

## Filipino specialists back up plans for improved implant education



\_Dental implants in the Philippines are on the upswing, participants of an implantology conference in the capital Manila have agreed. They also supported plans of dental colleges and universities throughout the country to include implantology as part of their curriculum by 2011. Currently, there are an estimated 400–500 dentists placing implants in the Philippines. The conference, which was organised by the Philippine Academy of Implant Dentistry (PAID), drew almost 200 participants to Manila.

Amongst others, latest technologies and treatment methods in dental implantology were discussed including implant supported prosthetic rehabilitation and maxillofacial reconstruction. Due to the demand, representatives of the organisation have announced to organise more seminars with a higher share of foreign speakers around the country in order to advance the specialty.

"The economic prospects are very good," said Dr Carlos Buendia, President of the PAID. "With the influx of dental implant companies offering affordable implant fixtures and dental laboratories catering to dental implant prosthesis, the overall cost for the dentist has gone down."

In the last few years, more and more implant companies have entered the Philippines. Despite dental awareness programmes and dental tourism campaigns, its dental implant market is still behind other markets in the region, such as Singapore, Taiwan or Hong Kong.

## CEREC 25<sup>th</sup> Anniversary Celebration in Las Vegas



\_Sirona—the acknowledged dental technology leader—will stage the dental event of the year on the occasion of the CEREC Silver Jubilee. The world's leading dental CAD/CAM experts will gather in Las Vegas 26–28 August 2010 to report on the latest technological trends and celebrate 25 years of CEREC innovation. The event will feature an extensive educational program of more than 40 lectures and workshops. Approximately 3,000 dental professionals are expected to attend. Since the invention of the CEREC procedure 25 years ago and the launch of

the first CEREC system by Sirona, more than 20 million restorations have been placed. Originally a system for the fabrication of single tooth restorations, the concept has expanded to include digital impressions, integrated implant planning, and custom abutments.—Thanks to Sirona's innovative technology, these future-oriented developments in restorative dentistry have become a practical reality.

Taking part in CEREC 25 in Las Vegas offers several important benefits:

- \_Central meeting place for the "Who's Who" in dental CAD/CAM and computerized dentistry
- \_More than 40 lectures and workshops on the subject of CEREC
- \_Attendees qualify for continuing education credits
- \_Breathtaking entertainment including a performance by 5-time Emmy winning comedian and actor Dennis Miller.

The world's most spectacular dental party of 2010—at Las Vegas' premier nightclub "Pure".

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