

10,232 periodontists and other oral health professionals from all over the world travelled to Amsterdam, Netherlands from 20 to 23 June to learn about the lat-

est research on periodontal disease and implants at

EuroPerio9—one of the leading congresses in periodontology and implant dentistry.

EuroPerio9 participants came from 111 countries, with the Netherlands, Germany and France bringing the largest delegations from within Europe. Japan, Brazil and Mexico were the biggest groups from overseas. 25 per cent of delegates were non-European.

The scientific programme included over 1,720 abstracts that were presented in research sessions, setting another record for EuroPerio9. Additionally, 134 speakers made invited presentations in 42 lectures and special sessions. The new formats including PerioTalks, nightmare sessions, live surgery, debates, treatment planning interactive sessions, the perio contest and 3-D sessions were very popular with delegates. 308 moderated abstract and poster presentations also took place.

Congress chair, Michèle Reners, said that she would remember "the PedTalks, the Master Clinician Session on 'Saving teeth' and the nightmare sessions" among the memorable EuroPerio9 sessions. Søren Jepsen, chair of the scientific programme highlighted the video "Cell-to-Cell Communication—Peri-implantitis and its Prevention" as one of the sessions he enjoyed the most. He further stated: "Also the session on live surgery was quite amazing: 4,500 people sitting together quietly and concentrating on what was going on is something I had never experienced before. I think the session on the new classification of periodontal diseases is also a landmark event." Visit www.efp.org/europerio9/programme/scientific for more details.

The session about the new classification of periodontal and peri-implant diseases, a consensus from the recent World Workshop in Chicago, drew large crowds. Significant differences with the previous 1999 classification were announced, such as the replacement of the "chronic" and "aggressive" distinctions by a model with stages and grades (see p. 48).

Intense social media interactions also played an important role at EuroPerio9. The social media team made up of volunteers from various countries, reported on every single session at the congress. For the first time, a social media wall allowed attendants to see what was trending at the meeting through the #EuroPerio9 hashtag. The newly launched EFP Instagram account now has over 1,100 followers and the EuroPerio9 playlist on the EFP YouTube channel had over 10,400 views. Facebook engagement was up 200 per cent and Twitter impressions were up 30 per cent. Regarding the EFP website, on Wednesday a record peak of 13,000 individuals looked at 54,000 pages. All three press conferences were livestreamed on Facebook.

Such record-breaking attention and attendance, as well as the presentation of leading research in periodontal science confirmed EuroPerio as the place to be for the latest news about periodontal health. EuroPerio10 will take place from 2 to 5 June 2021 at the Bella Center in Copenhagen, Denmark.

contact

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