titanium implants. Moreover, the demand for highly aesthetic, tissue-friendly, antiallergic and metal-free zirconium is growing, especially due to an annually increasing number of titanium intolerances caused by the large-scale application of titanium oxide in cosmetic products and pharmaceuticals. For these reasons, market experts estimate that the share of zirconia implant in the dental implant market will rise to 10 or even 25 percent. Taking these developments into account, OEMUS MEDIA AG will

publish its first edition of ceramic implants in 2017. This special edition of implants – international magazine of oral implantology will update readers on the most current status of metal-free implantology, through case and scientific studies as well as concise product and market information, in addition, special attention will be given to international specialist congresses and symposia. ceramic implants will be distributed directly to 8,000 recipients (subscribers of implants – international magazine of oral implantology) in more than 100 countries as well as at international dental shows and congresses. Moreover, its e-paper version (www.zwp-online.info, three million visits per year) will be available at all times. Starting 2018, ceramic implants will be published twice a year. ceramic implants – international magazine of ceramic implant technology will be published in English.

Contacts



Timo Krause
Product Management |
Key Account Manager
+49 341 48474-220
t.krause@oemus-media.de



Georg Isbaner
Editorial Manager
+49 341 48474-123
g.isbaner@oemus-media.de

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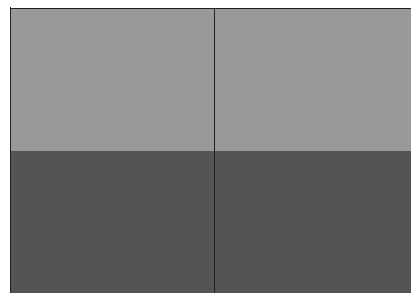


Frequency

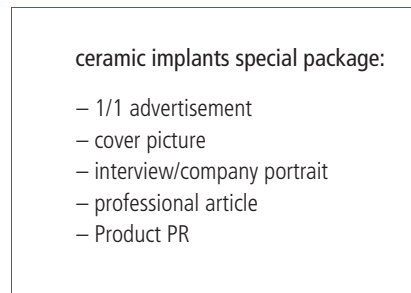
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1 2017	4 September 2017	18 September 2017	10 October 2017
1 2018	9 March 2018	23 March 2018	13 April 2018
2 2018	14 September 2018	28 September 2018	19 October 2018

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contact

OEMUS MEDIA AG
Holbeinstraße 29
04229 Leipzig
GERMANY
Tel.: +49 341 48474-0
Fax: +49 341 48474-290
kontakt@oemus-media.de
www.oemus.com