

RATE CARD 2019

laser

international magazine of laser dentistry

Profile

In cooperation with the German Association for Laser Dentistry (DGL) and the International Society for Laser Dentistry (ISLD), founded in 2018, laser—international magazine of laser dentistry addresses all of those dental professionals worldwide who are using or are interested in dental laser technology. Analogues to the great success of the implants magazine which has been firstly introduced in 2000, the laser magazine also provides regular updates from the world of international laser dentistry in the form of user-orientated case studies, scientific reports, as well as custom-made product information focusing on the international laser market. In this context a high focus is being set on reports from international scientific congresses and symposia. The laser magazine keeps the reader up-to-date concerning the international activities of the DGL and ISLD. laser—international magazine of laser dentistry is being published four times per year.

Print Run: 4,000





Sections

- EDITORIAL
- 1 ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- 2 INTERVIEWS AND COMMENTS
- CORPORATE PROFILES
- 3 NEWS FROM INDUSTRY AND PRODUCT NEWS
- 4 EVENT REPORTS

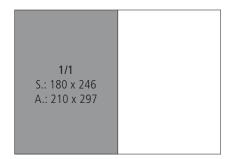


Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2019	11 January	01 February	March
2 2019	12 April	10 May	June
3 2019	02 August	23 August	September
4 2019	04 October	18 October	November

Formats | Prices

(More formats: upon request)



1/1: € 2,250

1/2 horizontal 5.: 90 x 246 A.: 105 x 297

1/2 vertical 5.: 180 x 123 A.: 210 x 148

1/2 horizontal/vertical € 1,650

1/3 horizontal S.: 60 x 246 A.: 70 x 297 1/4 vertical S.: 90 x 123 A.: 105 x 148 A.: 210 x 99

1/3 horizontal/vertical: \in 1,500 1/4 horizontal: \in 1,200

Premium positions

Cover picture	upon request
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Inside cover	€ 500

Special formats: upon request

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thousand € 400*	
from 5,001 copies per	
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Glued-in inserts/glued-in samples

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150 a/sa m	€ 660 per thousand		

Agency commission: 10 % from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

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