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1/18

# ceramic implants

international magazine of ceramic implant technology



## research

Guided regeneration  
of lamellar bone tissue

## case report

Immediate placement  
in the aesthetic zone

## interview

Clear trend towards  
metal-free reconstructions



# MEDIADATEN 2019

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## Charakteristik Auflage: 10.000

40 Jahre lang haben sich Implantate aus Titan hervorragend als Zahnimplantate bewährt. Auch wenn die Anfänge der Implantologie schon einmal metallfrei waren, hat sich das damals zur Verfügung stehende Material „Aluminiumoxidkeramik“ aus Stabilitätsgründen als nicht zuverlässig erwiesen. Heute ist Zirkoniumdioxid als Implantatmaterial anerkannt, Stabilität, Osseointegration und prothetische Möglichkeiten sind zunehmend mit Titan auf einer Stufe zu sehen. Die Nachfrage nach dem höchästhetischen, gewebefreundlichen und metallfreien Material Zirkoniumdioxid steigt dies v.a. auch unter dem Einfluss der jährlich zunehmenden Unverträglichkeiten auf Titan. Marktkennner schätzen den zu erwartenden Anteil an modernen Keramikimplantaten in den kommenden Jahren auf mindestens 10 Prozent, eher 25 Prozent.

Angesichts dieser Entwicklung publiziert die OEMUS MEDIA AG seit 2017 das dem implants magazin untergeordnete ceramic implants – international magazin of ceramic implant technology. Die Leser erhalten durch anwenderorientierte Fallberichte, wissenschaftliche Studien sowie komprimierte Produkt- und Marktinformationen ein Update aus der Welt der Keramikimplantologie. Besonderen Stellenwert haben in diesem Zusammenhang auch Berichte über die international stattfindenden Fachkongresse und Symposien. ceramic implants wird in einer Auflage von 10.000 Exemplaren über Fachgesellschaften, auf internationalen Messen und Kongressen sowie Abonnement verbreitet und ist als E-Paper ([www.zwp-online.info](http://www.zwp-online.info); 3 Millionen Visits pro Jahr) jederzeit verfügbar. ceramic implants erscheint zwei Mal pro Jahr. ceramic implants – international magazine of ceramic implant technology wird in englischer Sprache publiziert.

## Rubriken

- EDITORIAL
- 1 FACHBEITRÄGE AUS WISSENSCHAFT & FORSCHUNG, PATIENTENFÄLLE UND ANWENDERBERICHTE
- 2 INTERVIEWS UND KOMMENTARE
- FIRMENPORTRÄTS
- 3 BRANCHENNEWS UND PRODUKTNEUHEITEN
- 4 VERANSTALTUNGSBERICHTE

**1** research

### Analogous therapy for guided regeneration of lamellar bone tissue

Dr. Hans-Joachim, Prof. Dr. Gert Strauß, Dr. Martin Chrusch, Dr. Stefan König, MSc., Dr. Corinna Heilmann, Dr. Alexander Heilmann, Gabriela Hoff, Dr. Christiana, Dr. Dr. Theresia, Germany © Corinthen

**Regenerating bone formation.** The regeneration of bone formation within a controlled environment. The concept of guided bone regeneration (GBR) is based on the principle of guided bone regeneration (GBR). The aim is to create a space for bone growth, which is filled with a porous ceramic material. This material acts as a scaffold for bone growth and is eventually replaced by natural bone tissue. The process is controlled by the use of a barrier membrane, which prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth. The process is controlled by the use of a barrier membrane, which prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth.

**Biological Principles**

**Guided bone regeneration (GBR)** is a technique for regenerating bone tissue. It involves the use of a porous ceramic material as a scaffold for bone growth. The process is controlled by the use of a barrier membrane, which prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth.

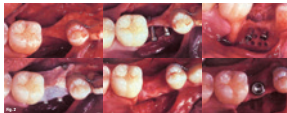
**Objective**

The aim of the study was to evaluate the effectiveness of GBR in regenerating bone tissue. The study was conducted in a laboratory setting. The results showed that GBR is an effective method for regenerating bone tissue. The porous ceramic material acted as a scaffold for bone growth, and the barrier membrane prevented soft tissue from entering the space. The process is controlled by the use of a barrier membrane, which prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth.

**Material and method**

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**research**



**Fig. 1** In the bone defect, porous ceramic material acts as a scaffold for bone growth. The barrier membrane prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth.

**Fig. 2** The porous ceramic material acts as a scaffold for bone growth. The barrier membrane prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth.

**Fig. 3** The porous ceramic material acts as a scaffold for bone growth. The barrier membrane prevents soft tissue from entering the space. The barrier membrane is made of a porous ceramic material, which is biocompatible and allows for bone growth.

**2** research

### Clear trend towards metal-free reconstructions

**Dr. Stefan Hübner is a clear spokesman of the trend towards metal-free reconstructions.** The use of metal-free materials in dental reconstructions is becoming increasingly popular. This is due to the fact that metal-free materials are more aesthetically pleasing and do not cause allergic reactions. The use of metal-free materials is also becoming increasingly popular due to the fact that they are more durable and do not wear down over time. The use of metal-free materials is also becoming increasingly popular due to the fact that they are more comfortable to wear and do not cause any discomfort. The use of metal-free materials is also becoming increasingly popular due to the fact that they are more affordable and do not require any special care.

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**3** manufacturing news

### Metal-free aesthetic restorations from implant to crown

**CMAC-OC** has developed a new line of metal-free aesthetic restorations. These restorations are made of a porous ceramic material, which is biocompatible and allows for bone growth. The restorations are made of a porous ceramic material, which is biocompatible and allows for bone growth. The restorations are made of a porous ceramic material, which is biocompatible and allows for bone growth. The restorations are made of a porous ceramic material, which is biocompatible and allows for bone growth.

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**4** event

### Clear mission for ceramic implants

**IAOI World Congress 2017 in Miami**

**Clear mission for ceramic implants**

The IAOI World Congress 2017 in Miami was a major event for the ceramic implant industry. The congress was attended by over 1000 participants from around the world. The congress was a great success and provided a platform for the industry to discuss the latest developments in ceramic implant technology. The congress was a great success and provided a platform for the industry to discuss the latest developments in ceramic implant technology. The congress was a great success and provided a platform for the industry to discuss the latest developments in ceramic implant technology.

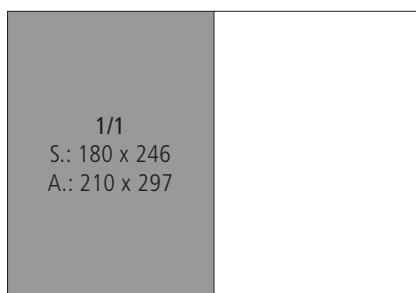
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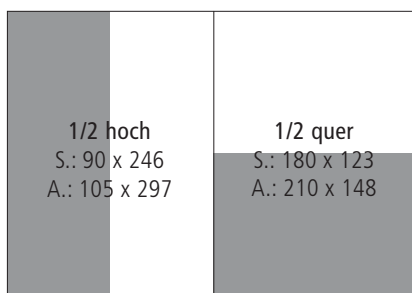
# Erscheinungsweise

AUSGABE	REDAKTIONSSCHLUSS	ANZEIGENSCHLUSS	ERSCHEINUNGSTERMIN
1   2019	22. März	29. März	<b>April</b>
2   2019	02. September	16. September	<b>Oktober</b>

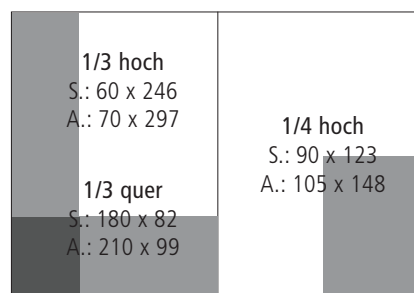
## Anzeigenformate | Preise (Weitere Formate auf Anfrage)



1/1: 3.450 €



1/2 hoch/quer: 2.950 €



1/3 hoch/quer: 2.450 €      1/4 hoch: 2.150 €

### Vorzugsplatzierungen

Titelseite	auf Anfrage
Umschlag außen	1.000 €
Umschlag innen	500 €

Weitere Sonderwerbformen auf Anfrage!

### Beilagen

Preis bis 25 g	Höchstformat
bis 5.000 pro Tsd. 400 €* ab 5.001 pro Tsd. 205 €* Preis über 25 g auf Anfrage	200 x 290 mm

### Beikleber

Postkarten	Höchstformat
bis 5.000 pro Tsd. 350 €* ab 5.001 pro Tsd. 200 €* auf Anfrage	170 x 210 mm

### Einhefter

2-seitig	
Papiergewicht bis	
115 g/m <sup>2</sup>	485 € pro Tsd.
150 g/m <sup>2</sup>	545 € pro Tsd.
4-seitig	
Papiergewicht bis	
115 g/m <sup>2</sup>	600 € pro Tsd.
150 g/m <sup>2</sup>	660 € pro Tsd.

Agenturprovision: 10 % vom Kundennetto

Auf Beilagen und Beikleber sowie Aufschläge gewähren wir keine Agenturprovision.

ceramic implants Spezialpaket: 6.450 € · beinhaltet: 1/1 Anzeige, Coverbild,  
Interview / Unternehmensporträt, Fachartikel, Produkte-PR

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