

# RATE CARD 2018

## laser

international magazine of laser dentistry

Profile Print Run: 4.000

In cooperation with the German Association for Laser Dentistry (DGL) under Prof Gutknecht and the World Federation for Laser Dentistry (WFLD), laser — international magazine of laser dentistry addresses all of those dental professionals worldwide who are using or are interested in dental laser technology. Published four times a year, the high quality, bilingual (English & German) magazine provides regular updates from the world of international laser dentistry in the form of user-orientated case studies, scientific reports as well as

custom-made product information focusing on the international and German laser market. Additionally, the magazine includes reports from international scientific congresses and symposia and keeps the reader up-to-date concerning the international activities of the WFLD and the DGL. Laser combines both — an international scientific scope with all-English articles and German summaries and a particular attention to the German market with a German section.

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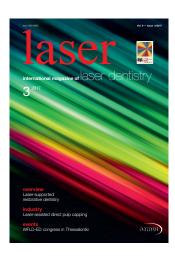


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### **Sections**

- ARTICLES FROM SCIENCE & RESEARCH,
   CASE & USER REPORTS
- 2 PRODUCTS | INTERVIEWS AND COMMENTS
- **3** EVENT REPORTS
- 4 NEWS FROM INDUSTRY AND PRODUCT NEWS





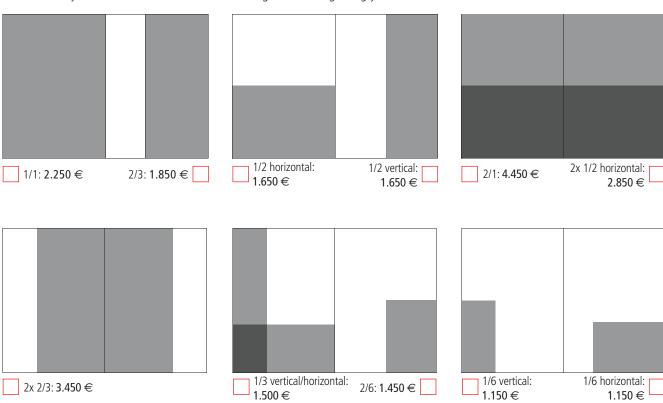
### Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1   2018	19 January 2018	16 February 2018	09 March 2018
2   2018	13 April 2018	11 May 2018	08 June 2018
3   2018	03 August 2018	24 August 2018	21 September 2018
4 2018	19 October 2018	26 October 2018	23 November 2018

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