

Managing **aesthetic** challenges

Europe & Latin America International Congress



Fig. 1

Fig. 1: Alpha-Bio Tec's CEO Yuval Grimberg highlighting the company core values at the international congress in Madrid.

Alpha-Bio Tec's International Congress for the company's European and Latin American customer network took place in Madrid, Spain, from 10 to 11 November 2017.

The congress, which was tailored for global dental professionals and hosted 14 international keynote speakers from 12 countries, offered delegates from more than 30 different nations exclusive experiences regarding the latest strategies and methods in aesthetic implant treatments. It was an opportunity for Alpha-Bio Tec dental professionals to share their knowledge and expertise on some of the current key challenges in dentistry and implantology.

750 participants from all over the world attended the congress, which focused on one of the most important topics facing dental implantology today—the management of aesthetic challenges in implant treatment strategies, illustrating the importance of aesthetics in addition to biological compatibility and product quality.

The congress also showcased the company's innovative NeO implant system, the AlphaUniverse Multi Unit, and the graft products. Also presented was the line of digital enablers products, including the market-winning CAD/CAM and guided surgery tool kit.

"Beyond giving our customers the platform to share knowledge and experiences on the crucial challenges facing implantologists around the world, this congress brought forward our core principles of customer value, quality, simplantology, implant expertise and our excellent Training & Education programme, which manifested itself through a line of 14 leading international speakers demonstrating professionalism at its best," stated Shani Biran, Alpha-Bio Tec Head of Marketing.

The congress thus demonstrated Alpha-Bio Tec's abilities to reach high professionalism and aimed at highlighting the company's values of excellence and service.

- Join Alpha-Bio Tec at the 2018 regional congresses:
- Monte-Carlo, Monaco: 18–19 October 2018
 - Cartagena, Colombia: 23–24 November 2018

contact

Alpha-Bio Tec
 4 Hatnufa St. P.O. Box 3936
 Kiryat Arye, Petah Tikva
 49510 Israel
www.alpha-bio.net

SUBSCRIBE NOW!

ceramic implants—international magazine of ceramic implant technology

Interdisciplinary, transparent & market orientated

ONLINE
SUBSCRIPTION HERE



www.oemus-shop.de

implants 1/18



stay updated:

research
From titanium to zirconia implants

industry
The DWOS Synergy™ workflow in implantology

technology
Shifting of dental implants through ISO standards

Fax: **+49 341 48474-290**

I would like to subscribe for the following journals:

- ceramic implants—international magazine of ceramic implant technology 2 issues p.a. € 30*
- implants—international magazine of oral implantology 4 issues p.a. € 44*

Terms & Conditions: The subscription may be cancelled in written form without due justification within 14 days of order by contacting OEMUS MEDIA AG, Holbeinstraße 29, 04229 Leipzig, Germany. Dispatching notification in good time will suffice. The subscription is automatically extended by another twelve months if it is not cancelled in written form 6 weeks prior to the end of the reference period.

* All prices include VAT, shipping and handling (within Germany).

Last Name, First Name

Company

Street

ZIP/City/Country

E-Mail

Signature

Credit Card Number

Expiration Date

Security Code