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อลุกมุร

implants

international magazine of Oral implantology

Guided bone regeneration in smokers

industry Dynamic navigation by innovative registration

events Academy of Osseointegration Annual Meeting 2018

RATE CARD 2019

Prices valid from 1 January 2019

implants

international magazine of Oral implantology

Profile

Print Run: 10,000

As a scientific journal in English, "implants—international magazine of oral implantology" enjoys a rapidly growing international audience with readers in more than a 100 countries. Published in cooperation with DGZI e.V. (German Association of Dental Implantology), the magazine is dedicated to the transfer of implantology know-how. Its highly-specialised readership is provided with regular updates on current developments in implantology by user-oriented case reports, scientific studies and concise product information. Reports on international specialist congresses and symposia are of special interest, including DGZI's international activities, whose 11,000 members and associates form an extensive implantological network.

More than 80 per cent of the magazine's copies are distributed directly to members and subscribers. Moreover, implants can be obtained at more than 50 international dental exhibitions and congresses. implants—international magazine of oral implantology is published in English (BE).









Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2019	11 January	01 February	March
2 2019	22 March	05 April	Мау
3 2019	12 July	16 August	September
4 2019	13 September	11 October	November

Formats Prices (More formats: upon request)

1/1 S.: 180 x 246 A.: 210 x 297

1/1:€3,450

Premium positions

Cover picture	upon request
Back cover	€ 1,000
Inside cover	€ 500

1/2 horizontal	1/2 vertical
S.: 90 x 246	S.: 180 x 123
A.: 105 x 297	A.: 210 x 148

1/2 horizontal/vertical: € 2,950

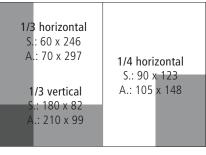
Inserts/Flyers/Brochures

Price up to 25 gMaximum formatup to 5,000 copies per $200 \times 290 \text{ mm}$ thousand $\notin 400^*$ from 5,001 copies perthousand $\notin 205^*$ Price for more than 25 gupon request 400^*

Glued-in inserts/glued-in samples

Post cards up to 5,000 copies per thousand \in 350* from 5,001 copies per thousand \in 200*

Maximum format 170 x 210 mm



1/3 horizontal/vertical: \in 2,450 1/4 horizontal: \notin 2,150

Bound inserts

2-page	
Paper weight up to	
115 g/sq m	\in 485 per thousand
150 g/sq m	€ 545 per thousand
4-page	
Paper weight up to	
115 g/sq m	€ 600 per thousand
150 g/sq m	\in 660 per thousand

Special formats: upon request

Agency commission: 10% from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

The net invoiced amount is subject to the statutory rate of value added tax.

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