



Fig. 1

Fig. 1: At the Zeramex Roadshow 2019, Cologne-based Dr Thomas Mehnert delivered a presentation on prosthetic handling.

# The Zeramex Roadshow 2019— ceramic implants on tour

On 10 October 2019, the Zeramex Roadshow 2019 took place in Zurich in Switzerland. Under the theme “Fit for the future? Zirconium Implants & Digital Workflow—Simply Explained”, a pioneer in two-piece ceramic implants taught participants how simple surgeries with ceramic implants can be: in his lecture on prosthetic handling, Dr Thomas Mehnert, specialist for oral and maxillofacial surgery from Cologne, Germany, gave a detailed account of his practical experiences with the aid of clinical case studies. Thereafter, he was joined by Philip Bolleter (CTO of Zeramex) and Adrian Hunn (Head of Marketing & Sales at Zeramex), who answered the participants’ questions in detail. They then invited them to an interesting tour around the in-house production facilities, where the entire Zeramex portfolio was presented, including novelties. With their new competence centre Zeramex Digital Solutions, for instance, Zeramex brings individually customised digital prosthetic solutions directly into the dental practice. All participants received 2.5 training points for participating at the Zurich event.

The Zeramex Roadshow 2019 was held as pre-event to the first European Congress of the European Society for Ceramic Implantology (ESCI), which also took place in Zurich, on 11 and 12 October. It was the first instalment of a three-part series of further training events. The third and last part will conclude on 27 November 2019 in Munich, to which dental technician Wolfgang Weisser from Essingen in Germany and Klaus Pettinger (Area Manager at Zeramex) are invited as scientific experts. The event is free and all participants receive a certificate of



Fig. 2

Fig. 2: From left: Adrian Hunn (Head of Marketing & Sales at Zeramex), Jürg Bolleter (founder and CEO of Zeramex) and Philip Bolleter (CTO of Zeramex).

participation, as well as 3 training points. Participants can register by e-mail at [event@zeramex.com](mailto:event@zeramex.com), or by phone under +41 44 3883634. Further information can be found on the company’s website.

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