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1/17

ceramic implants

international magazine of ceramic implant technology



research

How to successfully
place ceramic implants

event

6th IAOCI World Congress
in Miami

interview

"Metal-free restorations are
medically relevant"



RATE CARD 2018

Prices valid from 1 January 2018

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Profile

Print Run: 10.000

For 40 years, titanium implants have proven to be suitable as dental implants. Although the beginnings of dental implantology had been metal-free, ceramic implants in those days did not meet the required standards with regard to stability. Today, zirconia is an approved implant material whose properties in stability, osseointegration and prosthetic compatibility are increasingly meeting the standards set by titanium implants. Moreover, the demand for highly aesthetic, tissue-friendly, antiallergic and metal-free zirconium is growing, especially due to an annually increasing number of titanium intolerances caused by the large-scale application of titanium oxide in cosmetic products and pharmaceuticals. For these reasons, market experts estimate that the share of zirconia implant in the dental implant market will rise to 10 or even 25 per cent.

Taking these developments into account, OEMUS MEDIA AG will

publish its first edition of ceramic implants in 2017. This special edition of implants — international magazine of oral implantology will update readers on the most current status of metal-free implantology, through case and scientific studies as well as concise product and market information, in addition, special attention will be given to international specialist congresses and symposia. ceramic implants will be distributed directly to 8,000 recipients (subscribers of implants — international magazine of oral implantology) in more than 100 countries as well as at international dental shows and congresses. Moreover, its e-paper version (www.zwp-online.info, three million visits per year) will be available at all times. Starting 2018, ceramic implants will be published twice a year.

ceramic implants — international magazine of ceramic implant technology will be published in English.

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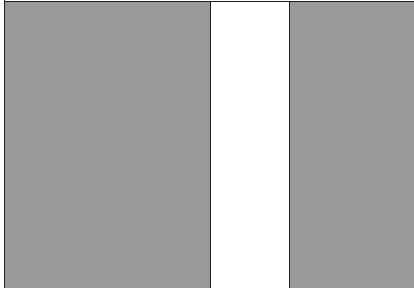
Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2018	09 March 2018	23 March 2018	13 April 2018
2 2018	14 September 2018	28 September 2018	19 October 2018

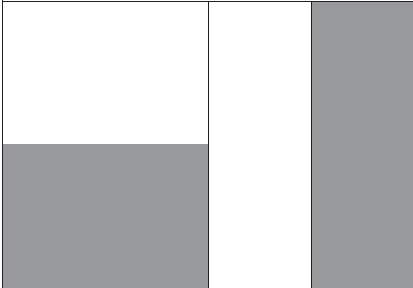
Formats | Prices

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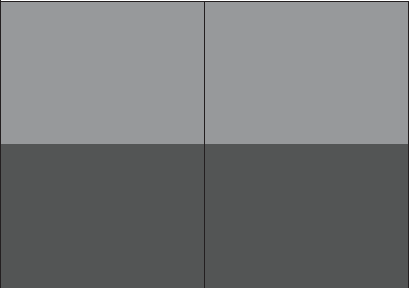
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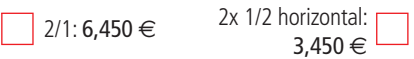
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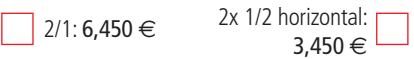
2/3: 3,250 €



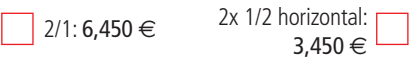
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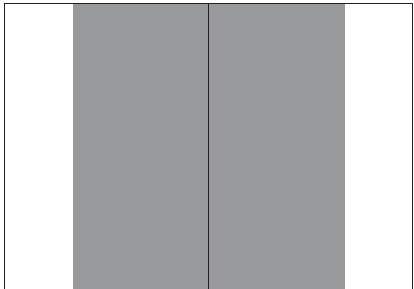
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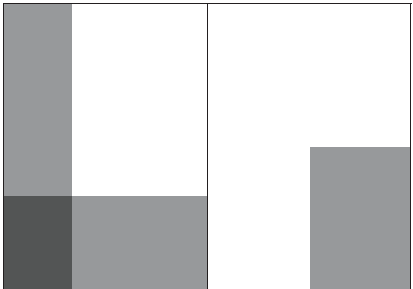
2/1: 6,450 €



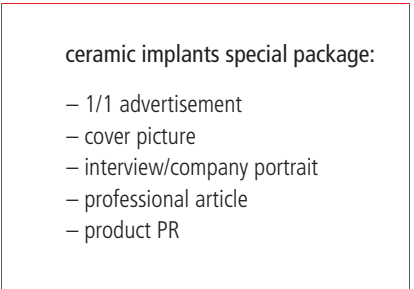
2x 1/2 horizontal: 3,450 €



2x 2/3: 4,750 €



1/3 vertical/horizontal: 2,450 €



2/6: 1,950 €

ceramic implants special package: 6,450 €

- 1/1 advertisement
- cover picture
- interview/company portrait
- professional article
- product PR

2

“Metal-free restorations are medically relevant”

CAMLOG is one of the most established and innovative companies in the dental implantology sector. The company's success is based on its innovative technology, its commitment to research and development, and its focus on providing high-quality, reliable products to its customers. The company's products are used in a wide range of dental procedures, from simple restorations to complex implantations. The company's products are made of high-quality materials, ensuring long-term durability and reliability. The company's products are also designed to be easy to use, making them a popular choice for dentists and patients alike.

Mr. Ludwig, how does your research and development process work? The research and development process at CAMLOG is a continuous one. We are constantly looking for new ways to improve our products and services. We have a dedicated research and development team that works closely with our customers to understand their needs and develop solutions that meet those needs. We also have a strong focus on innovation, which allows us to stay ahead of the competition and provide our customers with the latest and best products and services.

Why have you decided to enter the dental implant market? The dental implant market is a highly competitive one, but we believe that our products and services are unique and valuable. We have a strong focus on innovation and research and development, which allows us to develop products and services that are not available from other companies. We also have a strong focus on customer service, which ensures that our customers are satisfied with their purchase and that they receive the support they need.

Appointments, which involve the use of dental implants, are becoming increasingly popular. This is due to the fact that dental implants are a reliable and long-lasting solution for missing teeth. They also provide a natural-looking appearance, which is why they are so popular. The use of dental implants is also increasing due to the fact that they are a safe and effective way to replace missing teeth. They are also a good option for people who are unable to wear dentures or who are looking for a more permanent solution.

camlog

Fig. 1: The new CAMLOG 100 dental implant system. The implant is made of high-quality titanium and is designed to be easy to use. It is also designed to be long-lasting and reliable. The implant is also designed to be aesthetically pleasing, making it a popular choice for patients.

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6th IAOCI World Congress

Ceramic implants with a clear mission

Günther, Germany

The 6th IAOCI World Congress was held in Günther, Germany, and was a major event for the dental implant industry. The congress was attended by many leading experts in the field of dental implants, and it provided a platform for them to share their knowledge and experience. The congress also provided a chance for companies to showcase their latest products and services, and it was a great opportunity for networking and collaboration.

The congress was a success, and it was a pleasure to attend. It was a great opportunity to learn from the experts and to meet with other professionals in the field. The congress was also a great chance to showcase our products and services, and we were very pleased with the response we received.

4

Genetic tests for periodontal disease

Genetic tests for periodontal disease are becoming increasingly popular. These tests can help dentists identify patients who are at a higher risk of developing periodontal disease, so they can take steps to prevent or treat the disease early. The tests are also useful for identifying patients who may benefit from more aggressive treatment.

The tests are based on the fact that certain genetic factors can increase a person's risk of developing periodontal disease. By testing for these factors, dentists can identify patients who are at a higher risk and provide them with the appropriate care. The tests are also useful for identifying patients who may benefit from more aggressive treatment, such as surgery or antibiotics.

The tests are a valuable tool for dentists, and they are helping to improve the care of patients with periodontal disease. They are also a good example of how genetic testing can be used in a clinical setting to improve patient outcomes.

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