

Dear Reader,

_Welcome to this year's first edition of **cosmetic dentistry**! With great pride, we are able to look back at a successful year in 2009. **cosmetic dentistry** is now one of the most popular aesthetic dental magazines in the Asia Pacific region. This success was greatly due to the high standard of both printing and article selection. We were able to offer free accessibility to the electronic version of the magazine on www.dental-tribune.com and the official websites of the South Asian Academy of Aesthetic Dentistry (SAAAD) and Asian Academy of Aesthetic Dentistry. Furthermore, various aesthetic continuing education (CE) institutions have approached **cosmetic dentistry** in order to establish a professional relationship for the promotion of the art and science of aesthetic dentistry in the Asia Pacific region.

In my editorial in edition 1/2009, I discussed the scope of the minimally invasive concept in cosmetic dentistry. In edition 4/2009, we published an article proposing the minimally invasive cosmetic dentistry (MICD) concept and its treatment protocol. The concept, which is now widely recognised, was tremendously well received. Various aesthetic and national dental organisations have since invited me to lecture on the concept and its clinical application. It is my pleasure to mention that aesthetic academies now officially endorse the MICD concept and its treatment protocol, introducing it at their scientific meetings and in their CE programmes. For the past six months, I have lectured at the scientific meetings of the Nepalese Academy of Cosmetic and Aesthetic Dentistry, SAAAD, Philippine Dental Association (PDA) and Malaysian Dental Association. Owing to the great response at the PDA conference and at the special request of the Philippine Academy of Esthetic Dentistry, we were encouraged to organise the first exclusive MICD symposium, offering six CE credit points, in Asia on 21 February 2010. With six international speakers and nearly 400 attendees, the symposium was a great success.

Within a short period, the MICD movement has gained popularity and is being accepted by clinicians globally. Keeping this recent trend in mind, we have created a section dedicated to MICD-related clinical cases, with the first in this issue.

I would like to express my gratitude to our valued readers, authors, advertisers and everyone that has directly and indirectly supported **cosmetic dentistry** and thus helped to bring the magazine to its current place. I hope you will enjoy this edition of **cosmetic dentistry** and invite you to send your valuable feedback and ideas.

Sincerely yours,



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