

**VAN DER VEN BIETET JETZT AUCH MINILUS MINI PREISE VAN DER VEN NOW ALSO OFFERS MINILU MINI PRICES**

■ Mit Markenqualität, persönlicher Beratung und exzellentem Service hat sich van der Ven längst als erfolgreichstes Dentaldepot in NRW etabliert. Um auch in puncto Verbrauchsmaterialien das Bestmögliche zu bieten, setzt van der Ven ab März 2019 auf Netto-Online-Preise - und spielt damit in einer Liga mit Deutschlands günstigsten Online-Shops.

„Verbrauchsmaterialien günstiger anbieten und unsere Prozesse optimieren - mit diesem Ziel haben wir 2018 unser Zentrallager mit neuen EDV-Lösungen und einer effektiveren Logistik ausgestattet“, berichtete Veith Gärtner, geschäftsführender Gesellschafter bei van der Ven. Zudem kann die van der Ven-Gruppe durch ihre Online-Plattform wesentlich höhere Mengen bei allen Herstellern abnehmen. Das ermöglicht es, Verbrauchsmaterialien zu Netto-Online-Preisen unter [www.vshop.de](http://www.vshop.de) anzubieten, ebenso wie über einen van der Ven-Fachberater, inklusive persönlichem Ser-



vice. Damit zieht van der Ven mit den minilu-Preisen gleich, die in Fachkreisen ein Synonym für Markenqualität zu günstigsten Preisen sind.

„Bereits in den letzten Jahren haben wir unseren treuen Kunden im stationären Handel attraktive Preisaktionen geboten“, betonte Gärtner.

„Ab März 2019 räumen wir nun allen Kunden absolut transparent und ganzjährig solche Spitzenpreise im Materialbereich ein. Damit können sie sich künftig aufwendige Preisvergleiche sparen.“ Durch die neue, konsequente Preispolitik im VShop wird van der Ven erneut die Branche aufmischen, so wie es das Unter-

nehmen jeher mit beständig neuen Ideen getan hat. ◀◀

■ As North Rhine-Westphalia's most successful dental depot, van der Ven has long enjoyed a reputation for brand quality, personal advice and outstanding service. It now aims at offering the best in consumables, as well as charging net online prices as of March 2019—thus rivalling Germany's lowest-cost online shops.

“We modernised our main warehouse with new computer solutions and more effective logistics so that we can offer consumables at a lower price and optimise our processes,” said Veith Gärtner, managing partner at van der Ven. Thanks to its online platform, the van der Ven group can also stock far higher quantities from all manufacturers, enabling it to offer consumables at net online prices on [www.vshop.de](http://www.vshop.de) and also through van der Ven sales advis-

ers, including personal service. This means that van der Ven now matches minilu prices, which are a synonym for brand quality at the lowest prices in specialist circles.

“In recent years, we have already offered attractive promotions to loyal customers at our dental depots,” emphasised Gärtner. “As of March 2019, all our customers will be able to enjoy complete transparency and unbeatable consumable prices all year round. This way they can save themselves the bother of comparing prices.” Van der Ven's new consistent price strategy in its VShop will shake up the industry, as the company has always done with its constant stream of new ideas. ◀◀

**van der Ven, Germany**  
[www.vanderven.de](http://www.vanderven.de)  
**Hall 10.2**  
**Booth O068-P069**

AD

**World Oral Health Day**  
20 March

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ACT ON MOUTH HEALTH

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**WE TALK IMPLANTOLOGY**



■ The motor system MD 11, now available as Version 2.0, is our latest development in the field of implantology. For the new version, we have implemented a thread cutting function and we have made the handling of the device even easier. During development, we placed much attention on the quiet and smooth running of the motor, which is the feature most likely to be perceived by the patient and the surgeon. The insertion of the tubing set is done with very little effort, owing to the great visibility of the mounting bracket and easy-to-reach notches in the bracket. To complete the MD 11 set, we offer all required contra-angle handpieces, such as the 1:1, 16:1, 20:1, 32:1 and 70:1. The 20:1 contra-angle handpiece, also available with a LED spotlight, has the widest application in implantology, thanks to the sophisticated motor control of the MD 11, which provides sufficient torque from the lowest possible speed of 15 rpm to the highest speed of 1,700 rpm. With our new 20:1 mini-E-type contra-angle handpiece, in conjunction with the new electronic motor with a shorter handpiece car-

rier, the resting point lies between your thumb and index finger, allowing for better balance and improved force delivery to the drill. Our second highlight is the MD 30, which is used in both implantology and maxillofacial surgery. In addition to the implantology functions, it can be used to operate micro-saws and surgical handpieces, such as the Mucotome and Kirschner handpieces. A second motor connection reduces the need for re-clamping of contra-angle and straight handpieces. With any NOUVAG device or accessory comes safety, precision and reliability, made in Switzerland. ◀◀

**NOUVAG, Switzerland**  
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