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ceramic implants

international magazine of ceramic implant technology



research

Guided regeneration of lamellar bone tissue

case report

Immediate placement in the aesthetic zone

interview

Clear trend towards metal-free reconstructions



RATE CARD 2019

ceramic implants

Print Run: 10,000

international magazine of Ceramic implant technology

Profile

For 40 years, titanium implants have proven to be suitable as dental implants. Although the beginnings of dental implantology had been metal-free, alumina ceramic implants in those days did not meet the required standards with regard to stability. Today, zirconium dioxide is an approved implant material whose properties in stability, osseointegration and prosthetic compatibility are increasingly meeting the standards set by titanium implants. Moreover, the demand for highly aesthetic, tissue-friendly, and metal-free zirconium dioxide is growing, especially due to an annually increasing number of titanium intolerances. For these reasons, market experts estimate that the share of modern ceramic implants in the dental implant market will rise to 10 or even 25 per cent.

Taking these developments into account, OEMUS MEDIA AG publishes ceramic implants—international magazine of ceramic implant technology since 2017. This special edition of implants international magazine of oral implantology is updating readers on the most current status of metal-free implantology, through case and scientific studies, as well as concise product and market information, in addition, special attention will be given to international specialist congresses and symposia. The print run of the magazine is 10,000 copies that are being distributed directly to recipients (subscribers of implants—international magazine of oral implantology) in more than 100 countries, as well as at international dental shows and congresses. Moreover, its e-paper version (www.zwp-online.info, three million visits per year) will be available at all times. Since 2018, ceramic implants magazine is being published twice a year. ceramic implants—international magazine of ceramic implant technology is published in English.





Sections

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Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2019	22 March	29 March	April
2 2019	02 September	16 September	October

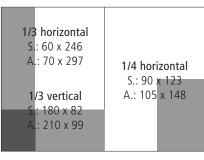
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